

Visualize 2045 update:

Infographics and Animated Videos

Stacy M. Cook

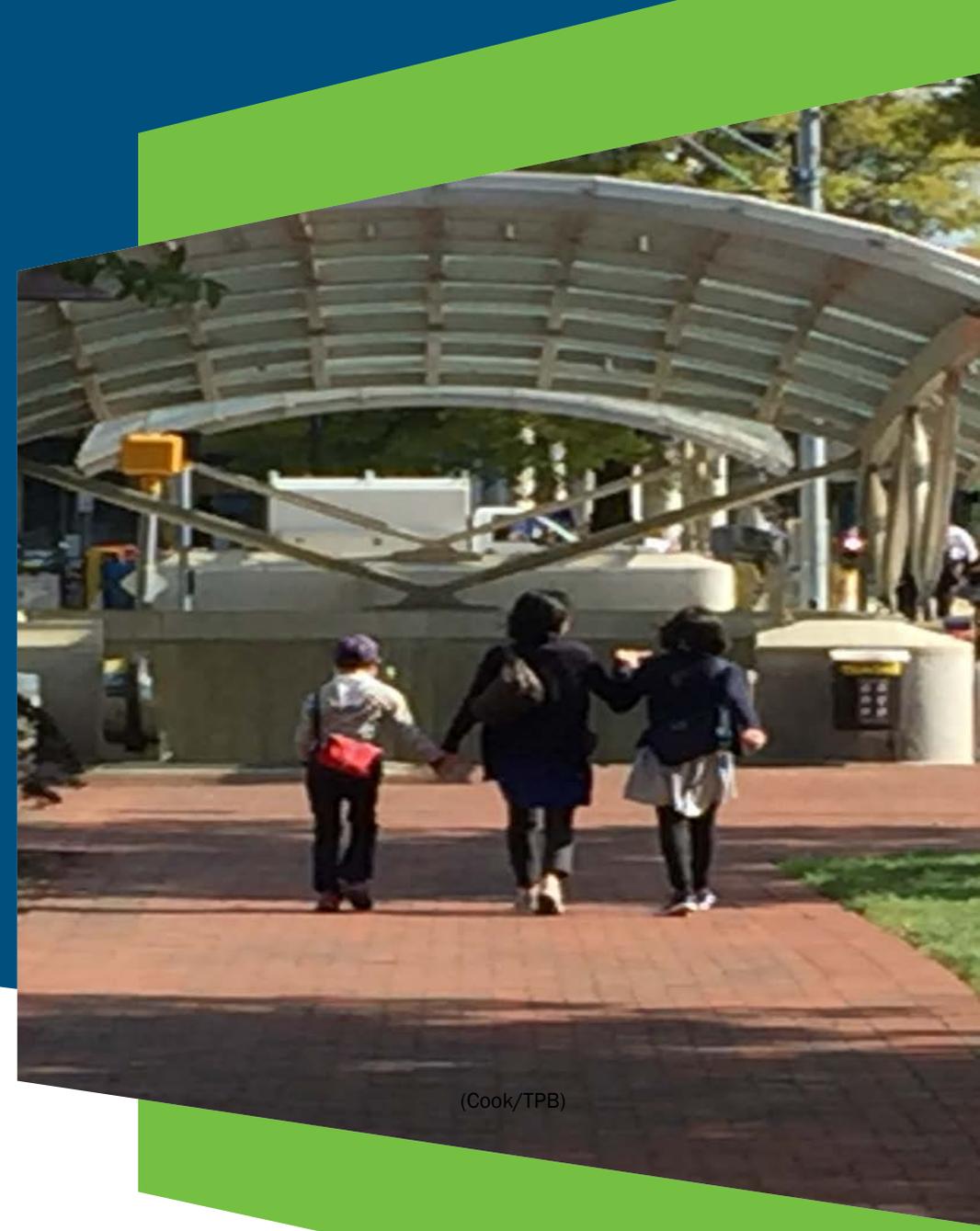
Transportation Planner

MWCOG Planning Directors Committee
Agenda Item 3

1/15/2021

visualize
2045

A long-range
transportation plan
for the National
Capital Region



(Cook/TPB)

Source: Flickr/BeyondDC

TPB Site Visits

- Meeting Objectives:
 - Provide overview of the MPO function and role
 - Review TPB Policy Framework and discuss common priorities
 - Prepare together for the 2022 long-range plan update:
 - Identify and discuss opportunities for advancing TPB member jurisdiction projects, programs and policies that align with TPB policies and priorities
 - Discuss how TPB can support its members
 - Share information about recent TPB activities that support implementation
- Common Discussion Themes
 - Transportation and Land Use
 - BRT/Transitways/Cost Effective Transit
 - Improve Bike/Walk Connectivity and Transit Access
 - Congestion Reduction: Express Lanes and Telecommuting
 - Safety and Quality of Life
 - Communications Needs
 - Connected and Autonomous Vehicles (CAV)

WE ASPIRE TO:

Bring jobs
and housing
closer together



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Social Media Cards –

**Use to highlight your projects, programs and policies
that support the Aspirational Initiatives**

WE ASPIRE TO:

Improve walk and bike access to transit



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WE ASPIRE TO:

Increase telecommuting and other options for commuting



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WE ASPIRE TO:

Expand the express highway network with express buses and carpools



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WE ASPIRE TO:

Complete the National Capital Trail Network



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WE ASPIRE TO:

Move more people on Metrorail



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WE ASPIRE TO:

Expand bus rapid transit and transitways



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**Social Media Cards –
Use to highlight your projects, programs and policies
that support the Aspirational Initiatives**



Infographics – you can print, post on websites
Animated Videos – for social media tools

Help us get out the word about the update to Visualize 2045!

visualize2045
A LONG-RANGE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION

2018 PLAN | SURVEY | CONNECT | TRACK | 2022 UPDATE

Visualize 2045 Ambassador Kit

Visualize 2045 ambassadors help spread the word about the plan. Ambassadors are volunteers who have committed to sharing social media messages, infographics and videos we have produced about the plan.

This page is a landing page for the program, you may download infographics, videos, and kit instructions from this page.

What you can do:

- Share the website (visualize2045.org) with your friends, family, colleagues, and organizations.
- Share the infographics and videos with your organizations.
- Retweet @NatCapRegTPB and share our posts on Facebook
- Send the newsletter blurbs in the kit to your organizations and ask them to include it in their newsletters.
- If you use social media, use the sample tweets and videos to spread the word.
- Use the talking points in the kit instructions to speak about the plan and answer questions. Don't worry if you can't answer every question that comes up. You can always send questions to us and we can respond.

Kit instructions, talking points, newsletter blurbs, and sample social media messages.

[Download the About Visualize 2045 infographic.](#)

Videos to share

About Visualize 2045

Plan together.
Prosper together.

About Visualize 2045

Plan together.
Prosper together.

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<https://www.mwcog.org/visualize2045/ambassadorkit/>