

QUARTERLY WORK PROGRAM PROGRESS REPORT OCTOBER – DECEMBER 2008

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

COG/TPB staff assisted local ridematching coordinators with creating custom reports. These reports show new applicants per jurisdiction, vanpools per jurisdiction and assist with database cleanup and unexpected values for approaches.

A WebEx demonstration of the new TDM System Features was held on October 2, 2008 at Towson University.

COG/TPB staff participated in the Greater Washington 2050 Focus Group for Scenario Planning on October 10, 2008.

The State TDM Work Group met on October 14th, November 14th, and December 9th.

A Commuter Connections Subcommittee meeting was held on November 18th. Highlights from the meeting included the review and approval of the Regional Vanpool Driver Survey Report, a briefing and establishment of a comment period for the Regional Carshare Survey draft report, a briefing on the updates to the Draft TERM Analysis Report and the establishment of a comment period, an update on the Carpool Incentive Study and the establishment of a comment period for the draft report, the presentation of the Draft FY 2010 CCWP and the establishment of a comment period, the presentation of the Draft 2008 Bike To Work Day Report and the establishment of a comment period, a review and approval of recommended changes to the Regional Guaranteed Ride Home Program Participation Guidelines, and the distribution of the 1st Quarter Budget Report.

A Commuter Connections Ridematching Committee meeting met on December 16, 2008. Agenda items included: discussion of upcoming fairs and promotions; a demonstration of the Ridematching Software customization for Roanoke, VA; an update on the TDM System and a discussion on the importance of client sites updating APP CODES.

COG/TPB Staff continued to run the "Commuters With Suspicious App Codes Report" for local client sites. The goal of this report is to cleanup the Commuter Connections Rideshare and GRH databases. Local rideshare staff members have been asked by COG/TPB staff to review the bi-monthly report and review the commuter records which are serviced by

their jurisdiction/agency. COG/TPB staff also reminded local rideshare coordinators that it would be an excellent opportunity to reach out to the commuters during this cleanup process and supply them with a new matchletter.

COG/TPB staff met with representatives from GSA and NCPC on November 20th to discuss Federal ETC training. A follow-up conference call was held on December 10th to finalize the agenda and speakers for the event. Staff attended the annual COG Board meeting on December 10th.

COG/TPB staff prepared the draft FY 2010 CCWP and presented it to the State TDM Work Group on October 14th and November 14th and to the Commuter Connections Subcommittee on November 18th. Comment periods were established for both groups.

COG/TPB staff sent the updated Memorandum of Understandings for use of the regional TDM Software System to all client members for review and signature.

B. <u>Transportation Information Services</u>

COG/TPB staff provided commuter traveler information on alternatives to the general public by telephone, web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report at the end of this document.

C. <u>Transportation Information Software, Hardware, and Database</u> <u>Maintenance</u>

COG/TPB staff continued daily maintenance processes for Commuter Connections TDM Software System. This included monitoring the web and database servers and Oracle database backups.

D. <u>Commuter Information System</u>

COG/TPB staff updated and enhanced zip code data the system uses to assign commuter records to jurisdictions.

E. TDM Software System Project

COG/TPB staff and the consultant continued testing and making upgrades to Phase II project tasks including the Employer Outreach database access, the outer jurisdiction web page design and functions, as well as fixes to the bicycle routing module.

COG/TPB staff assisted in testing the bicycle routing website. The site was deployed to the public web server.

COG/TPB staff wrote and operated software to extract data from the new system for the Placement Rate Survey.

COG/TPB staff began writing software to handle the database purge process. The system will automatically send email notices to end users where appropriate.

October Accomplishments

- Added turn by turn directions to the bike routing application.
- Loaded new data to the bike application.
- · Completed more reports, including fixes to CCRS reports.
- Updated the notes section to include all notes and allow them to be viewable by all admins.
- Completed fixes of 31 Adminitrack issues.
- Began compiling programmer documentation.
- Added the "address profile" to the ride matching screen.
- Connectivity to the ACT Database was lost as an upgrade was performed. New specifications were sent and to re-establish the connection.
- Updated administration manual with new screens.
- Continued the design of outer jurisdiction sites.
- Had a conference call with CIC research to discuss enhancing the current survey system.

November Accomplishments

- · Began work on GRH online surveys.
- Met with LDA Consulting to determine best way to approach online surveys.
- Completed partial system documentation including:
 - Data Dictionary
 - User Type Matrix
- Installed updated SSL certificate to Production Servers.
- Fixed 8 Adminitrack Issues.
- Roanoke began testing their site customization.
 - Demonstrated the functionality via conference call on November 21st.
- Finalized the business rules for special events ridematching and began screen design.
- Deployed the latest version of the Bike Routing Application to the production Servers the data set was updated.
 - Removed many limited access highways.
 - All links where Node1 == Node2 have been deleted.
 - Ensured that DIR_TRAVEL is set for every record. Where that field was empty or null in the previous version, it has been set to 'B' in this version.

- Length in miles has been computed for every link and is stored in the LENG_MILES field. Data was reprojected to WGS 1984 UTM Zone 18N.
- Many features have been renamed. Where the ST_NAME field was like '%Unknow%Name%' the value has been set to 'bike facility'. Note the use of lowercase characters since this value is not a proper name. This affected roughly 14,000 records.
- Removed stray blanks from the ST_NAME field. Many of the bike paths contained leading blanks. While this did not affect navigation, it caused the printed turn-by-turn directions to print with unwanted extra whitespace around the street names.
- Combined the Notes report to incorporate all notes added to any commuter record regardless of program association.

Problems/Issues

Diagnosis continued on the email inconsistency within the application. The problem was diagnosed to a lost connection from the business layer to the data layer due to using a JavaScript pop up window. To resolve the issue, the ridematch screens were changed to no longer use pop-up windows. All information is displayed within the main page using top navigation tabs to access each screen. This has resolved the problem. The other issue that remains is connectivity to the ACT! Database. An upgrade was done by COG/TPB staff and connectivity was lost. This issue will need to be diagnosed further.

December Accomplishments

- Completed the GRH Customer Satisfaction Survey module
 - The survey will be displayed for all commuters who completed a GRH trip.
 - A report was developed to mimic the spreadsheet previously used to record the answers to the paper version of the survey.
- Fixed outstanding Adminitrack Issues
- Continued testing of Roanoke site customization
- Completed ACT! Database integration
 - Created new user role for employer outreach
- Uploaded special event locations to the system for the special events ridematching module
 - A custom location can be added as needed
- Completed ALL requested changes to the Bike application
 - Point and Click functionality'
 - Increased performance
 - Cleaned data
 - Deployed for Public Beta

- Began redesign of the reporting interface
 - The new architecture will allow for role based access to certain data and Rideshare coordinators will be limited to only basic commuter data, not home address information will be displayed.
 - Software administrators will have the capability to add new reports to the system.
- Re-worked the logic for required fields in the entire system.
 - A matrix was produced detailing which fields are required and which can or cannot be deleted by users or administrators after an account is created.
- Added database fields to assist in the purge procedure.
- Finalized the new ridematching screens which no longer use pop up windows.
 - This reduces the chance of data loss during a session and also makes for easier navigation for commuters.
- Began front end screen development for the commuter logging and incentive modules.
- The pool administration module may need to be enhanced to work more closely with the carpool incentive program.

Problems/Issues

The connectivity to the ACT! Database problem was solved. It turned out that the wrong database name was provided. It seems it was a typo. Connectivity has been established and verified.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

COG/TPB staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

COG/TPB staff processed cab and car rental invoices and transit vouchers.

COG/TPB staff monitored and maintained the GRH database and server.

B. <u>Process Trip Requests and Provide Trips</u>

Between the months of October and December, there were 1,361 GRH applications received. A total of 1,160 applicants were registered (1,131 new applicants and 29 previous "one-time exception" users) and 1,409 commuters were re-registered. During the same time period, the GRH

program provided 765 GRH trips. One hundred thirty (130) of these trips were "one-time" exceptions accounting for fourteen percent (17%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by "other". As of December 31st, a total of 15,210 commuters are currently registered in the GRH database.

Staff met with Diamond Transportation Services to discuss the daily operations of the GRH program on November 21st. Staff continued to work on securing a cab provider in the Spotsylvania/Stafford County region.

III. MARKETING

A. TDM Marketing and Advertising

The Commuter Connections Fall 2008 Newsletter and Federal ETC insert was distributed in November 2008. The development began for the winter 2009 edition.

A Regional TDM Marketing Group Meeting was held on December 16th. The following documents were distributed to the group: FY09 First Half Marketing Campaign Summary Draft Report; FY09 Washington Metropolitan Region TDM Guide and Strategic Marketing Plan Final Report; FY08 Guaranteed Ride Home Customer Satisfaction Survey Draft Report. The contractor presented a recap of marketing activity which occurred during the fall and a preview of spring 2009 Campaign plans in accordance to the marketing time line. Creative for the spring 2009 Campaign was provided to the FY09 Marketing Workgroup for feedback and developed during the fall.

Radio was reused from spring 2008 and served as the anchor medium for the fall campaign with a broad mix of radio stations. The campaign reached out to Spanish-speaking commuters with spots running on WLZL, El Zol. WLZL interviewed Commuter Connections for their "Tu Familia Zol" Program. In total, 10 D.C. focused stations and 5 exurban stations were used during the campaign. The radio campaign kicked off the second week of October and ran on and off for eight weeks through mid-December. The Marketing Workgroup provided feedback on new radio scripts to be produced for the spring 2009 campaign.

Radio stations were asked to support Commuter Connections' Rideshare Tuesday promotion. Attention was drawn to the benefits of ridesharing through on-air mentions of Tuesday as the day to consider commute alternatives. Listeners were urged to visit www.commuterconnections.org to find someone to share the ride or to consider other commute options.

The script provided for this promotion also highlighted some of the benefits of the new online ride-matching software.

WMAL ran an "Ultimate Rideshare to the Ultimate Game" promotion offering 2 tickets to the Washington Redskins vs. Dallas Cowboys game with "rideshare" transportation via a limousine. A logo was designed for the Rideshare Tuesday campaign and Commuter Connections members were asked to place the logo on their websites to support the campaign.

Bus shelter advertising was placed using visuals from the spring 2008 campaign. Two shelter ads appeared near a Metro stop and displayed the Guaranteed Ride Home message to promote the service to transit commuters. This practice provides reinforcement to stick with SOV alternatives. Three additional shelters were placed along major commute routes to deliver the Rideshare message to commuters who are traveling to work by car.

Internet advertising during the fall campaign included rotating sizes of banner ads served to specified websites and geo-targeted to IP addresses in the Washington DC Region. The placements provided over 7.5 million impressions with an overall click thru rate of 0.10% in the Adult 35-54 market.

As reported in the 2007 State of the Commute Survey, 18% of respondents offered changing jobs or work hours as a top reason for using alternative transportation. Major job websites were therefore targeted for the fall campaign as well as Washington news and weather websites.

In order to encourage Fort Belvoir personnel to consider ridesharing, a half page color ad was created for the Fort Belvoir Eagle's special transportation section which published in November. The Fort Belvoir army base located near the heavily traveled Route 1 and I-95 corridors has seen an influx of personnel as part of the BRAC realignment. Commuters traveling to the site reach 20,000 daily.

As part of Commuter Connections' continued outreach and support of employers, the Work Schedule Alternatives brochure was updated to the same look and feel as the Sales Kit brochures.

Creative development began on a direct mailer to be sent out in January 2009.

COG/TPB staff continued to monitor and maintain the Commuter Connections website. The site's content is translated into Spanish and contains more than 300 web pages, roughly 450 images, and over 50 other documents.

COG/TPB staff participated in an on-site Transportation Fair at NOAA in Silver Spring on October 2nd. Staff participated in a Transportation Fair at CGI and CGI Federal in Fairfax on October 21st. Staff participated in Transportation Events on October 29th at the National Science Foundation in Arlington and at the US Census Bureau in Suitland. Staff participated in the King Street Station Transportation Fair in Alexandria on November 6th. Staff participated in the ACOG Transportation Fair in Washington DC on November 12th. Staff participated in the Orbital Sciences Corporation Transportation Fair in Chantilly on November 12th.

B. Bike to Work Day

The second 2009 Bike to Work Day Planning meeting of the year was held on November 12, 2008. Highlights from the meeting included securing the 2009 event date; establishment of the registration goal; discussion of new pit stops; and the 2008 Bike to Work Day Draft Report. The drive for sponsors for Bike to Work Day 2009 started at the beginning of October. In December, the sponsorship drive netted a major sponsor and several other sponsors. Funds will be used to offset costs for printing the 7,500 T-Shirts given out at the event. Poster concepts were created in preparation for the mid-January Bike to Work Day meeting.

C. Employer Recognition Awards

An application brochure for nominations was developed and was distributed in December for the 2009 awards. Feedback was provided by the Employer Recognition Awards Work Group. An application page was also created online at www.commuterconnections.org.

D. <u>Carpool Incentive Demonstration Project Study</u>

COG/TPB Staff continued work on refinement of the Carpool Incentive Demonstration Project Report. A draft report was presented at the November 18th Commuter Connections Subcommittee meeting and a comment period was established. COG/TPB staff also contacted TDM Program Staff in Miami to discuss the HOT Lane project and how carpoolers were being verified in order to better understand various verification procedures that could be used for the Washington DC Carpool Incentive Project.

E. <u>Car Free Day</u>

A Car Free Day Steering Committee was held on October 8th. Highlights from the meeting included a discussion on the number of pledges for the event, an overview of the media coverage and highlights from the several

events that occurred in the region. The grand prize iPod nano and transit passes donated to the event were raffled off to Car Free Day participants.

An evaluation was prepared and completed on the event. The information was presented to the Car Free Day Steering Committee on October 8th, to the State TDM Work Group on October 14th and to the Employer Outreach Committee on October 21st.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

COG/TPB staff completed the quarterly analysis data from the Employer Outreach database. Conformity verification reports were finalized for the first quarter of fiscal year 2009 and the draft for the second quarter was also completed.

Work began on the FY 2009 Applicant Placement Rate Study in October. Records were pulled for the data set and the survey was updated. An alert letter was sent to approximately 1,300 applicants in early November. The survey was administered and completed in November. Staff and the consultant will be reviewing preliminary highlights of the survey results.

Work also continued on the FY 2008 TERM Analysis Report. Additional verification calls were made to employers that were added to the program between mid-March and June 30th. Additional model runs were conducted to accommodate the employers verified and the TERM Analysis report results were updated. Additional updates were completed for the Guaranteed Ride Home TERM, Mass Marketing TERM and the Commuter Operations Center.

COG/TPB staff provided data from the State of the Commute Report requested by Fairfax County.

B. Program Monitoring and Tracking Activities

Work began on the Employer Outreach Satisfaction Survey questionnaire. The draft questionnaire was presented to the TDM Evaluation Group on October 21st. A comment period was established and comments were reviewed and preliminary responses were prepared to the comments in December.

The regional Vanpool Driver Survey was completed and approved for release by the Commuter Connections Subcommittee at their November

18th meeting. The report was posted on the Commuter Connections web site in December.

Work continued on the regional Carshare Survey Draft Report. The draft report was presented to the Commuter Connections Subcommittee on November 18th. A comment period was established. COG/TPB staff worked on making final edits to the document in December.

The draft Bike to Work Day Report was presented to the Bike To Work Day Subcommittee on November 12th and to the Commuter Connections Subcommittee on November 18th. Comment periods were established for both groups. Revisions to the document were made in December based on comments received.

The FY 2009 First Half of the year Campaign draft Summary and Results Report was distributed at the December 16th Regional TDM Marketing Group meeting.

The FY08 Guaranteed Ride Home Customer Satisfaction Survey draft Report was distributed at the December 16th Regional TDM Marketing Group meeting.

A TDM Evaluation Group meeting was held on October 21st. Highlights from the meeting included an update on the most recent results in the draft TERM Analysis Report, an update on the draft survey report for the regional Carshare survey, an update on the results from the draft regional Vanpool Driver Survey Report, a discussion on the draft methodology for the Employer Customer Satisfaction Survey and a discussion on the FY 2009 Placement Rate Study methodology.

Guaranteed Ride Home Customer Satisfaction Survey cards are sent out each month for the preceding month's activities. During the quarter, survey cards were sent out to all commuters who used the GRH service during the September to November 2008 period. Those choosing to return the survey cards remain anonymous; however, the card was adjusted to include a fill-in space for commuters to provide their name as an option. This change will be helpful for testimonial purposes. Development began on converting the survey cards to an online survey for use in 2009. However, the survey cards will continue to be mailed to commuters in the database that do not provide an email address.

V. EMPLOYER OUTREACH

Regional Component Project Tasks

A. Regional Employer Database Management and Training

Staff worked with several jurisdictions to rectify technical difficulties arising from software permissions. All matters were resolved to each party's satisfaction. Upcoming training sessions are set for Prince William County's outreach effort.

The commuter survey application continues to be modified and the software is available for use.

B. Employer Outreach for Bicycling

The Bicycling to Work Guide was reviewed by both the TPB Bicycling and Pedestrian Subcommittee and the Commuter Connections Bike to Work Day Steering Committee.

C. Live Near Where You Work Program

Staff began discussions with Prince William County for a possible event in the Woodbridge corridor set for some time in early Spring. Staff also worked with Prince George's County on a Live Near Your Work application and began review of the request.

D. Program Administration

An Employer Outreach Committee meeting was held on October 21st. Highlights from the meeting included the installation of a new chairperson, distribution of the FY 2008 4th quarter conformity verification final report and FY 2009 1st quarter draft conformity report, a presentation on Bliss Bus, a presentation and discussion on potential changes to the annual Employer Recognition Awards program, a presentation on the results of CarFree Day, and a round table discussion on various outreach activities at the local level.

Staff met with the employer outreach contractor for Prince William County on October 24th and on December 15th. Staff presented information on Commuter Connections to the Westfields Business Owners Association in Chantilly on November 3rd. Staff met with DATA representatives on December 19th to review Commuter Connections' program services.

During the quarter, COG/TPB staff met with employers in the District of Columbia (including the World Bank, American Psychological Association, American College of Obstetricians and Gynecologists, and the Corporate Executive Board), Fairfax County (CH2M), Prince William County (Cates Engineering), and Prince George's County (U.S. Census Bureau).

Staff conducted a round of sales support calls in late October and early November. As of January 20th, staff is awaiting several write-ups from a few jurisdictions.

Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Local jurisdictions continued implementation of their respective Scopes of Work for the Employer Outreach TERM. Activity results are attached to this report.

VI. MARYLAND AND VIRGINIA TELEWORK

A. General Assistance and Information

COG/TPB staff met with representatives from NetStar 1 in Rockville on October 14th regarding formalizing a telework program and to discuss compressed work week schedules at their locations in Rockville, Tysons Corner, and in Washington DC.

Staff attended and participated in the Telework Exchange Town Hall meeting at the Ronald Reagan Center on October 15th. A Commuter Connections exhibit on telework was staffed during the all day event.

Staff met with the Human Resources Director and 10 senior level managers at the City of Gaithersburg on November 25th to present information on telework.

Work continued on the review of Statements of Work for on-call assistance by Ingenium Corporation, Marriott International, and Ritz Carlton Hotels.

Staff discussed expansion of the city's telework program with City of Alexandria representatives on December 5th.

VII. DC INFORMATION KIOSKS

Jurisdictional Project Component Tasks

A. Implementation of DC Kiosks

There was no activity to report for this project.

Technical Assistance to Local Agencies

		- Include	COUNTY DECEMBER 2000	
Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
OCTOBER 2008				
BMC	Wed 10/1/2008 3:20 PM	Wed 10/1/2008 7:28 PM	Wed 10/1/2008 7:28 PM	Database search problems
Rappahannock-Rapidan	Thu 10/2/2008 3:17 PM	Mon 10/6/2008 4:14 PM	Mon 10/6/2008 5:00 PM	Email issues & geocoding Errors
Rappahannock-Rapidan	Thu 10/2/2008 3:26 PM	Mon 10/6/2008 4:14 PM	Mon 10/6/2008 5:00 PM	Email issues
PRTC	Fri 10/3/2008 1:48 PM	Tue 9/30/2008 12:58 PM	Tue 9/30/2008 12:58 PM	Invalid geocodes
Fairfax County	Mon 10/6/2008 10:36 AM	Wed 10/8/2008 7:49 PM	Wed 10/8/2008 8:22 PM	Error message
Prince George's County	Mon 10/6/2008 12:26 PM	Wed 10/8/2008 7:49 PM	Wed 10/8/2008 8:25 PM	Database search problem
North Bethesda	Wed 10/8/2008 2:15 PM	Wed 10/8/2008 7:49 PM	Fri 10/10/2008 4:36 PM	Report R1101 Error/missing home and work counties
PRTC	Tue 10/7/2008 10:07 AM	Wed 10/8/2008 7:50 PM	Wed 10/8/2008 8:20 PM	Forgotten username issue
North Bethesda	Tue 10/7/2008 3:39 PM	Wed 10/8/2008 7:50 PM	Fri 10/10/2008 4:36 PM	New App/Re-App/Follow-Up Question
North Bethesda	Tue 10/7/2008 3:39 PM	Wed 10/8/2008 7:50 PM	Fri 10/10/2008 4:36 PM	Follow-up questions re: App Form Codes and Report R1101
North Bethesda	Fri 10/10/2008 12:52 PM	Fri 10/10/2008 4:25 PM	Fri 10/10/2008 4:36 PM	Employer Promotion Policy Question
Northern Neck	Thu 10/16/2008 2:43 PM	Tue 10/21/2008 5:10 PM	Tue 10/21/2008 5:10 PM	Geocoding and mapping issues
Howard County	Mon 10/20/2008 10:30 AM	Mon 10/20/2008 4:40 PM	Mon 10/20/2008 4:40 PM	Unable to Login
Fairfax County	Tue 10/21/2008 2:55 PM	Tue 10/21/2008 2:55 PM	Tue 10/21/2008 2:55 PM	Manual Geocode Button
Loudoun County	Wed 10/22/2008 3:42 PM	Wed 10/22/2008 5:07 PM	Wed 10/22/2008 5:11 PM	Matchletter Issues
PRTC	Wed 10/22/2008 4:34 PM	Wed 10/22/2008 5:12 PM	Wed 10/22/2008 5:14 PM	Inquiry about planned system outage
Fairfax County	Wed 10/22/2008 11:10 PM	Wed 10/22/2008 5:18 PM	Wed 10/22/2008 5:20 PM	Note Entry Error
Howard County	Wed 10/29/2008 12:14 PM	Wed 10/29/2008 10:59 AM	Wed 10/29/2008 12:21 PM	Redirect of Rideshare Record
Harford County	Wed 10/29/2008 12:15 PM	Wed 10/29/2008 10:14 AM	Wed 10/29/2008 10:14 AM	Email Issues
North Bethesda	Wed 10/29/2008 2:03 PM	Wed 10/29/2008 4:08 PM	Thu 10/30/2008 2:13 PM	Matching with commuters across the Potomac River
PRTC	Fri 10/31/2008 11:02 AM	Fri 10/31/2008 3:16 PM	Thu 10/30/2008 2:13 PM	New GRH Commuters Ouestion
NOVEMBER 2008				
Rappahannock-Rapidan	Mon 11/3/2008 11:01 AM	Mon 11/3/2008 3:43 PM	Mon 11/3/2008 3:48 PM	Re-Applicant Question
ARTMA	Wed 11/5/2008 1:29 PM	Wed 11/5/2008 4:04 PM	Thu 11/6/2008 4:43 PM	Vanpool Report Request
ARTMA	Mon 11/10/2008 1:56 PM	Mon 11/10/2008 2:56 PM	Mon 11/10/2008 2:56 PM	Report Request
-				

Backspace button functions as browser direction key

TDM System security question

Wed 12/3/2008 5:13 PM

Wed 12/3/2008 5:13 PM

Wed 12/3/2008 3:31 PM

DECEMBER 2008 North Bethesda

PRTC

Questions regarding report R1101

Suggestion to alter App Code Missing Commuter Account

> Wed 11/26/2008 11:27 AM Wed 11/26/2008 2:44 PM Wed 11/26/2008 2:44 PM

Wed 11/26/2008 9:54 AM

Wed 11/26/2008 2:11 PM Wed 11/26/2008 2:12 PM

Wed 11/26/2008 11:48 AM Wed 11/26/2008 1:52 PM

Wed 11/26/2008 8:18 AM Mon 11/24/2008 3:44 PM

> Fairfax County North Bethesda

Northern Neck

Tue 11/25/2008 2:55 PM

Mon 11/17/2008 3:23 PM Tue 11/25/2008 2:49 PM

Delete test account

Mon 11/17/2008 3:23 PM Tue 11/25/2008 6:26 PM Tue 11/25/2008 6:55 PM

Thu 11/13/2008 2:44 PM Fri 11/14/2008 2:55 PM

Thu 11/13/2008 11:08 AM

Wed 11/12/2008 11:48 AM Thu 11/13/2008 1:45` PM

North Bethesda

Fairfax County

PRTC

Mon 11/17/2008 1:06 PM Mon 11/24/2008 3:41 PM

Fairfax County

Thu 11/13/2008 2:41 PM

App Code question and auto-assignment question Commuter with 2 GRH Accounts (Fallin) reported

Issue with commuter# 605315

REGIONAL SUMMARY OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	260	948	1,151
Locals Rideshare Apps (New and Re-apps)	1,515	1,995	1,935
Matchlists Generated	5,416	5,674	4,410
Transit Applicants/Info Sent	304	668	588
GRH Applicants	1,361	2,180	1,152
GRH Rides Provided		764	725
Telework Info Requests	38	149	0
Phone	0	3	5
Internet	2,624	4,630	2,918
Kiosk	N/A	N/A	N/A
Employer Applicants	1	0	0
Total Hits on website	23,027	36,075	22,389
TOTAL INPUT	34,546	53,086	35,273

ALEXANDRIA OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	4	28	33
Matchlists Sent	4	15	5
Transit Applicants and Info Sent	0	6	5
GRH Applicants	10	30	21
Telework Information Requests	1	1	0
Employers Contacted (New)- Phone	0	10	0
Employers Contacted (New)- Visit	2	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	97	341	0
Employers Contacted (Follow up)- Visit	0	2	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	1	0
Level 2	2	4	0
Level 3	3	1	0
Level 4	0	0	0

ARLINGTON OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	22	32	32
Matchlists Sent	234	28	0
Transit Applicants and Info Sent	0	9	10
GRH Applicants	23	37	22
Telework Information Requests	1	1	0
Employers Contacted (New)- Phone	6	3	10
Employers Contacted (New)- Visit	8	5	3
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	476	106	272
Employers Contacted (Follow up)- Visit	11	6	11
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	3	1	7
Level 2	2	0	0
Level 3	1	2	4
Level 4	1	0	0

ANNE ARUNDEL OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	39	83	66
Matchlists Sent	231	215	4
Transit Applicants and Info Sent	3	27	25
GRH Applicants	39	75	39
Telework Information Requests	2	3	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

BALTIMORE CITY OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	25	44	16
Matchlists Sent	32	98	2
Transit Applicants and Info Sent	1	9	11
GRH Applicants	9	17	9
Telework Information Requests	0	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

BMC OCTOBER - DECEMBER 2008

Total Applicants and Services Provided **Current Quarter Prior Quarter** Current Quarter, Prior FY Rideshare Applicants Matchlists Sent Transit Applicants and Info Sent **GRH Applicants** Telework Information Requests Employers Contacted (New)- Phone Employers Contacted (New)- Visit Employers Contacted - Number of Potential (New) Employers Contacted (Follow up)- Phone Employers Contacted (Follow up)- Visit Employers Contacted - Number of Potiential (Follow up) New TDM Programs Established Level 1 Level 2 Level 3 Level 4

BWI BUSINESS PARTNERSHIP OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY*
Rideshare Applicants	9	5	N/A
Matchlists Sent	76	28	N/A
Transit Applicants and Info Sent	0	0	N/A
GRH Applicants	6	2	N/A
Telework Information Requests	0	0	N/A
Employers Contacted (New)- Phone	0	0	N/A
Employers Contacted (New)- Visit	0	0	N/A
Employers Contacted - Number of Potential (New)	0	0	N/A
Employers Contacted (Follow up)- Phone	0	0	N/A
Employers Contacted (Follow up)- Visit	0	0	N/A
Employers Contacted - Number of Potiential (Follow up)	0	0	N/A
New TDM Programs Established			
Level 1	0	0	N/A
Level 2	0	0	N/A
Level 3	0	0	N/A
Level 4	0	0	N/A

^{*} BWI Business Partnership was not a member of Commuter Connections October - December 2007.

COG - DC/DE/MD/PA/VA/WV OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	260	948	102
Matchlists Sent	1,204	1,783	67
Transit Applicants and Info Sent	41	268	56
GRH Applicants	293	713	79
Telework Information Requests	6	13	0
Employers Contacted (New)- Phone	9	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	50	0	16
Employers Contacted (Follow up)- Visit	6	6	6
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

FAIRFAX COUNTY OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	158	421	247
Matchlists Sent	625	578	57
Transit Applicants and Info Sent	16	90	91
GRH Applicants	168	270	151
Telework Information Requests	5	21	0
Employers Contacted (New)- Phone	20	21	7
Employers Contacted (New)- Visit	0	10	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	21	61	34
Employers Contacted (Follow up)- Visit	9	10	7
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established		+	
Level 1	0	5	2
Level 2	3	9	0
Level 3	6	10	3
Level 4	2	1	0

FDA OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

FREDERICK OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	21	58	84
Matchlists Sent	99	47	1
Transit Applicants and Info Sent	5	15	28
GRH Applicants	45	59	46
Telework Information Requests	3	4	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	33
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

HARFORD OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	23	13	10
Matchlists Sent	162	44	16
Transit Applicants and Info Sent	6	4	1
GRH Applicants	3	4	5
Telework Information Requests	0	2	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

HOWARD OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	28	65	47
Matchlists Sent	166	126	27
Transit Applicants and Info Sent	4	8	10
GRH Applicants	41	64	33
Telework Information Requests	2	3	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	- 0	0	0
New TDM Programs Established		-	
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

LINK OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	1	1	1
Transit Applicants and Info Sent	0	0	0
GRH Applicants	59	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

LOUDOUN OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	71	156	104
Matchlists Sent	416	643	70
Transit Applicants and Info Sent	4	34	24
GRH Applicants	48	126	62
Telework Information Requests	2	3	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

MTA OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	16	22	0
Matchlists Sent	338	85	2
Transit Applicants and Info Sent	0	7	0
GRH Applicants	7	10	0
Telework Information Requests	0	4	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
_evel 3	0	0	0
Level 4	0	0	0

BETHESDA TRANSPORTATION SOLUTIONS OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	39	39	0
Matchlists Sent	19	92	70
Transit Applicants and Info Sent	72	89	0
GRH Applicants	5	11	0
Telework Information Requests	1	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established		a	
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

MONTGOMERY COUNTY COUNTYWIDE OCTOBER - DECEMBER 2008

Total Applicants and Services Provided **Current Quarter** Prior Quarter* Current Quarter, Prior FY Rideshare Applicants Matchlists Sent Transit Applicants and Info Sent **GRH Applicants** Telework Information Requests Employers Contacted (New)- Phone Employers Contacted (New)- Visit Employers Contacted - Number of Potential (New) Employers Contacted (Follow up)- Phone 2,803 Employers Contacted (Follow up)- Visit Employers Contacted - Number of Potiential (Follow up) New TDM Programs Established Level 1 Level 2 Level 3 Level 4

^{*} The Prior Quarter numbers have been revised for Employer Outreach. Data was not included in the Quarterly Report for July – September 2008.

MONTGOMERY COUNTY FRIENDSHIP HEIGHTS/ROCKVILLE OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	35	92
Matchlists Sent	11	73	40
Transit Applicants and Info Sent	2	2	59
GRH Applicants	2	5	53
Telework Information Requests	0	6	0
Employers Contacted (New)- Phone	0	0	3
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	140
Employers Contacted (Follow up)- Visit	0	0	23
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	1
Level 2	0	0	2
Level 3	0	0	0
Level 4	0	0	0

NORTHERN BETHESDA TMD OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	57	11	0
Matchlists Sent	127	233	58
Transit Applicants and Info Sent	1	4	0
GRH Applicants	7	10	0
Telework Information Requests	0	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

SILVER SPRING OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	10	11	0
Matchlists Sent	12	37	10
Transit Applicants and Info Sent	27	5	0
GRH Applicants	5	7	0
Telework Information Requests	0	9	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

NIH OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	7	0
Matchlists Sent	8	23	0
Transit Applicants and Info Sent	2	2	0
GRH Applicants	19	10	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

NORTHERN NECK OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	15	5
Matchlists Sent	9	30	0
Transit Applicants and Info Sent	2	0	2
GRH Applicants	0	4	3
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

NORTHERN SHENANDOAH OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	20	30
Matchlists Sent	0	16	0
Transit Applicants and Info Sent	0	3	7
GRH Applicants	3	36	23
Telework Information Requests	0	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

PRINCE GEORGE'S OCTOBER - DECEMBER 2008

Total Applicants and Services Provided Current Quar		Prior Quarter	Current Quarter, Prior F	
Rideshare Applicants	82	97	82	
Matchlists Sent	249	62	1	
Transit Applicants and Info Sent	8	31	43	
GRH Applicants	48	100	54	
Telework Information Requests	4	20	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
Employers Contacted - Number of Potiential (New)	0	0	0	
Employers Contacted (Follow up)- Phone	0	0	0	
Employers Contacted (Follow up)- Visit	0	0	- 0	
Employers Contacted - Number of Potiential (Follow up)	0	0	0	
New TDM Programs Established		+		
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

PRTC OCTOBER - DECEMBER 2008

al Applicants and Services Provided Current Quarter		Prior Quarter	Current Quarter, Prior F	
Rideshare Applicants	122	203	275	
Matchlists Sent	326	221	5	
Transit Applicants and Info Sent	6	59	83	
GRH Applicants	163	163	218	
Telework Information Requests	2	16	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
ployers Contacted - Number of Potiential (New) 0		0	0	
Employers Contacted (Follow up)- Phone	0	0	20	
Employers Contacted (Follow up)- Visit	0	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	0	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

GW RIDE CONNECT OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY	
Rideshare Applicants	542	431	293	
Matchlists Sent	396	163	116	
Transit Applicants and Info Sent	12	52	80	
GRH Applicants	204	272	225	
Telework Information Requests	1	14	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
ployers Contacted - Number of Potiential (New) 0		0	0	
Employers Contacted (Follow up)- Phone	0	0	0	
Employers Contacted (Follow up)- Visit	0	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	0	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	Ö	

RAPPAHANNOCK-RAPIDAN OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	28	56	46
Matchlists Sent	187	145	22
Transit Applicants and Info Sent	4	14	8
GRH Applicants	25	43	23
Telework Information Requests	0	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0		0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TRI-COUNTY OCTOBER - DECEMBER 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	61	205	89
Matchlists Sent	125	443	146
Transit Applicants and Info Sent	5	23	33
GRH Applicants	66	129	70
Telework Information Requests	1	8	0
Employers Contacted (New)- Phone	0	0	4
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	3
Employers Contacted (Follow up)- Visit	0	0	2
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

€			

Table 1

National Capital Region Transportation Planning Board Commuter Connections Program

Quarterly Activity and Impact Summary

OCTOBER - DECEMBER 2008

Commuter Connections Activity	This Quarter	Last Quarter	Since July 2008
Total applicants/info provided:	2,130	3,656	5,786
Rideshare applicants	1,775	3,419	5,194
Matchlists sent	5,418	5,673	11,091
Transit applicants/info sent	304	821	1,125
GRH applicants	1,361	2,324	3,685
Bike to work info requests	22	156	178
Telework info requests	34	149	183
Kiosk users	0	0	0
Kiosk applicants	0	0	0
Internet users	23,027	36,075	59,102
Internet applicants	2,650	4,982	7,632
New employer clients	37	136	173
Employee applicants	151	0	151

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2008
Continued placements	477	919	1,396
Temporary/one-time placements	265	510	774
Daily vehicle trips reduced	220	424	645
Daily VMT reduced	7,080	13,637	20,717
Daily tons NOx reduced	0.0052	0.0101	0.0153
Daily tons VOC reduced	0.0023	0.0044	0.0067
Daily gallons of gas saved	297	572	870
Daily commuter costs saved	\$1,225	\$2,360	\$3,585

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

TABLE 2

COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY OCTOBER - DECEMBER 2008

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	4	0	0	4
ARLINGTON (COG)	22	0	0	22
ARTMA	39	0	181	220
BALTIMORE CITY	25	0	0	25
BMC	29	0	0	29
BWI BUSINESS PARTNERSHIP	9	0	30	0
COG - MD	0	0	0	0
COG - VA	0	0	0	0
COG - Other	246	.0	35	281
DISTRICT OF COLUMBIA	14	0	19	33
FDA	0	0	0	0
FAIRFAX COUNTY	158	0	1,057	1,215
FREDERICK	21	0	0	21
GW RideConnect	542	0	1 1	543
HARFORD	23	0	0	23
HOWARD	28	0	3	31
LINK	0	0	0	0
LOUDOUN	71	0	56	127
MTA	16	0	3	19
MONTGOMERY COUNTY				OTO ATLAS
Bethesda Transportation Solutions	39	0	3	42
Countywide	117	0	0	117
Friendship Heights/Rockville	5	0	0	5
North Bethesda TMD	57	0	98	155
Silver Spring	10	0	1	11
NIH	2	0	3	5
NORTHERN NECK	5	0	0	5
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	82	0	1	83
PRTC	122	0	1	123
RAPPAHANNOCK-RAPIDAN	28	0	1	29
TRI - COUNTY	61	0	1	62
TOTAL INPUT	1,775	0	1,494	3,230

TOTAL NEW & RE-APPLICANTS

FY2009 Employer Outreach

				-				s	
Metro	0	0	0	0	0	0	0	0	0
Telework	2	2	0	2	9	0	0	0	0
Calvert/ St. Charles	0	0	0	0	0	0	0	0	0
Prince William	0	0	0	0	0	0	0	0	0
Prince George's	0	0	0	0	0	0	0	0	0
Montgomery County	2	944	4944	25	5915	9	ю	* \	0
Loudoun	0	0	0	0	0	0	0	0	0
Frederick County	0	0	0	0	0	0	0	0	0
Fairfax County	20	21	54	6	104	0	ю	9	2
District of Columbia	6	90	0	9	65	0	0	0	0
Arlington County	9	476	5259	19	2760	8	2	~	7
City of Alexandria	0	26	066	9	1093	0	2	8	0
October - December 2008 Alexandria	Employers Contacted (new) Site Visits (prospects)	Employers Contacted (follow-up)	Total Broadcast Contacts Letters, Flyers, Newsletter	Total Sales Meetings	Total Employers Contacted	New Level 1 TDM Programs	New Level 2 TDM Programs	New Level 3 TDM Programs	New Level 4 TDM Programs