

TDM EVALUATION GROUP
MEETING NOTES
June 15, 2010

1. Introduction

(Please see attached attendance sheet)

2. 2010 State of the Commute

Nicholas Ramfos stated that the preliminary results of the 2010 State of the Commute survey have been prepared by the consultant, LDA Consulting.

Lori Diggins, LDA Consulting, then spoke from a PowerPoint presentation on the preliminary survey results. First, she covered the survey methodology as well as survey topics. There were continued tracking questions in the survey along with some new survey sections.

Ms. Diggins then reported on commute patterns. There was a dramatic increase in teleworking from 19% to over 24% of the workforce. The frequency of teleworking, however, dropped to about 1.2 days per week from 1.5 days per week. The confidence level on this section of the survey is plus or minus 1.2% from the overall survey. Ms. Diggins covered additional telework results and reported that about 6% stated that COG/Commuter Connections provided telework information to them. Ms. Diggins then covered the potential for additional teleworking. 500,000 workers "could and would" telework because their job functions could allow for teleworking and they would telework if they were given the opportunity.

Next, Ms. Diggins reviewed travel facilities. Bus and train access at home results were reviewed followed by bus and train access by area of region.

Ms. Diggings also reviewed the availability and use of HOV lanes in the region.

Next, Ms. Diggings reviewed commute and ease/satisfaction survey results. 64% of respondents stated they were satisfied with their commute.

Ms. Diggings then discussed advertising awareness. Six in ten respondents recalled hearing/seeing commute advertisements in the past year. Ms. Diggings reviewed commute changes that occurred after the ads ran.

Next, Ms. Diggings reviewed the Employer Services survey results. Access to employer commute services was reviewed as well as employer-provided services. The most widely used employer service is the transit/vanpool subsidy.

Ms. Diggings then discussed transportation satisfaction survey results. Two-thirds of respondents give high ratings for overall quality of life in the region. 40% of respondents were satisfied with transportation in the region with 26% not being satisfied. Ms. Diggings also covered results on elected officials' attention to transportation.

Finally, Ms. Diggings then covered regional transportation investment survey results.

Mr. Ramfos stated that the draft 2010 State of the Commute Technical Report would be presented at the July 20, 2010 Commuter Connections Subcommittee meeting and a comment period would be established.

3. 2010 Guaranteed Ride Home (GRH) Applicant Survey

Mr. Ramfos reported that data collection activities for the 2010 GRH Applicant Survey had just been completed. It was a lengthy process given

the combined set of data which are being assembled from the phone based survey as well as the two internet based survey's. The draft survey report and presentation would be distributed at the July 20th Commuter Connections Subcommittee meeting and a comment period would be established.