

**Bike-to-Work Day DRAFT Survey – 2013**

**Survey will be programmed for internet administration.**

The Metropolitan Washington Council of Governments and the Washington Area Bicyclist Association are conducting this survey to learn about the commute travel of participants in recent Bike-to-Work Day events held in the Washington DC metropolitan region. Please take a few minutes to answer and submit this brief questionnaire. If you have questions, call us at (800) 745-RIDE. Thanks for your help.

**1. How did you hear about the 2013 Bike-to-Work Day? (Check all that apply)**

- 1 Received a flyer/brochure
- 2 Saw a newspaper article or advertisement
- 3 My employer/boss told me
- 4 Family member, co-worker, or friend told me
- 5 Heard it on the radio or television
- 6 Saw sign or banner on bus
- 7 Saw notice on the internet
- 8 ***Saw a Tweet or a Facebook post***
- 8 Other \_\_\_\_\_

**2. Was 2013 the first year you participated in the Bike-to-Work Day event?**

- 1 Yes
- 2 No, I also participated in (check all that apply):

***2012 2011 2010 Event before 2009***

**3. On average, how often did you ride your bicycle to work before your first Bike-to-Work Day event?**

- 1 Never rode my bike before my first BTW Day
- 2 Less than 1 day per month
- 3 1-3 days per month
- 4 1-2 days per week
- 5 3-4 days per week
- 6 5 days per week
- 7 Other \_\_\_\_\_

6. **On average, how often did you ride your bicycle to work during May – September, 2013, after the 2013 Bike-to-Work Day event?**

- 1 Never rode my bike during May-September **2013**
- 2 Less than 1 day per month
- 3 1-3 days per month
- 4 1-2 days per week
- 5 3-4 days per week
- 6 5 days per week
- 7 Other \_\_\_\_\_

**7. How often do you bicycle to work now?**

- 1 Never ride my bike now
- 2 Less than 1 day per month
- 3 1-3 days per month
- 4 1-2 days per week
- 5 3-4 days per week (SKIP TO Q9)
- 6 5 days per week (SKIP TO Q9)
- 7 Other \_\_\_\_\_

**8. Why do you not ride your bicycle to work or not ride more often now? (check all that apply)**

- 1 Don't feel safe/no safe route
- 2 Don't like to ride in winter/cold weather
- 3 Need my car for work
- 4 Too far to ride on a regular basis
- 5 Changed jobs/moved
- 6 No place to shower or change after riding
- 7 No place to store my bicycle
- 8 Other \_\_\_\_\_

**9. On days you do not ride your bicycle, how do you usually commute to work? (If you use more than one method, check the one you use MOST OFTEN)**

- 1 Drive alone
- 2 Carpool

- 3 Vanpool
- 4 Walk
- 5 Ride Metrorail
- 6 Ride a bus
- 7 Telecommute / telework
- 8 Ride a commuter train (MARC, VRE, AMTRAK)
- 9 Other \_\_\_\_\_

**10. How many miles do you travel from home to work (one-way)? \_\_\_\_\_ miles**

**10a In the past month, how many times did you ride your bicycle for a NON-WORK trip, such as for errands or shopping?**

- 1 Never
- 2 1 – 2 times
- 3 3 – 5 times
- 4 6 – 10 times
- 5 More than 10 times
- 9 Don't know

**11. Do you ride your bicycle for non-work trips more often, less often, or about same as before you first participated in a Bike-to-Work Day event? (Please check only one box)**

- 1 Ride more often for non-work trips
- 2 Ride less often for non-work trips
- 3 Ride about the same - did not change how often I ride for non-work trips

9 Don't know

**12. Have you used Capital Bikeshare to commute to and from work within the past 12 months?**

1 **Yes**

2 **No**

**13. Does your employer offer any of the following commute assistance information or services to employees who bike to work? (Check all that apply.)**

1 No, my employer does not offer any of these services

2 Information on bicycle routes

3 Bicycle racks

4 Bicycle lockers, locked bike cage

5 Personal lockers, locker room

6 Showers on-site

7 Cash or other financial benefits for employees who bicycle to work

**8. Capital Bikeshare Membership**

8 Other, please describe \_\_\_\_\_

13. Have you ever requested a copy of the Commuter Connections pamphlet "Biking to Work in the Washington Area Guide" from **the Metropolitan Washington Council of Governments MWCOG**?

1 Yes

2 No

14. If you have any suggestions for how we could improve Bike-to-Work Day, please provide them below.

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**DEMOGRAPHICS (all new)**

15. Which of the following groups includes your age?

- 1 under 18
- 2 18 - 24
- 3 25 - 34
- 4 35 - 44
- 5 45 - 54
- 6 55 - 64
- 7 65 or older
- 9 Refused

16. Do you consider yourself to be any of the following: Latino, Hispanic, or Spanish?

- 1 Yes
- 2 No
- 9 DK/Ref.

17. Which one of the following best describes your racial background (Select One Response Only)

- 1 White
- 2 Black or African-American
- 3 American Indian or Alaska Native
- 4 Asian
- 5 Native Hawaiian or Other Pacific Islander
- 6 Other (SPECIFY) \_\_\_\_\_
- 9 Refused

18. About how many employees work at your worksite? (Choose One)

1 1 – 25

2 26-50

3 51-100

4 101-250

5 251-999

6 1,000 or more

9 DK/Ref.

19. What type of employer do you work for?

1 federal agency

2 state, or local government agency

3 non-profit organization/association

4 private sector employer

5 self-employed

6 other (SPECIFY) \_\_\_\_\_

9 DK/Ref.

20. In what zip code is your home? \_\_\_\_\_

21. In what zip code is your workplace? \_\_\_\_\_

22. If you have any suggestions for how we could improve Bike-to-Work Day, please provide them below.

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