



Promoting Commuter
Programs at the
Maryland Department of
Transportation & Beyond

**Commuter Choice Maryland** 





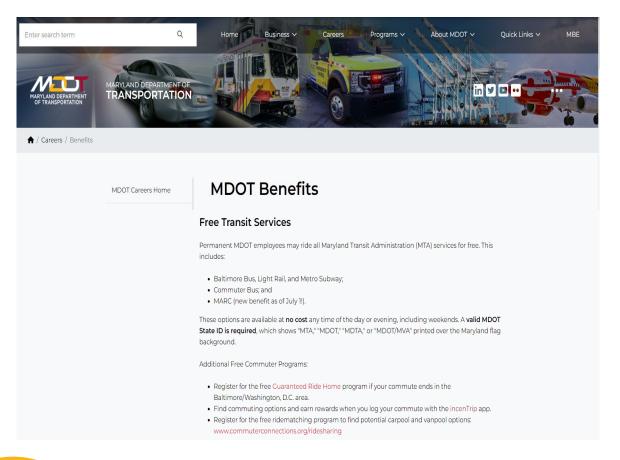


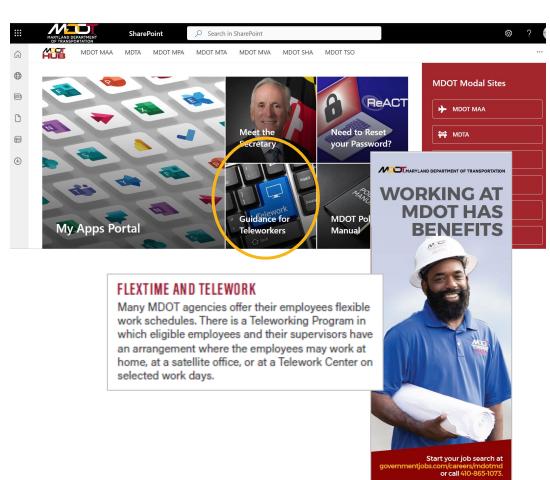






# Where We Started: Spring 2023







# **Our Aspirations**

- MDOT leads by example in building a robust commuter benefits program that:
  - helps recruit and retain talent.
  - serves as a model to help other State agencies and external employers build and expand programs.
  - helps achieve the Moore-Miller Administration's goals related to greenhouse gas emissions, public transportation access, and air quality.

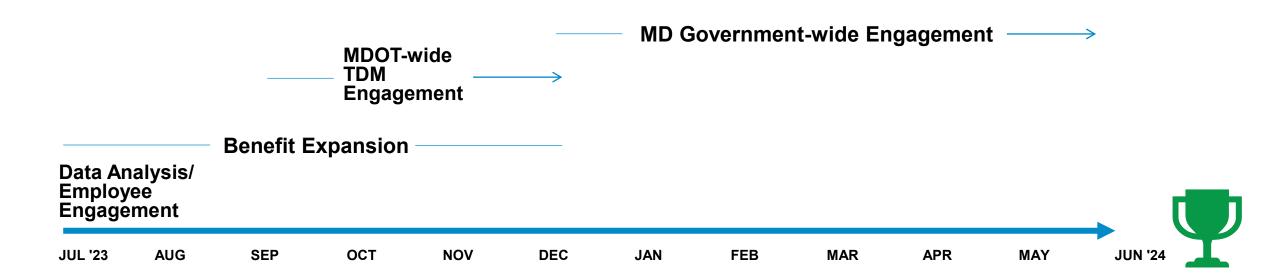
### Recommended short-term actions:

- Expedite completion of the National Environmental Policy Act (NEPA) process for the Southern Maryland Rapid Transit (SMRT) Project and secure a record of decision.
- Accelerate the completion of the Purple Line, and work to ensure schedules and ticketing are integrated into Washington Metro and MARC trains.
- Establish a funding program to accelerate Bus Rapid Transit planning, design, and construction, including expansion of Montgomery County's FLASH.
- Reinvigorate the Maryland Commuter Choice program by increasing incentives and planning support for the state's employers.



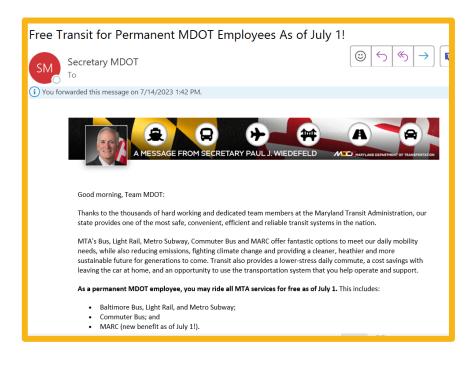


# **Expanding Commuter Benefits: The Vision**





## Making Our Progress: Summer 2023

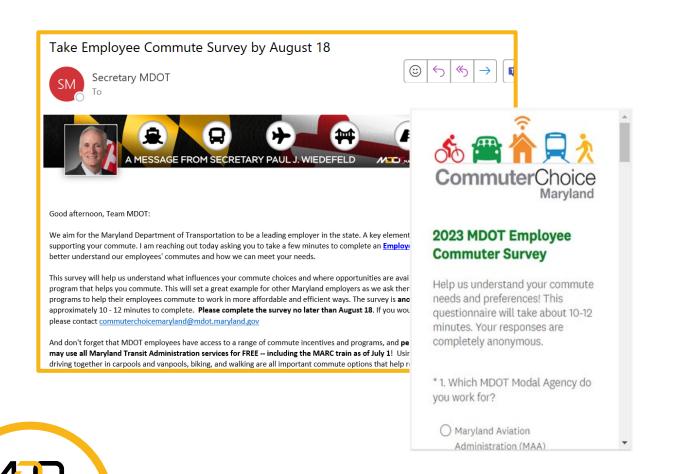




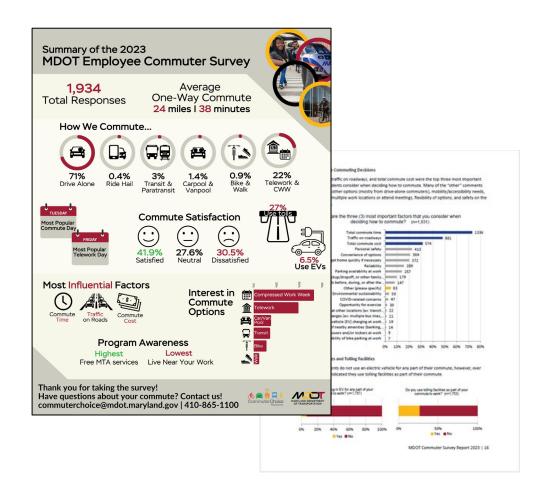




## Making Our Progress: Summer 2023



MARYLAND DEPARTMENT OF TRANSPORTATION



## Making Our Progress: Summer/Fall 2023

### **Human Resources presentations**



#### MDOT HR Group Power Hour | August 15, 2023 Commuter Choice Maryland | sking8@mdot.maryland.gov

#### Why are we here? Some background:

- MDOT leadership has approved a plan for MDOT to lead by example in building a robust commuter benefits program that helps recruit and retain talent, serves as a model for other state agencies and external employers, and helps achieve the Moore-Miller Administration's goals related to greenhouse gas emissions, public transportation access, and air quality.
- Commuter Choice Maryland is a statewide program that helps employees identify their best commuting options, helps employers establish impactful commuter benefits programs, and administer statewide commuting incentives (Commuter Tax Credit, Employer Partner Program, and incenTrip).

#### Our major tasks over the next year:

- Develop a baseline understanding of commuting choices and supportive infrastructure.
  - Launched a commuter survey to understand commute option choices, awareness, and willingness to use non-drive alone options (closes August 18).
- o Collecting data on parking availability, proximity to transit, bike/walk infrastructure, etc. - Explore opportunities to test new ideas and expand our commuter benefits.
- o Pre-tax vs. subsidies
- Transit options not currently covered (Amtrak, WMATA, local systems)
- Parking at transit stations
- Vanpool discounts and carpool incentives
- Active commuter benefits (bike/bikeshare, scooters, walk/run)
- Engage with MDOT employees to promote commuting options and incentives.
- Evaluate expansion of commuter benefits to other state agencies.

#### What are commuting-related challenges at your locations?

- Is commuting to work a pain point for your recruitment and/or retention efforts?
- Are your locations in a parking crunch?
- "I would take the train but....." / "I hate driving but....." / "I'd like to carpool but...."
- Share any thoughts and suggestions for improving commuter experiences.

#### How can Commuter Choice support you?

- Provide information on commuting programs for distribution (digital, paper, or both)
- In-person or virtual support: tabling, participation in wellness/benefits events, vanpool demo, bikeshare intro, carpool matching, transit days, 'reintroduction' to commuter benefits, etc.
- Anything is up for consideration!

#### How can your office support Commuter Choice?

- Share materials, invite us to your events.
- Suggest and pilot new initiatives; help us work through any challenges
- Join or volunteer colleagues for our internal quarterly Commuter Choice Maryland workgroup.



#### Our short-term plan

### **Establishing Maryland as a Leading Employer**

#### Our major tasks over the next year:

- Develop a baseline understanding of commuting choices and related infrastructure at MDOT.
- Explore opportunities to test new ideas and expand upon commuter benefits.
- Engage with MDOT employees to promote commuting options and incentives.
- Support promotion and expansion of commuter benefits to other state agencies.



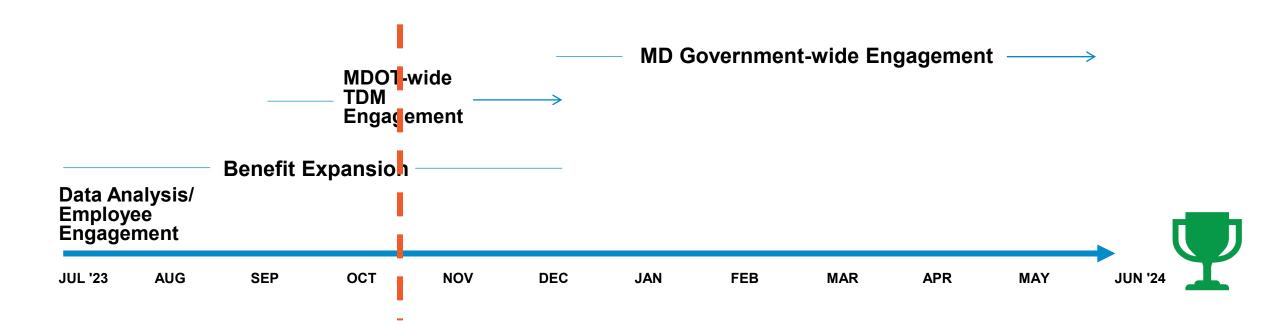








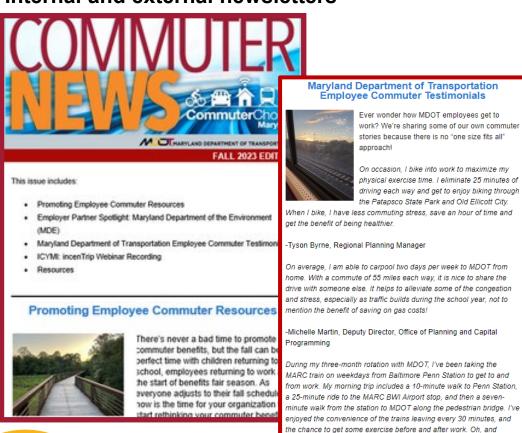
# **Expanding Commuter Benefits: The Reality**





## Making Our Progress: Fall/Winter 2024

### Internal and external newsletters



there's never any traffic!

-Kelley Dolan, Transportation Planner (Rotation)

## Virtual Lunch & Learn for MDOT employees 134 attendees



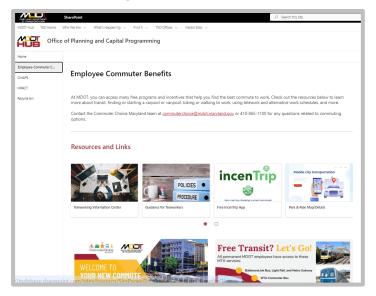


# **Making Progress: Spring 2024**

### New employee materials



### Intranet page



### **Virtual Bike Month Lunch & Learn**





## A New Reason to Engage with ALL State Employees

## Are traffic jams the new normal after Key Bridge collapse?

Daniel Zawodny 4/9/2024 5:45 a.m. EDT



Traffic backs up on northbound Maryland 295 on Wednesday, March 27, 2024, a day after the Francis Scott Key Bridge collapse. State officials are urging motorists to allow extra time for rush-hour travel. (Kylie Cooper/The Baltimore Banner)

### Key Bridge collapse turns neighborhood roads into highway thoroughfares

Rona Kobell, Royale Bonds and Daniel Zawodny 4/19/2024 5:30 a.m. EDT



Trucks coming back from the way of the Francis Scott Key Bridge, which was toppled by a massive container ship on March 28, 2024. The loss of the bridge, a key segment in the Baltimore Beltway, has left drivers looking for other routes around the city or to and from the Port of Baltimore, (Kylic Cooper/The Baltimore Banner)





#### KEY BRIDGE RECOVERY RESOURCES AVAILABLE

Following the collapse of the Francis Scott Key Bridge (I-695) and the painful loss of six construction crew members who were working on the bridge, our MDOT

family, Maryland residents, employees and employers are now a

First, our continued thoughts are with ever

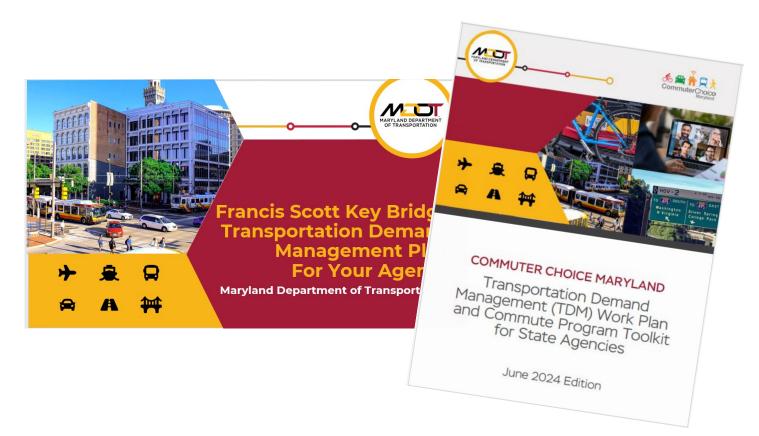
new normal" that follows such a tragic ever We'd like to remind everyone about options to consider for your commute to TSO even if you only use them occasionally.

- MTA services: the MARC train is now free for permanent MDOT employees in addition to all other MTA services. The BWI Station on the MARC Penn Line offers a direct connection to TSO from Washington, DC, and the greater Baltimore/Harford County areas.
  - The Penn Line schedule is available on the MTA website: https://www.mta.maryland.gov/schedule/marc-penn
  - Need to drive to your closest station? Here are the parking lots and applicable costs: https://www.mta.maryland.gov/marc-parking-details
  - . Show your MDOT badge to the conductor to board the train.
  - When you arrive at the BWI Rail Station, go to the second floor of the Southbound Platform and exit the station to the boardwalk. TSO is about a 7-8 minute walk on the boardwalk – there are lights and call boxes along the way.
  - You can plan your trip using the MTA Trip Planner (https://www.mta.maryland.gov/trip-planner), download the free Transit app (https://www.mta.maryland.gov/transit), or contact CommuterChoice@mdot.maryland.gov for commute planning assistance.
- Ridesharing: create a free Commuter Connections account at <u>www.commuterconnections.org</u> to search for and contact commuters who live or work near you that could share the drive.
- Guaranteed Ride Home: don't forget that if you take transit, rideshare, or bike
  or walk to work, you can use six free rides home per year for emergencies and
  unscheduled overtime with Guaranteed Ride Home. You just need to register
  in advance at www.commuterconnections.org.



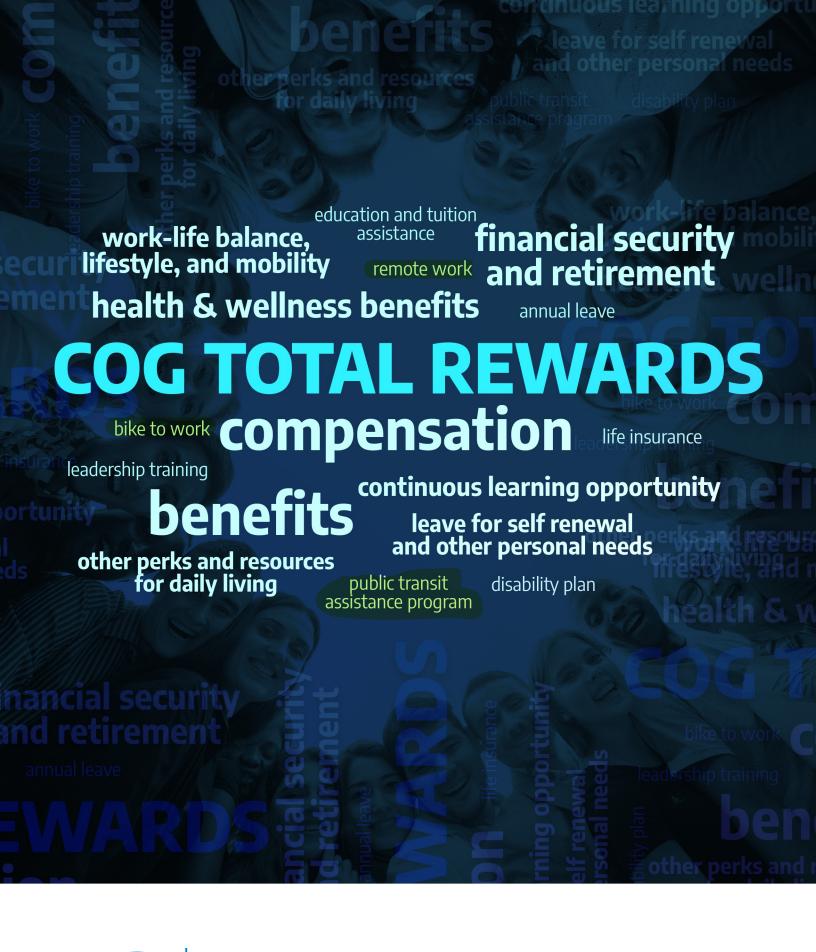


## A New Reason to Engage with ALL State Employees











### FLEXIBILITY AND REMOTE WORK

COG offers a flexible telework opportunity to work from home and at COG offices. This flexibility saves commuting time and can improve work-life balance.

#### **REMOTE TOOLS**

The Information Technology Department provides tools for you to do your job from home. A monthly stipend for cell/ Internet access, provision of laptop and other accessories are just some of the assistance IT provides.

#### PUBLIC TRANSIT ASSISTANCE PROGRAM

To encourage staff to use public transit in their commute to and from work, all COG employees who use public transit on a regular basis, are eligible for a monthly transit subsidy. COG will reimburse employees up to \$300 per month for transit and parking expenses.

### **BIKE TO WORK PROGRAM**

COG encourages biking to work. A dedicated space is provided for bike users. COG provides bike benefits of \$75 per quarter.

COG also coordinates the region's annual Bike to Work Day with stops in DC, VA, and MD with giveaways like free T-shirts, food, and beverages.

#### TRAVEL LIABILITY INSURANCE

For automobile travel on COG business, each employee is insured for property damage, liability, and bodily injury. In addition, COG has a business travel accident insurance policy for each employee covering non-automobile travel. All of the above are in addition to your regularly provided life and disability coverage.

#### FITNESS CENTER

The Fitness Center is available for COG staff. To use the Fitness Center, please contact Facility for details.



### OTHER PERKS AND RESOURCES FOR DAILY LIVING

COG provides other benefits and resources to perk up your life through social events, awards and recognition, special day honoring administrative support and diversity celebrations. If you need legal and will writing assistance, Employee Assistance Programs and other resources please contact OHRM.

# Office of Human Resources Management (OHRM)

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Website: www.mwcog.org

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#### Important Note:

Fringe benefits are not available to temporary employees or for employees working less than 30 hours. Compensation and benefits may change. Check with OHRM for any changes on benefits, terms and cost of participation.



### Download the ADP mobile app

Scan the QR code to access your pay and benefits info on your mobile device through ADP's secure and simple mobile app.