

EMPLOYER OUTREACH COMMITTEE

Tuesday, July 19, 2022
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, N.E.
Third Floor, COG Board Room

Chairperson: Marie Cox, Arlington Transportation Partners
Vice Chairperson: Kendall Tiffany, TransIT Services of Frederick County
Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/19/2022 Meeting Notes (5 minutes)
3. Vanpool Programs and Hybrid Work Schedules (15 minutes)
Dayna Paszkiet, Enterprise, will present information on how vanpools can operate in the new hybrid work scheduling.
4. Final Third Quarter FY2022 and Draft Fourth Quarter FY2022 Conformity Verification Statements (5 minutes)
5. Employer Outreach Case Studies for FY2022 Update (5 minutes)
Mark Hersey, COG/TPB staff, will present the updated FY2022 Employer Case Studies.
6. Employer Survey Discussion (20 minutes)
The Committee will consider how to increase employer surveys as well as the logistics on how to conduct a survey through Commuter Connections.
7. Employer Recognition Awards Ceremony Recap (15 minutes)
Douglas Franklin, COG/TPB staff, will give a recap of the June 28th Employer Awards event.
8. Training Review and updates (10 minutes)
Mark Hersey, COG/TPB staff, will update the committee on the June training sales session for and the survey results on training topics for FY2023.
9. Employer Outreach Roundtable (35 minutes)

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

Group members can share challenges and successes they encountered in recent TDM outreach activities.

10. Other Business

(5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, October 18, 2022 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).