

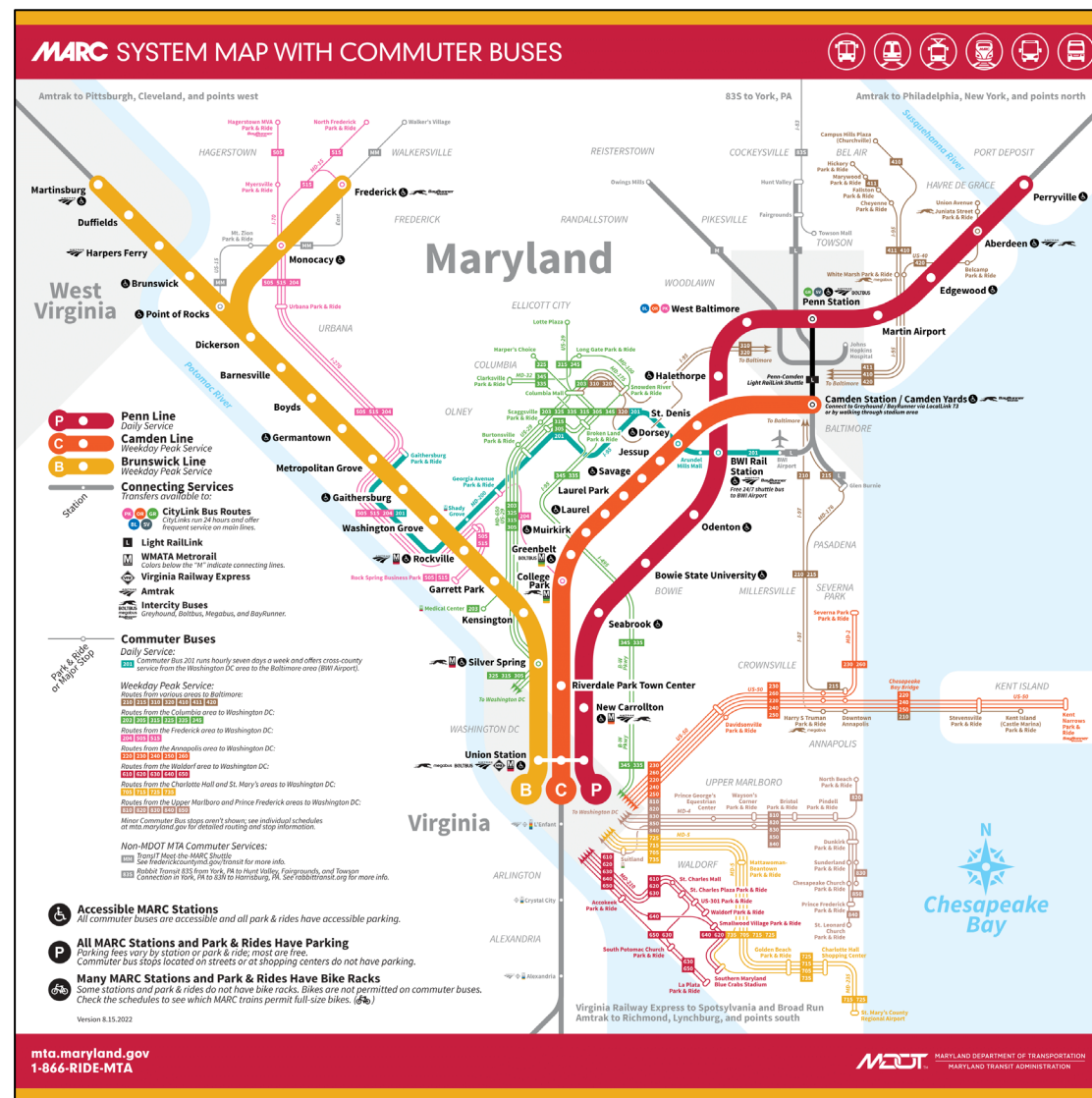
# MARC Growth and Transformation Plan

TPB Regional Public Transportation  
Subcommittee (RPTS)  
February 27, 2024



# Presentation Overview

- Project Overview
- Previous Work
- Public Survey Results
- Next Steps
- Discussion

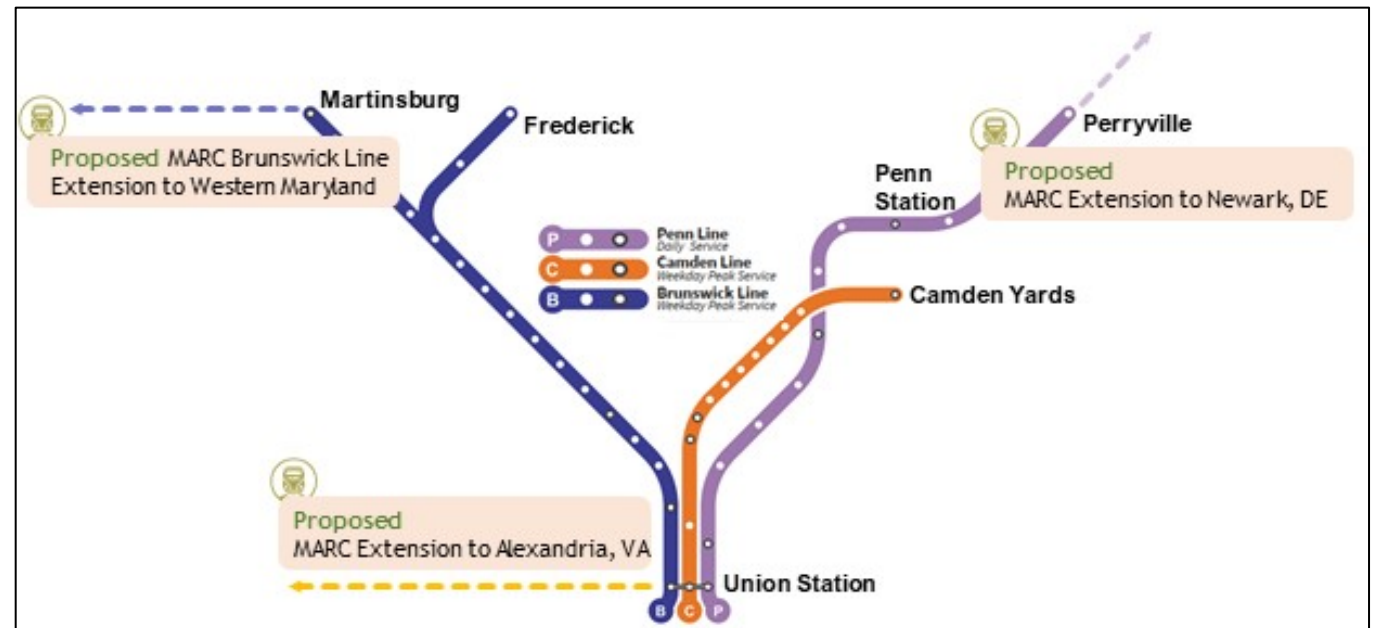


# Project Overview

## Plan Approach includes:

- Establishing service goals and objectives
- Developing and evaluating service plan scenarios
- Evaluating major investments needed to achieve service and performance levels
- Establishing six individual investment programs outlined in SB514/HB778

1. The Brunswick Line
2. The Camden Line
3. The Penn Line
4. New regional service between Perryville, MD, and Newark, DE
5. New regional run-through rail service to Alexandria, Virginia
6. Extending the Brunswick Line to better serve Western Maryland



# Project Overview



*Fall 2023*

- Project Webpage
- Public Survey
- Setting Context
- Vision and Goals

*Winter 2023/2024*

- Stakeholder Engagement
- Market Assessment
- Equity Analysis
- Service and Operations Analysis
- Capacity Analysis

*Summer 2024*

- Capital Programming
- Stakeholder Engagement

*Fall 2024*

- Virtual Public Meeting
- Plan Development
- Implementation Strategies



## Previous Work: *MARC Cornerstone Plan*

- MARC Cornerstone Plan released prior to the pandemic in 2019
- Capital projects included:
  - State of Good Repair
  - Station Improvements
  - Broad Capacity Improvements (all three lines)
- The Growth and Transformation Plan is a major update of the MARC Cornerstone Plan and will provide a prioritized path for service growth.



# Draft Objectives and Priorities

## Draft Objectives



**Offer a Seamless Network**



**Attract a Wide Range of Equitable Trip Purposes**



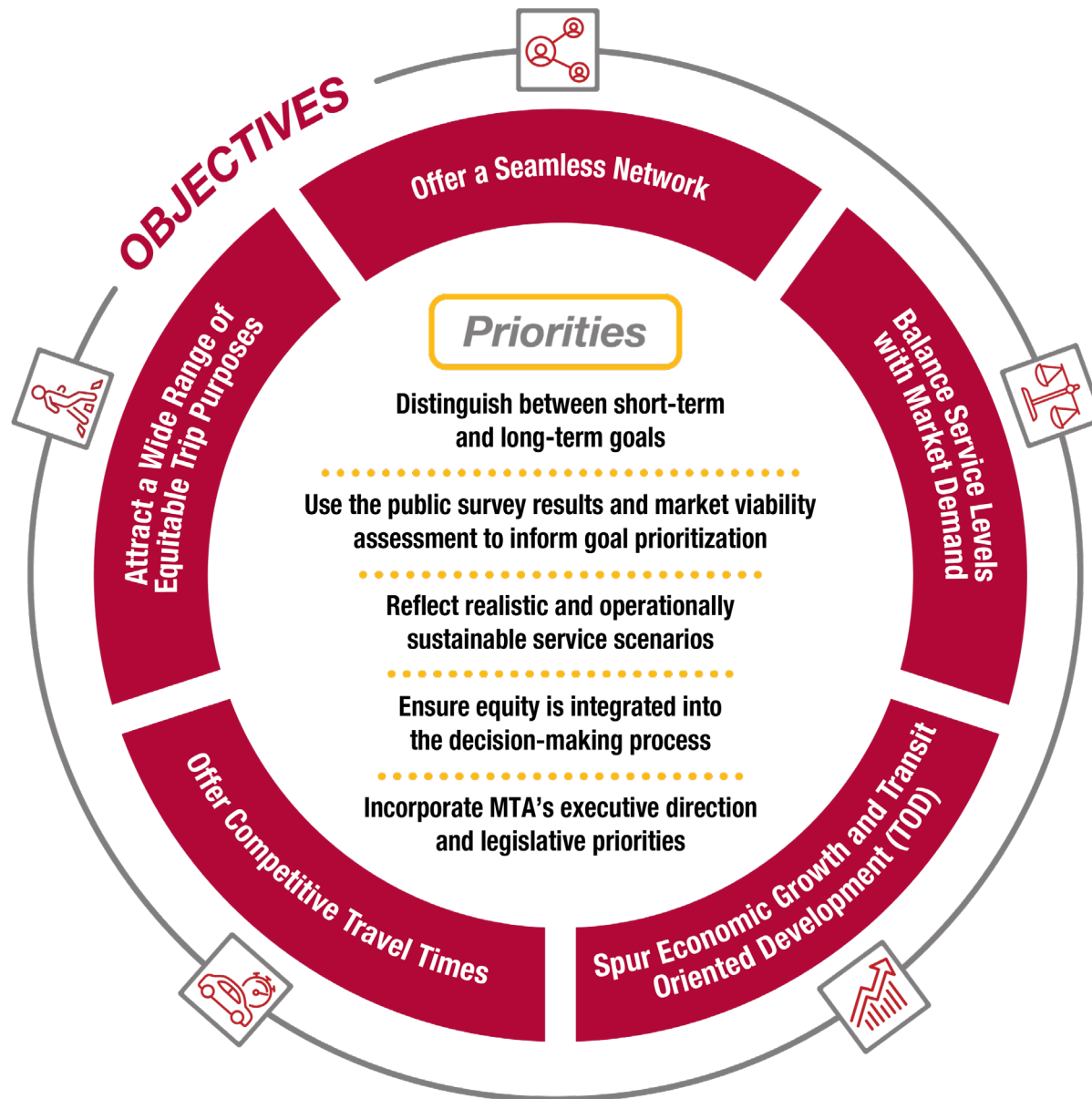
**Balance Service Levels with Market Demand**



**Offer Competitive Travel Times**



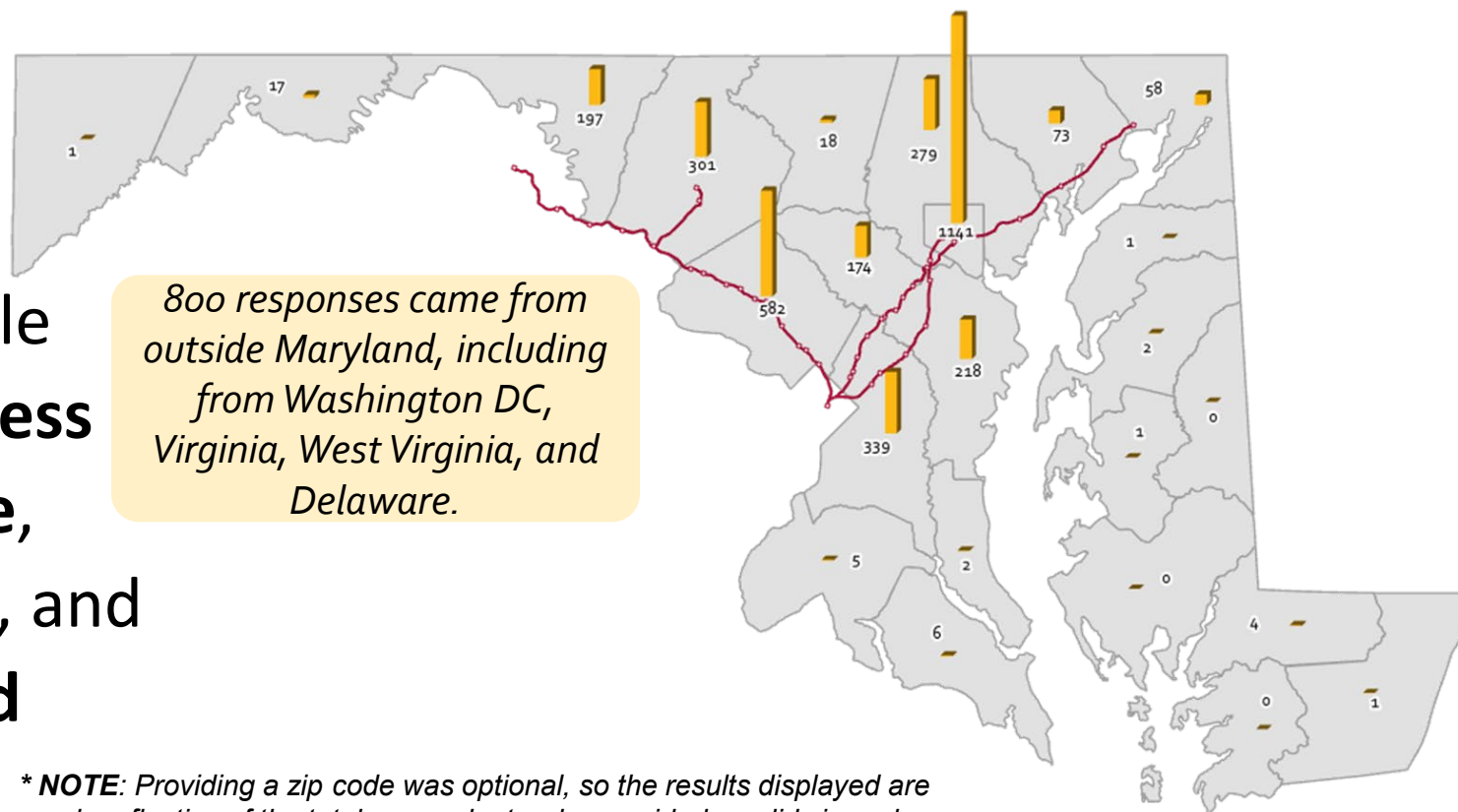
**Spur Economic Growth and Transit Oriented Development (TOD)**



# Public Survey

- Collected input on a **vision for future MARC service**
- Open **October 19 to December 18, 2023** (60 days)
- **4,691 survey responses**
- The survey was made available online and promoted via a **press release, the project webpage, MTA's social media channels, and via emails to stakeholder and community partners**

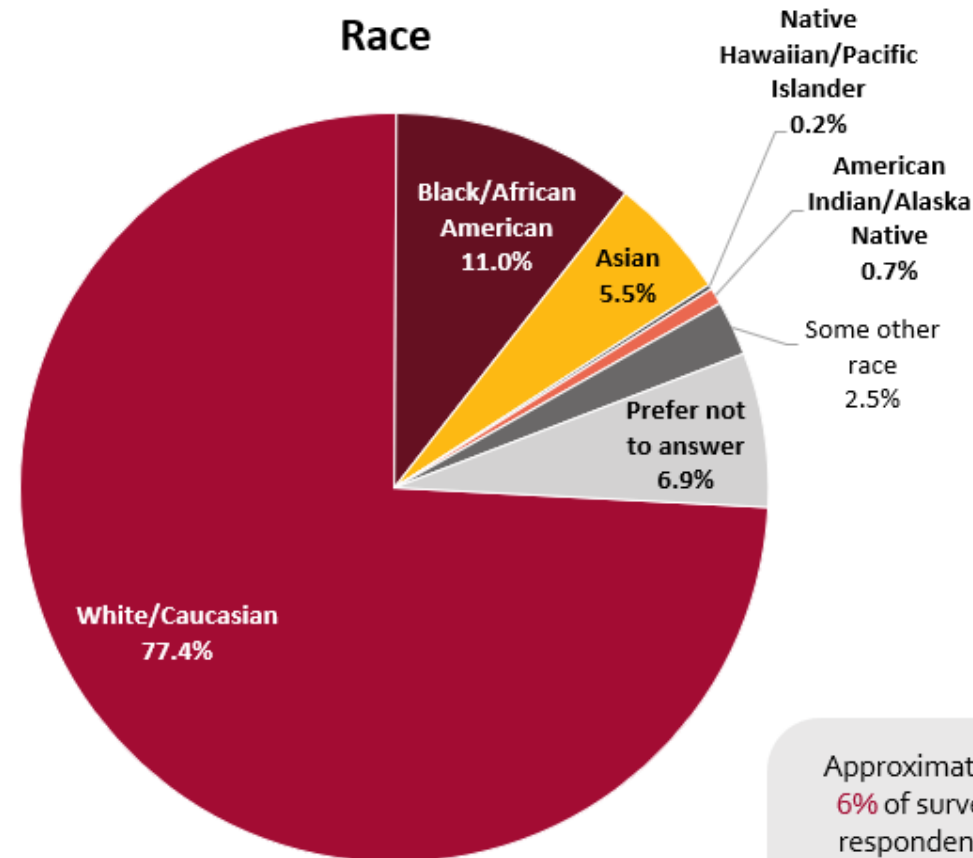
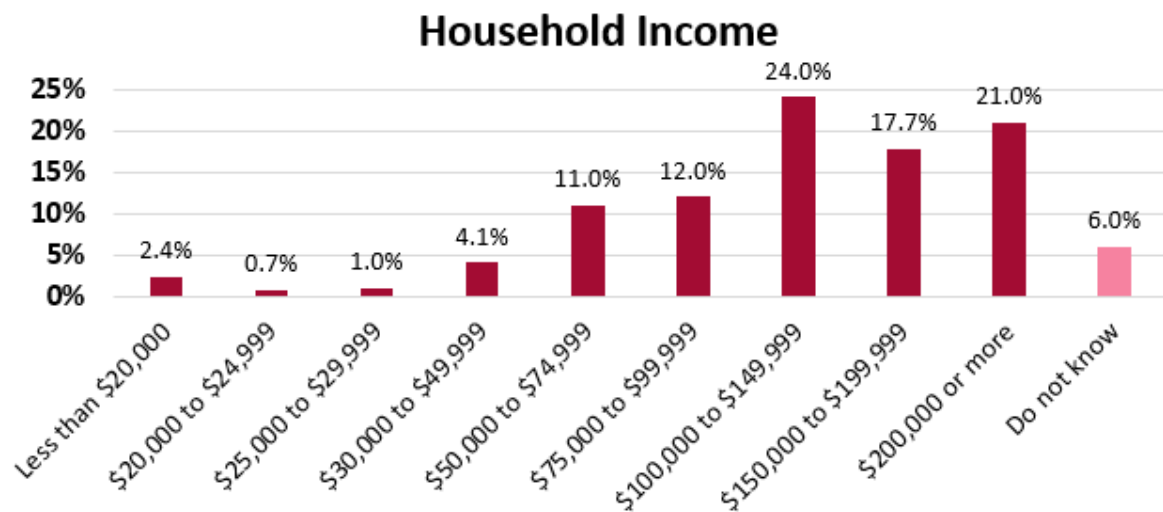
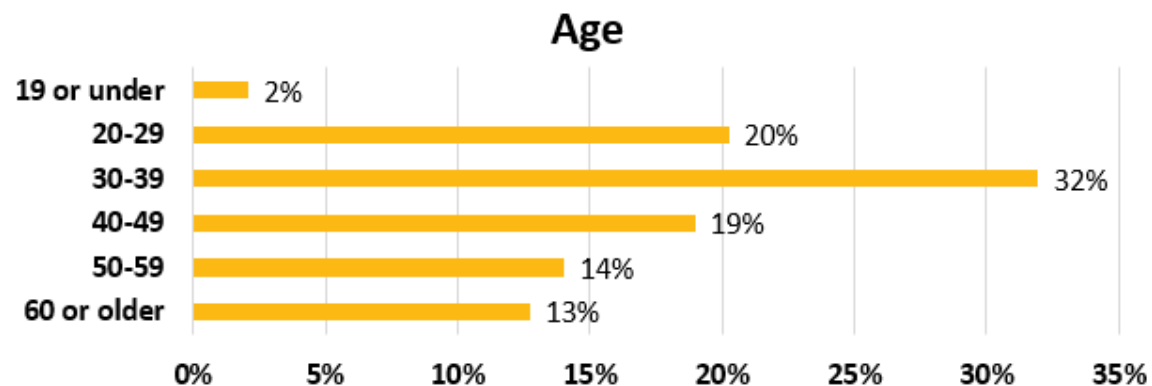
The 3 jurisdictions with the most survey responses are **Baltimore City, Montgomery County, and Prince George's County.**



\* **NOTE:** Providing a zip code was optional, so the results displayed are only reflective of the total respondents who provided a valid zip code (n=3,420)

# Public Survey

## Demographics of Survey Respondents

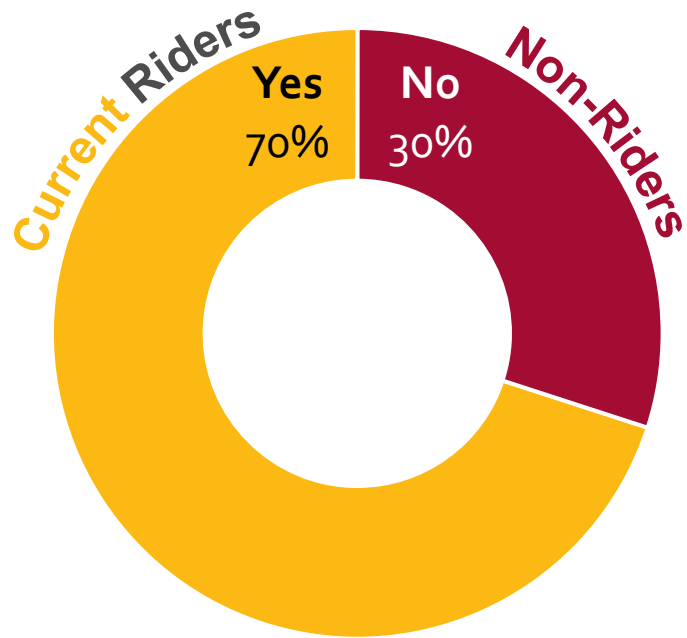


Approximately 6% of survey respondents were of Hispanic or Latino origin



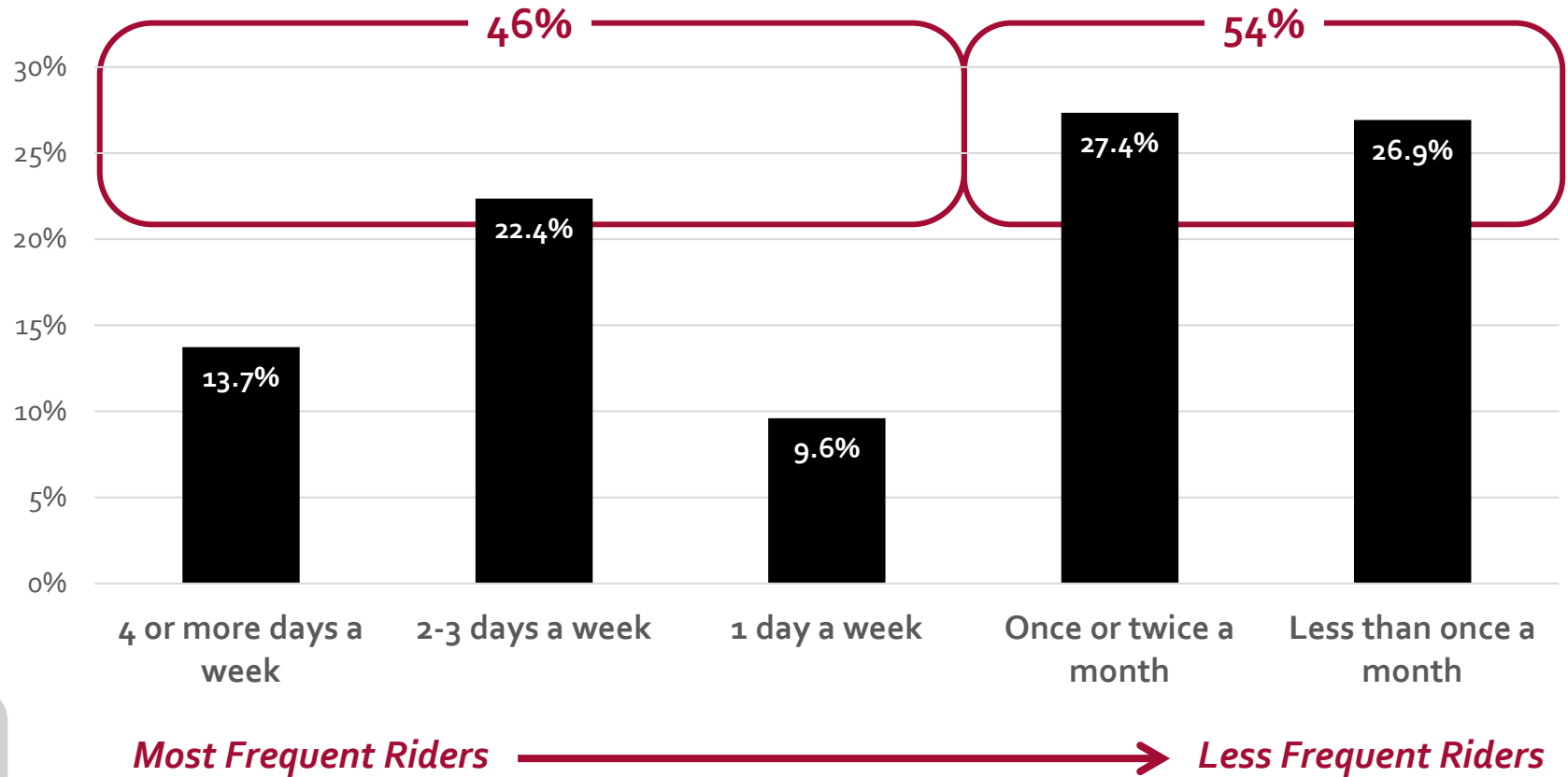
# Public Survey

Have you used MARC train service in the last 6 months?



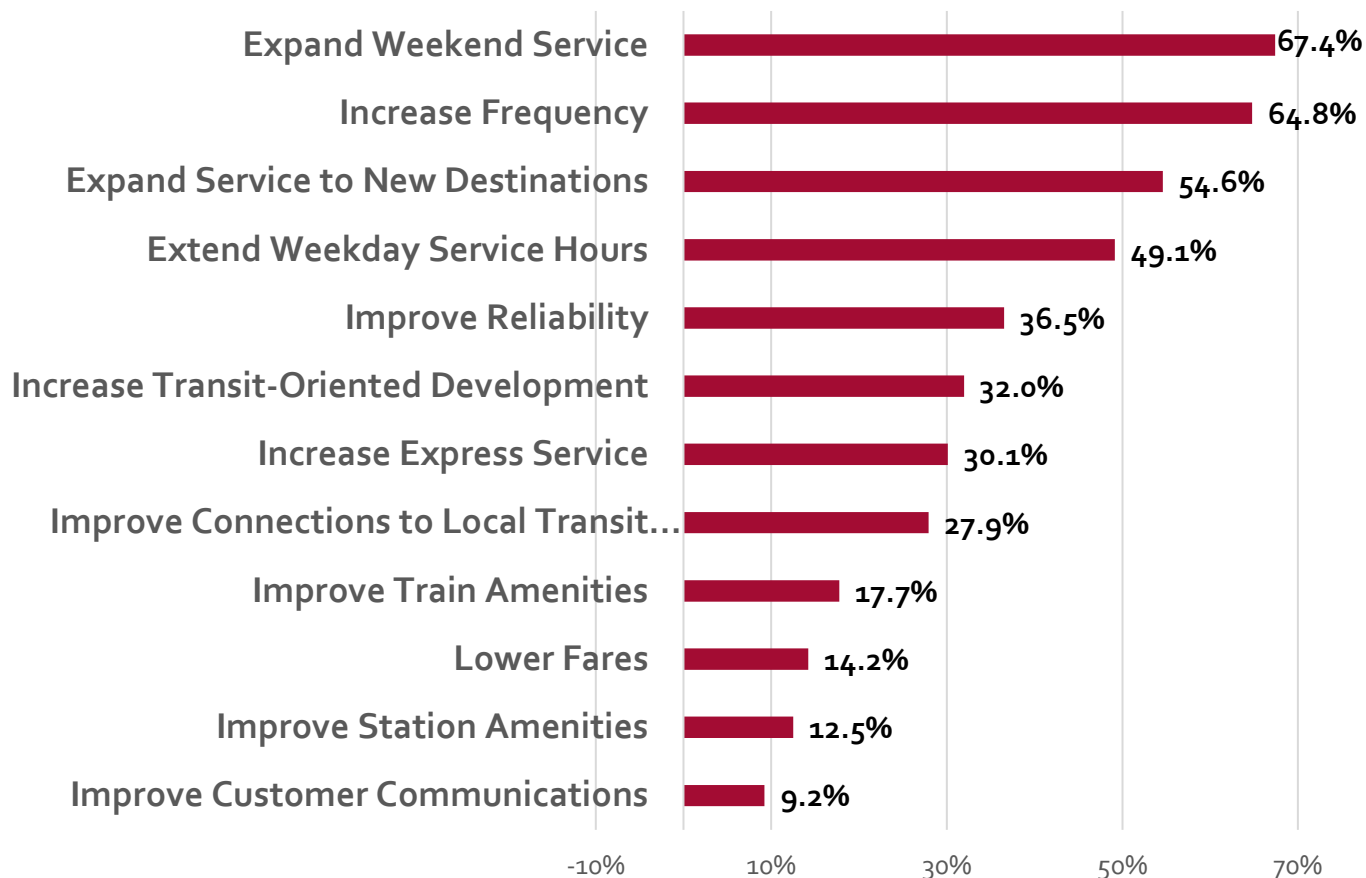
There is a roughly **even split** between current rider respondents that ride **1x/week or more** and those that ride **1x/month or less**

How frequently do you use MARC Train service?  
(Asked of **Current Riders** only)



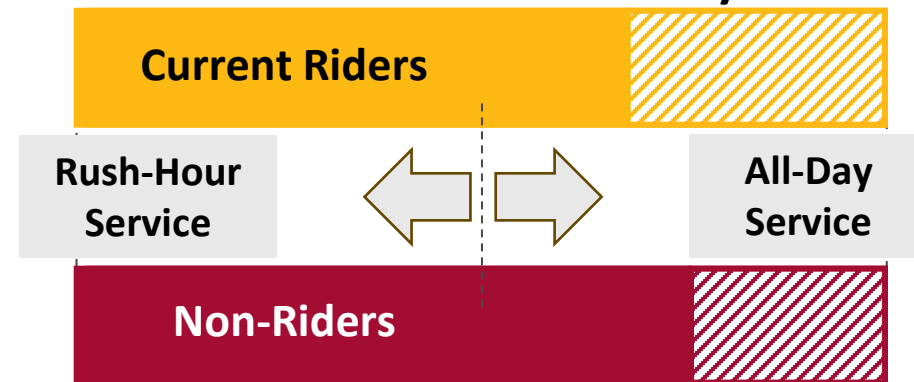
# Public Survey

Expanding weekend service and increasing frequency are the most desired improvements, with both **current riders** and **non-riders** preferring **all-day service**

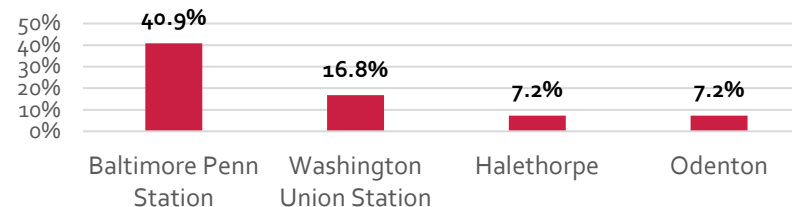


What are your top priorities for improvements to MARC Train service? (You may select up to 5).

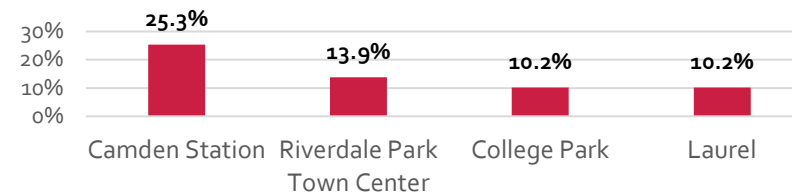
## Tradeoff: Rush-Hour vs. All-Day Service



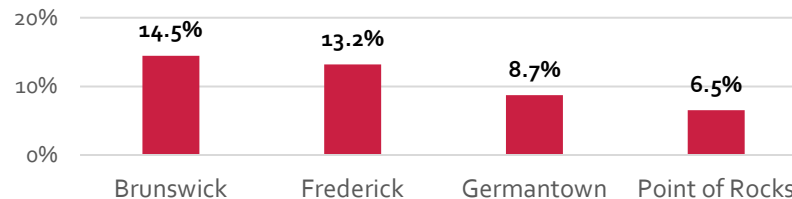
### Home Station - Penn Line Riders



### Home Station - Camden Line Riders



### Home Station - Brunswick Line Riders



## Next Steps

- Finalize Objectives & Priorities
- Market Viability Assessment
- Develop and Refine Service Scenarios



**Project Website:**

**<https://www.mta.maryland.gov/marc-growth-plan>**

**Project Email: [marcplanning@mdot.maryland.gov](mailto:marcplanning@mdot.maryland.gov)**

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