

# National Capital Region Transportation Planning Board COMMUTER CONNECTIONS PROGRAM

## Bike To Work Day 2023 Draft Report

Prepared for:

Metropolitan Washington Council of Governments 777 North Capitol Street, NE, Suite 300 Washington, DC 20002-4290

Prepared by:

Mark Hersey, COG/TPB staff

January 16, 2024



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## **ACKNOWLEDGEMENTS - PIT STOPS - REGISTRANT TOTALS**

The 2023 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations and the registrants for each pit stop and the number of registrants:

| 2023 Pit Stop Name                                      | Name                 | Company/Organization Name                   | # of<br>Registrants |
|---|----------------------|---|---------------------|
| DC NE Anacostia Riverwalk Trail -<br>River Terrace Park | Julie Kutruff        | National Park Service                       | 129                 |
| DC NE Edgewood at Metrobar                              | Jesse B Rauch        | Metrobar                                    | 199                 |
| DC NE Ivy City at BicycleSPACE                          | Philip Koopman       | BicycleSPACE                                | 50                  |
| DC NE NoMa at Wunder Garten                             | Daniel<br>Hoagland   | NoMa Business Improvement<br>District       | 466                 |
| DC NE Old City Market and Oven                          | Curt Hansen          | Old City Market and Oven                    | 119                 |
| DC NW Adams Morgan at Unity<br>Park                     | Brian Barrie         | Adams Morgan Partnership BID                | 362                 |
| DC NW Cathedral Heights at<br>Conte's Bike Shop         | Joseph Chaale        | Conte's Bike Shop                           | 126                 |
| DC NW Columbia Heights Plaza                            | Daniel Hayes         | Volunteer                                   | 327                 |
| DC NW Dupont Circle at American<br>Geophysical Union    | Margaret<br>Moerchen | American Geophysical Union                  | 246                 |
| DC NW Franklin Park                                     | Latasha Stiger       | DowntownDC Business<br>Improvement District | 288                 |
| DC NW Georgetown Waterfront<br>Park                     | Taylor Bologna       | Georgetown BID                              | 487                 |

| DC NW Golden Triangle -<br>Farragut Square          | JoAnn Waller           | Golden Triangle BID                                 | 196 |
|---|------------------------|---|-----|
| DC NW Golden Triangle - L Street                    | Tia Carson             | The Tower Companies                                 | 114 |
| DC NW Mt. Vernon Triangle at VIDA Fitness           | Nancy Burnham          | VIDA Fitness  | 119 |
| DC NW National Geographic Society                   | Susan<br>Kolodziejczyk | National Geographic Society                         | 246 |
| DC NW Penn Quarter at City<br>Dental DC             | John Tsaknis           | City Dental DC                                      | 74  |
| DC NW Shaw  | Tory Gibler            | Fehr & Peers  | 130 |
| DC NW West End at American<br>College of Cardiology | Lara Gold              | American College of Cardiology                      | 75  |
| DC SE Anacostia                                     | Ryen<br>Washington     | Anacostia Business Improvement<br>District          | 51  |
| DC SE Capitol Hill at Eastern<br>Market             | McKenna Pugh           | Capitol Hill BID                                    | 382 |
| DC SE Capitol Riverfront at Canal<br>Park           | Alex Smith             | Capitol Riverfront Business<br>Improvement District | 173 |
| DC SE U.S. Coast Guard HQ                           | Ruby<br>Zimetbaum      | U.S. Coast Guard                                    | 54  |
| DC SW Capitol Hill at House<br>Office Buildings     | Randy<br>Robinson      | Architect of the Capitol                            | 48  |
| DC SW Southwest Business<br>Improvement District    | Jessie<br>Himmelrich   | Southwest BID                                       | 51  |

| DC SW The Wharf   | Patrick Revord     | Wharf Community Association                  | 166 |
|---|--------------------|--|-----|
| MD Charles Co Indian Head at<br>Village Green Pavilion                  | George Clark       | Tri County Council for Southern<br>Maryland  | 53  |
| MD Frederick Co Brunswick Train<br>Station (MARC)                       | Carmen Hilton      | Brunswick Main Street                        | 25  |
| MD Frederick Co Frederick<br>Downtown at Transit Center                 | Jaime McKay        | Transit Services of Frederick<br>County      | 229 |
| MD Montgomery Co Bethesda -<br>Downtown                                 | Brandan<br>Stuckey | Bethesda Urban Partnership                   | 448 |
| MD Montgomery Co FDA White<br>Oak                                       | David Manchas      | U.S. FDA                                     | 98  |
| MD Montgomery Co Friendship<br>Heights                                  | Mark Sofman        | Montgomery County DOT -<br>Commuter Services | 193 |
| MD Montgomery Co Gaithersburg<br>Kentlands                              | Brian Fields       | City of Gaithersburg                         | 183 |
| MD Montgomery Co Gaithersburg<br>Olde Towne Plaza (afternoon)           | Brian Fields       | City of Gaithersburg                         | 63  |
| MD Montgomery Co National<br>Institutes of Health Bldg 1                | Sean Cullinane     | National Institutes of Health                | 347 |
| MD Montgomery Co North<br>Bethesda at Pike & Rose                       | Traci McPhail      | North Bethesda Transportation<br>Center      | 308 |
| MD Montgomery Co Rockville -<br>Fallsgrove Thomas Farm<br>Community Ctr | Jennifer Bolick    | Montgomery County DOT -<br>Commuter Services | 235 |
| MD Montgomery Co Rockville -<br>Town Square                             | Michelle Golden    | Montgomery County DOT -<br>Commuter Services | 171 |

| MD Montgomery Co Rockville -<br>Twinbrook                              | Michelle<br>Hughes  | JBG SMITH  | 88  |
|--|---------------------|--|-----|
| MD Montgomery Co Silver Spring - Downtown at Veterans Plaza            | Ruthann Eiser       | Montgomery County DOT -<br>Commuter Services             | 357 |
| MD Montgomery Co Takoma Park - Downtown/Old Town                       | Alex Freedman       | City of Takoma Park                                      | 155 |
| MD Montgomery Co Takoma Park<br>- Sligo Creek Trail                    | Alex Freedman       | City of Takoma Park                                      | 59  |
| MD Montgomery Co Wheaton -<br>Downtown at Marian Fryer Town<br>Plaza   | Kyle Lukacs         | Montgomery County DOT -<br>Commuter Services             | 79  |
| MD Prince George's Co<br>Bladensburg Waterfront Park                   | Robert Walker       | M-NCPPC, Dept of Parks and<br>Rec, PG Co                 | 83  |
| MD Prince George's Co College<br>Park at City Hall Plaza               | Kevin Blackerby     | City of College Park                                     | 134 |
| MD Prince George's Co Greenbelt<br>Aquatic & Fitness Center            | Di Quynn Reno       | Greenbelt Community Center                               | 146 |
| MD Prince George's Co Hyattsville at Driskell Community Park           | Chris Militello     | Arrow Bicycle  | 114 |
| MD Prince George's Co<br>Largo/Kettering/Perrywood<br>Community Center | Tiffany<br>Jennings | Prince George's Co Dept of Public Works & Transportation | 103 |
| MD Prince George's Co Mount<br>Rainier Bike Co-op                      | Sarah Lifsey        | Volunteer  | 48  |
| MD Prince George's Co Oxon<br>Hill/National Harbor                     | Benjamin Ryan       | M-NCPPC  | 53  |
| MD Prince George's Co Port<br>Towns at Edmonston                       | Rod Barnes          | Town of Edmonston  | 14  |

| MD Prince George's Co Riverdale<br>Park Station                    | Lydia Chandlee           | Cushman Wakefield                                 | 49  |
|--|--------------------------|---|-----|
| MD Prince George's Co University of Maryland                       | Marta Woldu              | University of Maryland Dept of<br>Transpotation   | 66  |
| VA Arlington Co Arlington Mill<br>Community Center                 | Emily Gage               | Phoenix Bikes                                     | 107 |
| VA Arlington Co Ballston   | Raymond<br>Duran         | BikeArlington                                     | 417 |
| VA Arlington Co Clarendon at The Lot (afternoon)                   | Raymond<br>Duran         | BikeArlington                                     | 112 |
| VA Arlington Co Columbia Pike at<br>Penrose Square                 | Raymond<br>Duran         | BikeArlington                                     | 153 |
| VA Arlington Co East Falls Church<br>Metro                         | David<br>Goodman         | WMATA   | 188 |
| VA Arlington Co HQ National<br>Guard (TARC)                        | Karen January            | ARMY NATIONAL GUARD<br>BUREAU, HQ                 | 33  |
| VA Arlington Co Langston Blvd (afternoon)                          | Ginger Brown             | Langston Boulevard Alliance                       | 50  |
| VA Arlington Co National Landing<br>at Long Bridge Park            | Matthew Jones            | National Landing Business<br>Improvement District | 287 |
| VA Arlington Co Rosslyn at<br>Gateway Park                         | Raymond<br>Duran         | BikeArlington                                     | 603 |
| VA Arlington Co Shirlington at<br>New District Brewing (afternoon) | Henry Dunbar             | BikeArlington                                     | 127 |
| VA City of Alexandria Del Ray at<br>Colasanto Park                 | Velocity Bicycle<br>Coop | Velocity Bicycle Cooperative                      | 212 |

| VA City of Alexandria Fairlington<br>Centre                           | Megan Hurst       | Great Harvest Bread                                | 58  |
|---|-------------------|--|-----|
| VA City of Alexandria John Carlyle<br>Square Park                     | Morgan<br>Babcock | Carlyle Council                                    | 450 |
| VA City of Alexandria Mark Center                                     | Hugh McGloin      | Washington Headquarters<br>Services                | 56  |
| VA City of Alexandria National<br>Landing at APTA                     | Sarah<br>Amesbury | APTA   | 45  |
| VA City of Alexandria Old Town at<br>City Hall                        | Katye North       | City of Alexandria                                 | 300 |
| VA City of Fairfax Old Town<br>Square                                 | Chloe Ritter      | City of Fairfax, Department of<br>Public Works     | 146 |
| VA City of Falls Church West End<br>Park - W&OD Trail                 | Bob Threeton      | Conte's Bike Shop                                  | 153 |
| VA City of Manassas Park VRE<br>Station                               | Alanna Mensing    | City of Manassas Park                              | 18  |
| VA City of Manassas VRE Station                                       | Bryce Barrett     | Prince William County Department of Transportation | 67  |
| VA Fairfax Co Alexandria - Mt<br>Vernon/Hybla Valley/Ft Hunt          | Nicole<br>Wynands | Fairfax County Department of<br>Transportation     | 35  |
| VA Fairfax Co Alexandria South at<br>Trek Bicycle                     | Chris Callis      | Trek Bikes Alexandria South                        | 31  |
| VA Fairfax Co Annandale at<br>George Mason Regional Library           | Howard Albers     | FABB Volunteer                                     | 17  |
| VA Fairfax Co Annandale<br>Wakefield Park at Audrey Moore<br>RECenter | Dan Peters        | Fairfax County Park Authority                      | 51  |

| VA Fairfax Co Burke Centre VRE Station                 | Bethany Usher             | FAAB Volunteer                                    | 56  |
|--|---------------------------|---|-----|
| VA Fairfax Co Centreville/Clifton                      | Nicole<br>Wynands         | Fairfax County Department of<br>Transportation    | 15  |
| VA Fairfax Co Chantilly -<br>Stringfellow              | Nicole<br>Wynands         | Fairfax County Department of<br>Transportation    | 43  |
| VA Fairfax Co Chantilly - Sully<br>Government Center   | Michael Coyle             | Sully District Supervisor Kathy<br>Smith's Office | 16  |
| VA Fairfax Co Fair Lakes Center                        | Liz French                | Fair Lakes League                                 | 52  |
| VA Fairfax Co Fairfax County<br>Government Center      | Nicole<br>Wynands         | Fairfax County Department of Transportation       | 80  |
| VA Fairfax Co Falls Church -<br>Culmore                | Nicole<br>Wynands         | Fairfax County Department of Transportation       | 15  |
| VA Fairfax Co Fort Belvoir                             | Charice Smith             | Fort Belvoir Safety Office                        | 36  |
| VA Fairfax Co Herndon Innovation<br>Center             | Nicole<br>Wynands         | Fairfax County Department of Transportation       | 40  |
| VA Fairfax Co Herndon Town Hall<br>Green               | Julie Kagler              | Town of Herndon - Parks & Recreation              | 307 |
| VA Fairfax Co Lorton at<br>Workhouse Arts Center       | Jennifer<br>Deutschendorf | Workhouse Arts Center                             | 18  |
| VA Fairfax Co McLean MITRE<br>Corporation              | Linsey M. Burch           | Wells + Associates                                | 142 |
| VA Fairfax Co Mosaic at<br>Strawberry Park (afternoon) | Marie Cox                 | Wells + Associates                                | 87  |

| VA Fairfax Co Newington -<br>Saratoga Park & Ride         | Nicole<br>Wynands | Fairfax County Department of Transportation   | 14  |
|---|-------------------|---|-----|
| VA Fairfax Co Oakton at Oak Marr<br>RECenter              | Megan Baker       | Fairfax County Park Authority   | 15  |
| VA Fairfax Co Providence<br>Community Center              | Nicole<br>Wynands | Fairfax County Department of<br>Transportation  | 31  |
| VA Fairfax Co Reston at The Bike<br>Lane                  | Anne Mader        | The Bike Lane   | 271 |
| VA Fairfax Co Springfield at South<br>Run RECenter        | David Fallert     | Fairfax County Park Authority   | 30  |
| VA Fairfax Co Springfield Metro<br>Park at Walker Lane    | Carla Eades       | Transwestern  | 48  |
| VA Fairfax Co Town of Vienna                              | Charlie Strunk    | Town of Vienna  | 259 |
| VA Fairfax Co Tysons Corner<br>Center                     | Alyssa Brooks     | Macerich/Tysons Corner Center   | 66  |
| VA Fairfax Co West Springfield<br>Government Center       | Peyton Onks       | Supervisor Pat Herrity, Springfield<br>District, Fairfax County Board of<br>Supervisors | 26  |
| VA Loudoun Co Leesburg at Raflo<br>Park                   | Judy Galen        | Loudoun County Dept of General Services   | 258 |
| VA Loudoun Co Sterling                                    | Judy Galen        | Loudoun County Dept of General Services   | 256 |
| VA Prince William Co Dumfries at Simpson Community Center | Yvette Ragland    | Town of Dumfries  | 8   |
| VA Prince William Co Kelly<br>Leadership Center           | George Phillips   | Prince William County Department of Transportation                                      | 22  |

| VA Prince William Co Manassas<br>GMU at Freedom Center | Margaret Smith | A-1 Cycling  | 35 |
|--|----------------|--|----|
| VA Prince William Co Rippon<br>Landing VRE Station     | Holly Morello  | OmniRide   | 19 |
| VA Prince William Co Woodbridge - Chinn Center         | Dan Pittman    | Prince William Parks, Recreation & Tourism         | 43 |
| VA Prince William Co Woodbridge - Tackett's Mill       | Paolo Belita   | Prince William County Department of Transportation | 7  |
| VA Prince William Co Woodbridge - VRE Station          | Bertha Johnson | PWC Board of County<br>Supervisors                 | 7  |

Total 14.617

## Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Douglas Franklin Mark Hersey Dan Sheehan James Davenport

## Washington Area Bicyclists Association (WABA) staff included:

Colin Browne Jeslyn Zakes

## District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2023 a success.

#### **BACKGROUND and EXECUTIVE SUMMARY**

Bike to Work Day has been held annually in the Washington metropolitan region for over two decades and was originally started by the Washington Area Bicyclist Association (WABA) with a rallying point or "pit stop: in downtown DC. In September 2000, The National Capital Region Transportation Board's (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or throughout the region. In 2001, the expanded event created a greater awareness of using cycling to work as a viable commuting alternative. Since the first regional Bike to Work Day in 2001, annual registrations have grown exponentially over the years. In 2020, Bike to Work Day was canceled due to the COVID pandemic, reinstated in 2021, and is gradually looking to rebound to pre-COVID levels. The 2023 Bike to Work Day event had a total of 14,617 registrants, a 14.7 percent increase over the 2022 event.

Several bicycles were raffled off and all the registrants who enjoyed free T-shirts, snacks, prize drawings, and engaged with elected officials.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective media, crafting key messages, and procuring giveaway items such as t-shirts designed to attract commuters to try bicycling to work.

The Steering Committee's resources for Bike to Work Day 2023, included:

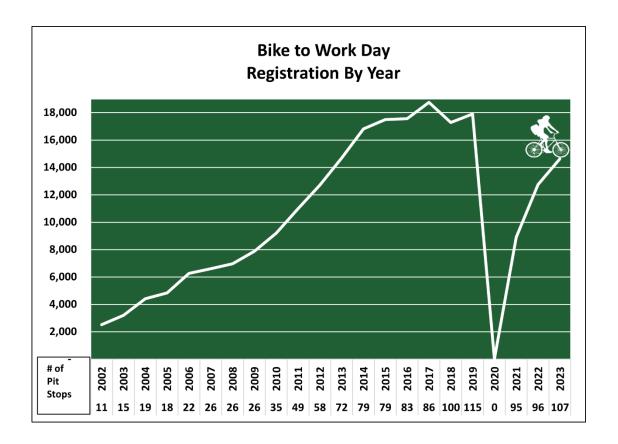
- Web site designed and maintained by Commuter Connections.
- > Posters and rack cards developed and printed by Commuter Connections.
- Promoting the event through WABA's membership.
- > A comprehensive campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- An e-mail to previous year's participants by Commuter Connections.
- Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- The design and distribution of free t-shirts by Commuter Connections.
- > Donated bicycles for the regional raffle from Pedego, BicycleSPACE, and Bikes@Vienna.

In addition, 10 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to a peak of more than 18,000 in 2017. Although biking to work accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

## **Registration by Year**





## Bike to Work Day - May 19, 2023 Regional Sponsorship Declaration

Deadline to Return January 31, 2023

| Please check one of the following Sponsor  | Levels:   | Cash          | In-Kind      |
|--|---|---------------|--------------|
| GOLD SPONSOR LEVEL \$7,50 Mentioned as sponsor on hundreds of Radio A (traditional and/or internet radio), Social Media, plus all Silver and Bronze level items                              | ds  |               |              |
| SILVER SPONSOR LEVEL \$4,50<br>Logo on thousands of T-shirts, Press Release,<br>Bronze level items   |   |               |              |
| BRONZE SPONSOR LEVEL \$1,20 Logo on Website and thousands of Posters and   |   |               |              |
| If in-kind donation, please describe:  |   |               |              |
| G  | 1 . 04.500 : 1 .00  | 250 1/02      | 250:         |
| Sponsors must provide a minimum of 50% cash*. Example: de  |   |               |              |
| acceptable merchandise. *Donors of bicycles may be in-kind o<br>locations is separate from this regional sponsorship agreemer<br>however be negotiated separately with the independently man | nt and is typically available   |               |              |
| locations is separate from this regional sponsorship agreemen  | nt and is typically available<br>aged local pit stop(s).                  | at no extra c | ost; it must |
| locations is separate from this regional sponsorship agreemen however be negotiated separately with the independently man.  Name:  | nt and is typically available<br>laged local pit stop(s).<br>Fitle:       | at no extra c | ost; it must |
| locations is separate from this regional sponsorship agreemer<br>however be negotiated separately with the independently man   | nt and is typically available<br>aged local pit stop(s).<br>Fitle:        | at no extra c | ost; it must |
| locations is separate from this regional sponsorship agreemen however be negotiated separately with the independently man.  Name: T  Organization:   | nt and is typically available<br>aged local pit stop(s).<br>Fitle:        | at no extra c | ost; it must |
| locations is separate from this regional sponsorship agreemen however be negotiated separately with the independently man.  Name: T  Organization:   | nt and is typically available<br>aged local pit stop(s).<br>Fitle:        | at no extra c | ost; it must |
| locations is separate from this regional sponsorship agreemen however be negotiated separately with the independently man.  Name: T  Organization:  Address:  City, State, Zip:              | nt and is typically available laged local pit stop(s).  Fitle:  Phone: () | at no extra c | ost; it must |
| locations is separate from this regional sponsorship agreemen however be negotiated separately with the independently man.  Name: T  Organization:  Address:  City, State, Zip:              | nt and is typically available laged local pit stop(s).  Fitle:  Phone: () | at no extra c | ost; it must |

Please make check payable to: Metropolitan Washington Council of Governments and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to <a href="mailto:dfranklin@mwcog.org">dfranklin@mwcog.org</a> in high resolution format for quality reproduction, no later than January 31, 2023. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.







## **Sponsor Drive**

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$38,500 in cash was donated for the regional event. The following is a list of cash and in-kind bike raffle sponsors who generously donated to the Bike to Work Day 2023 event:

## 2023 Sponsors:

| Sponsor  | Level  |
|--|--------|
| All About Burger   | Gold   |
| GoAlex   | Gold   |
| ICF  | Gold   |
| Pedego   | Gold   |
| BicycleSPACE   | Silver |
| BikeArlington  | Silver |
| City Dental DC   | Silver |
| Verra  | Silver |
| American Association of State and Highway Transportation Officials | Bronze |
| bikes@vienna   | Bronze |
| Fair Lakes League  | Bronze |
| Giant Food   | Bronze |
| goDCgo   | Bronze |
| Maryland Department of<br>Transportation                           | Bronze |
| Prince George's Vision Zero  | Bronze |
| Virginia Department of Transportation                              | Bronze |

#### HIGHLIGHTS FROM AREA PIT-STOPS

**Adams Morgan:** The event was held at Unity Park from 7:30am to 11am. There were 362 registrants for the pit stop.

Alexandria Carlyle Square: Bike to Work Day 2023 was a huge success for our 13<sup>th</sup> year as the Carlyle Pit Stop! Our registration was higher than in 2019! Our turn out was great, the weather was wonderful, and it was so great to have so many supportive sponsors on site and donate to our raffle. We are so thankful that everyone took the time to register and come out to support our pit stop! We had our live raffle every 15 minutes with three winners each time. Our Mayor, Justin Wilson, vice-mayor, Amy Jackson, Councilman Canek Aguirre, and Councilwomen Sarah Bagley stopped by to support and helped us with our raffle drawings! We are so grateful for the Alexandria Police Department and Sheriff Department for showing up early to support us with setting up their tables.

We cannot thank our wonderful sponsors below enough! They donated generous gift cards and gifts for the raffle! We are so thankful for all our wonderful businesses and group organizations for their support and time!

| for their support and time!             |
|---|
| Alexandria Dog Walk                     |
| Alexandria Renew Enterprise             |
| Alexandria Spokeswomen                  |
| Alexandria Police Department            |
| Alexandria Sheriff Department           |
| Bicycle & Pedestrian Advisory Committee |
| Burke & Herbert Bank                    |
| Carlyle Council                         |
| Carlyle Gateway                         |
| Club Pilates Alexandria                 |
| Conte's Bike Shop                       |
| Cowo & Crèche                           |
| Eisenhower Partnership                  |
| Frizzles Salon & Spa                    |
| Handy Bikes                             |
| Lost Boy Cider                          |
| Nando's- Carlyle Crossings              |
|   |

| Panera Bread                                 |
|--|
| Paradigm                                     |
| Post Carlyle Square/ MAA                     |
| Pure Barre                                   |
| Simpson Properties, Ltd.                     |
| Sweet Fire Donna's                           |
| Tequila & Taco                               |
| The Westin                                   |
| WABA (Washington Area Bicyclist Association) |
| Wegman's                                     |
| Whiskey & Oyster                             |
| Yoga 6                                       |

**Alexandria:** This year was a transitional year for the City of Alexandria's Bike to Work Day. After a long hiatus due to COVID we finally were back at City Hall's Market Square as the main Bike to Work Day pit stop. This allowed us to host a larger affair than we had in the last couple of years as COVID took us away from larger gatherings. While splitting participants up amongst smaller pit stops sustained us, the City's bike commuters missed the fanfare and camaraderie that Market Square provided.

This year's affair included a set by DJ Regy Reg, A 360 Photobooth experience with your bike, coffee, eats, on site tune-ups and of course tabling by our wonderful City partners, businesses and agency representatives and of course our giveaways and BTWD T-Shirts. We were grateful to finally have enough to not run out this year, although we did have requests for larger sized 4XL and 5XL shirts we could not accommodate. We added to our slate of sponsors this year with prizes, donations and giveaways provided by Wegmans, Athleta, the Water Taxi, ESP Tea and Coffee and so much more.

Despite competing with the opening of the brand-new Potomac Yards Metro Station we were still able to net appearances by several local officials including the Mayor, City Manager and local council members. We had 308 people register online and had more people show up and sign up. Between the 5 pit stops within the City of Alexandria we had over 1,100 registrations. Thanks to a strong push towards then end and a great interview on WUSA we saw another year of increased participation.

**Alexandria Del Ray:** The event was held at Colasanto Park from 6am to 9am. There were 212 registrants for the pit stop.

**Alexandria National Landing at APTA:** The event was held from 3pm to 6pm. There were 45 registrants for the pit stop.

**Anacostia:** The event was held by the Arts Center from 7am to 9 am. There were 51 registrants for the pit stop.

Anacostia Riverwalk Trail: The event was held from 7am to 9am. There were 129 registrants.

**Annandale:** The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 51 registrants for the pit stop.

**Annandale George Mason Library:** The event was held from 6:30am to 9am. There were 17 registrants.

## **Arlington County Pit Stops and Number of Registrants**

Arlington Rosslyn: The event was held from 6:30 am to 9:30 am. There were 631 registrants. Arlington Ballston: The event was held from 6:30 am to 9:30 am. There were 435 registrants. Arlington Columbia Pike East: The event was held from 6:30 am to 9:30 am. There were 159 registrants.

Arlington Clarendon: The event was held from 4:30 pm to 6:30 pm. There were 114 registrants. Arlington Shirlington: The event was held from 4:30 pm to 6:30 pm. There were 133 registrants. Arlington East Falls Church: The event was held from 6:30 am to 9:30 am. The were 194 registrants.

Arlington National Landing: The event was held from 7:00 am to 9:00 am. There were 304 registrants.

Arlington Columbia Pike West: The event was held from 7 am to 9 am. There were 114 registrants. Arlington HQ National Guard: The event was held from 6:30 am to 10:30 am. There were 34 registrants.

Arlington Langston Blvd: The event was held from 3:00 pm to 6:00 pm. There were 51 registrants.

BikeArlington Pit Stop Sponsors
Piedmont Office Realty Trust
SuperPedestrian
Pit Stop Partners
Car Free Diet
Potomac Pedalers
Friends of Mount Vernon Trail
Washington Area Bicyclist Association
Sustainable Mobility for Arlington County
Arlington County Transportation
Bash Boxing

**Arlington Art Truck** Trek Bikes Bell Ringer Mcdonalds Rosslyn – MCD Mateos Kasper Cargo Bikes Nandos Rosslyn Bid Ballston Bid All About Burger Friends of Washington and Old Dominion Trail Arlington Families for Safe Streets Lime Pike Forward Arlington Food Assistance Center Car Free Diet **Eco Action Arlington** Museum of Contemporary Art Arlington

Arlington Mill: The Arlington Mill pit stop was held on the plaza of the Arlington Mill Community Center from 7-9am. Participation was strong for this first year of the stop with 112 registrants. In addition to claiming their free tee-shirt, riders enjoyed getting free bike safety checks from Phoenix Bikes mechanics, relaxing with chair massages from Elements Massage in Pentagon City, and browsing information from the Animal Welfare League of Arlington and Cyclebar Columbia Pike. Riders enjoyed hot coffee from Commonwealth Joe, delicious donuts from Good Company, cookies from Captain Cookie & the Milkman, and bananas from MOM's Organic Market in Arlington. Raffle prizes and give-aways including gift cards to a new tapas bar on Columbia Pike Sabores, a one-month Cyclebar pass, 60-minute massage from Elements Massage, and free trial passes to VIDA Fitness and Spenga in Ballston.

**Bethesda:** The event was held at the Capitol Cresent trail from 6:30am to 8:30am. There were 448 registrants.

**Bladensburg Waterfront Park:** The event was held at the Waterfront Park from 7am to 9am. There were 83 registrants for the pit stop.

**Briggs Chaney Park & Ride Mobile Commuter Store:** There were 20 registrants for the pit stop.

**Brunswick MARC Station:** The event was held from 9am to 11am. There were 25 registrants for the pit stop.

**Burke:** There were over 50 people who signed up, and over 30 came. There were a couple of "bonuses" supervisor Walkinshaw's chief of staff, Frank Anderson, was a rider. And Lake Braddock Secondary School's Safe Routes to School coordinator held an event early this morning at the school for teachers who bikes (with doughnuts - wheels for wheels) before she biked to the stop and took the VRE downtown for work.

The regional engineer for VRE was there (Dallas Rogers), talking with people about to bring bikes on VRE, and many people who weren't biking came over and took info.

**Capitol Hill Eastern Market:** The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 382 registrants for the pit stop.

**Capitol Hill at House Office Buildings:** The event was held at South and C Streets SE from 7am to 10am. There were 48 registrants for the pit stop.

**Capitol Riverfront:** The event from 7am to 9am. There were 173 registrants for the pit stop.

**Cathedral Heights:** The event was held from 7am to 9am. There were 126 registrants.

**Centreville/Clifton:** The event was held from 6:30am to 9am. There were 15 registrants for the pit stop.

**Chantilly Library:** The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 43 registrants for the pit stop.

**Chantilly Sully:** The event was held from 6:30 am to 9:30am. There were 16 registrants for the pit stop.

**Coast Guard Headquarters:** The event was held at US Coast Guard Headquarters from 6am to 9am. There were 54 registrants for the pit stop.

**College Park City Hall:** The City of College Park hosted its morning pit stop at City Hall Plaza from 6:30 to 8:30 am. There were 134 registrants.

Columbia Heights Plaza: 125 cyclists enjoyed a bright, sunny, warm May afternoon at the Columbia Heights Plaza in Northwest DC, for the annual "Ride Home from Bike to Work Day '23". We were assisted by 8 loyal volunteers (Debra, Graham, Karen, Laurel (and baby), Max, Nathan, Phoebe, & Sarah), and joined by the "Book Bike" of DC Public Libraries (DCPL), WABA, the DC 3rd District community-service police officers, and the wildly-popular Leah Fantle of UpShiftDC for bike tune-ups. Councilwoman Brianne Nadeau brought her 2 daughters by bike early in the

afternoon, and ANC-1A members Jeremy Sherman and Max Ewart (also a volunteer) stopped by later.

300 pre-registered, and 36 registered on-site, supplemented by 2 (the lowest quantity in years!) from previous pit-stops. Giant donated \$50 for food (bananas, apples, mandarins) and water. Plenty of maps (DC, Regional, and Fairfax County) were distributed, and WABA and DCPL signed up a few new members.

Thanks to Park Triangle (sign display), Giant, District Bridges and DCPL for loaned tables, DC DPR, & DC Police and public officials.

**Crystal City/National Landing:** With over 300 registrants, the Bike to Work Day Pit Stop in Crystal City/National Landing was filled with energy. Conte's Bike Shop offered bike safety checks, a raffle for National Landing branded bike jerseys and backpacks, and a smoothie food truck, all with a DJ providing the tunes for a festive vibe. Looking forward to surpassing to building on this success for 2024!

**Dumfries:** The event was held at the Dumfries Town Hall from 7:30am to 9:30am. There were 12 registrants for the pit stop.

**Dupont Circle:** This year's AGU pit stop for Bike to Work Day (at Dupont Circle) — now our third year hosting! — was another spectacular success! Highlights in no particular order included:

- More than 250 riders from the DMV registered for our stop, and about that many visited us on the day of (whether registered or not).
- Neighborhood businesses partnered with us: Conte's Bikes did countless tune-ups on-site, and critical refreshments came courtesy of Call Your Mother Deli on P St and Dawson's Market next door.
- Advisory Neighborhood Commissioner (ANC 2B01) Meg Roggensack joined us, chatting with constituents, calling out door prize drawings, and making plans to bring lots of fellow ANC 2B commissioners in for building tours, and to start up community bike rides in our part of Ward 2.
- Riders clamored for building tours and wanted to come back with friends and colleagues to see our NetZero headquarters.
- We gave out snazzy science door prizes every few minutes, in the form of Science is Society t-shirts, glossy NASA calendars (both of these thanks to Vicky Thompson!), and gift cards from Conte's Bikes.

- Young minds were corrupted with science— small people were enchanted by our planet plaza and crawled across orbits not just of the rocky worlds but way out to the gas giants, and they took crayons to our AGU coloring sheets to produce technicolor volcanoes and outcroppings.
- AGU alums Chris McEntee and Cristine Gibney rode to our pit stop to bask again in our building's energy-efficient glow and to take renewed pride in talking about their work on the NetZero renovation with other riders.
- Current AGU staff came out to celebrate too: we were glad to see Asha Pinkney-Gillus, Mark Shimamoto, and veteran BTWD pit stop supporter Liza Lester, who cycled all the way from Takoma Park!
- Amazing volunteers made it all happen! Hearty applause goes out to AGU staff Michelle Brown, Matt Boyd, Sebastian Gominho, Neil Washington, Jeffrey Nguyen, and Emille Beller. We even had two fabulous non-AGU volunteers, Alan from Georgetown University and Alissa from the Metropolitan Washington Council of Governments.

Spirits were high across the board on this cool and sunny morning, and first-time riders especially were surprised at the joyful and supportive atmosphere! The plaza probably hasn't seen this much traffic since last year's Bike to Work Day, and the event is a great opportunity for us to engage with our neighbors and the city.

Many thanks again go out to all who participated in this year's Bike to Work Day in any capacity, and we hope even more of you will join in next year! Our small but mighty team has lots of ideas to make our bikes-and-neighborhood-and-science carnival even better and grander!

**Edgewood at Metrobar:** The event was held from 4pm to 8pm. There were 199 registrants for the pit stop.

**Fairfax Government Center:** The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 80 registrants for the pit stop.

**Fair Lakes:** The event was held Fair Lakes Center from 6am to 9am. There were 45 registrants for the pit stop

**Fairlington Center:** The event was held at Fairlington Center in front of Great Harvest Bread from 6:30am to 9:00am. There were 52 registrants.

Falls Church: The event was held from 6:30am to 9am. There were 15 registrants.

**Fort Belvoir:** The Fort Belvoir Bike to Work Day pit stop attracted about 30 participants. Food and refreshments were donated from the Fort Belvoir Commissary. While picking up the Bike to Work t-shirts participants also had their choice of swag provided by the Fort Belvoir Installation Safety Office. Swag included drawstring bags, stress balls, water bottles, first aid kits, bike safety coloring books, chapstick, and sunglasses.

Franklin Park: The event was held from 7am to 9am. There were 288 registrants.

**Frederick:** The pit stop at the Transit Center in Downtown Frederick was a great success! More than 240 participants registered for the event.

Some highlights from this year's event include:

- A new and improved Ceremonial Ride route
- ASL interpreter and Certified Deaf Interpreter, to ensure full inclusion of our Deaf and hard-of-hearing cyclists and community members.
- Local elected officials participated, including City of Frederick Mayor Michael O'Connor, County Executive Jessica Fitzwater, and Aldermen Kelly Russell.
- There was 25+ participants from the City of Frederick and Frederick County Government Divisions.
- Vendors included: BGCFC and TourDeFrederick, Pedego Frederick, Frederick Health, Bike Doctor Frederick, The Bicycle Escape, The Common Market, Key103, and MDOT/MTA

**Friendship Heights:** The 2023 Friendship Heights pit stop was at The Shops at Wisconsin Place, at the

corner of Wisconsin Ave. & Western Ave. in Chevy Chase and ran from 6:30 – 9:00 AM. There were 207 riders

at final registration. A total of 119 attended, including registrants and walk-ups.

As in previous years, there were two new bike winners. This year, the bikes were from Happy Go Bikes. One

winner had to be present to win, the other was selected from a randomized number listed on the registration:

Pit stop exhibitors and donors included:

- 2 All-In-One Entertainment
- Happy Go Bikes
- ② Drink More Water
- Whole Foods
- Starbucks
- Wisconsin Place Recreation and Community Center
- ☑ GEICO The Gecko was on hand to greet people.
- District Taco
- Montgomery County Dept. of Environmental Protection

- Circle Yoga
- 2 CorePower
- Haute Bodhi Yoga & Pilates
- ② WABA
- Parkinson's Foundation Mobile Unit

**Gaithersburg Kentlands:** The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 183 registrants for the pit stop.

**Gaithersburg Old Towne:** The event was held in Old Towne, Gaithersburg from 4pm to 6pm. There were 63 registrants for the pit stop.

**Georgetown – Meigs Park and Waterfront Park (DC):** the was held from 7am to 9am. There were 487 registrants.

**Golden Triangle – Farragut Square:** The event was held at Farragut Square from 7am to 9am. There were 196 registrants for the pit stop.

**Golden Triangle – L Street (DC):** The event was held on the corner of 19<sup>th</sup> and L Streets NW from 7:30am to 9am. There were 114 registrants for the pit stop.

**Greenbelt:** Bike to Work Day 2023 was Greenbelt's 11th year. A committee of three City of Greenbelt employees organized the event in the City Hall parking lot.

There were 143 bikers registered with 137 passing through.

Jeff Lemieux led 15 bikers on a convoy to downtown Washington DC and a convoy of 29 passed through on their way to NASA in Greenbelt.

Our sponsors:

Anacostia Trails Heritage Area provided funding for breakfast snacks.

Heavenly Well led Stretching with Your Bicycle just prior to the convoy departure.

Proteus Bicycle mechanic provided light maintenance and safety checks.

Jersey Mike's Subs and Old Greenbelt Theatre provided raffle prizes.

Swag bags were provided to registered riders with items donated by the Greenbelt COOP

Supermarket & Pharmacy, McCarl Dental Group and Jersey Mike's Subs.

Greenbelt Sunoco provided free coffee to bikers stopping at their shop.

Primo Water supplied a water dispenser which allowed the stop to improve sustainability.

**Herndon Innovation Center:** The event was held from 6:30am to 9am. There were 40 registrants for the pit stop.

**Herndon Town Hall Green:** Herndon Parks and Recreation Department staff planned and executed this year's pitstop Riders did gratefully grab bottled water, fruits, and a variety of

different snacks. . All riders were very excited to get their T-shirts this year! We opened at our usually time at 5:30am but it was slow roll until later in the morning, Next year we will be looking at adjusting our start time. . With over 300 registered that were excited, grateful, and overjoyed to be a part of Bike to Work Day!

**Hyattsville Driskell Park:** The event was held at Driskell Park from 6:30am to 8:30am. There were 114 registrants for the pit stop.

**Indian Head:** The event was held from 6am to 11am. There were 53 registrants.

**Ivy City:** The event was held at BicycleSPACE from 7am to 9am. There were 50 registrants for the pit stop.

Kelly Leadership Center: The event was held from 6am to 9:30am. There were 22 registrants.

Largo: The Prince George's County Department of Public Works & Transportation in partnership with the M-NCPPC Department of Parks and Recreation, Prince George's County and the Prince George's County Bike and Pedestrian Safety Community Advisory Group co-hosted a Bike to Work Day Pit Stop at the Largo/Kettering/Perrywood Community Center in Upper Marlboro, MD on May 19th - Bike to Work Day. Vision Zero Prince George's and the Be Seen, Be Alert, Be Safe Campaign were proud Bronze Sponsors of Bike to Work Day!

There were 103 cyclists that registered for the Bike to Work Day pit stop in advance and 40 cyclists that signed up onsite to ride on Bike to Work Day. Cyclists from across Prince George's County, Maryland and around the Region were welcomed to the Largo/ Kettering/ Perrywood Community Center by Tiffany Jennings, Prince George Bike and Pedestrian Program Manager and Pit Stop Manager and Tedd Russell, Bike to Work Day Pit Stop Co-Manager. Special greetings were provided by Michael Johnson, Director of DPW&T; Bill Tyler, Director of M-NCPPC Department of Parks and Recreation; and by Wala Blegay, Prince George's County Council Vice-Chair and District 6 County Councilwoman. During the Bike to Work Day event, There were demonstrations for Cyclists on how to load and unload the bicycle on a bike rack on front of Prince George's County's TheBus. Additionally, Cyclists were provided information and giveaways by representatives from the following agencies, organizations, offices and businesses:

Prince George's County Department of Public Works & Transportation TheBus
RideSmart
M-NCPPC Department of Parks & Recreation, Prince George's County
Prince George's County Executive
Prince George's County Council
M-NCPPC Park Rangers

Vison Zero Prince George's

Prince George's County Be Seen, Be Alert, Be Safe Bicycle and Pedestrian Safety Campaign Prince George's County Bike and Pedestrian Safety Community Advisory Group

Capital Bikeshare

Prince George's County Office of Community Relations

PGC311

Maryland Highway Safety Office

M-NCPPC Seniors Cycling Club

Jafe Cycling

Beech Tree Pedalers

The Capital Market at Creative Suitland

Prince George's County Bike and Pedestrian Program

Capital Bikeshare

Bowie State University – Bowie Metropolitan Alumni Chapter

The Black Nurses Association of Southern Maryland

**Leesburg:** Staff from Loudoun County Transit and Commuter Services greeted more than 180 cyclists at Raflo Park in Leesburg on Bike to Work Day. After checking in and selecting their T-shirts, participants were able to refill their water bottles, enjoy coffee, Gatorade, bananas and an assortment of pre-packaged grab and go snacks.

Two Bike Loudoun volunteers were assisted at the pit stop. One remained busy making adjustments and simple repairs at his bike stand. Participants browsed literature and picked up water bottles from Equinix and Loudoun County Fire and Rescue. VDOT staff added flashing safety lights for cyclists to the assortment of available swag.

One month prior to the event, the Leesburg Pit Stop vinyl banner was displayed along the W&OD Trail, not far from the pit stop location. Posters and rack cards were shared with local bike shops, Bike Loudoun, and employers. Bike to Work Day registration was promoted at in-person events in late April and early May. The event was also publicized on Facebook, LinkedIn, through the employer newsletter and with a County-issued news release. For the first time ever, the Leesburg Town Council issued a separate Bike to Work Day proclamation.

During the event, staff from Loudoun County Public Affairs and Communication captured still photos and video. A highlight video was shared on social media and will be refreshed to help promote the 2024 event.

**Lorton:** The event was held 3pm - 7pm at the Workhouse Arts Center in Lorton, VA. There were 19 registered.

**Manassas VRE:** Bike to Work Day 2023 at the Manassas VRE Station pitstop was a great success! We had a total of 70 participants register for the event of which 39 attended. We were also able

to engage multiple commuters who were interested in registering for the event the day of. Some key highlights include the City of Manassas bike convoy which included over a dozen city employees and community members and a visit from the City of Manassas Mayor Michelle Davis-Younger. For refreshments we offered snacks, coffee, and water. A special thanks to Dan Donohue of NoVA Cycleworks for providing bike repair services for free to participants, and to the team at Historic Manassas, Holly Morello, and Allen Muchnick for helping to make the event a success!

Manassas Park VRE: There were 19 registrants and 4 walk-up bikers who visited.

Manassas GMU: A group from Aurora Flight Sciences based over at Manassas Airport come every year and I think this is the biggest group so far. We had 33 registered this year and 23 showed up so a pretty good %! There were 2 families that stopped by. One was on their way to Pennington Traditional School in Manassas and another family was going back home since they both work from home. They were pulling a trailer with a tandem with their 2 year old. We gave away almost all of the t-shirts so that was great. I took the 3 we had left over to the shop for a few of our skinnier mechanics!

McLean – MITRE: The event was held from 6:30am to 9am. There were 142 registrants.

**Merrifield - Mosaic:** The event was held from 4pm to 6:30pm. There were 87 registrants for the pit stop.

**Mt. Rainier:** For the Prince George's County Mount Rainier Bike Co-op stop, our third year was a success! The Mount Rainier Bike Co-op was freshly remodeled and open for tours and showed off the new bike repair stand available in front of the shop. We had a total of 48 registrants and 36 people who biked by to pick up their shirts, snacks, drinks, patch kits and bike maps!

Mt. Vernon – Belle View (VA): The event was held at Mount Vernon Rec Center from 6:30am to 9:00am. There were 35 registrants for the pit stop.

**Mt. Vernon:** The event was held at VIDA Fitness from 6:30am to 9:00am. There were 119 registrants for the pit stop.

**Naval Support Activity**: The event was held from 6am to 9am. There were 101 registrants for the pit stop.

National Geographic Society: The event was held from 8am to 10am. There were 246 registrants.

**Newington:** The event was held at South and C Streets SE from 6:30am to 9am. There were 14 registrants for the pit stop.

**NIH:** The event was held from 7am to 9:30am. There were 347 registrants.

**NOMA:** The event was held at Wunder Garten from 7:30am to 9:30am. There were 466 registrants for the pit stop.

North Bethesda: On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. The pit stop was located in the parking lot next to Bark Social and behind Pinstripes. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of breakfast foods, giveaways, and information provided by our great sponsors who attended – Bender JCC of Greater Washington, Call Your Mother Deli, Office of Home Energy Programs, Onelife Fitness, Orangetheory Fitness, PetWellClinic, Pike District Partnership, REI, Strathmore/AMP by Strathmore, and WABA. Additional prizes and giveaways were generously donated by Bibibop Asian Grill, Central Farm Markets, and Nada. A very special thank you to our host, Pike & Rose, for all the support!

Prizes, drawings, and "sponsor spotlights" were made every 15 minutes and music was provided throughout the event. Cyclists participated in various fun contests as well. Techs from REI performed checks on participants' bicycles.

Councilmember Kate Stewart brought greetings from the Montgomery County council. She also spoke about the importance of bicycling in Montgomery County. Councilmember Laurie-Anne Sayles presented the Council's Bike to Work Day proclamation, and spoke about the Council's support of infrastructure projects.

The grand prize was a bicycle, from REI. REI staff helped with the drawing and congratulated the lucky winner. A second bicycle, also from REI, was awarded to another lucky winner after the event. Another successful year was enjoyed at the North Bethesda at Pike & Rose pit stop!

**Oakton:** The event was held at the Oak Mar RECenter from 6:30am to 9:00am. There were 15 registrants for the pit stop.

**Old City Market and Oven:** The event was held on the corner of 6<sup>th</sup> and K Streets NE from 7am to 9am. There were 119 registrants for the pit stop.

**Oxon Hill:** The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 53 registrants for the pit stop.

**Penn Quarter:** The event was held from 7am to 9am. There were 74 registrants.

**Providence Community Center:** The event was held from 7am to 9am. There were 31 registrants for the pit stop.

**Reston:** The event was held at the Plaza from 6:30am to 9:30am. There were 271 registrants for the pit stop.

**Riverdale Park Station:** Bike to Work Day 2023 at Riverdale Park Station was a success and enjoyed by many! During our station time of 4pm – 6pm, we hosted about 75% of our registered participants. Lively music of all genres was paired with yummy snacks and great conversation. In addition to the Bike to Work t-shirts; we handed out hydration drinks and plenty of "The Station" merchandise. There were many passersby that inquired about obtaining information about the event and participating in next year's Bike to Work Day.

**Rockville:** The event was held at TREK Bicycle from 8am to 11am and from 6pm to 7pm. There were 171 registrants.

Rockville Fallsgrove: What a beautiful morning! Yes, the weather was perfect, and we had a terrific debut of our new pit stop location. Thomas Farm Community Center, nestled in Fallsgrove Park and right on the Carl Henn Millennium Trail was such a welcoming venue for residents of the local community and commuters to the hundreds of businesses surrounding the Life Sciences Corridor. MCDOT Commuter Services and the City of Rockville co-sponsored the pit stop, as in years past and the MCDOT Greater Shady Grove TMD outreach team managed the event with the help of great volunteers. There were 257 participants registered for the early morning gathering to celebrate one of their favorite activities and means of commuting, general travel, and exercise. Casual bikers and cyclists, first-timers and seasoned commuters, even some little "future commuters," sporting their training wheels, alongside mom and dad --all showed up to enjoy the camaraderie and our little party in the morning.

They arrived in waves throughout the morning, many hanging out for quite a while to enjoy the music, yummy snacks, and coffee from local businesses, and to check out the exhibitors with information, resources, and fun giveaways to share. All were greeted with smiles, Bike to Work Day t-shirts, towels, bicycle swag, and a chance to win some really cool raffle items. Bike Werks performed bike safety checks and simple maintenance repairs, while County and City agencies hosted information tables. Chris Conklin, MCDOT Director, started us off with a heartfelt greeting and the reading of a short version of the Bike To Work Day Proclamation, followed by the raffle kick-off and our first of two new bicycle giveaways provided by MCDOT. Our DJ rocked the morning, while our emcees engaged the crowd. and OneLife Fitness trainers led multiple mini stretching sessions to get everyone in motion, and ready to continue their ride. There were gatherings of friends, groups of work colleagues, and lots of individual riders, who likely met a few new like-minded commuters or even close neighbors. Tents were up, tables were full. Our

wonderful food supporters included: Krispy Kreme, Dunkin Doughnuts, Giant, Safeway, Harris Teeter, Pasion Bakery, Drink More Water, Smoothie King, Starbucks, and Chick-fil-A.

We ran the raffle throughout the morning, with winner after winner receiving great prizes from our super-generous local business sponsors. We concluded with the second grand prize bike drawing for a lucky winner. There were big cheers all around and special thanks to our location host the City of Rockville's Thomas Farm Community Center --and for our volunteers, raffle donors, and information exhibitors who contributed to making the event a great success: AT&T, Verizon, Art and Frame Depot, CAVA, Chipotle, Cooper's Hawk Winery & Restaurant, Copper Canyon Grill, Dick's Sporting Goods, REI, Mamma Lucia, MOM's Organic Market, MCDOT-Commuter Services and Capital Bikeshare, Montgomery County Department of Parks and Planning, Montgomery County Department of Environmental Protection: Division of Solid Waste Services, MyEyeDr., Nando's Per-Peri, Panera, PNC, Police Department Community Engagement Division, Potomac Pizza, Sandy Spring Bank, Ski and Bike Center LTD, Target, T-Mobile, Visit Montgomery, and WABA.

**Shaw:** The event was held from 7am to 9am. There were 130 registrants for the pit stop.

**Silver Spring:** The 2023 Bike to Work Day Silver Spring pit stop was held at Veterans Plaza and 394 individuals

registered online. There were 269 individuals that attended the event to enjoy music, raffles, and to get a BTWD t-shirt and other giveaways.

The Veterans Plaza pit stop was managed by Commuter Services. Contractor support was provided by Fovndry who secured donors, sponsors and exhibitors. Two additional volunteers helped at the registration and giveaway tables The Silver Spring Civic Building staff helped with event layout and rental equipment delivery logistics. The indispensable Silver Spring Urban District's Clean and Safe Team was on hand bright and early to assist with set up and with break down at the end of the event.

This year, State Delegate Lorig Charkoudian addressed the crowd and chose the winning ticket for the bike raffle.

Raffles, Exhibitors and Grand Prize Winners

Commuter Services purchased two bicycles from Silver Cycles for the raffle. This year's winners were Lee Goldberg (pictured below with Sande Brecher (MCDOT) and Del. Lorig Charkoudian) and Teresa Locke.

Bike, Health and Fitness Participants and Exhibitors

Silver Cycles performed bike checks. Planet Fitness demonstrated a pre-ride stretch. WABA, Friends of the Metropolitan Branch Trail and CCI Health attended.

Strong Business Participation and Support

We had a lot of donated raffle items and refreshments that provided prizes for multiple raffles throughout the morning. Breakfast treats including bagels, fruit, muffins and coffee. Downtown Silver Spring businesses, merchants and non-profits who supported the event included: The

Blairs, Chik-fil-A, Einstein Bagels, Giant Food, Nando's Peri-Peri, Peet's Coffee and Tea, Safeway, Starbucks, Silver Cycles, Whole Foods. All in One Entertainment was the DJ again this year for the event. In addition, other County and City agencies hosted information tables, along with other exhibitors.

**Southwest Business Improvement District:** The event was held at the BID from 8am to 10am. There were 51 registrants for the pit stop.

**Springfield Metro:** The event was held at the Springfield Metro Park from 6:30am to 8:30am. There were 48 registrants for the pit stop.

**Springfield – South Run:** The event was held at the South Run RECenter from 6:30am to 9:00am. There were 30 registrants for the pit stop.

**Sterling:** More than 160 cyclists visited the Sterling Pit Stop overlooking the W&OD Trail at the Sterling Ruritan Club. It was a festive setting with five tents hosted by Loudoun County Transit and Commuter Services, Bike Loudoun, Friends of the W&OD Trail, Loudoun Water, and Trek Bikes.

Participants were offered water, coffee, Gatorade, bananas, and a variety of pre-packaged snacks. Bike Loudoun shared literature, including a new flyer detailing how to incorporate biking and transit in Loudoun County. A proclamation from the Loudoun County Board of Supervisors was read and presented by Loudoun County Supervisor Juli Briskman (Algonkian District).

A mechanic from Trek Bicycle of Leesburg served a steady stream of visitors requesting minor adjustments and repairs. Loudoun County staff and volunteers served refreshments and distributed T-shirts to participants.

To encourage participation, Bike to Work Day was publicized in variety of ways: a news releases, social media posts, newsletter article, communication with employers, posters, and rack cards. A large vinyl banner was installed near the pit stop site along the W&OD. Loudoun County Public Affairs and Communications staff captured photos and video, including Supervisor Briskman at the Sterling pit stop. A highlight video and assortment of photos will be incorporated into next year's promotional efforts.

**Takoma Park – Downtown/Old Takoma**: The event was held at Takoma Urban Park from 6am to 9am. Participants received bike safety swag, bicycle maps and resources, and breakfast snacks. There were 159 registrants for the event and at least 91 riders stopped by the pit stop, including 13 ride-ups.

**Takoma Park – Sligo Creek Trail:** The Sligo Creek Pit stop held the event from 6:30am to 9:30am. Participants received bike safety swag, bicycle maps and resources, and breakfast snacks. There

were 64 registrants for the event and at least 36 riders stopped by the pit stop, including 6 rideups.

**Takoma Park – Takoma Bicycle:** The event was held from 7am to 9am. There were 52 registrants for the pit stop.

**The Wharf/Southwest Waterfront:** The event was held at 7<sup>th</sup> Street Park from 7am to 9am. There were 166 registrants for the pit stop.

**Tysons Corner:** Tysons Corner Center operated our annual pitstop for Bike to Work Day 2023 on Friday May 19th. Participation in this national initiative supports our Development and ESG Goals, in addition to being a way for TCC to connect with the local community.

Participating Retailers/Sponsors: Fabletics, Lush,

Nordstrom, Therabody, Shotted.

- ② Collaboration with Access Tysons, FABB (Fairfax Alliance for Better Bicycling), Hines, and Tysons Community Alliance.
- ② Activites included: A deejay, branded TCC giveaways, Shotted coffee and assorted pastries, Nordstrom wellness beverages, Therabody treatments, snacks, and partner giveaways.

### **MARKETING**

- 2 Campus-wide event promotion to retailers, employees, VITA residents, Tysons Tower and 1861 tenants
- Instagram/Facebook posts and eblast inclusion including a link to register; total reach approximately 150K.
- Printed signage at Concierge and TCC event page
- Access Tysons social media and email communication

#### **RESULTS**

- Approximately 70 bikers visited our pit stop between
- 6:30 -10AM
- Over \$400 in giveaways donated by TCC sponsors and partners
- Positive feedback from attendees and appreciation for the recent opening of the Tysons/Old Meadow pedestrian bridge over 495

**USDA Farmers Market:** The event was held from 7:00am to 9:00am. There were 35 registrants for the event.

**University of Maryland:** The event was held in front of the Regent's Drive Parking Garage from 3pm to 6pm. There were 66 registrants for the pit stop.

**Vienna**: The event was held at the Town Green from 6:30am to 8:30am. There were 259 registrants for the pit stop.

**West End at ACoC:** On Friday, May 19th the ACC hosted its 6th Bike to Work Day pitstop, and out front of Heart House was a bustling and popular place to be! 58 bicyclists had officially registered for the pitstop, with an additional 26 people signing up in-person that afternoon. Visitors enjoyed free snacks, swag, music, & more to punctuate the work day and kickoff the weekend.

ACC continued to receive very positive feedback on hosting an afternoon pitstop, with cyclists feeling not as rushed and having more time to socialize, without the morning's pressure of getting to work on time. A company convoy of 9 bicyclists even stopped by! Special thanks to ACC's 6 staff volunteers for managing and coordinating the successful event.

**Wheaton:** The event was held from 7am to 9am. There were 79 registrants for the pit stop.

White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 7:30 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 6 volunteers that provided refreshments to include water, coffee, juice, doughnuts, muffins, fruit, and each bicyclist registered for our pit stop received a 2023 BTWD T-Shirt. The first bicyclist arrived around 7:15 a.m. and eventually had 47 bicyclists used the pit stop. The final number of registered bicyclists for the White Oak/FDA pit stop was 99. The day started off sunny and warm and a great time was had by all.

**Woodbridge Chinn Center:** The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 43 registrants for the pit stop.

**Woodbridge** - **Rippon VRE Station:** There were 19 registrants for the Rippon pit stop, and they signed up two more on-site, for a total of 21. Fourteen total riders actually showed up. I sent Doug some pictures of the downtown Manassas pit stop, and will send some from Rippon before the end of the day tomorrow.

**Woodbridge – Tackett's Mill:** The event was held from 6am to 9am. There were 7 registrants for the pit stop.

**Woodbridge VRE Station:** The event was held at the Woodbridge VRE station from 6:00am to 9:00am. There were 7 registrants for the pit stop.

#### **EMPLOYER PARTICIPATION**

There were 391 Employers that had 5 or more employees registered for the event:

The winner of the Employer Challenge for the free luncheon was the National Institutes of Health.



## **Federal Employers**

Administration for Children of Families

Architect of the Capitol

**Bureau of Labor Statistics** 

CFTC

**Defense Logistics Agency** 

**FDIC** 

**Federal Communications Commission** 

Federal Highway Administration

**Federal Reserve** 

Federal Energy Regulatory Commission

Foreign Service Institute

Goddard Space Flight Center

**Government Publishing Office** 

Fish and Wildlife Service

NASA

**National Capitol Planning Commission** 

National Labor Relations Board

National Zoological Park

**NOAA** 

Administrative Office for the U.S. Courts

**Army National Guard** 

**Bureau of Land Management** 

Consumer Financial Protection Bureau

**EEOC** 

Federal Aviation Administration

**Federal Election Commission** 

**FEMA** 

**Federal Trade Commission** 

Food and Drug Administration

**General Services Administration** 

Government Accountability Office

Internal Revenue Service

Library of Congress

**National Archives** 

National Institutes of Health

**National Park Service** 

Naval Research Lab

Office of Management and Budget

Securities and Exchange CommissionSmithsonian Institution

US Air Force US Army

US Census Bureau US Coast Guard

US Department of Treasury
US Department of Agriculture
US Department of Commerce
US Department of Customs
US Department of Defense
US Department of Education

US Department of Energy US Geologic Survey

US Department of Health and Human Services

US Department of Justice
US Department of Labor
US Department of the Interior
US Department of State

US Government Printing Office US House of Representatives

US Housing and Urban Development US Navy

US Nuclear Regulatory Commission US Patent and Trademark Office

US Peace Corps US Postal Service

US Senate USAID Veterans Affairs FERC

## **State and Local Governments**

**Arlington County Charles County** City of Alexandria City of Bowie City of College Park City of Fairfax City of Falls Church City of Frederick City of Gaithersburg City of Greenbelt City of Hyattsville City of Manassas City of Rockville City of Vienna **DC Council** District of Columbia Fairfax County Frederick County **Loudoun County** Maryland- NCPPC **Montgomery County** Prince George's County

Prince William County State of Maryland (including MDOT and MTA)

Commonwealth of Virginia (including VDOT and VDRPT)

Town of Herndon Town of Leesburg

## **Private/Non-Profit Sector Employers**

10Pearls 10<sup>th</sup> Street LLC

10xPrinciples1200 Architectural Engineers1450 Air Force Way1Prospect Technologies LLC

3points Cycle 4 Ideal Design 5 Paws 5W Research

A Howard Real Estate A neighbor, I walk the dog
A Tech A. Morton Thomas & Associates

A/V A+F Engineers

A1 Transportation A2LA
A2Z Latino Services LLC AAAS
AACOM AAHIVM
AAMC AARDA
AARP AASHTO
ABC News Abigail Rome

ABL, Inc ABOD and Associates

ACDI AECOM
Airbus Americas ACHRI
Alarm.com Amazon

**American Airlines** 

American Association for Laboratory Accreditation American Association for the Advancement of Science

American Bankers Associations American Chemical Society

American College of Cardiology

American Council for an Energy-Efficient Economy

American Council for International Education
American Institute of Architects
American Psychological Association
American Red Cross

American Geophysical Union
American Institutes for Research
American Public Health Association
American Society of Civil Engineers

Amtrak Appian

Apple Applied Predictive Technologies
Arnold & Porter Association of American Medical

Association of Schools and Programs of Public Health

AstraZeneca AT&T

Atlantic Council Atlantic Media

BAE Systems

Beacon Health Options

Bechtel

Bicycle ESCAPE

Blackboard

Bloomberg BNA Boeing

Booz Allen British Embassy
CACI Cambridge Associates

Capital One Carlyle Group

CBRE Center for American Progress

Center for Science in the Public Interest Center on Budget and Policy Priorities

CGI Federal Chemonics International

Children's National Medical Center Clark construction

College Board Comcast

Conservation International Consumer Financial Pro

CoStar Group Costco
CSRA CustomInk

DAI Defenders of Wildlife

Deloitte Consulting LLP Destination Sales & Marketing Group

Dewbury Dexis Consulting Group

Discovery Communications DLR Group
Dun & Bradstreet Earthjustice

Eastbanc Technologies Economic Policy Institute
Education Advisory Board Embassy of Belgium
Embassy of Canada Embassy of Japan

Engility Entheos
Environmental Defense Fund Esri

EVERFI Evolent Health

Fannie Mae Federal Realty Investment Trust FHI 360 FINRA

FiscalNote Food & Water Watch

Fox Architects Freddie Mac
Frederick Memorial Hospital Gartner
Gdit Geico

General Dynamics Gensler
Georgetown BID GlaxoSmithKline

Global Communities
Google
Grant Thornton
Greenpeace
Hannover Research

Henry M. Jackson Foundation Hogan Levells

Howard Hughes Medical Institute Hughes Network Systems

BM ICF International

Inova Fairfax HospitalInstitute for Defense AnalysisIntelsatInterAmerican Development BankInternational Finance CorporationInternational Food Policy Research

International Foundation for Electoral Sys. International Monetary Fund

International Republican Institute Jacobs

JBG Smith Jones Lange Lasalle

Kaiser Permanete KPMG

LeadingAge League of Conservation Voters

Leidos Lockheed Martin

Management Sciences for Health Management Systems International

Mantech International Mapbox

Marriott Mathematica Policy Research

Mayer Brown LLP Medimmune Medstar Meridian

Merrill Lynch Metropolitan Wash Airports Authority

Metropolitan Washington COG MetroStar Systems
Microsoft Microstrategy
Microvest MITRE

Monumental Sports and Entertainment Morgan Stanley

National Academy of Sciences National Alliance for Hispanic Health

National Association of Broadcasters
National Democratic Institute
National Education Association

National Endowment for Democracy National Fish and Wildlife Foundation

National Gallery of Art

National Geographic

National Industries for the Blind

National Institute of Mental Health

NRECA

National Institute of Standards and Technology National League of Cities

National Science Foundation

National Wildlife Federation

Natural Resources Reference Council

Natural Resources Defense Council Navy Federal Credit Union
Navanti NeoNiche Strategies

Neustar Noblis
Northrop Grumman NPR
Nuance Oath

Ocean Conservancy Oracle
Orbital Sciences Organization of American States

Overseas Private Investment Corporation Pan American Health Organization

Partnership for Public Service Peace Corps

Pension Benefit Guaranty Corporation Pew Charitable Trust

Physicians Committee for Responsible Medicine

PNC Bank POLITICO
PricewaterhouseCoopers Public Broadcasting Service

Quinn Evans Architects

Rails-to-Trails Conservancy
Rally Health

Ramboll

Rally Health Ramb RAND Corporation Rare Raytheon REI

Reston Association Rockwell Colins

Rose Physical Therapy Group RTI

SAIC Salesforce

SAP Save the Children

ScienceLogic Scout & Molly's Boutique
SCS Engineers Shalom Baranes Associates

Sharp & Company Sierra Club

Silman

**Smithsonian Institution** 

Sprint

Steptoe & Johnson LLP

Take your Lane Tetra Tech

The Nature Conservancy

**Thomson Reuters** 

Transaction Network Services Union of Concerned Scientists

United Educators
Urban Land Institute

Verisign

**WMATA** 

Virginia Hospital Center

Vox Media
Walter P Moore
WeddingWire
Wells Fargo
Western Union
Wiley/Wilson

World Learning
World Wildlife Fund

SmithgroupJJR Software AG

Squire Patton Boggs Studios Architecture Takoma Bicycle The Atlantic

Thermo Fisher Scientific Toole Design Group

Uber UNISYS

Unity Health Care

Vencore Verizon

Volkswagen of America

WABA

Washington Post Wells + Associates

Westat Wiley Rein

Williams & Conolly LLP

World Bank

World Resources Institute WSP Parsons Brinckerhoff

#### **Universities and Colleges**

American University

Frederick Community College George Mason University Georgetown University Johns Hopkins University Montgomery College

NOVA Community College Uniformed Services University

University of Virginia

**Hood College** 

Catholic University
Galludet University

George Washington University Gonzaga College High School

**Marymount University** 

**National Defense University** 

Strayer University University of Maryland Virginia Tech University

## **Earned and Social Media**

Bike to Work Day 2023 Earned Media Placements

| Bike to Work Day 2023 Earned Media Placements  Bike to Work Day 2023 Media Coverage |                         |   |  |
|---|-------------------------|---|--|
| Te le vision Inte   | Te le vision Interviews |   |  |
| 05/19/23  | WUSA9                   | Cycling surges worldwide thanks to pandemic wusa9.com |  |
| Additional Rad  | dio/Television Covers   | age   |  |
| 05/19/23  | WUSA9                   | (Bike to Work Day: How you can celebrate the          |  |
|   |                         | environmentally friendly way to commute -             |  |
| 05/18/23  | WUSA9                   | Yes, protected bicycle lanes make streets safer       |  |
|   |                         | for cyclists   wusa9.com                              |  |
| 05/19/23  | Key 103 Radio           | Bike to Work Day - Live Remote - WAFY -               |  |
|   |                         | Myersville, MD  |  |
| 05/19/23  | Fox 5 DC                | -   |  |
| Print/Online C  | Coverage                |   |  |
| 03/21/23  | ActioNet                | Join Us for Bike to Work Day 2023 - ActioNet          |  |
| 03/03/23  | Active Rain             | Bike to Work Day, Friday, May 19, 2023                |  |
| 05/02/23  | Anacostia BID           | Registration open for Bike To Work Day                |  |
|   |                         | Anacostia Pitstop on May 19 —ANACOSTIA BID            |  |
| 05/02/23  | Anacostia BID           | DDOT Releases 2023 DC Bike Map in                     |  |
|   |                         | Celebration of National Bike Month —                  |  |
|   |                         | ANACOSTIA BID   |  |
| 04/07/23  | Arlington               | Bike to Work Day 2023   Arlington                     |  |
|   | Transportation          | Transportation Partners                               |  |
|   | Partners                |   |  |
| 03/31/23  | Arlington VA            | Earth Day 2023: Spring E-CARE, Sustainability         |  |
|   |                         | Programs and More - Official Website of               |  |
| 0.4/0.4/0.0   |                         | Arlington County Virginia Government                  |  |
| 04/24/23  | Axios                   | Bike to Work Day is back in D.C Axios                 |  |
| 0.5/11/0.2  | D 11 D'                 | Washington D.C.                                       |  |
| 05/11/23  | Bell Ringer             | Bike to Work Day 101 · BellRinger                     |  |
| 05/09/23  | Bristow Beat            | OmniRide Encourages Residents to Bike to Work         |  |
| 0.5 / 0.0 / 2.2   |                         | on May 19 - Bristow Beat                              |  |
| 05/02/23  | City of Alexandria      | Bike to Work Day is Friday, May 19   City of          |  |
|   |                         | Alexandria, VA  |  |

| 05/02/23 | City of College<br>Park | City of College Park, Maryland (collegeparkmd.gov)  |
|----------|-------------------------|---|
| 05/02/23 | City of Takoma Park     | Biking to Work on Friday, May 19 – TKPK Staff Will Be At Two Pit Stops – Starting at 6:30 am. |
|          |                         | <u>City of Takoma Park</u>  |
| 05/18/23 | DCist                   | 16 Things To Do Around DC This Festival-tastic  |
|          |                         | Weekend   DCist   |
| 05/02/23 | District                | DDOT Releases 2023 DC Bike Map in   |
|          | Department of           | Celebration of National Bike Month   ddot   |
|          | Transportation          |   |
| 05/12/23 | DMV Climate             | Resource for Residents: Bike to Work Day   DMV  |
|          | Partners                | Climate Partners  |
| 05/02/23 | Downtown DC             | DowntownDC   Bike to Work Day 2023  |
| 04/04/23 | Extra Space             | Moving to Arlington? Here Are 11 Things to  |
|          | _                       | Know   Extra Space Storage  |
| 05/02/23 | Fairfax County VA       | Bike to Work Day 2023   Transportation  |
| 05/08/23 | Fair Lakes              | Bike To Work Day   Fair Lakes   |
| 05/15/23 | Greater Greater         | Events: Celebrate the annual Anacostia River  |
|          | Washington              | Festival – Greater Greater Washington   |
| 05/23/23 | Loudoun County          | Bike to Work Day   Loudoun County, VA - Official  |
|          | Transit and             | Website   |
|          | Commuter                |   |
|          | Services                |   |
| 04/18/23 | Loudoun Now             | Loudoun to Host Pit Stops for Bike to Work Day  |
|          |                         | Local News   loudounnow.com   |
| 05/02/23 | MCDOT                   | Maryland Marks Bike to Work Day - MDOT  |
| 05/02/23 | Meet up - NoVA          | [FYI - NON CBG] Bike To Work Day - 2023   |
|          | CBG                     |   |
| 05/02/23 | Meet up -               | National Bike to Work Day, Fri, May 19, 2023,   |
|          | Rockville Bike Hub      |   |
| 05/02/23 | Meet up - Vélocity      | Volunteer at Velocity's Bike to Work Day Pit Stop, Fri,                                       |
|          |                         | May 19, 2023  |
| 04/27/23 | Mid CityDC              | Register for Bike to Work Day - MidCity DC  |
|          |                         | <u>News</u>   |
| 03/29/23 | Montgomery              | Montgomery County Updates: County to  |
|          | County Updates          | Sponsor Seven Pit Stops During Washington   |
|          |                         | Region's Annual Bike to Work Day' on Friday,  |
|          |                         | <u>May 19</u>   |

| 05/04/23 | Montgomery         | Montgomery Parks welcoming cyclists to a pit    |
|----------|--------------------|---|
|          | Parks              | stop in downtown Wheaton on Bike to Work Day    |
|          |                    | - Montgomery Parks                              |
| 05/12/23 | MSN                | Bike To Work Day 2023 Includes 10 Arlington     |
|          |                    | <u>Stops</u>                                    |
| 05/17/23 | My MCM             | Friday's Bike to Work Day Features Raffles -    |
|          |                    | Montgomery Community Media                      |
| 03/27/23 | My MCM             | Registration Open for Bike to Work Day; County  |
|          |                    | Home to 13 Pit Stops - Montgomery Community     |
|          |                    | <u>Me d ia</u>                                  |
| 05/09/23 | Northern Virginia  | Bike to Work Day —What You Need to Know         |
| 05/11/23 | Patch - Alexandria | Bike To Work Day 2023 Includes City Of          |
|          |                    | Alexandria Stops   Old Town Alexandria, VA      |
|          |                    | Patch Patch                                     |
| 05/12/23 | Patch - Bethesda-  | Bike To Work Day 2023 Includes Stops In And     |
|          | Chevy Chase        | Around Bethesda   Bethesda, MD Patch            |
| 05/11/23 | Patch - Falls      | Bike To Work Day 2023 Includes Falls Church     |
|          | Church             | Area Stops   Falls Church, VA Patch             |
| 05/12/23 | Patch -            | Bike To Work Day 2023 Includes Stops In, Near   |
|          | Gaithersburg       | Gaithersburg   Gaithersburg, MD Patch           |
| 05/11/23 | Patch - Greater    | Bike To Work Day 2023 Includes Greater          |
|          | Alexandria         | Alexandria Stops   Greater Alexandria, VA Patch |
| 05/12/23 | Patch - Herndon    | Bike To Work Day 2023 Includes Stops In And     |
|          |                    | Around Herndon, VA Patch                        |
| 05/12/23 | Patch -            | Bike To Work Day 2023 Includes Spring field     |
|          | King stowne-Rose   | Stops   Kingstowne, VA Patch                    |
|          | Hill               |   |
| 05/11/23 | Patch - Ashburn    | Bike To Work Day 2023 Includes Loudoun          |
|          |                    | County Stops   Leesburg, VA Patch               |
| 05/11/23 | Patch - Manassas   | Bike To Work Day 2023 Includes Prince William,  |
|          |                    | Manassas Stops   Manassas, VA Patch             |
| 05/12/23 | Patch - McLean     | Bike To Work Day 2023 Includes Stops In And     |
|          |                    | Around McLean   McLean, VA Patch                |
| 05/12/23 | Patch - Prince     | Bike To Work Day 2023 Includes Stops In Prince  |
|          | George's County    | George's County   Bowie, MD Patch               |
| 05/12/23 | Patch - Reston     | Bike To Work Day 2023 Includes Stops In And     |
|          |                    | Around Reston   Reston, VA Patch                |

| 05/12/23    | Patch - Rockville                      | Bike To Work Day 2023 Includes Stops In And<br>Around Rockville   Rockville, MD Patch |
|-------------|--|---|
| 05/11/23    | Patch - Vienna                         | Bike To Work Day 2023 Includes Vienna Area  |
| 03/11/23    | Tuton viennu                           | Stops   Vienna, VA Patch  |
| 05/12/23    | Potomac Local                          | OmniRide says ditch your car and ride your bike                                       |
| 03/12/23    | News                                   | to work (potomaclocal.com)  |
| 05/02/23    | Prince George's                        | Bike to Work Day   Prince George's County, MD   |
| 037 027 23  | County, MD                             | Bird to Well Buy   Times Goolge's County, 1115  |
| 05/17/23    | Prince William                         | Celebrating Bike to Work Day on May 19  |
|             | Virginia                               |   |
| 05/02/23    | Stay Happening                         | Bike to Work Day, Alexandria City Hall, 19 May  |
|             |  | 2023  |
| 03/29/23    | The Connection                         | Bike to Work Day', Friday, May 19   |
| 04/12/23    | The Connection                         | Montgomery County to Sponsor 7 Pit Stops  |
|             |  | During Bike to Work Day   |
| 05/18/23    | The Georgetown                         | Weekend Roundup, May 18 - 21   The  |
|             | Dish                                   | Georgetowner  |
| 04/12/23    | The Hill is Home                       | The Hill is Home   The To Do List, Week of April                                      |
|             |  | 28, 2023   The Hill is Home   |
| 04/26/23    | The Moco Show                          | Montgomery County to Sponsor Seven Pit Stops  |
|             |  | During Washington Region's Annual Bike to   |
|             |  | Work Day' on Friday, May 19 - The MoCo Show   |
| 05/08/23    | The Zebra Press                        | Alexandria Registration and Information About   |
|             |  | Bike to Work Day, Friday, May 19  |
| 05/25/23    | Thrillist                              | Things to Do in DC This Weekend: May 19-21,   |
|             |  | 2023 - Thrillist  |
| -           | Town of Herndon                        | Bike to Work Day   Town of Herndon, VA  |
| 05/17/23    | Washingtonian                          | Nervous About Biking in DC? These Tips From   |
|             |  | an Expert Cyclist Can Help Washingtonian  |
| 05/18/23    | Washington Post                        | The 28 best things to do in D.C. this weekend   |
|             |  | and next week - The Washington Post   |
| 05/03/2023  | WTOP                                   | Get in gear for bike to work day 2023 - WTOP  |
| 0.7/4.0 : - |  | News  |
| 05/19/23    | WUSA 9                                 | Cycling surges worldwide thanks to pandemic   |
| 0.7/4.0/5.7 | ************************************** | wusa9.com   |
| 05/19/23    | WTOP                                   | Millions ditched cars for bikes during the  |
|             |  | pandemic. These cities want the habit to stick -                                      |
|             |  | WTO P News  |

| O5/10/23   Facebook - Adams Morgan Facebook   Adams Morgan  | Social Media |                    |  |
|---|--------------|--------------------|--|
| O5/15/23  | 05/10/23     | Facebook -         | Adams Morgan Facebook                      |
| About Burger  05/11/23 Facebook - Ashburn Patch  05/18/23 Facebook - Arlington Transportation Partners  05/09/23 Facebook - Arch Street Communications  05/19/23 Facebook - Bicycle SPACE  05/11/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/03/23 Facebook - Bike Arlington  03/24/23 Facebook - Bike Arlington  - Facebook - Bike Arlington Facebook  Arlington  03/24/23 Facebook - Bike Arlington Facebook  Arlington  - Facebook - Bike Arlington Facebook  Bike Arlington Facebook  Arlington  - Facebook - Bike Arlington Facebook  Arlington  - Facebook - Bike Arlington Facebook  Capitol Hill BID  05/01/23 Facebook - Capitol Hill BID  05/03/23 Facebook - Carlyle Council  05/03/23 Facebook - Carlyle Council Facebook  Council Member Christopher  Council Member Christopher Vigliottil Facebook  |              | Adams Morgan       |  |
| O5/11/23   Facebook - Ashburn Patch   Ashburn   Facebook   Ashburn Patch  | 05/15/23     | Facebook - All     | All About Burger Facebook                  |
| Ashburn Patch  05/18/23 Facebook - Arlington Transportation Partners  Facebook - Arch Street Communications Facebook  05/09/23 Facebook - Arch Street Communications Facebook  05/19/23 Facebook - Bicycle SPACE  05/11/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/03/23 Facebook - Bike Arlington  03/24/23 Facebook - Bike Arlington Facebook  Arlington  - Facebook - Bike Arlington Facebook  03/04/23 Facebook - Bike Arlington Facebook  Arlington  - Facebook - Bike to Work Day Facebook  03/04/23 Facebook - Bike to Work Day Facebook  03/04/23 Facebook - Capitol Hill BID  05/01/23 Facebook - Capitol Hill BID  05/03/23 Facebook - City of College Park  College Park  04/28/23 Facebook - Council Member Christopher Vigliottil  Facebook  |              | About Burger       |  |
| D5/18/23   Facebook - Arlington Transportation Partners Facebook   Arlington Transportation   Partners  | 05/11/23     | Facebook -         | Ashburn   Facebook                         |
| Arlington Transportation Partners  05/09/23 Facebook - Arch Street Communications  05/19/23 Facebook - BicycleSPACE  05/11/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/03/23 Facebook - Bike Arlington  03/24/23 Facebook - Bike Arlington  - Facebook - Bike Arlington  - Facebook - Bike Arlington  - Facebook - Bike to Work Day  03/04/23 Facebook - Bike Arlington  - Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - City of College Park  04/28/23 Facebook - Council Member Christopher  Arch Street Communications Facebook  Bikes Arlington Facebook  Bike Arlington Facebook  Bike Arlington Facebook  Bike Arlington Facebook  Bike to Work Day Facebook  Capitol Hill BID   Facebook  Carlyle Council Facebook  City of College Park Facebook  Council Member Christopher Vigliotti   Facebook  Council Member Christopher Vigliotti   Facebook  |              | Ashburn Patch      |  |
| Transportation Partners  05/09/23 Facebook - Arch Street Communications  05/19/23 Facebook - Bicycle SPACE  05/11/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/03/23 Facebook - Bike Arlington  03/24/23 Facebook - Bike Arlington  - Facebook - Bike Arlington  - Facebook - Bike Arlington  - Facebook - Bike Arlington  03/04/23 Facebook - Bike Arlington  - Facebook - Bike Arlington  - Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - City of College Park  04/28/23 Facebook - Council Member Christopher  Council Member Christopher Vigliotti   Facebook  Cauch Street Communications Facebook  Bike Arch Street Communications Facebook  Bike Arlington Facebook  Bike Arlington Facebook  Bike Arlington Facebook  Bike to Work Day Facebook  Capitol Hill BID   Facebook  Capitol Hill BID   Facebook  Carlyle Council Facebook  Council Member Christopher Vigliotti   Facebook  Council Member Christopher Vigliotti   Facebook  | 05/18/23     | Facebook -         | Arlington Transportation Partners Facebook |
| Partners  05/09/23 Facebook - Arch Street Communications Facebook Street Communications  05/19/23 Facebook - Bicycle SPACE - Facebook  05/11/23 Facebook - Bike Arlington Facebook Arlington  04/26/23 Facebook - Bike Arlington Facebook Arlington  04/03/23 Facebook - Bike Arlington Facebook Arlington  - Facebook - Bike Arlington Facebook Arlington  - Facebook - Bike Arlington Facebook Bike S@Vienna Facebook  03/04/23 Facebook - Bikes@Vienna Facebook Bikes@Vienna Facebook Capitol Hill BID  05/01/23 Facebook - Capitol Hill BID   Facebook Carlyle Council  05/03/23 Facebook - City of College Park Facebook College Park  04/28/23 Facebook - Council Member Christopher Vigliotti   Facebook Council Member Christopher Vigliotti   Facebook   |              | Arlington          |  |
| Street  |              | Transportation     |  |
| Street Communications  05/19/23 Facebook - Bicycle SPACE  05/11/23 Facebook - Bike Arlington  04/26/23 Facebook - Bike Arlington  04/03/23 Facebook - Bike Arlington  03/24/23 Facebook - Bike Arlington  - Facebook - Bike to Work Day  03/04/23 Facebook - Bikes@Vienna  04/03/23 Facebook - Bike Arlington Facebook Arlington  - Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - College Park  04/28/23 Facebook - Council Member Christopher  Bicycle SPACE - Facebook Bike Arlington Facebook Bike Arlington Facebook Bike Arlington Facebook Bike Arlington Facebook Bike to Work Day Facebook  Capitol Hill BID   Facebook Capitol Hill BID   Facebook Carlyle Council Facebook College Park Council Member Christopher Vigliotti   Facebook Council Member Christopher Vigliotti   Facebook  |              | Partners           |  |
| Communications  05/19/23  | 05/09/23     | Facebook - Arch    | Arch Street Communications Facebook        |
| Discription   |              | Street             |  |
| Bicycle SPACE  05/11/23 Facebook - Bike Arlington Facebook Arlington  04/26/23 Facebook - Bike Arlington Facebook Arlington  04/03/23 Facebook - Bike Arlington Facebook Arlington  03/24/23 Facebook - Bike Arlington Facebook Arlington  - Facebook - Bike Arlington Facebook Arlington  - Facebook - Bike to Work Day Facebook to Work Day  03/04/23 Facebook - Bikes@Vienna  04/03/23 Facebook - Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - Carlyle Council Facebook College Park  04/28/23 Facebook - Council Member Christopher  Council Member Christopher Vigliotti   |              |                    |  |
| District   District | 05/19/23     | Facebook -         | Bicycle SPACE - Facebook                   |
| Arlington  04/26/23 Facebook - Bike Arlington Facebook Arlington  04/03/23 Facebook - Bike Arlington Facebook Arlington  03/24/23 Facebook - Bike Arlington Facebook Arlington  - Facebook - Bike to Work Day Facebook  03/04/23 Facebook - Bikes@Vienna  04/03/23 Facebook - Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - City of College Park Facebook  Council Member Christopher  O4/28/23 Facebook - Council Member Christopher Vigliotti  Facebook  Council Member Christopher Vigliotti  |              |                    |  |
| 04/26/23Facebook - Bike ArlingtonBike Arlington Facebook04/03/23Facebook - Bike Arlington Facebook03/24/23Facebook - Bike Arlington Facebook-Facebook - Bike to Work Day Facebook-Facebook - Bike to Work Day Facebook03/04/23Facebook - Bikes@Vienna04/03/23Facebook - Capitol Hill BID05/01/23Facebook - Carlyle Council05/03/23Facebook - City of College Park Facebook04/28/23Facebook - Council Member Christopher04/28/23Facebook - Council Member Christopher Vigliottil   | 05/11/23     | Facebook - Bike    | Bike Arlington Facebook                    |
| Arlington  Facebook - Bike Arlington Facebook  Arlington  03/24/23 Facebook - Bike Arlington Facebook  - Facebook - Bike to Work Day Facebook  103/04/23 Facebook - Bike s@Vienna Facebook  Bikes@Vienna  04/03/23 Facebook - Capitol Hill BID  05/01/23 Facebook - Carlyle Council Facebook  Carlyle Council  05/03/23 Facebook - City of College Park Facebook  Council Member Christopher  Council Member Christopher  Capitol Mill Bill Facebook  Council Member Christopher Vigliotti  |              | Arlington          |  |
| Day   Day   Bike Arlington   Bike to Work Day Facebook  | 04/26/23     | Facebook - Bike    | Bike Arlington Facebook                    |
| Arlington  Facebook - Bike Arlington  Facebook - Bike to Work Day  Bike to Work Day Facebook   Bikes@Vienna Facebook   Capitol Hill BID  Facebook - Carlyle Council  Facebook  College Park  Council Member Christopher  Bike Arlington Facebook  Bike Arlington Facebook  Bike Arlington Facebook  Bike Arlington Facebook  Carlyne Council  Bike to Work Day Facebook  Capitol Hill BID   Facebook  Capitol Hill BID   Facebook  Carlyle Council Facebook  City of College Park Facebook  Council Member Christopher Vigliotti   Facebook   |              | Arlington          |  |
| D3/24/23   Facebook - Bike Arlington Facebook   | 04/03/23     | Facebook - Bike    | Bike Arlington Facebook                    |
| Arlington  Facebook - Bike to Work Day Facebook  03/04/23 Facebook - Bikes@Vienna  04/03/23 Facebook - Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - City of College Park Facebook College Park  04/28/23 Facebook - Council Member Christopher  Bike to Work Day Facebook  Bikes@Vienna Facebook Capitol Hill BID   Facebook Capitol Hill BID   Facebook Carlyle Council Facebook Council Facebook City of College Park Facebook Council Member Christopher Vigliotti   Facebook  |              | Arlington          |  |
| - Facebook - Bike to Work Day Facebook  03/04/23 Facebook - Bikes@Vienna Facebook  04/03/23 Facebook - Capitol Hill BID   Facebook  05/01/23 Facebook - Carlyle Council Facebook  05/03/23 Facebook - City of College Park Facebook  04/28/23 Facebook - Council Member Christopher  04/28/24 Facebook - Council Member Christopher   | 03/24/23     | Facebook - Bike    | Bike Arlington Facebook                    |
| to Work Day    03/04/23   |              | Arlington          |  |
| D3/04/23   Facebook - Bikes@Vienna   Bikes@Vienna   Facebook  | -            | Facebook - Bike    | Bike to Work Day Facebook                  |
| Bike s@Vienna  04/03/23 Facebook - Capitol Hill BID   Facebook  Capitol Hill BID  05/01/23 Facebook - Carlyle Council Facebook  Carlyle Council  05/03/23 Facebook - City of College Park Facebook  College Park  04/28/23 Facebook - Council Member Christopher Vigliotti   Facebook  Christopher  |              | to Work Day        |  |
| 04/03/23 Facebook - Capitol Hill BID   Facebook  05/01/23 Facebook - Carlyle Council Facebook  Carlyle Council  05/03/23 Facebook - City of College Park Facebook  College Park  04/28/23 Facebook - Council Member Christopher Vigliotti   Facebook  Christopher   | 03/04/23     | Facebook -         | Bikes@Vienna Facebook                      |
| Capitol Hill BID  05/01/23 Facebook - Carlyle Council  05/03/23 Facebook - City of College Park  Council Member Christopher  Carlyle Council Facebook  City of College Park Facebook  Council Member Christopher Vigliotti  Facebook  |              | Bike s@Vienna      |  |
| 05/01/23 Facebook - Carlyle Council Facebook  05/03/23 Facebook - City of City of College Park Facebook  College Park  04/28/23 Facebook - Council Member Christopher Vigliotti   Facebook  Christopher   | 04/03/23     | Facebook -         | Capitol Hill BID   Facebook                |
| Carlyle Council  05/03/23 Facebook - City of City of College Park Facebook  College Park  04/28/23 Facebook - Council Member Christopher Vigliotti  Council Member Christopher Vigliotti  |              | Capitol Hill BID   |  |
| 05/03/23 Facebook - City of City of College Park Facebook College Park  04/28/23 Facebook - Council Member Christopher Vigliotti   Facebook Christopher   | 05/01/23     | Facebook -         | Carlyle Council Facebook                   |
| College Park  04/28/23 Facebook - Council Member Christopher Vigliotti Council Member Christopher Facebook Christopher  |              | Carlyle Council    |  |
| College Park  04/28/23 Facebook - Council Member Christopher Vigliotti Council Member Christopher Facebook Christopher  | 05/03/23     | Facebook - City of | City of College Park Facebook              |
| Council Member Christopher  Facebook  |              | College Park       |  |
| Council Member Christopher Facebook   | 04/28/23     | Facebook -         | Council Member Christopher Vigliotti       |
|   |              | Council Member     |  |
|   |              | Christopher        |  |
| · -o · -  |              | Vigliotti          |  |

| 05/02/23 | Facebook -         | Department of Public Works and Transportation |
|----------|--------------------|---|
|          | Department of      | Facebook                                      |
|          | Public Works and   |   |
|          | Transportation     |   |
| -        | Facebook -         | DowntownDC Facebook.com                       |
|          | DowntownDC         |   |
| 05/10/23 | Facebook - City of | City of Greenbelt Facebook                    |
|          | Greenbelt          |   |
| 05/16/23 | Facebook -         | goDCgo Facebook                               |
|          | goDCgo             |   |
| 05/05/23 | Facebook -         | Langston Boulevard Alliance Facebook          |
|          | Langston           |   |
|          | Boulevard          |   |
|          | Alliance           |   |
| 05/03/23 | Facebook -         | Loudoun County Commuter Services Facebook     |
|          | Loudoun County     |   |
|          | Commuter           |   |
|          | Services           |   |
| 05/18/23 | Facebook -         | MDOT, State Highway Administration Facebook   |
|          | MDOT, State        |   |
|          | Highway            |   |
|          | Administration     |   |
| 05/09/23 | Facebook -         | MidCityDC Facebook                            |
|          | MidCityDC          |   |
| 05/16/23 | Facebook -         | Pedego Alexandria Facebook                    |
|          | Pedego             |   |
|          | Alexandria         |   |
| 05/01/23 | Facebook -         | <u>Pedego Alexandria Facebook</u>             |
|          | Pedego             |   |
|          | Alexandria         |   |
| 05/18/23 | Facebook -         | Pedego Bethesda Facebook                      |
|          | Pedego Bethesda    |   |
| 05/03/23 | Facebook -         | Pedego Bethesda Facebook                      |
|          | Pedego Bethesda    |   |
| 05/02/23 | Facebook -         | Pedego Bethesda Facebook                      |
|          | Pedego Bethesda    |   |
| 05/17/23 | Facebook -         | Phoenix Bikes Facebook                        |
|          | Phoenix Bikes      |   |

| 0.4./0.4./0.2 | E 1 1 D:                         | D' C V' Z E 1 1   |
|---------------|----------------------------------|---|
| 04/24/23      | Facebook - Prince                | Prince George Vision Zero Facebook  |
|               | George Vision                    |   |
| 0.7/1.0/2.2   | Zero                             | Di G VIII 7 D 1 1   |
| 05/19/23      | Facebook - Prince                | Prince George Vision Zero Facebook  |
|               | George Vision                    |   |
|               | Zero                             |   |
| 05/19/23      | Facebook - Prince                | Prince George Vision Zero Facebook  |
|               | George Vision                    |   |
|               | Zero                             |   |
| 05/15/23      | Facebook - Prince                | Prince George Vision Zero Facebook  |
|               | George Vision                    |   |
|               | Zero                             |   |
| 05/12/23      | Facebook - Prince                | Prince George Vision Zero Facebook  |
|               | George Vision                    |   |
|               | Zero                             |   |
| 05/02/23      | Facebook - Prince                | Prince George Vision Zero Facebook  |
|               | George Vision                    |   |
|               | Zero                             |   |
| 05/16/23      | Facebook -                       | Ride Smart Facebook   |
| 05, 10, 25    | Rid e Smart                      | THE SHIRT TWO CON   |
| 05/17/23      | Facebook - The                   | The Neighborhoods of EYA   Facebook   |
| 03/17/23      | Neighborhoods                    | The regional of the region of |
|               | of EYA                           |   |
| 05/10/23      | Facebook -                       | Virginia Department of Transportation, Northern   |
| 03/10/23      | Virginia                         | VA Facebook   |
|               | Department of                    | VATACCOOK   |
|               | Transportation,                  |   |
|               | Northern VA                      |   |
| 05/00/22      |                                  | DC D'les Telle   Ferral   1-  |
| 05/09/23      | Facebook Group -<br>DC Bike Talk | DC Bike Talk   Facebook   |
| 05/00/22      |                                  | Diles to the December 1 1   |
| 05/09/23      | Facebook Group -                 | Bike to the Beach DC   Facebook   |
| 0.5/0.0/2.2   | Bike to the Beach                |   |
| 05/09/23      | Facebook Group -                 | Bike More Bmore   Facebook  |
|               | Bike More Bmore                  |   |
| 05/08/23      | Instagram - All                  | All About Burger Instagram/   |
|               | About Burger                     |   |
| 04/12/23      | Instagram -                      | Adams Morgan Partnership /BID on Instagram  |
|               | Adams Morgan                     |   |
| 03/02/23      | Instagram - A1                   | A1 Cycling   Instagram  |
|               | Cycling                          |   |
| 04/24/23      | Instagram - APTA                 | APTA   Instagram  |
| L             |                                  | <u> </u>  |

| O5/17/23   Instagram - Arlington   Arlington   Transportation   Partners   Instagram - Arlington   Arlington   Transportation   Partners   Instagram - Arlington   Transportation   Partners   Instagram - Arlington   Arlington   Arlington   Arlington   Arlington   Arlington   Arlington   Arlington   Instagram - Arlington   Arlington   Arlington   Instagram   Insta   | tagram_       |
|--|---------------|
| Transportation Partners  05/16/23 Instagram - Arlington Transportation Partners  05/19/23 Instagram - Arlington Transportation Partners  Arlington Transportation Partners Inst  |               |
| Partners  05/16/23 Instagram - Arlington Transportation Partners   Inst Arlington Transportation Partners  05/19/23 Instagram - Arlington Transportation Partners   Inst   | -             |
| 05/16/23 Instagram - Arlington Transportation Partners Instagram - Transportation Partners  05/19/23 Instagram - Arlington Transportation Partners Instagram - Arlington Transportation Partners Instagram - Arlington Transportation Partners Instagram - Instagr | -             |
| Arlington Transportation Partners  O5/19/23 Instagram - Arlington Transportation Partners Inst   | -             |
| Transportation Partners  05/19/23 Instagram - Arlington Transportation Partners Inst   |               |
| Partners  05/19/23 Instagram - Arlington Transportation Partners   Inst  |               |
| 05/19/23 Instagram - <u>Arlington Transportation Partners   Inst</u>   | L             |
|  | (a o ra m     |
|  | <u>lagram</u> |
| Transportation   |               |
| Partners   |               |
| 05/19/23 Instagram - <u>Bikes@Vienna   Instagram</u>   |               |
| Bike s@Vienna  |               |
| 05/11/23 Instagram - Bike Bike Arlington   Instagram   |               |
| Arlington  |               |
| 05/05/23 Instagram - Bike Bike Arlington Instagram   |               |
| Arlington  |               |
| 05/08/23 Instagram - Bike Bike Arlington   Instagram   | -             |
| Arlington  |               |
| 05/01/23 Instagram - Bike Bike Arlington   Instagram   |               |
| Arlington  |               |
| 04/26/23 Instagram - Bike Bike Arlington   Instagram   |               |
| Arlington  |               |
| 04/10/23 Instagram - <u>Carlyle Council Instagram</u>  | -             |
| Carlyle Council  |               |
| 05/05/23 Instagram - City of City of College Park   Instagram  |               |
| College Park   |               |
| 03/22/23 Instagram - Downtown DC BID   Instagram   |               |
| Downtown DC BID  |               |
| 03/22/23 Instagram - Franklin Park DC   Instagram  |               |
| Franklin Park DC   |               |
| 05/16/23 Instagram - GoDCgo Instagram  |               |
| goDCgo   |               |
| 05/05/23 Instagram - Langston Boulevard Alliance   Instagram   | <u>m</u>      |
| Langston   | •             |
| Boule vard   |               |
| Alliance   |               |
| 02/16/23 Instagram - MCDOT   Instagram   |               |
| MCDOT = ==================================   |               |

| 05/01/23    | Instagram -<br>Pedego          | Pedego Alexandria   Instagram                 |
|-------------|--------------------------------|---|
| 0.7/0.4/7.7 | Alexandria                     |   |
| 05/04/23    | Instagram -<br>Pedego Bethesda | Pedego Bethesda   Instagram                   |
| 05/03/23    | Instagram -                    | Pedego Bethesda   Instagram                   |
|             | Pedego Bethesda                |   |
| 05/02/23    | Instagram - Prince             | Prince George Vision Zero   Instagram         |
|             | George Vision                  |   |
|             | Zero                           |   |
| 05/19/23    | Instagram - Prince             | Prince George Vision Zero   Instagram         |
|             | George Vision                  |   |
|             | Zero                           |   |
| 05/19/23    | Instagram - Prince             | Prince George Vision Zero   Instagram         |
|             | George Vision                  |   |
|             | Zero                           |   |
| 05/12/23    | Instagram - Prince             | Prince George Vision Zero   Instagram         |
|             | George Vision                  |   |
|             | Zero                           |   |
| 05/18/23    | Linked In –                    | Arlington Transportation Partners   Linked In |
|             | Arlington                      |   |
|             | Transportation                 |   |
|             | Partners                       |   |
| 05/17/23    | Linked In –                    | Arlington Transportation Partners   Linked In |
|             | Arlington                      |   |
|             | Transportation                 |   |
|             | Partners                       |   |
| 05/19/23    | Linked In –                    | Foursquare Integrated Transportation Planning |
|             | Foursquare                     | <u>Linked In</u>                              |
|             | Integrated                     |   |
|             | Transportation                 |   |
|             | Planning                       |   |
| 05/16/23    | Linked In -                    | goDCgo   Linked In                            |
|             | goDCgo                         |   |
| 05/19/23    | Linked In – Jarred             | Jarred Toups   Linked In                      |
|             | Toups                          |   |
| 05/16/23    | Linked In – Monica             | Monia Reyes   Linked In                       |
|             | Reyes                          |   |
| 05/19/23    | Linked In - Trish              | Trish Alatorre-Ridings   Linked In            |
|             | Alatorre-Ridings               |   |

| 06/01/23 | TikTok -   | <u>Vikonthemove   TikTok</u>   |
|----------|--|--|
| 05/15/23 | vikonthemove TikTok - Your DC                                | Your DC Bestie   TikTok  |
| 05/21/23 | Bestie TikTok - webbiefoot                                   | Fwebbiefoot   TikTok   |
| 05/17/23 | TikTok - Arch Street   | Arch Street Communications   TikTok                                  |
|          | Communications   |  |
| 05/19/23 | TikTok -<br>de fendourfuture                                 | De fend our future   TikTok  |
| 05/19/23 | TikTok - goldsgym_dcmetr o                                   | Golds Gym   TikTok   |
| 05/19/23 | TikTok - The City of Frederick                               | The City of Frederick   TikTok                                       |
| 05/11/23 | Twitter –<br>Alexandria Patch                                | Alexandria Patch @Alexandria Patch                                   |
| 04/27/23 | Twitter - Alexandria Transportation & Environmental Services | Alexandria Transportation & Environmental Services @Alexandria VATES |
| 05/03/23 | Twitter - Arlington Department of Environmental Services     | Arlington Department of Environmental Services  @ArlingtonDES        |
| 05/04/23 | Twitter - Arlington Transportation Partners                  | Arlington Transportation Partners  @ATPcommutes                      |
| 05/01/23 | Twitter - Bike<br>Arlington                                  | Bike Arlington @Bike Arlington                                       |
| 05/19/23 | Twitter - Bike Arlington                                     | Bike Arlington @Bike Arlington                                       |
| 05/19/23 | Twitter - Bike Arlington                                     | Bike Arlington @Bike Arlington                                       |
| 05/09/23 | Twitter - Brian<br>Mitchell                                  | Brian Mitchell @BMitchlive NBCS                                      |
| 05/09/23 | Twitter - Capital<br>Community News                          | Capital Community News @capitalcommnews                              |

| 05/11/23                                     | Twitter - Carlyle   | Carlyle Council @carlylecouncil  |
|--|---|--|
|  | Council   |  |
| 05/03/23                                     | Twitter – City of   | City of College Park @College Park_MD  |
|  | College Park  |  |
| 05/10/23                                     | Twitter - City of   | City of Greenbelt @City of Greenbelt   |
|  | Greenbelt   |  |
| 05/19/23                                     | Twitter -   | Commuter Connections @BikeToWorkDay  |
|  | Commuter  |  |
|  | Connections   |  |
| 05/10/23                                     | Twitter - Council   | Council Vice-Chair Wala Blegay   |
|  | Vice-Chair Wala   | @CMWalaBlegayD6  |
|  | Blegay  |  |
| 05/19/23                                     | Twitter - DDO TDC   | DDOT DC @DDOTDC  |
| 05/11/23                                     | Twitter - Falls   | Falls Church Patch @FCPatch  |
|  | Church Patch  |  |
| 05/04/23                                     | Twitter - Franklin  | Franklin Park DC @FranklinPrkDC  |
|  | Park DC   |  |
| 05/16/23                                     | Twitter - GoDCGo  | GoDCgo @goDCgo   |
|  |   |  |
| 05/19/23                                     | Twitter –   | Joe McAndrew @Joe McAndrew   |
|  | Joe_McAndrew  |  |
| 03/24/23                                     | Twitter - MCDOT   | MCDOT @MCDOTNow  |
| 05/18/23                                     | Twitter – MDOT,   | MD State Highway Adm @MDSHA  |
|  |   |  |
|  | State Highway   |  |
|  | State Highway Administration  |  |
| 05/19/23                                     |   | MD_MVA @MD_MVA   |
| 05/19/23<br>05/19/23                         | Administration  | MD_MVA @MD_MVA Holly Arnold @MDOTMTAHolly  |
| 05/19/23                                     | Administration Twitter - MD_MVA   | Holly Arnold @MDOTMTAHolly   |
|  | Administration Twitter - MD_MVA Twitter - MDO TMTAHolly Twitter -   |  |
| 05/19/23                                     | Administration Twitter - MD_MVA Twitter - MDOTMTAHolly  | Holly Arnold @MDOTMTAHolly   |
| 05/19/23                                     | Administration Twitter - MD_MVA Twitter - MDO TMTAHolly Twitter -   | Holly Arnold @MDOTMTAHolly   |
| 05/19/23<br>05/19/23<br>05/20/23             | Administration Twitter - MD_MVA Twitter - MDOTMTAHolly Twitter - MDOTMTAHolly   | Holly Arnold @MDOTMTAHolly  Holly Arnold @MDOTMTAHolly   |
| 05/19/23                                     | Administration Twitter - MD_MVA Twitter - MDOTMTAHolly Twitter - MDOTMTAHolly Twitter -   | Holly Arnold @MDOTMTAHolly  Holly Arnold @MDOTMTAHolly   |
| 05/19/23<br>05/19/23<br>05/20/23             | Administration  Twitter - MD_MVA  Twitter - MDO TMTAHolly  Twitter - MDO TMTAHolly  Twitter - MDO TMTAHolly  Twitter - MDO TNEWS                        | Holly Arnold @MDOTMTAHolly  Holly Arnold @MDOTMTAHolly  MDTransportationDept @MDOTNews                                 |
| 05/19/23<br>05/19/23<br>05/20/23             | Administration Twitter - MD_MVA Twitter - MDOTMTAHolly Twitter - MDOTMTAHolly Twitter - MDOTNEWS Twitter -  | Holly Arnold @MDOTMTAHolly  Holly Arnold @MDOTMTAHolly  MDTransportationDept @MDOTNews                                 |
| 05/19/23<br>05/19/23<br>05/20/23<br>05/19/23 | Administration  Twitter - MD_MVA  Twitter - MDO TMTAHolly  Twitter - MDO TMTAHolly  Twitter - MDO TNews  Twitter - MDO TNews                            | Holly Arnold @MDOTMTAHolly  Holly Arnold @MDOTMTAHolly  MDTransportationDept @MDOTNews  MDTransportationDept @MDOTNews |
| 05/19/23<br>05/19/23<br>05/20/23<br>05/19/23 | Administration  Twitter - MD_MVA  Twitter - MDOTMTAHolly  Twitter - MDOTMTAHolly  Twitter - MDOTNews  Twitter - MDOTNews  Twitter - MDOTNews  Twitter - | Holly Arnold @MDOTMTAHolly  Holly Arnold @MDOTMTAHolly  MDTransportationDept @MDOTNews  MDTransportationDept @MDOTNews |

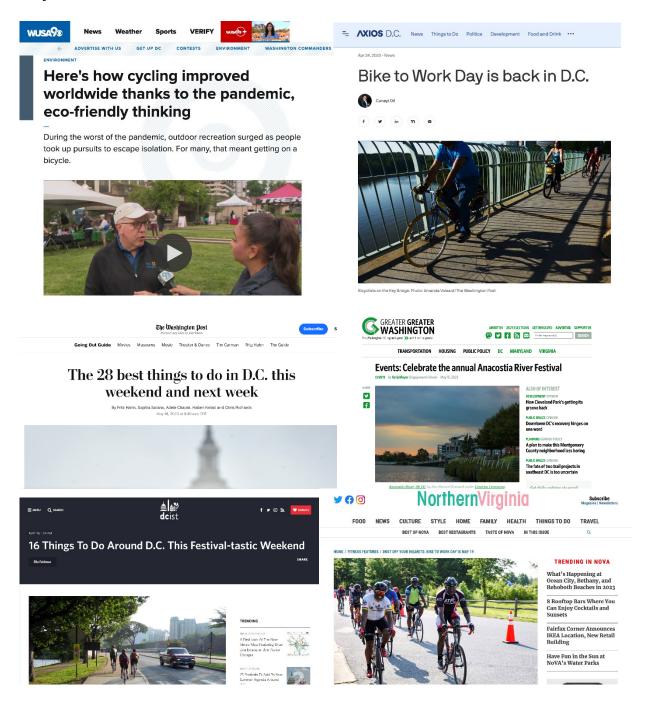
| 04/13/23 | Twitter – Metro     | Metro Forward @wmata                         |
|----------|---------------------|--|
|          | Forward             |  |
| 05/09/23 | Twitter -           | Mid CityDC News @Mid CityNews                |
|          | Mid CityDC          |  |
| 05/19/23 | Twitter – MTA       | MTA Maryland @mtamaryland                    |
|          | Maryland            |  |
| 04/12/23 | Twitter - MWCOG     | COG @MWCOG                                   |
| 05/02/23 | Twitter - Prince    | PGCountyDPWT @PGCountyDPWT                   |
|          | George Vision       |  |
|          | Zero                |  |
| 05/19/23 | Twitter - Prince    | PGCountyDPWT @PGCountyDPWT                   |
|          | George Vision       |  |
|          | Zero                |  |
| 05/19/23 | Twitter - Prince    | PGCountyDPWT @PGCountyDPWT                   |
|          | George Vision       |  |
|          | Zero                |  |
| 05/09/23 | Twitter - Prince    | Prince William County Green Business Council |
|          | William County      | <u>@pwcgbc</u>                               |
|          | Green Business      |  |
|          | Council             |  |
| 05/03/23 | Twitter - Sarah for | Sarah for Alexandria @Sarah for ALX          |
|          | Alexandria          |  |
| 05/09/23 | Twitter - South     | South Fairfax Chamber of Commerce - SFCC     |
|          | Fairfax Chamber     | @SouthFairfax                                |
|          | ofCommerce          |  |
| 04/15/23 | Twitter - SR 244    | SRtwo fourfour @SRtwo fourfour               |
| 05/11/23 | Twitter -           | TakomaParkMD @TakomaParkMD                   |
|          | TakomaParkMD        |  |
| 05/19/23 | Twitter – VDO T     | VDOT Northern VA @VaDOTNOVA                  |
|          | Northern VA         |  |
| 05/19/23 | Twitter - VDOT      | VDOT Northern VA @VaDOTNOVA                  |
|          | Northern VA         |  |
| 05/16/23 | Twitter - VDOT      | VDOT Northern VA @VaDOTNOVA                  |
|          | Northern VA         |  |
| 05/03/23 | Twitter - Vélocity  | Vélocity Bicycle Co-op @velocitycoop         |
| 05/11/23 | Twitter - Vienna    | <u>Vienna Patch @ViennaPatch</u>             |
|          | Patch               |  |

| 05/20/23                     | Twitter -                    | WalkCycleMD @WalkCycleMD                  |                         |
|------------------------------|------------------------------|---|-------------------------|
| 05/05/22                     | WalkCycle MD                 | WHOT                                      | WHO T                   |
| 05/05/23                     | Twitter - WHS                | WHS Transportation @WHS_Transport         |                         |
| 05/10/22                     | Transportation               | (2) 71. W'11 D1 D                         | Cata (27777 - 1, 90     |
| 05/19/23                     | Twitter – Zach               | (2) Zach Wild Places Prints @ZZZZach89    |                         |
| 05/01/23                     | Wild Places Print            | VT-1 - C                                  | Canada atiana           |
| 05/01/23                     | YouTube -                    | YouTube - Commuter Connections            |                         |
|                              | Commuter<br>Connections      |   |                         |
| 04/04/23                     |                              | Ven Tule City of Feinf                    |                         |
| 04/04/23                     | YouTube - City of<br>Fairfax | YouTube - City of Fairfax                 |                         |
| 05/19/23                     | YouTube - DDOT               | VouTube DDOT                              |                         |
| 05/19/23                     | YouTube - DDO 1              | YouTube - DDOT  YouTube - Downtown DC DID |                         |
| 03/19/23                     | Downtown DC                  | YouTube - Downtown DC BID                 |                         |
|                              | BID                          |   |                         |
| 05/18/23                     | YouTube -                    | YouTube - WUSA9                           |                         |
| 03/10/23                     | WUSA9                        | Touruse Wosh                              |                         |
| Calendar List                | ings                         |   |                         |
| A-1 Cycling                  |                              | DC News Now                               | Patch - Arlington       |
| Adams Morgan Partnership BID |                              | District of Columbia                      | Patch - DC              |
|                              |                              | Public Service                            |                         |
|                              |                              | Commission                                |                         |
| Afro American Newspaper      |                              | District Wharf                            | Petworth News           |
| Alexandria Times             |                              | Dulles Moms                               | PoPville                |
| Alexandria Living            |                              | Eventbrite -                              | Southern Maryland       |
|                              |                              | Bike Arlington                            | News                    |
| All Events - Arlington       |                              | Eventbrite - Metrobar                     | The Frederick News Post |
| All Events - Metrobar        |                              | Eventbrite - National                     | Southern Maryland       |
|                              |                              | Landing Business                          | Chamber of Commerce     |
|                              |                              | Improvement District                      |                         |
| AllEvents - Greenbelt        |                              | Events.com                                | The Zebra Press         |
| ALX No w                     |                              | Fairfax Alliance for                      | Town of Leesburg        |
|                              |                              | Better Bicycling                          |                         |
| Arlington's Car-Free Diet    |                              | Friendship Heights                        | DC Military             |
| ARL Now                      |                              | Georgetown BID                            | Patch - Old Town        |
|                              |                              |   | Alexandria              |
| Baltimore Su:                | n                            | Georgetowner                              | DC Inno                 |
| Danimore Su.                 |                              | 3001geto wher                             | 57                      |

| Bethesda Transport Solutions | goDCgo               | One Montgomery Green  |
|------------------------------|----------------------|-----------------------|
| Bike Arlington               | Greater Greater      | National Landing      |
|                              | Washington           |                       |
| Capital Gazette              | Greenbelt MD         | City of Rockville     |
| Capital Hill BID             | Keep Prince Williams | City of Hyattsville   |
|                              | Beautiful            |                       |
| Carlyle Council              | Key 103 Radio        | Mount Vernon Triangle |
|                              |                      | DC                    |
| Central Fairfax Chamber of   | Langston Boulevard   | Mommy Poppins         |
| Commerce                     | Alliance             |                       |
| Charles County Chamber of    | Launch Workplaces    | City of Fairfax       |
| Commerce                     |                      |                       |
| WARK                         | Greater Washington   |                       |
|                              | Women's Network      |                       |

### Social Media Highlights Earned Media Highlights

#### Major/Local Media





#### Media Calendar Listings



#### Bike to Work Day 2023

Fri May 19th

Over 100 Pit Stops Located Across the Metropolitan DC Area, 777 North Capitol St NE map



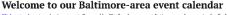
Bike to Work Day 2023—Join thousands of area commuters for the free 22nd annual event celebrating bicycling as a fun, low-cost, healthy, and environmentally friendly way to get around!

Riders can find Bike to Work Day pit stops around the metropolitan region in DC, Suburban Maryland, and Northern Virginia. The first

15,000 to register and attend one of the pit stops will receive a free Bike to Work Day T-shirt. Pit Stop information is available at bit.ly/BTWD-2023

This year's Bike to Work Day event provides an opportunity for DC-area commuters to be part of the growing trend of bicycling, all while participating in a fun and free event that helps save commuters money, reduces traffic congestion, and improves regional air quality. Commuter Connections, hosting the event with the Washington Area Bicyclist Association (WABA), and a variety of local pit stop organizers and sponsors, hope to reconnect residents with bicycling as a form of commuting, exercise, and a way to encourage mental well-being.

Join a free bike convoy, find a ride buddy, or ride solo this Bike to Work Day, and stop by one of our over 100 pit stops for free giveaways, food, and beverages, while supplies last, plus a chance to win raffle prizes. For free registration and event updates, please visib bit./y/BTWD-2023. Follow Commuter Connections on Twitter at @BikeToWorkDay and use #BTWD2023 or #BTWD.



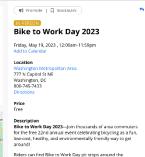
Click or tap here to submit an event. Powered by CitySpark, our event listings are a free service for finding and sharing virtual and inperson events. How do I list or promote an event? What if it's virtual? View answers to frequently asked questions.



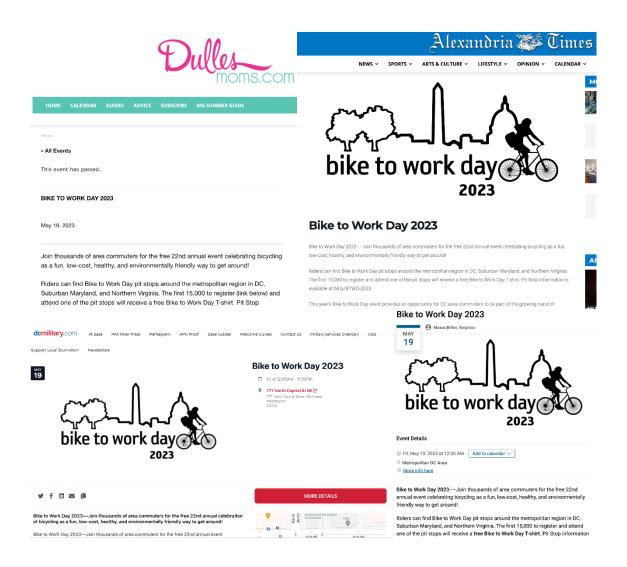
Bike to Work Day 2023—Join thousands of area commuters for the free 22nd annual event

SS III University of the of Columbia.



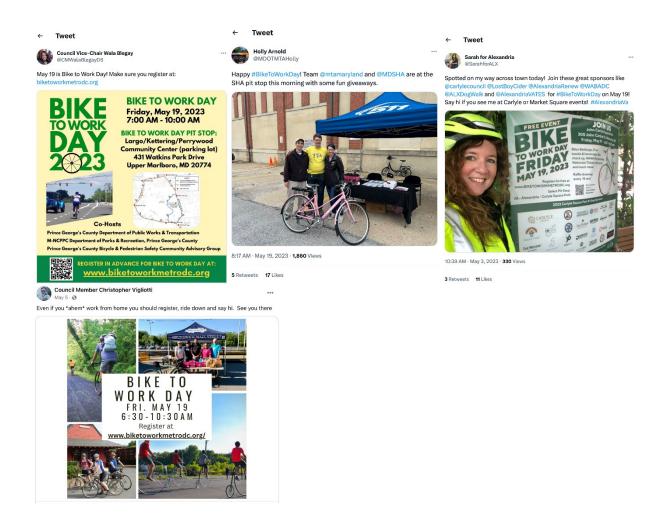


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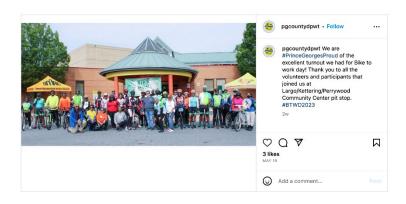


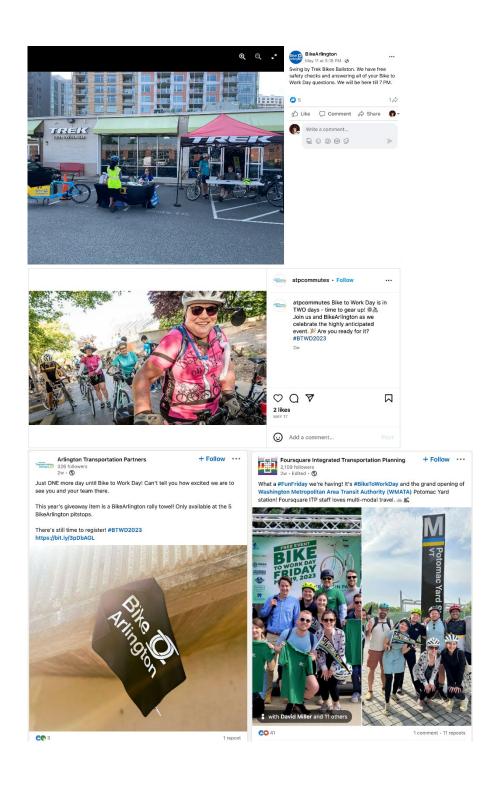
### Social Media Highlights Public Official Social Posts

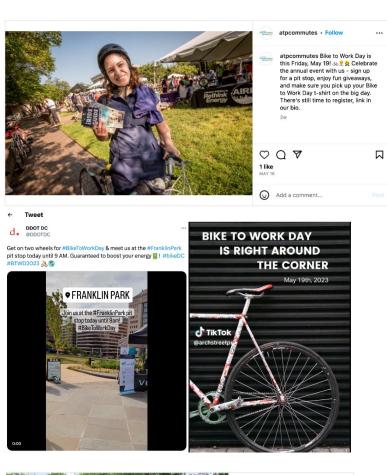




#### Organization/Government Social Posts



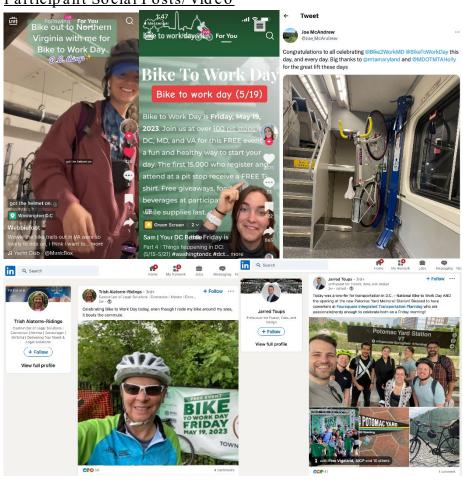








Participant Social Posts/Video





# <u>Procla</u>mation

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day together with the Washington Area Bicyclist Association; and

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, and reduced commuting and parking costs; and

WHEREAS, many employers have embraced bicycling and provide secure parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional system has 700+ stations across seven jurisdictions; and

WHEREAS, 108 Bike to Work Day pit stops will be located within 22 COG member jurisdictions; and

WHEREAS, the week of May 15<sup>th</sup> is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

- Proclaims Friday, May 19, 2023 as Bike to Work Day throughout the Washington, DC metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

National Capital Region Transportation Planning Board

Chair, National Capital Region Transportation Planning Board

**Proclamation Signing** 



#### **MARKETING MATERIALS**

Rack cards 3¾ x 8½" (40,000) Flyers 8½" x 11" (24,300) plus 1,000 Spanish Posters 22" x 28" (300) T-Shirts (14,800)

The marketing materials used for the 2022 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

#### **Flyer English**



#### **Rack Card**



#### **Rack Card Back**



### T-Shirt





#### **Press Release**



#### NEWS RELEASE

# Ready to Roll: Bike to Work Day 2023 Registration Now Open

Apr 13, 2023



Bike to Work Day participants.

Bike to Work Day (BTWD) is rolling full speed ahead, as warm weather, a sense of community, and a chance to win a free bicycle will attract thousands of commuters to participate in metropolitan Washington's regional event on Friday, May 19. <u>Registration</u> for the free, fun, and eco-friendly event is now open.

Commuter Connections and the Washington Area Bicyclist Association (WABA) co-organize the celebration of bicycling as a green, low-cost commuting option. This year's event features 108 pit stops in Washington DC, Suburban Maryland, and Northern Virginia offering raffles, food, and giveaways—and a free Bike to Work Day T-shirt for the first 15,000 registrants to attend.

It's fast, free, and easy to register at <a href="https://www.biketoworkmetrodc.org">www.biketoworkmetrodc.org</a>. To find your local participating pit stops and plan your route, check out our <a href="mailto:Find Your Pit Stop">Find Your Pit Stop</a> map.

"Bicycling makes the daily commute more sustainable, whether you go to an office one day a week or five," said Nicholas Ramfos, Director of Commuter Connections, a regional network of transportation organizations coordinated by the Metropolitan Washington Council of

The generosity of regional sponsors makes this year's Bike to Work Day event possible, with Gold Sponsors ICF, All About Burger, GO Alex, Pedego Electric Bikes Alexandria & Bethesda; Silver Sponsors BikeArlington, BicycleSPACE, Verra, City Dental DC.

MORE: Free registration for Bike to Work Day is available at <a href="https://www.biketoworkmetrodc.org">www.biketoworkmetrodc.org</a> or by calling (800) 745-RIDE. Follow Commuter Connections on Twitter at <a href="mailto:@BikeToWorkDay">@BikeToWorkDay</a> and Facebook at <a href="mailto:@BikeToWorkDayMetroDC">@BikeToWorkDayMetroDC</a> and use #BTWD2023 or #BTWDC.

Contact: Lindsey Martin Phone: (202) 962-3209 Email: <u>Imartin@mwcog.org</u>

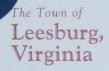
## Photos and other promotional items

**Capitol Riverfront** 



Ft. Belvoir





## **PROCLAMATION**

## Bike to Work Day

WHEREAS, this year Friday, May 19 is Bike to Work Day; and

WHEREAS, Bike to Work Day is an event open to riders of all levels, from first-time riders to the most experienced cyclists; and

WHEREAS, the event's goal is to bring attention to the numerous cycling benefits for riders and for the environment; and

WHEREAS, cycling helps with stress reduction, cardiovascular health, and weight management; and

WHEREAS, bicycling to work contributes to air pollution reduction and decreases automobile traffic congestion; and

WHEREAS, there will be over 100 pit stops located throughout the Washington Metropolitan Area; and

WHEREAS, Leesburg residents can join the event at the Raflo Park pit stop by the W&OD Trail.

**THEREFORE, PROCLAIMED,** that the Mayor and Council of the Town of Leesburg in Virginia recognize May 19, 2023, as Bike to Work Day and encourage residents to join one of the convoys, bike alone or find a riding partner to participate in this fun event.

PROCLAIMED this 9th of May 2023.

Neil Steinberg, Vice Mayor

Todd Cimino-Johnson

Ara H Bagdasarian

Zach Cummings

Patrick Wilt

## LOUDOUN COUNTY, VIRGINIA PROCLAMATION Bicycle travel is an alternative to automotive travel that improves air quality, reduces traffic congestion, and conserves energy; and WHEREAS Bike commuting encourages an active lifestyle that benefits public health; and WHEREAS Encouraging bicycle commuting brings benefits to employers and employees alike, through reduced healthcare costs, decreased absenteeism, increased WHEREAS productivity, reduced parking costs, and increased corporate social responsibility; and Multi-modal transportation options like bicycling are an essential strategy to WHEREAS reduce greenhouse gas emissions; and Bike to Work Day is organized at the regional level by Commuter Connections WHEREAS at the Metropolitan Washington Council of Governments and the Washington Area Bicyclist Association (WABA); and Loudoun County Commuter Services is hosting two Bike to Work Day pit stops, WHEREAS in partnership with Bike Loudoun and Friends of the W&OD Trail, along the Washington and Old Dominion Trail in Sterling at the Sterling Ruritan Club and in Leesburg at Raflo Park; In NOW THEREFORE BE IT RESOLVED that the Loudoun County Board of Supervisors does hereby proclaim May 19, 2023, as Bike to Work Day in Loudoun County and encourages residents to bike to work. **Loudoun County Board of Supervisors** May 16, 2023

Search our archive!



The paper, published by the Greenbelt Cooperative Publishing Association, Inc., was established in 1937 shortly after the construction of Greenbelt, one of The New Deal Green Towns. It has been published weekly without interruption since that time and is delivered free to most Greenbelt residents.

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# Greenbelt a Premier Pit Stop For Bike to Work 25 Day 2023

1 by Jenni Pompi

Greenbelt was bustling with bicycles on Friday, May 19, as local riders of all ages converged at Roosevelt Center for Bike to Work Day, which expected to see around 14,000 commuters participating across the region this year at 107 pit

This is the 11th year the city has hosted a pit stop, and more than 140 people signed up to stop by, according to Di Quynn Reno, the Community Center supervisor. Greenbelt's pit stop is fully sponsored – participants received a free T-shirt and were treated to muffins, fruit and a free coffee as well as raffle prizes. The city also set up a water station so those passing through could refill. "Greenbelt is one of our premier pit stops," said Nicholas Ramfos, director of mmuter Connections at the Metropolitan Washington Council of Gov-ernments, which organizes the regional event

h the Washington Area Bicyclist Association.

• first convoy of about 15 bikes left Greenbelt for D.C. at 7 a.m. after a series of stretches led by Sage Garrettson. The voy was led by Proteus Bicycles' Jeff Lemieux, and Paul and Priya Lemieux, also from Proteus Bicycles, were on ad performing free tune-ups and checks for anyone interested.

Residents and local officials expressed a variety of reasons for using bicycles as transportation, but most agreed that the best benefits were cost savings, reduced traffic congestion and improved health.

"Bike to Work Day is such an important regional event where we can take time out and enjoy the outdoors. It also relieves congestion, is good for the environment and has many health benefits," said Greenbelt Mayor and cyclist Emmett Jordan, who left with the 7 a.m. convoy.

Jan-Michael Archer, who had his bike tuned up at the pit stop, commutes by bike to College Park most days because of its sustainability, and for the exercise

Archer's sentiment was echoed by Jackson Tan, a member of the GHI Bicycle Committee, who bikes to work from Greenbelt to the Goddard campus two or three times a week. "It's a friendly way to commute and also saves money and keeps me healthy," said Tan.

Aileen Kroll, who moved to the D.C. metro area in 2008 because she wanted to live a car-free lifestyle, said, "I bike everywhere because my bike is my car!"

District 22 Delegate Ashanti Martinez, himself an avid cyclist, stopped by to encourage bike commuters and support alternative forms of transportation. "Bike to Work Day is a great opportunity to speak about the importance of multimodal transportation and investments in infrastructure that all people can feel safe using," Martinez said. Safety was also on the mind of Kiara Thomas, who commutes most days from the area near Eleanor Roosevelt High School to her job in Beltway Plaza on her Jetson e-bike. She usually uses Spellman Overpass and cuts through Old Greenbelt to avoid as much of Greenbelt Road as she can, because even with the bike lane, "It's a little scary," she says. When asked what she'd like motorists to know about sharing the road with cyclists, she said, "Don't speed up when you pass us because the gust of wind from the car can throw you off balance. Slow down, and then speed up once you pass us."

But, overall, Thomas loves commuting by bike. "My commute is more relaxed, and you get to see more of your neighborhood," she said.

### **Manassas VRE**



#### **Montgomery County Proclamation**



WHEREAS,

bicycle commuting benefits both employees and employers through reduced transportation, parking and health care costs; lower employee absenteeism and turnover; increased employee productivity; and better employee health and fitness; and

WHEREAS,

increasing numbers of businesses have installed bicycle parking and other facilities to help employees and customers commute by bicycle; and

WHEREAS,

Montgomery County has installed bikeshare stations in many areas of the county to facilitate biking for short trips and as a way to connect home and work with transit; and

WHEREAS.

the month of May is "Clean Air Month" promoting air quality, and May is also "National Bike Month" which promotes bicycling as a

means of transportation and recreation.

NOW, THEREFORE, DO I,

Marc Elrich as County Executive hereby proclaim Friday, May

19, 2023, as



#### **BIKE TO WORK DAY**

in Montgomery County. I urge all our residents to examine transportation choices available in the county and to choose, whenever possible, alternatives to the single occupant auto. I commend our residents who bicycle and use commuting alternatives for their contributions to reduce traffic congestion and improving the health and welfare of the community.

Signed this 19th day of May in the year 2023

MARC ELRICH County Executive







Joint Board Matter
Chairman Jeff McKay
Hunter Mill District Supervisor Walter Alcorn
Providence District Supervisor Dalia Palchik
April 11, 2023

Bike to Work Day is Friday, May 19

#### Background:

Mr. Chairman, less than two weeks after the upcoming Tour de Hunter Mill is another great cycling event, Bike To Work Day, which takes place on Friday, May 19. Fairfax County, the Fairfax County Department of Transportation, Commuter Connections, the Washington Area Bicyclist Association (WABA) and neighboring governments are hosting the 22nd annual event. It is a great opportunity to enjoy a healthy and environmentally friendly commute to work and enjoy some of our scenic roads and trails. Even if a resident is working from home, they can participate by biking to one of the many pit stops across the county to get out of the house and enjoy the fun. And residents with longer commutes should consider biking as a first and last mile to a bus or train stop. The Fairfax County Department of Transportation has great resources including maps and how to register on their web page at fairfaxcounty.gov/transportation/bike-work-day-2023.

#### Motion:

Therefore, Mr. Chairman, I move that the Board of Supervisors proclaim Friday, May 19, 2023 as Bike to Work Day. In addition, I ask that the Fairfax County Department of Transportation and the Office of Public Affairs promote Bike to Work Day to our residents and businesses.

###

Walter L. Alcorn, Supervisor

Hunter Mill District
Fairfax County Board of Supervisors
1801 Cameron Glen Drive, Reston, VA 20190
17 703-478-0283, FAX: 703-471-6847
HUNTERMILL@fairfaxcounty.gov



**Dupont Circle** 



## Frederick



College Park





Capitol Hill BID









