



**Clean Air Partners Activities Report
For Commuter Connections
May 16, 2017**

1. Community and Business Outreach

- **Local Events** - Clean Air Partners participated in a number local events through-out the Baltimore-Washington region including:
 - B'More Healthy Expo, March 18, 2017
 - United States Geological Survey Earth Day Expo, April 19, 2017
 - Ft. Meade Earth Day, April 20, 2017
 - Howard County GreenFest, April 22, 2017
 - Food and Drug Administration Earth Day Expo, April 27, 2017
 - Montgomery County GreenFest, May 6, 2017
 - Towsontown Festival, May 6-7, 2017
 - Bike to Work Day – May 19, 2017

2. Marketing and Public Relations

- **Air Quality Awareness Week, May 1 – 5 (see graphics below)** –To promote Air Quality Awareness Week, including World Asthma Day, Clean Air Partners ran a social media campaign on Facebook and Twitter. Clean Air Partners and members pushed out four air quality-themed graphics to educate and raise awareness about the different levels of air quality and the implications each has for greater metro Baltimore/Washington. Visual content and messaging encouraged individuals to gain access to current and air quality forecasts by downloading the Air Quality App.

3. Curriculum and Outreach

- **Science Fairs** – This year Clean Air Partners conferred eighteen awards for best science fair project addressing air quality and climate change in Baltimore, Fairfax, Alexandria, Falls Church and Arlington, Frederick, Montgomery, Prince George's, Prince Williams County and Washington D.C. The winners will be recognized at the Annual Celebration and Awards.
- **Poster Contest** – Our 9th annual poster contest was held for students in grades 4 through 8 residing in the Baltimore-Washington metropolitan area. The following winners will be recognized at the Annual Celebration and Awards.

Category 1 (Grades 4-6):

First Place: Nuri Lim, Fairfax County, VA
 Second Place: Ryan Kohler, Anne Arundel County, MD
 Third Place: Claudia Kim, Prince William County, VA
 Honorable Mention: Kartika Lanka, Loudoun County, VA

Category 2 (Grades 7-8):

First Place: Vladimir Velasquez, Montgomery County, MD
 Second Place: Hope Robinson, Montgomery County, MD
 Third Place: Isabel Gonzalez, Montgomery County, MD
 Honorable Mention: Cameron Kennedy, Montgomery County, MD

4. Meetings

- **Annual Celebration and Awards** – The Clean Air Partners Annual Celebration and Awards will be held on May 16th at the Pepco Edison Place Gallery. Clean Air Partners will celebrate its 20th anniversary and recognize it's Best In Air winners - those outstanding organizations and students that have demonstrated exemplary efforts toward improving the air.

5. 2017 Board Members

- **Leadership** – The Board approved the following members for officer positions:
 - Chair: Brian O'Malley, Central Maryland Transportation Alliance
 - Vice Chair: William Ellis, PEPCO
- **New Board Members** - The Board approved the following new Board Members:
 - Hon. Kristen Umstattd, Loudoun County Board of Supervisors
 - Chris Maloney, Enterprise Ride Share
 - Jill Sorensen, Baltimore-Washington Electric Vehicle Initiative
 - Kristen Willard, COPD Foundation

Air Quality Awareness Week Social Media Graphics:

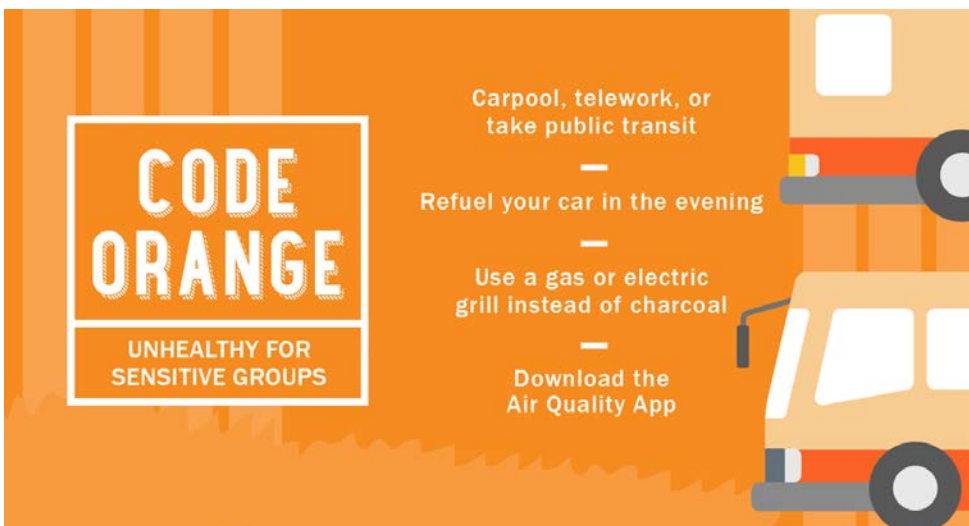




CODE YELLOW
MODERATE

- Use an electric lawnmower
- Use environmentally-friendly yard care products
- Bundle errands
- Download the Air Quality App

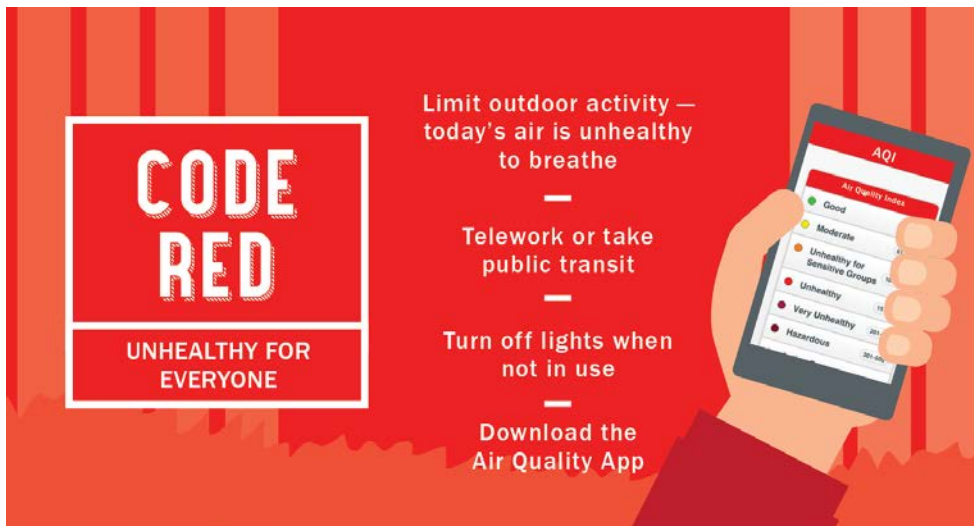
The graphic features a woman in a yellow shirt and orange pants pushing a lawnmower, with a young child in an orange shirt and yellow pants standing beside her. The background is a warm yellow with vertical stripes and a small bee flying in the upper right.



CODE ORANGE
UNHEALTHY FOR SENSITIVE GROUPS

- Carpool, telework, or take public transit
- Refuel your car in the evening
- Use a gas or electric grill instead of charcoal
- Download the Air Quality App

The graphic shows the rear of a car at a gas station pump. The background is a warm orange with vertical stripes.



CODE RED
UNHEALTHY FOR EVERYONE

- Limit outdoor activity — today's air is unhealthy to breathe
- Telework or take public transit
- Turn off lights when not in use
- Download the Air Quality App

The graphic shows a hand holding a smartphone displaying an AQI app interface. The background is a vibrant red with vertical stripes.

AQI	
Air Quality Index	
Good	0-50
Moderate	51-100
Unhealthy for Sensitive Groups	101-150
Unhealthy	151-200
Very Unhealthy	201-300
Hazardous	301-500