



Region Forward – COG’s vision for a more **Accessible, Sustainable, Prosperous, and Livable** metropolitan Washington



Economy Forward – A call to action on the region’s key economic needs and specific actions to **strengthen economic competitiveness** and spur job growth



Economy Forward

Competitive Advantage

- Vibrant Activity Centers
- International Connections
- Educated Workforce
- Entrepreneurialism
- Federal Government Access

Priorities for Growth

- More Strong Centers
- Transportation Investments
- Workforce Development
- A New Image
- Federal-Regional Partnership

Activity Centers

Activity Centers are Economic Engines

Strong Centers Promote a Strong Region

Activity Centers support Transit Oriented Development

Activity Centers

Strategic Development Plan
A resource designed to
“help each jurisdiction make their Activity Centers all they can be”

Reinforces goals set by each community

Helps many different types of Centers achieve their goals

Activity Centers are the region's economic advantage

