

Visualize 2045 Public Input Activities

Public input survey and forums 2017 and 2018

Abigail Zenner
Communications Specialist

Planning Directors Technical Advisory Committee
May 18, 2018

Item #3



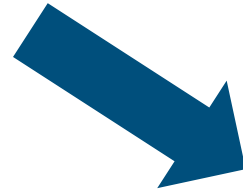
Background

- The Visualize 2045 Public Input Survey June-August 2017
- Public Forums focused on the 7 initiatives April-June 2018 (ongoing)

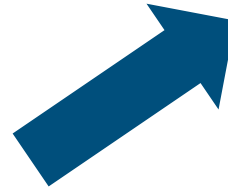


What is Visualize 2045?

Financially Constrained Element
(formerly known as CLRP)



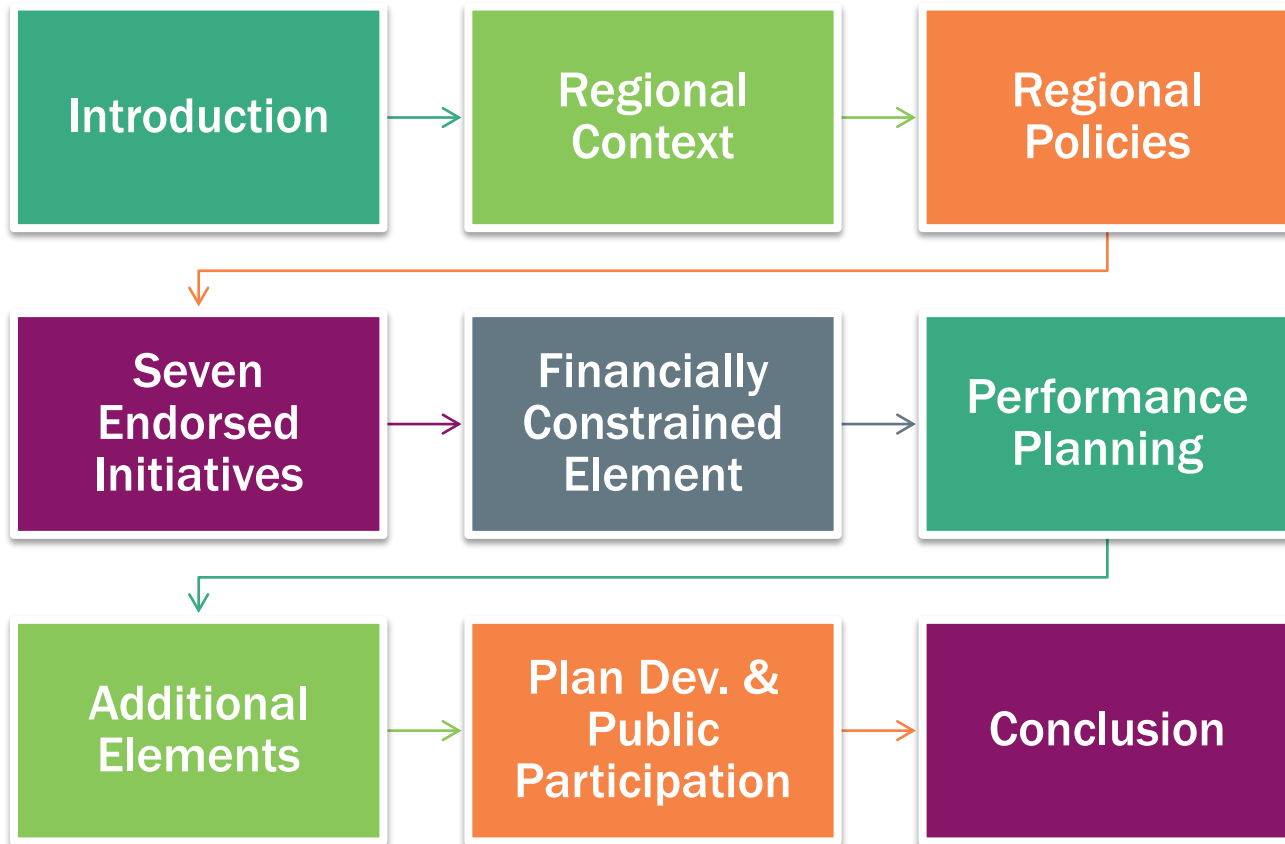
Seven Endorsed Initiatives
Unmet Needs (All-Build)



visualize2045
A LONG-RANGE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION



What is Visualize 2045?



Public Input Survey Quick Stats

15

SURVEY EVENTS
COMPLETED

9

METRORAIL
STATIONS

351

TWEETS

64,438

TWITTER IMPRESSIONS

6,215

SURVEY PARTICIPANTS



Public Input Survey Outreach

“Live-Surveying” Events

MARYLAND

Greenbelt

Frederick

College Park

Silver Spring

Takoma Park

Rockville

DC

Columbia Heights

Farragut Square

Marvin Gaye Park

VIRGINIA

Mosaic District

Manassas

Dale City

Ballston

Leesburg

Reston



Public Input Survey Outreach



Postcards and other events



Public Forums

12 public forums focused on the 7 TPB endorsed initiatives

- Frederick
- College Park
- La Plata
- Rockville
- District of Columbia
- Arlington
- Fairfax
- Leesburg
- Woodbridge – May 23
- TPB Access for All Advisory Committee
- TPB Citizens Advisory Committee
- Virtual Forum– June 6



Public Forums

Presentations and small group discussions



Ambassadors

- Newsletters
- Social media
- Civic associations
- Advocacy groups
- Event ideas



Abigail Zenner

Communications Specialist

(202) 962-3237

azenner@mwkog.org

visualize2045.org

Metropolitan Washington Council of Governments

777 North Capitol Street NE, Suite 300

Washington, DC 20002

