

APPLICANT PROFILE



GOVERNMENT OF THE DISTRICT
OF COLUMBIA

APPLICANT PROFILE

FY 2004 Homeland Security Grant Program: Urban Areas Security Initiative	
PROJECT TITLE:	Regional Marketing and Public Education Campaign for Alert Systems 14-B (14-2)
EMERGENCY SUPPORT FUNCTION:	RESF-14 Media Relations and Community Outreach
PROJECT PERIOD:	September 1, 2005 - October 31, 2006
PROJECT SYNOPSIS:	To develop a regional marketing/public education campaign to educate NCR residents about the Roam Secure Alert Systems to receive emergency information and notifications. Through this effort, residents will learn the value of registering to receive emergency information and become more prepared in the event of an emergency situation.
IMPLEMENTING JURISDICTION:	County of Fairfax, Virginia
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Date March 3, 2005	

**APPLICATION IN RESPONSE TO FY2005 HSGP: UASI
14-B (14-2)
Regional Marketing and Public Education Campaign for Alert Systems
Submitted by R-ESF 14**

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Proposal Summary

As a region that is at risk for natural hazards, a focal point for protests and a target for terrorist attacks, our preparedness will become a model that capitalizes on our current communications methods and sets the direction for advanced communications plans, procedures and technologies to keep us ready and responsive to any emergency.

The means for providing this information are the regionally purchased electronic notification systems (Roam Secure) to send notifications to the public about emergency events by allowing the public to self-subscribe to receive the emergency information. While the Roam Secure wireless notification systems will soon be operational in all the NCR jurisdictions, there are already several operational systems in the region, including Alert DC, Arlington Alerts, and the Fairfax County Community Emergency Alert Network (CEAN).

All of these systems will deliver important emergency alerts, notifications and updates during major crises or emergencies. Messages will be delivered to all devices registered: e-mail account, cell phone, text pager, satellite phone and wireless PDA.

When an incident or emergency occurs, authorized senders notify subscribers using these alert networks. These systems are the public's personal connection to real-time updates, instructions on where to go, protective actions that need to be taken and other important information.

The various localities will use these notification systems as a free public service that will supplement other public notification methods, such as cable television, the jurisdictional Web sites, the emergency information lines and area media, both print and broadcast.

Through this grant, these jurisdiction alert systems will benefit from a coordinated National Capital Region marketing and public education campaign targeted to the residents of the NCR jurisdictions utilizing these systems.

Since one of the first basic steps toward reaching preparedness for the public is helping them understand the importance of "being connected" and the ability to receive information from their local government quickly in various forms during an emergency situation, this public education campaign will work to educate residents of the NCR about what the Roam Secure Alert Systems are, how they operate, why they are important in the life of a resident, and how to go about receiving emergency alert notifications from the various jurisdictions in the National Capital Region.

According to one of the key initiatives of the FY05 Homeland Security Grant Program, "citizens are a critical component of homeland security, and to have a fully prepared community, citizens must be fully aware, trained and practiced on how to detect, deter, prepare for and respond to emergency situations." This Regional Marketing and Public Education Campaign for Alert Systems will help the National Capital Region achieve this important national homeland security initiative.

Project Goals, Objectives and Implementation Steps

1. Goal 1 – Ascertain public understanding of the regional Alert Systems and what they offer to residents of the National Capital region.
 - 1.1 Objective 1 – Determine the general public’s expectations for the Alert Systems and what information residents feel would be helpful to receive during an emergency.
 - 1.1.1 Implementation Step 1 – Conduct a public survey to measure expectations and understanding of the Alert Systems.
 - 1.1.2 Implementation Step 1 – Analyze survey results.
 - 1.1.3 Implementation Step 2 – Prepare a summary of survey findings for distribution to jurisdictions throughout the region.
2. Goal 2 – To increase the number of residents signed up to receive messages on both existing and newly implemented regional Alert Systems by 20 percent.
 - 2.1 Objective 1 – Provide information to residents in such a manner that they feel they are better prepared for an emergency by registering to receive messages via the region’s Alert Systems.
 - 2.1.1 Implementation Step 1 – Design a marketing and public education campaign based on survey results to effectively educate the region’s citizens about the regional Alert Systems.
 - 2.1.2 Implementation Step 2 – Work with jurisdictions implementing new Alert Systems and provide guidance and marketing assistance to encourage residents to register.
 - 2.1.3 Implementation Step 3 – Work with jurisdictions that have existing Alert Systems to more effectively market their systems to increase the current number of registrants.
3. Goal 3 – Provide National Capitol Region jurisdictions guidance on message development protocol.
 - 3.1 Objective 1 – To devise a regional consistency among Alert Systems so that residents living and working in different jurisdictions will view messages received through various systems as seamless communication.
 - 3.1.1 Implementation Step 1 – Conduct a public survey to determine what messages residents would like to receive via the Alert Systems.

3.1.2 Implementation Step 2 – Analyze survey results.

3.1.3 Implementation Step 3 – Prepare message protocol recommendations for jurisdictions based on a summary of survey findings.

4. Goal 4 – Provide a final evaluation on the effectiveness of the campaign.

4.1 Objective 1 – After the marketing and public education campaign, determine the general public’s understanding of the Alert Systems and their reliance on these systems for emergency information.

4.1.1 Implementation Step 1 – Conduct a second public survey to measure the understanding and usage of the regional Alert Systems.

4.1.2 Implementation Step 2 – Analyze survey results.

4.1.3 Prepare a summary of survey findings for distribution to jurisdictions in the National Capital region.

Project Description

To protect the investment of UASI funds already made to purchase these Alert Systems through Roam Secure, and to ensure that the systems are as effective as possible in notifying and alerting our communities in times of emergency, the National Capital Region must ensure an understanding of these systems and what they offer, as well as a familiarity with the technology among the residents of the region. In addition, as more and more jurisdictions in the region utilize the Roam Secure technology, each needs to be aware of the physical composition of the message and the manner in which it is received.

There are currently differences in the choice and composition of messages used by the various jurisdictions on their alert systems. Some provide only emergency information while some are also providing basic news releases and other non-emergency information. Also, common messages are not being used, resulting in differently worded alerts being sent by the individual jurisdictions about the same event, which can be confusing if you are signed up for more than one system and are thus receiving possibly conflicting information.

Before we provide a solution that all deem important – communicating to the public in times of crisis – we need to be clear about what the public thinks the system should be used for and manage those expectations so as not to “turn off” the public from using and paying attention to this critical messaging tool.

Two things are needed immediately:

- A survey and outreach in the National Capital Region to ensure that the alert systems will meet the public’s expectations and that these systems will be marketed regionally.
- The use of common messages (to be developed as part of the Virtual JIC project).

A community survey will be conducted to determine the general public’s expectations for the Alert Systems and to determine what information residents feel would be helpful to receive during an emergency. This information is critical since it impacts the effectiveness of public-private communications and long-term costs of utilizing the system for each jurisdiction.

These alert systems are very important in providing timely information, but they will only be as useful as the number of people who subscribe to them. Each locality will promote its own system to its own communities, but there is a need for coordinated, regional marketing and promotion since many people live in one jurisdiction but work or go to school in another, and they may want to sign up for numerous alert systems in order to receive information that will be beneficial whether they are at work, home or school.

This multiple use of alert systems points out the need for common messages and consistent terminology among the region’s communicators. Just as many jurisdictions have been moving to the term “unscheduled leave” instead of “liberal leave” in times of inclement weather, such consistent regional messages and meanings will be crucial as these electronic Alert Systems add the ability for jurisdictions to have such an increased ability to communicate instantly with their population.

Information gained from a community survey should help NCR jurisdictions come up with standard common messages, which can also be used by the communicators through the Virtual Joint Information Center.

An NCR public information campaign and community outreach promoting the area's emergency Alert Systems will enhance the National Capital Region's terrorism/early warning system; enhance existing public-private emergency preparedness programs and possibly lead to the creation of others; enhance the region's interoperable communications messages; enhance the alert capability for NCR emergency response teams; and enhance the UASI-funded citizen emergency preparedness awareness campaign.

Informed and engaged citizens are an essential component of homeland security. To have a fully prepared community, citizens must be fully aware of how to prepare for and respond to emergency situations.

This marketing/public education campaign will help the National Capital Region achieve this goal of a more informed and prepared citizenry.

The proposed campaign also meets one of the eight commitments (citizen involvement in preparedness) to action developed at the NCR Homeland Security Summit in 2002, as well as Priority #2 (early notification systems and procedures) of top UASI priorities as identified by the CAOs on July 7, 2004.

Organization, Experience & Qualifications

The Regional Marketing and Public Education Campaign for Alert Systems will be directed by Fairfax County, Virginia and staffed by a committee of members of R-ESF 14, chaired by Merni Fitzgerald, director of Public Information for Fairfax County Government.

This Regional Marketing and Public Education Campaign for Alert Systems project was one formalized by members of R-ESF 14 at a meeting on January 19, 2005. At this meeting, R-ESF 14 members discussed numerous ideas and projects and identified specific ones that would be prepared for submission for consideration for UASI funding. At a follow-up meeting on February 2, members of R-ESF 14 discussed two additional proposals from the Board of Trade and prioritized R-ESF 14's concept papers into the final submissions for consideration in this funding cycle.

This Regional Marketing and Public Education Campaign for Alert Systems was identified by R-ESF 14 as a Priority One project for UASI funding and was one that received a favorable recommendation from the R-ESF chairs on February 3 - 4, 2005.

Staffing Plan

R-ESF 14 is comprised of communicators from National Capital Region government jurisdictions, as well as nonprofit, utility and public organizations throughout the region. This is the same group that has successfully implemented the Virtual JIC project that received previous UASI funding.

R-ESF 14 members have a broad range of experience to guide this project, including day-to-day experience working with the area media, including purchasing advertising space; graphic design; message development; and oversight of communication projects. In addition, many of the R-ESF 14 members are actively involved with their local Citizen Corps programs, which would be a natural venue for the dissemination of educational materials for NCR residents.

A working committee for the Regional Marketing and Public Education Campaign for Alert Systems project will be identified from the membership of R-ESF 14. A complete list of committee members working on this initiative can be provided once funding is secured.

Working members of the committee will document their time devoted to this project, including any time required for project meetings, conference calls, etc. All time spent on this project by R-ESF 14 members will be donated or “in kind.”

Actual work product for the Regional Marketing and Public Education Campaign for Alert Systems will be produced by contract vendor(s).

The Regional Marketing and Public Education Campaign for Alert Systems will be directed by Fairfax County, Virginia and staffed by a committee of members of R-ESF 14, chaired by Merni Fitzgerald, director of Public Information for Fairfax County Government.

Project Budget and Narrative

A. Personnel – Project Director Merni Fitzgerald will donate her services, but the project manager, who will be hired if this project is approved, will spend approximately 20-25 hours per month working on the project and will be paid through the allowable 2.5 percent M&A costs allotted to sub-awards.

Name/Position	Computation	Cost
Merni Fitzgerald/Project Director	Donated services	\$0
Not Available/Project Manager	20 - 25 hours per month for the duration of the project	\$12,750
Total		\$12,750

B. Fringe Benefits - Fringe benefits for Project Director Merni Fitzgerald and project manager will be donated.

Name/Position	Computation	Cost
Merni Fitzgerald/Project Director	Donated Services	\$0
Not Available/Project Manager	Donated Services	\$0
Total		\$0

C. Travel – All travel costs for both Project Director Merni Fitzgerald and project manager will be donated.

Purpose of Travel	Location	Item	Computation	Cost
				\$0
				\$0
Total				\$0

D. Equipment – Any non-expendable equipment that is purchased will be provided on a donated basis.

Item	Computation	Cost
Equipment		\$0
Total		\$0

E. Supplies – Any supplies, such as office supplies, postage, etc., will provided on a donated basis.

Item	Computation	Cost
Supplies		\$0
Total		\$0

F. Consultants/Contracts – The county’s written procurement policy will be followed.

Name of Consultant	Service Provided	Computation	Cost
<i>subtotal</i>			\$0

Consultant Expenses: List all expenses to be paid from the grant to the individual consultant in addition to their fees (i.e., travel, meals, lodging, etc.)

Item	Location	Computation	Cost
<i>subtotal</i>			\$0

Contracts: Provide a description of the product or services to be procured by contract and an estimate of the cost. Applicants are encouraged to promote free and open competition in awarding contracts. A separate justification must be provided for sole source contracts in excess of \$100,000.

Item	Cost	
Survey (polling, focus groups, tabulation of results, etc.)	\$75,000	
Media purchases and materials for outreach - to be conducted by outside firm	\$435,000	
<i>subtotal</i>		\$510,000

G. Other Costs – Other costs, such as rent, reproduction, telephone, janitorial or security services, will be provided on a donated basis.

Description	Computation	Cost
<i>Total</i>		\$0 -

H. Indirect Costs – No indirect costs will be incurred.

Description	Computation	Cost
<i>Total</i>		\$0

Budget Category	Amount
A. Personnel	\$ 12,750
B. Fringe Benefits	\$ 0
C. Travel	\$ 0
D. Equipment	\$ 0
E. Supplies	\$ 0

F. Consultants/Contracts	\$ 510,000
G. Other	\$ 0
Total Direct Costs	
	\$ 522,750
<hr/>	
H. Indirect Costs	\$ 0
TOTAL PROJECT COSTS	
	\$ 522,750

The budget for the Regional Marketing and Public Education Campaign for Alert Systems is \$510,000. The standard 2.5 percent of the award (\$12,750) will be used by Fairfax County for management and administrative costs associated with the completion of the project.

The first phase of the project is a community survey, costing approximately \$37,500, which will be conducted in the fall of 2005. The purpose of the survey is to determine the general public’s expectations for the Alert Systems and to understand what information residents feel would be helpful to receive during an emergency. Survey results will be tabulated and a marketing/public education plan prepared based on the results by December 2005.

Before we provide a solution that all deem important – communicating to the public in times of crisis – we need to be clear about what the public thinks the system should be used for and manage those expectations so as not to “turn off” the public from using and paying attention to this critical messaging tool. A community survey will be conducted to determine the general public’s expectations for the alert systems and to determine what information residents feel would be helpful to receive during an emergency. This information is critical since it impacts the effectiveness of public-private communications and long-term costs of utilizing the system for each jurisdiction.

Because many residents of the National Capital Region work in one jurisdiction and live in another, many will sign up for multiple alert systems, and this should be encouraged at the local level to ensure that NCR jurisdictions can effectively communicate with persons living and working in the National Capital Region during times of an emergency.

Use by multiple jurisdictions will also create the need for common, consistent messages (to be addressed by this effort and the R-ESF 14 Virtual JIC project), as well as the need to know what our residents want to learn about during the times jurisdictions deem it necessary to implement usage of the Alert Systems.

The marketing and public education campaign, \$410,000, would begin in January 2006 and last approximately six months through a variety of media, to include but not limited to paid advertising on radio, television and print; printed information pamphlets, flyers and materials; media releases and public service announcements; Internet advertising; point-of-purchase materials, etc.

The purpose of the marketing and public education campaign is to provide information to residents in such a manner that they feel they are better prepared for an emergency by registering to receive messages via the region’s Alert Systems. Informed and engaged citizens are an

essential component of homeland security. To have a fully prepared community, the public must be fully aware of how to prepare for and respond to emergency situations.

The final phase of the campaign is a follow-up survey to gauge effectiveness of the message, media, etc. at a cost of \$37,500. The survey would be conducted at various timelines during the campaign, as well as immediately after the campaign. Evaluation of the results would conclude by October 2006.

The marketing and public education campaign is critical to the effectiveness of the region's Alert Systems since the effectiveness of these coordinated emergency messages will be lost if our jurisdictions' residents have not availed themselves of the Alert System in their community. The goal of the campaign is to increase the number of NCR residents that are registered to receive emergency information via the Roam Secure Alert Systems throughout the National Capital Region.

According to one of the key initiatives of the FY05 Homeland Security Grant Program, "citizens are a critical component of homeland security, and to have a fully prepared community, citizens must be fully aware, trained and practiced on how to detect, deter, prepare for and respond to emergency situations." This Regional Marketing and Public Education Campaign for Alert Systems will help the National Capital Region achieve this important national homeland security initiative.

CERTIFICATIONS

**GOVERNMENT OF THE DISTRICT OF COLUMBIA
OFFICE OF THE DEPUTY MAYOR FOR PUBLIC SAFETY AND JUSTICE**

Certifications Regarding Lobbying; Debarment, Suspension and Other Responsibility Matters; and Drug-Free Workplace Requirements

Applicants should refer to the regulations cited below to determine the certification to which they are required to attest. Applicants should also review the instructions for certification included in the regulations before completing this form. Signature of this form provides for compliance with certification requirements under 28 CFR Part 69, "New Restrictions on Lobbying" and 28 CFR Part 67, "Government-wide Debarment and Suspension (Non-procurement) and Government-wide Requirements for Drug-Free Workplace (Grants)." The certifications shall be treated as a material representation of fact.

1. LOBBYING

As required by Section 1352, Title 31 of the U.S. Code and implemented at 28 CFR Part 69, for persons entering into a grant or cooperative agreement over \$100,000, as defined at 28 CFR Part 69, The applicant certifies that:

- (a) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the making of any Federal grant, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal grant or cooperative agreement;
- (b) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal grant or cooperative agreement, the undersigned shall complete and submit Standard Form - III, "Disclosure of Lobbying Activities," in accordance with its instructions;
- (c) The undersigned shall require that the language of this certification be included in the award documents for all sub awards at all tiers including sub grants, contracts under grants and cooperative agreements, and subcontracts) and that all sub-recipients shall certify and disclose accordingly.

2. DEBARMENT, SUSPENSION, AND OTHER RESPONSIBILITY MATTERS (DIRECT RECIPIENT)

As required by Executive Order 12549, Debarment and Suspension, and implemented at 28 CFR Part 67, for prospective participants in primary covered transactions, as defined at 28 CFR Part 67, Section 67.510—

A. The applicant certifies that it and its principals:

- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, sentenced to a denial of Federal benefits by a State or Federal court, or voluntarily excluded from covered transactions by any Federal department or agency;
- (b) Have not within a three-year period preceding this application been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public Federal, State, or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State, or local with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and
- (d) Have not within a three-year period preceding this application had one or more public transactions (Federal, State, or local) terminated for cause or default; and

B. Where the applicant is unable to certify to any of the statements in this certification, he or she shall attach an explanation to this application.

3. DRUG-FREE WORKPLACE (GRANTEES OTHER THAN INDIVIDUALS)

As required by the Drug Free Workplace Act of 1988, and implemented at 28 CFR Part 67, Subpart F. for grantees, as defined at 28 CFR Part 67 Sections 67.615 and 67.620—

A. The applicant certifies that it will or will continue to provide a drug-free workplace by:

- (a) Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in The applicant's workplace and specifying the actions that will be taken against employees for violation of such prohibition;

- (b) Establishing an on-going drug-free awareness program to inform employees about—
 - (1) The dangers of drug abuse in the workplace;
 - (2) The applicant’s policy of maintaining a drug-free workplace;
 - (3) Any available drug counseling, rehabilitation, and employee assistance programs; and
 - (4) The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace;
- (c) Making it a requirement that each employee to be engaged in the performance of the grant be given a copy of the statement required by paragraph (a);
- (d) Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will—
 - (1) Abide by the terms of the statement; and
 - (2) Notify the employer in writing of his or her conviction for a violation of a criminal drug statute occurring in the workplace no later than five calendar days after such conviction;
- (e) Notifying the agency, in writing, within 10 calendar days after receiving notice under subparagraph (d)(2) from an employee or otherwise receiving actual notice of such conviction. Employers of convicted employees must provide notice, including position title to: Office of Grants Management and Development, 717 14th St., NW, Suite 1200, Washington, DC 20005. Notice shall include the identification number(s) of each affected grant;
- (f) Taking one of the following actions, within 30 calendar days of receiving notice under subparagraph (d)(2), with respect to any employee who is so convicted—
 - (1) Taking appropriate personnel action against such an employee, up to and incising termination, consistent with the requirements of the Rehabilitation Act of 1973, as amended; or
 - (2) Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency;
 - (3) Making a good faith effort to continue to maintain a drug free workplace through implementation of paragraphs (a), (1), (c), (d), and (e) and (f)

B. The applicant may insert in the space provided below the sites for the performance of work done in connection with the specific grant:

Place of Performance (Street address, city, county, state, zip code)

Fairfax County Office of Public Affairs, 12000 Government
Center Parkway, Suite 551, Fairfax, VA 22035

As the duly authorized representative of the applications, I hereby certify that the applicant will comply with the above certifications.

1. Grantee Name and Address:

Merni Fitzgerald, Office of Public Affairs, 12000 Government
Center Parkway, Suite 551, Fairfax, VA 22035

2. Application Number and/or Project Name:

14-B (14-2) Regional Marketing and Public Education Campaign for Alert Systems

3. Grantee IRS/Vendor Number: 54-0787833

Merni Fitzgerald, Director, Fairfax County Office of Public Affairs

4. Typed Name and Title of Authorized Representative

5. Signature

March 3, 2005
6. Date

STANDARD ASSURANCES

GOVERNMENT OF THE DISTRICT OF COLUMBIA OFFICE OF THE DEPUTY MAYOR FOR PUBLIC SAFETY AND JUSTICE

STANDARD ASSURANCES

The applicant hereby assures and certifies compliance with all Federal statutes, regulations, policies, guidelines and requirements, including OMB Circulars No. A-21, A-110, A-122, A-128, A-87; E.O. 12372 and Uniform Administrative Requirements for Grants and Cooperative Agreements - 28 CFR, Part 66, Common Rule, that govern the application, acceptance and use of Federal funds for this federally-assisted project.

Also, the Application assures and certifies that:

1. It possesses legal authority to apply for the grant; that a resolution, motion or similar action has been duly adopted or passed as an official act of The applicant's governing body, authorizing the filing of the application, including all understandings and assurances contained therein, and directing and authorizing the person identified as the official representative of The applicant to act in connection with the application and to provide such additional information as may be required.
2. It will comply with requirements of the provisions of the Uniform Relocation Assistance and Real Property Acquisitions Act of 1970 P.L. 91-646 which provides for fair and equitable treatment of persons displaced as a result of Federal and federally-assisted programs.
3. It will comply with provisions of Federal law which limit certain political activities of employees of a State or local unit of government whose principal employment is in connection with an activity financed in whole or in part by Federal grants. (5 USC 1501, et. seq.).
4. It will comply with the minimum wage and maximum hour's provisions of the Federal Fair Labor Standards Act if applicable.
5. It will establish safeguards to prohibit employees from using their positions for a purpose that is or gives the appearance of being motivated by a desire for private gain for themselves or others, particularly those with whom they have family, business, or other ties.
6. It will give the sponsoring agency of the Comptroller General, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the grant.

7. It will comply with all requirements imposed by the Federal-sponsoring agency concerning special requirements of Law, program requirements, and other administrative requirements.
8. It will insure that the facilities under its ownership, lease or supervision which shall be utilized in the accomplishment of the project are not listed on the Environmental Protection Agency's (EPA), list of Violating Facilities and that it will notify the Federal grantor agency of the receipt of any communication from the Director of the EPA Office of Federal Activities indicating that a facility to be used in the project is under consideration for listing by the EPA.
9. It will comply with the flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973, Public Law 93-234-, 87 Stat. 975, approved December 31, 1976. Section 102(a) requires, on and after March 2, 1975, the purchase of flood insurance in communities where such insurance is available as a condition for the receipt of any Federal financial assistance for construction or acquisition purposes for use in any area that has been identified by the Secretary of the Department of Housing and Urban Development as an area having special flood hazards. The phrase "Federal Financial Assistance" includes any form of loan, grant, guaranty, insurance payment, rebate, subsidy, disaster assistance loan or grant, or any other form of direct or indirect Federal assistance.
10. It will assist the Federal grantor agency in its compliance with Section 106 of the National Historic Preservation Act of 1966 as amended (16 USC 470), Executive Order 11593, and the Archeological and Historical Preservation Act of 1966 (16 USC 569a-1 et. seq.) By (a) consulting with the State Historic Preservation Officer on the conduct of investigations, as necessary, to identify properties listed in or eligible for inclusion in the National Register of Historic Places that are subject to adverse effects (see 36 CFR Part 800.8) by the activity, and notifying the Federal grantor agency of the existence of any such properties, and by (b) complying with all requirements established by the Federal grantor agency to avoid or mitigate adverse effects upon such properties.
11. It will comply, and assure the compliance of all its sub grantees and contractors, with the applicable provisions of Title I of the Omnibus Crime Control and Safe Streets Act of 1968, as amended, the Juvenile Justice and Delinquency Prevention Act, or the Victims of Crime Act, as appropriate; the provisions of the current edition of the Office of Justice Programs Financial and Administrative Guide for Grants; and all other applicable Federal laws, orders, circulars, or regulations.
12. It will comply with the provisions of 28 CFR applicable to grants and cooperative agreements including Part 18. Administrative Review Procedure; Part 20, Criminal Justice Information Systems; Part 22, Confidentiality of Identifiable Research and Statistical Information; Part 23, Criminal Intelligence Systems Operating Policies; Part 30, Intergovernmental Review of Department of Justice Programs and Activities; Part 42, Nondiscrimination/Equal Employment Opportunity Policies and Procedures;

Part 61, Procedures for Implementing the National Environmental Policy Act; Part 63, Flood Plain Management and Wetland Protection Procedures; and Federal laws or regulations applicable to Federal Assistance Programs.

13. It will comply, and all its contractors will comply, with the non-discrimination requirements of the Omnibus Crime Control and Safe Streets Act of 1968, as amended, 42 USC 3789(d), or Victims of Crime Act (as appropriate); Title VI of the Civil Rights Act of 1964, as amended; Section 504 of the Rehabilitation Act of 1973, as amended; Subtitle A, Title II of the Americans with Disabilities Act (ADA) (1990); Title IX of the Education Amendments of 1972; the Age Discrimination Act of 1975; Department of Justice Non-Discrimination Regulations, 28 CFR Part 42, Subparts C, D, E and G; and Department of Justice regulations on disability discrimination, 28 CFR Part 35 and Part 39.
14. In the event a Federal or State court or Federal or State administrative agency makes a finding of discrimination after a due process hearing on the grounds of race, color, religion, national origin, sex, or disability against a recipient of funds, the recipient will forward a copy of the finding to the Office for Civil Rights, Office of Justice Programs.
15. It will provide an Equal Employment Opportunity Program if required to maintain one, where the application is for \$500,000 or more.
16. It will comply with the provisions of the Coastal Barrier Resources Act (P.L 97-348), dated October 19, 1982, (16 USC 3501 et. seq.) which prohibits the expenditure of most new Federal funds within the units of the Coastal Barrier Resources System.

Merni Fitzgerald
Print Name

Director, Office of Public Affairs
Print Title

Signature

March 3, 2005
Date