

## **MEMORANDUM**

TO: TPB Technical Committee

FROM: Charlene Howard, Manager, Planning Data Resources

SUBJECT: TPB Resources and Applications Page (TRAP)

DATE: May 31, 2024

To inform metropolitan transportation decision-making, TPB staff have developed various planning studies and information products, traditionally in the form of technical memoranda and formal publications. However, in recent years, staff have leveraged and applied more advanced geospatial technology to produce online information products that provide stakeholders and decision makers with more visual and interactive content. These include interactive mapping tools, StoryMaps, and other online data visualizations and reports. These products are often developed for a specific plan or program area, and as such, are made accessible through the respective content areas on the COG website directly related to those areas. This has resulted in fragmented access to TPB's collection of interactive work and other work products developed over time, making it challenging to users to understand and easily access these resources. To address this, staff are developing a website, the *TPB Resource and Applications Page (TRAP)*, to provide a convenient online inventory that categorizes and organizes TPB's numerous mapping applications, data visualizations and other datasets produced by TPB.

The TRAP is organized primarily on topic areas that align with TPB's programs. While most of the content currently focuses on geospatial data products, the TRAP also includes links to plans and other documents prepared by TPB as part of its metropolitan transportation planning mission. These include Visualize 2050, our long-range transportation plan, the Transportation Improvement Program (TIP), and the Unified Planning Work Program (UPWP), among others.

The TRAP is intended to be a dynamic product that will be updated when new resources become available. Staff will demonstrate the TRAP at the May meeting of the TPB Technical Committee and encourages TPB member staff to use this new catalog to access TPB's myriad information products and visualizations.

The TRAP page was launched May 3, 2024, can be viewed at the following link: https://trap-mwcog.hub.arcgis.com/

Updates since then include developing the 'Commuter-Related Content' and 'Additional Resources' pages. These two pages are under active development, and the overall TRAP page continues to evolve as staff continues to identify and add relevant content and responds to user feedback.