

REGION FORWARD COALITION

Date: January 27, 2012
Time: 11:00 - 1:30 pm:
- Lunch provided -
Place: COG Training Center (first floor)
777 North Capitol Street NE, Washington, DC

AGENDA

- I. **Welcome and Introductions | 10 minutes** – Hon. Eric Olson, Chairman, Region Forward Coalition and Councilmember, Prince George’s County; David Robertson, COG Executive Director
- II. **The Region’s Critical Moment | 30 minutes** – Steven Pearlstein, Washington Post Columnist
Steven Pearlstein is a Pulitzer-prize winning business and economics columnist for the Washington Post and a Robinson Professor at George Mason University. Mr. Pearlstein will speak briefly to the Coalition on his most recent work which is focused on the impending challenges the Washington region faces of an evolving federal presence; uncertain economic growth; real estate market trends; and regional leadership.

LUNCH BREAK

- III. **2012 Coalition Work Program Priorities 15 minutes** – Coalition Chair and Vice Chairs, Paul DesJardin, COG Director of Community Planning and Services
Chairman Olson and Vice Chair Harriet Tregoning briefed the COG Board of Directors on January 11 the proposed Coalition work program, outcomes and products for this year. The COG Board also adopted a 2012 Policy Platform based on the adopted *Region Forward* goals and targets.
Action: Review and Approve 2012 Work Program, Products and Outcomes
- IV. **Region Forward 2012 Performance Baseline – How is the Region fairing and what are the next steps? 40 minutes** – Alan Imhoff, Chair Performance Baseline Team, Coalition Members
The Region Forward Performance and Analysis Team has prepared the first draft of the Performance Baseline report. The Baseline documents how well the region is tracking the adopted *Region Forward* goals and targets, and provides a framework for stakeholders in the region – local governments, businesses and philanthropic organizations – to strategically target resources and policy decisions. Following Mr. Imhoff’s briefing, Coalition members will break into one of 4 groups (Sustainability, Prosperity, Accessibility, and Livability) to answer several key questions about the Baseline report and how the findings should guide the full Coalition and influence individual members’ daily work.
Action: Review draft Baseline Report; small-group exercise to direct Teams on Additional Focus Areas and priorities for 2012

- V. **Updating the Regional Activity Center Map and Creating Complete Community Investment Typologies | 15 minutes** – Robert Brosnan, Chair, Planning Directors Technical Advisory Committee and the Complete Communities Team
The Planning Directors and Complete Community Team have begun the process to identify and update the Regional Activity Centers and to develop the complete community investment

typologies. The Activity Centers were developed as an outcome of the National Capital Region Transportation Planning Board (TPB) Vision report of 1998, and have evolved to become the focus of local and neighborhood reinvestment, and a key analytic tool for Region Forward's goals and targets. The first phase of the Activity Centers update involves working with local government planning departments to identify the appropriate centers; during the second phase this year, the Complete Communities team will survey the centers to create the investment typologies for development and infrastructure. Following up on last year's successful Complete Communities exercise, Coalition members will provide comments and direction on the Activity Centers.

Action: Comments and Direction to the Planning Directors and Complete Communities Team on the Proposed Activity Centers Framework

VI. **Next Steps / Other Business** Chairman Olson

2012 Region Forward Coalition Meeting Dates

April 27 - Northern Virginia July 27 - COG Offices October 26 - Suburban Maryland