

PHASE II PUBLIC OUTREACH

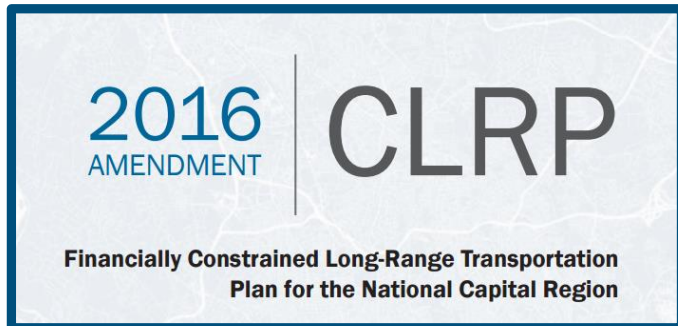
visualize2045 A LONG-RANGE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION

John Swanson
TPB Transportation Planner

TPB Technical Committee
March 8, 2018



A new kind of long-range plan

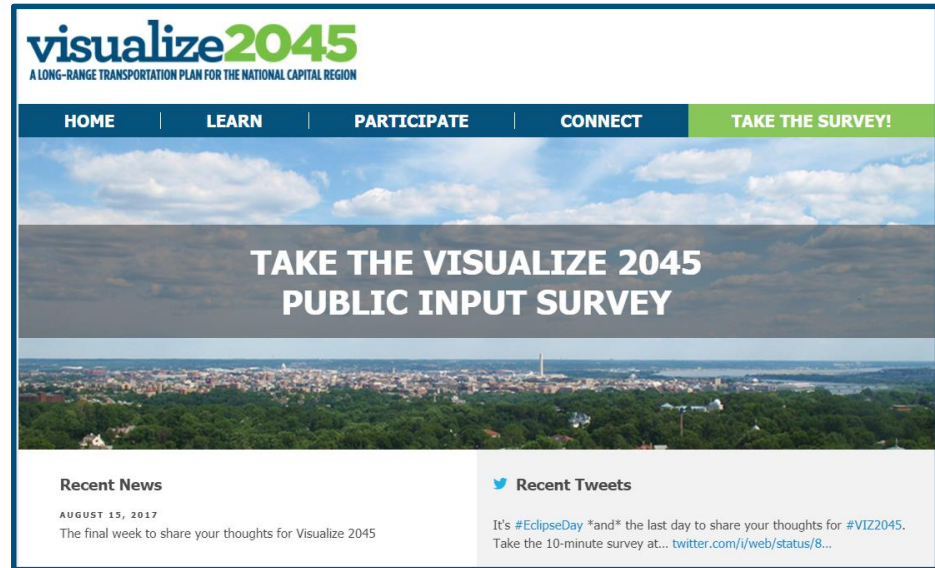


**Seven Priority Initiatives,
New Planning Factors,
Other Elements...
All combined into one plan...**



Phase I outreach activities

- Branding and identity
- Website and newsletter
- Public input survey



Taking the pulse of the region



Public input survey
Summer 2017



Phase II outreach

Activities

- Public forums, Spring 2018
- Open houses, Fall 2018



Basic details about the forums

- 9 forums
- 90 minutes each
- Between early April and mid-May
- Consultant-supported
- Extensively publicized
- Open-invitation
- Solicit a diversity of opinions
- Obtain useful information for decision-makers



Key features of the forums

- Seek qualitative input
- Explore findings from Phase I survey
- Focus on the 7 Priority Initiatives



The 7 Priority Initiatives

- **Land-Use:** Optimized regional land-use balance
- **New Transitways:** Bus rapid transit and transitways
- **Metrorail Capacity:** Improvements on the existing Metro system
- **Teleworking & Trip Reduction:** Employer-based travel demand management policies
- **Toll Lanes:** Express travel network with toll lanes & express buses
- **Trails:** Completion of the National Capital Trail
- **Walking/Biking to Transit:** Pedestrian and bicycle access to high-capacity transit



Visualizing our transportation future

“Let’s talk about how these ideas affect your life.”

- Your experience

How have you experienced the initiatives? For example, have you used BRT? Express lanes? Have you lived or worked in areas that were walkable to transit?

- Your hopes

What would you like to see in the future? How far should we go in implementing these ideas?

- Your concerns

What potential downsides do you see in the initiatives?



Open Houses

- Sharing information about the draft plan
- 3 sessions (DC, MD, VA)
- Mid-September, late afternoon/early evening
- Visual displays in an open setting, with subject-matter experts on-hand
- Very short presentations
- Extensively publicized



We need your help!

- How can we solicit useful feedback?
- How can we get good turnout?



John Swanson

TPB Transportation Planner

(202) 962-3295

jswanson@mwkog.org

visualize2045.org

Metropolitan Washington Council of Governments

777 North Capitol Street NE, Suite 300

Washington, DC 20002

visualize2045
A LONG-RANGE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION



National Capital Region
Transportation Planning Board