

COMMUTER CONNECTIONS

FY 2025 Work Program (CCWP)

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National Capital Region Transportation Planning Board
Technical Committee
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Commuter Connections - Defined

- From the Commuter Connections Strategic Plan:
 - Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile

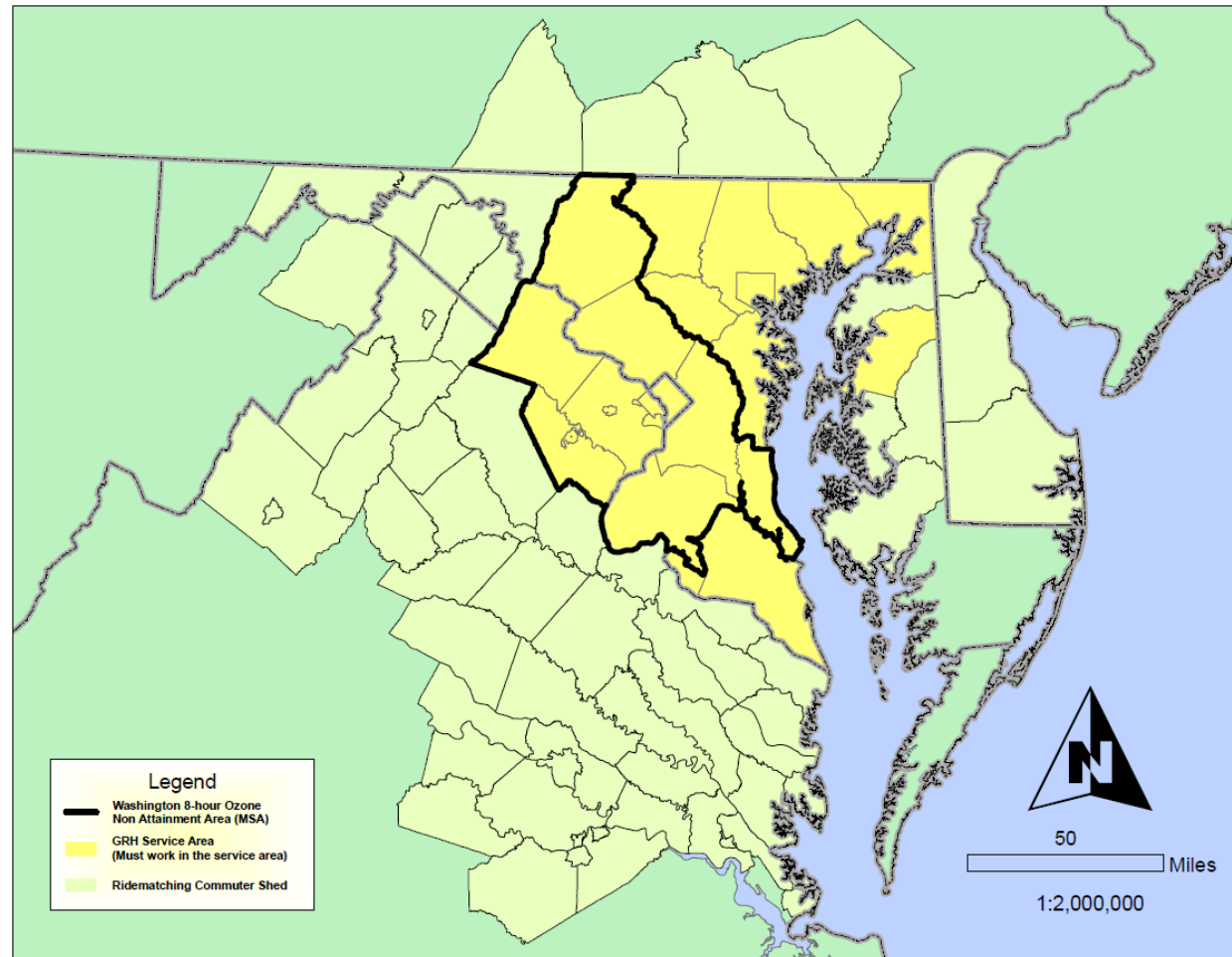
Role in the Regional Planning Process

- Travel demand management (TDM) is an important element of the TPB's federally required congestion management process.
 - Commuter Connections is the tri-state TDM program serving the TPB's planning area and beyond (larger region).
- TDM and reducing single occupant vehicular trips are important elements of the TPB's transportation planning priorities.
- Commuter Connections contributes to regional air quality and climate change goals by reducing vehicular emissions associated with commute trips.
 - Is part of the region's Long Range Plan (Visualize 2045) and Transportation Improvement Program (TIP).
- Commuter Connections contributes to various performance targets adopted by the TPB as part of its performance based planning and programming (PBPP).

Benefits of Commuter Connections

- Jurisdictions
 - Helps reduce and manage commuter congestion, goods movement, tourist travel
 - Helps reduce emissions (EPA criteria pollutants and greenhouse gases)
 - Supports local efforts to attract and retain employers
- Employers
 - Recruitment/Retention
- Workers
 - More commute options
 - Reduced stress/costs/time
 - Improved quality of life

Commuter Connections Geographic Coverage Area



MSA Rankings for Carpooling and Transit Use

Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
New York-Newark-Jersey City, NY-NJ-PA	9,537,695	6.1	26.1
Los Angeles-Long Beach-Anaheim, CA	6,300,998	9.2	3.8
Chicago-Naperville-Elgin, IL-IN-WI	4,721,217	7.7	9
Dallas-Fort Worth-Arlington, TX	3,857,340	9.4	0.9
Washington-Arlington-Alexandria, DC-VA-MD-WV	3,364,807	8.1	8.8
Houston-The Woodlands-Sugar Land, TX	3,359,720	9.4	1.7
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	3,052,356	7	7.2
Atlanta-Sandy Springs-Alpharetta, GA	3,004,626	8.6	2.1
Miami-Fort Lauderdale-Pompano Beach, FL	2,966,935	9.2	2.5
Boston-Cambridge-Newton, MA-NH	2,607,487	6.5	9.7
San Francisco-Oakland-Berkeley, CA	2,391,418	8.3	11.8

Source: U.S. Census Bureau. "Commuting Characteristics by Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0801, 2022, <https://data.census.gov/table/ACSST1Y2022.S0801?q=S0801>: Accessed on January 22, 2024.

Daily Program Impacts and Effectiveness

Measure	Reductions
Vehicle Trips	119,500
Vehicle Miles of Travel	2,168,000
Nitrogen Oxides (NOx)	0.4 Tons
Volatile Organic Compounds (VOC)	0.3 Tons

Measure	Cost
Cost per Vehicle Trip Reduced	\$0.19
Cost per Vehicle Mile of Travel Reduced	\$0.01
Cost per ton of NOx Reduced	\$49,000
Cost per ton of VOC Reduced	\$59,700

Daily Societal Benefit Cost Savings

Societal Benefit	Benefit Unit	Benefit Base Units	Cost per Unit of Benefit	Total Daily Cost Savings
Air pollution				
- NOx	Tons NOx removed	0.457 T	\$1,612	\$737
- VOC	Tons VOC removed	0.375 T	\$133	\$50
Greenhouse gases	Tons CO2 removed	836.0 T	\$36	\$30,096
Noise pollution	Total VMT reduced	2,168,829 VMT	\$0.0223	\$48,365
Congestion				
	Hours of delay reduced	2,883 hours	\$30.43	\$87,730
Excess fuel used	Gallons of fuel saved	93,484 gal	\$3.40	\$317,846
Health/safety	Crashes avoided/1 M VMT	2.193 crashes	\$15,952	\$34,983
All benefits				\$519,807

Proposed FY2025 CCWP Budget

Program	Cost FY2024	Cost FY2025
Commuter Operations	\$729,117	\$750,058
Guaranteed Ride Home	\$963,697	\$978,153
Mass Marketing	\$3,868,537	\$3,989,928
Program Evaluation	\$520,000	\$942,630
Employer Outreach	\$832,040	\$850,212
GRH Baltimore	\$200,000	\$225,000
MD Employer Outreach Statewide	\$26,133	\$26,295
TOTAL	\$6,997,896	\$7,762,277

Proposed FY2025 CCWP Budget Allocations

Funds Source	Commuter Operations Center	Guaranteed Ride Home (GRH)	Marketing	Monitoring & Evaluation	Employer Outreach*	GRH Baltimore	TOTALS
District of Columbia (DDOT)	\$82,489	\$115,422	\$449,478	\$111,230	\$29,208	-	\$787,827
State of Maryland (MDOT)	\$307,586	\$430,387	\$1,841,815	\$414,758	\$756,694	\$175,000	\$3,926,240
State of Maryland (MTA)	-	-	-	-	-	\$50,000	\$50,000
Commonwealth of Virginia	\$308,983	\$432,344	\$1,698,636	\$416,642	\$90,605	-	\$2,947,210
Other**	\$51,000	-	-	-	-	-	\$51,000
TOTAL	\$750,058	\$978,153	\$3,989,929	\$942,630	\$876,507	\$225,000	\$7,762,277

* Additional allocations for local jurisdictions / contractors, subject to funding availability: Virginia – VDOT \$752,550, VDRPT \$400,000; and DDOT \$316,373.

** Software User Fees - \$51,000

Proposed FY2025 CCWP Budget

- 11% increase from FY 2024
- Budget Breakdown: \$7,762,277
 - Staffing & Overhead: \$2,396,110 or 31% of the overall budget
 - Private Sector Services: \$3,812,130 or 49% of the overall budget
 - Local Jurisdiction Pass-Thru: \$598,523 or 8% of the overall budget
 - Direct Costs: \$955,514 or 12% of the overall budget

What's New in FY2025

- Commuter Operations Center
 - Enhancing Mobility Innovations grant project
- Marketing
 - Conversion of incenTrip to CommuterCash
- Monitoring and Evaluation
 - FY 2024- FY 2026 TDM Evaluation Framework Methodology Document
 - 2025 State of the Commute Survey design, data collection activities, and Draft Technical Report
 - 2025 GRH In-Depth Applicant Surveys and draft reports
 - 2025 Vanpool Driver Survey and report

Approval Timeline + Next Steps

- State funding agencies reviewed the document and provided comments/edits.
 - State funding agencies approved the draft FY2025 CCWP on January 9, 2024
- The Commuter Connections Subcommittee endorsed the FY2025 CCWP for release on January 16, 2024
- TPB Tech Committee being briefed during today's meeting and will be briefed again on March 1, 2024
- TPB will receive a draft of the FY2025 CCWP at its February 21st meeting and will be asked to approve at its March 21st meeting
- Secure funding commitments and TIP amendments by June
- Program begins July 1

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[commuterconnections.org](https://www.commuterconnections.org)

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