



Ridematching Committee Meeting
June 21st, 2011



Presented by

Potomac and Rappahannock Transportation Commissions
(PRTC)

Introduction to the BRAC Resource Guide

- ❖ A resource guide has been devised to assist customer service representatives, TDM/rideshare specialists and BRAC coordinators, in making the most effective recommendations to customers in supporting their journey to work at their assigned BRAC facility.
- ❖ This guide will define the transportation network for each BRAC facility and associated programs and resources to that site.
- ❖ In looking to educate commuters, this resource guide will also provide site specific information related to their relocation process and an optimal set of transportation choices to support the goal of utilizing unused capacity.

Supporting Customer Service

- ❖ Disseminating information on the range of transportation options available to residents will enable them to make informed decisions.
- ❖ With nearly half of residents traveling to Northern Virginia or the District of Columbia each day, the region has developed a well-established commuter culture.
- ❖ The customer service component of transportation service is key to connecting both those familiar with the service and those who are learning about the TDM programs, with the entire range of tools to make alternative transportation choices from single occupancy vehicles.

Note: This guide will be both a digital and hard copy document.

Multimodal Solutions

This guide will provide information that synthesizes the current multimodal service options provided by all Northern Virginia transit agencies, including:

- ❖ Carpool/Vanpool Program
- ❖ Slugging
- ❖ Commuter Buses / Local Transit
- ❖ VRE / METRO

The resource guide defines which service/s:

- ✓ Best support the trip to an assigned facility.
- ✓ Where to locate these services.
- ✓ How to use the network of services in concert.

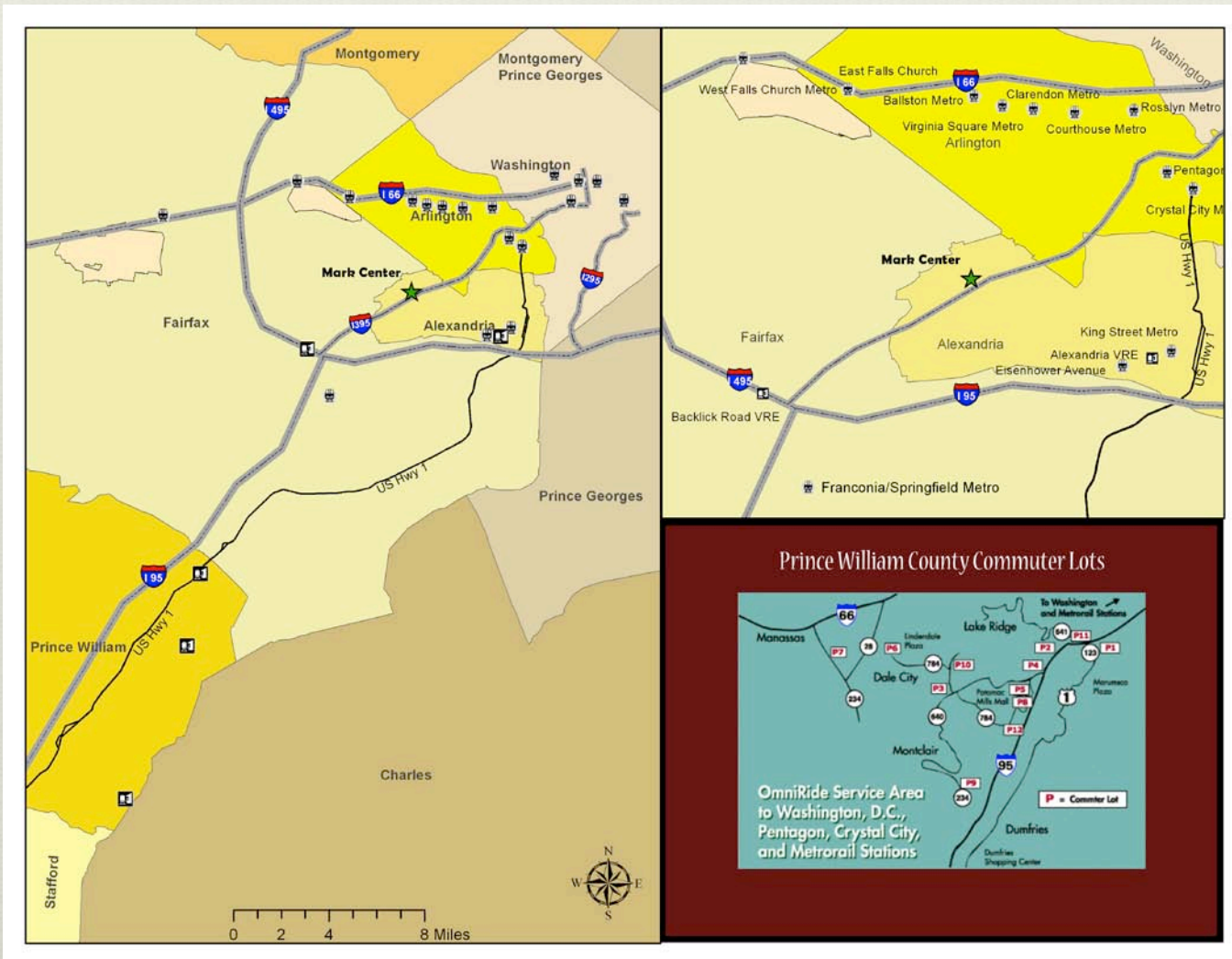
Key Data to Ensure Guide Accuracy

- ❖ Facility Name and Location - Specific facility address including Street Number/Name with Zip Code.
- ❖ Associated agencies related to specific facility.
- ❖ Dates of each phase of relocation implementation.
- ❖ Estimated number of employees moving in each phase
- ❖ Total Number of Parking Spaces. *Additionally:* Parking Privileges for Van Pool, Car Pool and Rideshare Users

Key Data to Ensure Guide Accuracy

- ❖ Upcoming Commuter Fairs: Dates, locations and partnering transportation agencies
- ❖ Designated BRAC Coordinator: Contact information and BRAC support services description.
- ❖ Additional Shuttle Services and Multimodal Options: Listing of any transit or shuttle resources that bring employees to the base, whether provided by DoD or any local, county or commuter transit system.
- ❖ Will this facility use the Commuter Connections service for Ridesharing support or is there a private rideshare database being created or provided for employees?

Understanding the Region: Mapping Success



Text to Support Service

MARK CENTER: BRAC 133

Address:
4850 Mark Center Drive
Alexandria, VA 22311

Associated Agency:
Washington Headquarters Services (WHS)

Dates of Relocation
August 9th, 2011- January 2012

Estimated Number of Employees
6,400 Employees Pending Relocation

Total Numbers of Parking Spaces: 4,000
45% of Employees Covered
Parking Passes Assigned in May 2011

Parking Privileges:
320 Car/Vanpool Additional Spaces
Hybrid Privileges

Commuter Fair Information

Date:
Location:

Partnering Agencies:

BRAC Coordinator
Lisa Passagaluppi
703.697 .0892
lisa.passagaluppi@whs.mil

BRAC Support Services:
<http://www.whs.mil/dfd/BRAC/index.cfm>

Ridesharing Database: Commuter Connections

Multimodal Information

Connection Information:

These PRTC Services connect commuters to the Mark Center Bus/Shuttle Services-
Metrodirect to Franconia-Springfield and West Falls Church
OmniRide from Pentagon

These rail stations connect commuters to the Mark Center Bus/Shuttle Services-
Pentagon Metro Station West Falls Church Metro Station
King Street Metro/VRE Station Franconia-Springfield Metro/VRE Station

Shuttle/Bus Service:

DASH Shuttles (at Pentagon and King Street Only)
<http://www.dashbus.com/routes/default.aspx?id=20448>

DoD Shuttles: Total Run Time: 5:30am-7:30pm Peak Hours: 6:00am-9:00am
3:30pm-6:30pm

Locations:
West Falls Church Metro Station
King Street Metro Station
Pentagon Metro Station
Franconia-Springfield Metro/VRE Station

Fact Checking

- ❖ In looking to support the creation of the BRAC Resource Guide, it is imperative that information is as clear and accurate as possible.
- ❖ Once this document has been completed, it should be approved by all BRAC coordinators as to the accuracy of the content as to best serve these facilities as their relocations phase nears.

Relevant Resources

- ❖ This resource guide should be a living document that grows and changes with the process. The content of this document can change as new shuttle services come into fruition or change and new transit routes serve the site, as well as any TDM support services.
- ❖ Additionally, the maps created for this document can be used as resources to rideshare specialists and transit agencies for their outreach and customer service departments, as well as commuter fairs and other special events.

Questions ?

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