



Employer Commute Benefit Program Case Study

Employer

National Realtors Association
500 New Jersey Avenue, NW
Washington, DC 20001

Contact

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Background

The National Association of REALTORS® was founded as the National Association of Real Estate Exchanges on May 12, 1908 in Chicago. With 120 founding members, 19 Boards, and one state association, the National Association of Real Estate Exchanges' objective was "to unite the real estate men of America for the purpose of effectively exerting a combined influence upon matters affecting real estate interests." The Washington location handles communications as well lobbying efforts for the real estate industry.

The Situation and Solutions

The pandemic hit the real estate industry but it did rebound in 2021. The Washington NAR Office instituted a full telework program with exceptions for in-office meetings. There was a reduction in staff but the core group remained and maintained benefit programs such as bicycle parking and Capital Bikeshare memberships as well as a transit benefit, flextime, and electric car charging stations.

The Impacts and Future

The impact of the programs at NRA provides tangible benefits for the employees as well as the employer. With rise of office occupancy compared to the height of the pandemic NRA is expectant for a vibrant continuation of their benefits being offered.

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