MEETING THE REGION'S HOUSING NEEDS

Chuck Bean COG Executive Director

Paul DesJardin COG Community Planning and Services Director

COG Board of Directors September 11, 2018

Agenda Item #9



Job Growth Outpacing Housing Growth

COG Region

(Thousands)

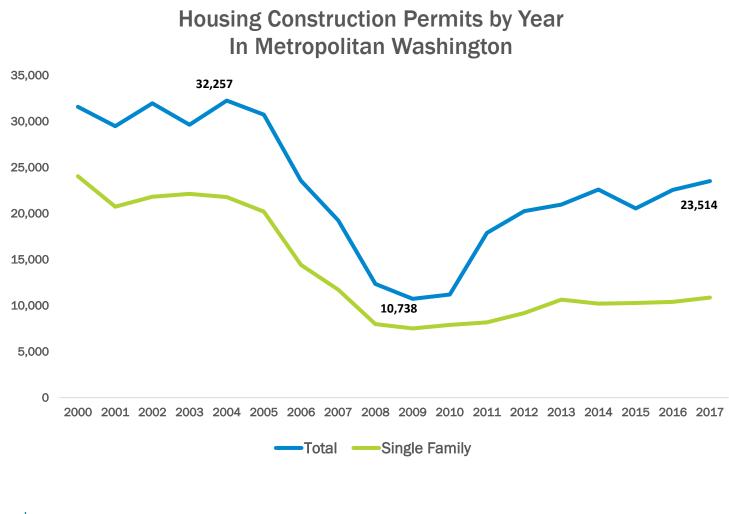
2015 to 2045

	2015	2045	Number	Percent
Employment	3,161	4,274	1,113	+35%
Population	5,391	6,926	1,535	+28%
Households	2,012	2,660	648	+32%



Metropolitan Washington Council of Governments

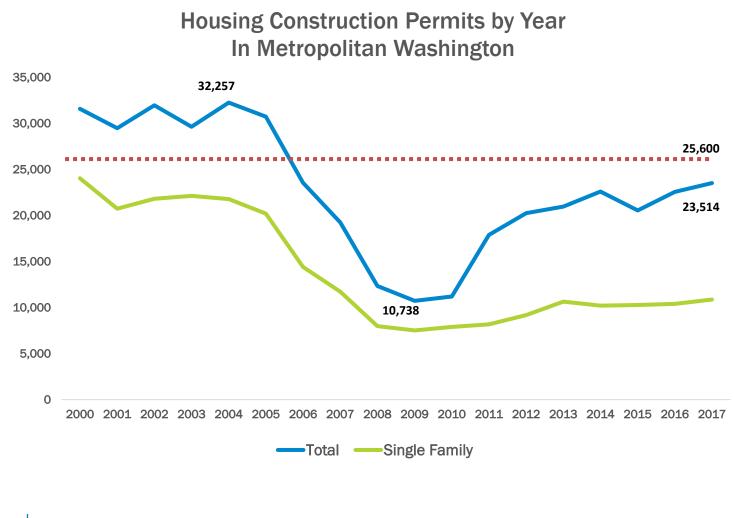
Recent Trends in Housing Permits





Metropolitan Washington Council of Governments

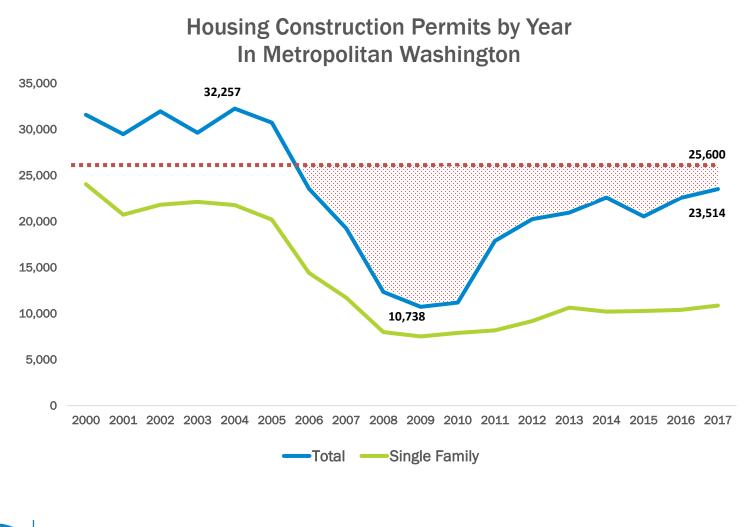
Recent Trends in Housing Permits





Metropolitan Washington Council of Governments

Recent Trends in Housing Permits





Housing for Anticipated Job Growth

(motoando)									
	2018 (1)	2020	2025	2030	2035	2040	2045		
Forecast Employment (9.1)	3,281	3,361	3,573	3,774	3,947	4,116	4,274		
Households "Needed" for Jobs	2,130	2,182	2,320	2,451	2,563	2,673	2,775		
Forecast Households (9.1)	2,085	2,133	2,255	2,375	2,477	2,565	2,660		
Housing "Shortfall" (1) Estimate	45	49	65	76	86	108	115		

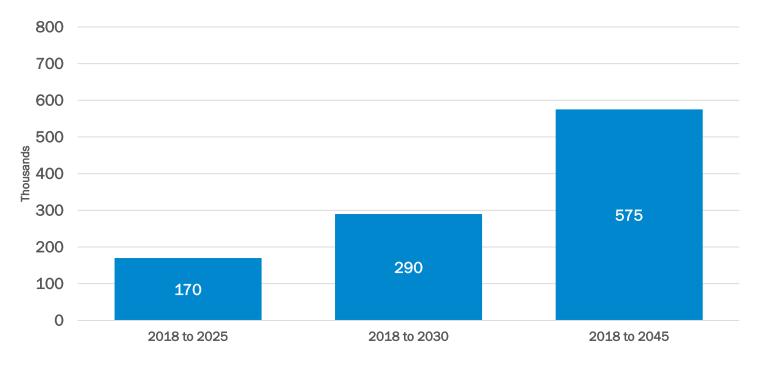
Round 9.1 Forecast of Employment and Households and Calculated "Shortfall" (Thousands)

(2) Shortfall calculated using "1.54 Jobs Per Household" ratio Source: MWCOG, Round 9.1 Cooperative Foreasts



Housing Growth Between Now and 2045

Current Forecast and Additional Units Needed To Meet Future Job Growth and Optimize Transportation System Performance



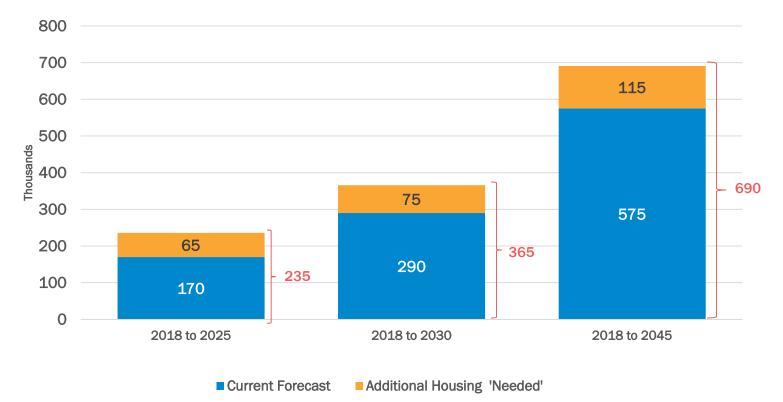
Current Forecast



Metropolitan Washington Council of Governments

Housing Growth Between Now and 2045

Current Forecast and Additional Units Needed To Meet Future Job Growth and Optimize Transportation System Performance



©

Metropolitan Washington Council of Governments

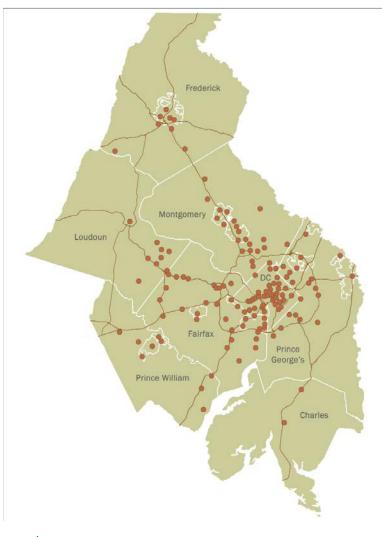
Planning Directors

Assess:

- Zoning capacity for more housing
- Preservation and production tools and policies
- Updates to the Cooperative Forecasts
- High-Capacity Transit Stations: new Activity Centers (?)



Shared Vision for Growth



Activity Centers currently capture:

- 75 % of employment growth
- 64% of household growth



Metropolitan Washington Council of Governments

Housing Directors

Determine:

- Optimal price points needed across employment types
- Housing production *and* preservation goals
- Impediments to reaching those targets.
- Preservation and production tools and policies
- Incentives that would benefit from private sector support



Exploring a Range of Housing Types



Daniel Parolek, Opticos Design, Inc.



Metropolitan Washington Council of Governments

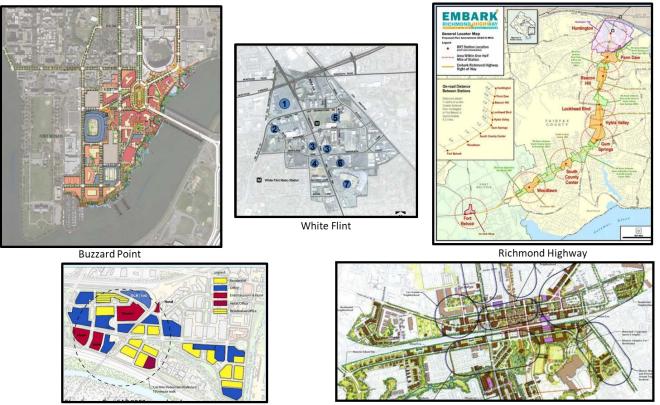
Region Forward Coalition

- Host multi-sector discussions of tools, policies, and incentives to meet short-term and long-term needs.
- Re-assess the Region Forward housing targets.



Focusing Additional Housing Growth

- Many jurisdictions are updating comprehensive plans
- Opportunities to explore redevelopment and additional housing



Historic Downtown Manassas



Metropolitan Washington Council of Governments

Eisenhower East

Resolution R33-2018

- a) Direct the Planning Directors Committee and the Housing Directors Committee to assess the region's ability to accommodate more than 100,000 housing units beyond those currently anticipated in the Cooperative Forecasts.
- b) Direct the Planning Directors to examine the optimal locations for adding additional housing, with an emphasis on preservation and production within the Regional Activity Centers and High-Capacity Transit hubs.
- c) Direct the Planning Directors and Housing Directors to work with the Region Forward Coalition to assess ways to assist local governments with meeting the enhanced housing production targets while ensuring future growth truly creates inclusive communities.
- d) Reaffirm the work underway within the Planning Directors Committee to identify current local government planning efforts that support the initiatives of the TPB Long-Range Plan Task Force.



Chuck Bean

COG Executive Director cbean@mwcog.org

Paul DesJardin

COG Community Planning and Services Director pdesjardin@mwcog.org

mwcog.org

777 North Capitol Street NE, Suite 300 Washington, DC 20002

