



EQUALS THREE COMMUNICATIONS, INC.

Invitation Copy: Truckers/Freight/Warehouse Distributors

E-mail Subject:

New Diesel Anti-Idling Campaign Meeting - RSVP Required

E-mail Body:

Greetings!

My name is Maria James and I'm contacting you on behalf of the Metropolitan Washington Council of Governments (COG). COG is working in collaboration with the District Department of the Environment, the District Department of Transportation, and the Maryland Department of the Environment to kick off their "Diesel Anti-Idling Campaign" this year and we need your input.

Please join us to discuss the idling issue and this new campaign. Your input as stakeholders in the trucking industry will lead to effective anti-idling awareness strategies and reduced emissions in the District of Columbia, Maryland and Virginia. We'd greatly appreciate if you would be able to attend.

Join the discussion:

When: Wednesday, February 10th from 10 a.m. to 12 p.m.

Where: [Insert MDOE building information here]

Parking and Directions: [Insert logistics here]

If you'd like to attend, please RSVP no later than Wednesday, February 3, 2010 by clicking here: [Insert RSVP link here]

Every Truck Counts... We need your views and perceptions! I hope you'll join us for this meeting.