


Status Report on Regional On-Board Bus Survey Proposal

Presentation to the
Regional Bus Subcommittee


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Regional Bus Survey Proposal


- Amend the FY 2008 UPWP to add 2008 Metrobus Survey and Supplemental On-Board Bus Survey
 - WMATA would transfer \$750,000 in funding from their FY 2008 budget to TPB's 2008 UPWP Budget
 - TPB would re-program \$375,000 in FY 2008 UPWP funds currently budgeted for the Household Travel Survey and WMATA Technical Assistance for Supplemental On-Board Survey
- Conduct WMATA's 2008 Metrobus Survey and the Supplemental On-Board Survey as a single contract procurement managed by TPB staff
- Evaluate impact of questionnaire length and content on survey response and data quality in a survey pre-test ²



Regional Board Bus Survey Planning Assumptions

- Weekday bus routes on the following systems will be surveyed:
 - WMATA Regional and Non-Regional Metrobus Routes
 - District of Columbia (DC Circulator)
 - Montgomery County (Ride On)
 - Prince George's County (The Bus, UMD Shuttle, CTC)
 - Frederick County (TransIT)
 - Arlington County (ART)
 - City of Alexandria (Dash)
 - City of Fairfax (Cue)
 - City of Falls Church (George)
 - Fairfax County (Connector)
 - Prince William County (PRTC: OmniRide, OmniLink)
 - Loudoun County (LC Transit)
- TPB and MTA will share bus survey data

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Regional Bus Survey Planning Assumptions (cont.)

- TPB staff with assistance from WMATA and local transit agencies will develop the sampling plan for the survey
- Survey will be designed to provide WMATA with the high quality data needed for subsidy allocation
- Survey will be pre-tested and will a long version questionnaire will be tested
- WMATA staff will approve the survey design and final questionnaire used on regional and non-regional Metrobus routes
- Local agency staff will approve the survey design and final questionnaire used on their bus system

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Proposed Schedule

- Review of UPWP Amendment by TPB Technical Committee – Nov 2nd
- Obtain WMATA Funding Commitment – Nov 2nd
- TPB Action on UPWP Amendment – Nov 14th
- Issue RFP – Nov 30th
- Draft Questionnaires for Pre-Test – December 19th
- Select Contractor – January 15th
- Survey Pre-Test Early March, 2008
- Conduct Survey – April & May, 2008
- Data Delivery – June, 2008