

Sustainable Regional Planning



Equity Through Transit

The Region Forward Coalition's Sustainable Communities **Regional Planning Grant Application**

Agenda

- Grant Background
- Approach
- Consortium and Organizational Structure
- Next Steps

Background: By the Numbers

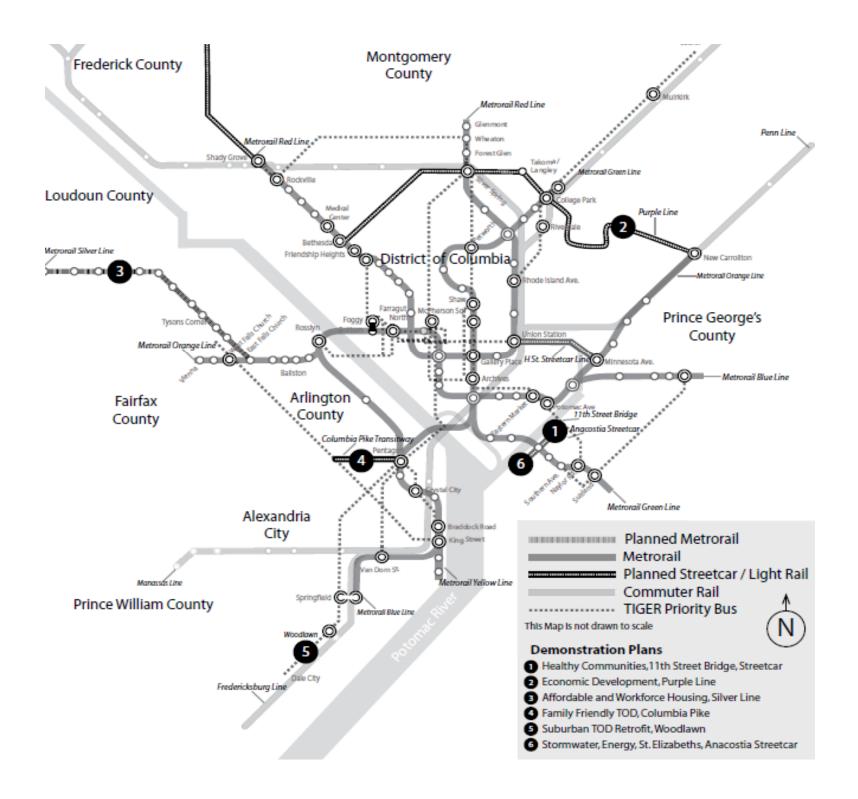
- Category 2 Detailed Execution Plan
- > \$3.56 Million Request
- > \$14 Million Match
- \$10 Million Match in Capital Enterprise Community Partners
- > \$1 Million MWCOG Match

What's the proposal about?

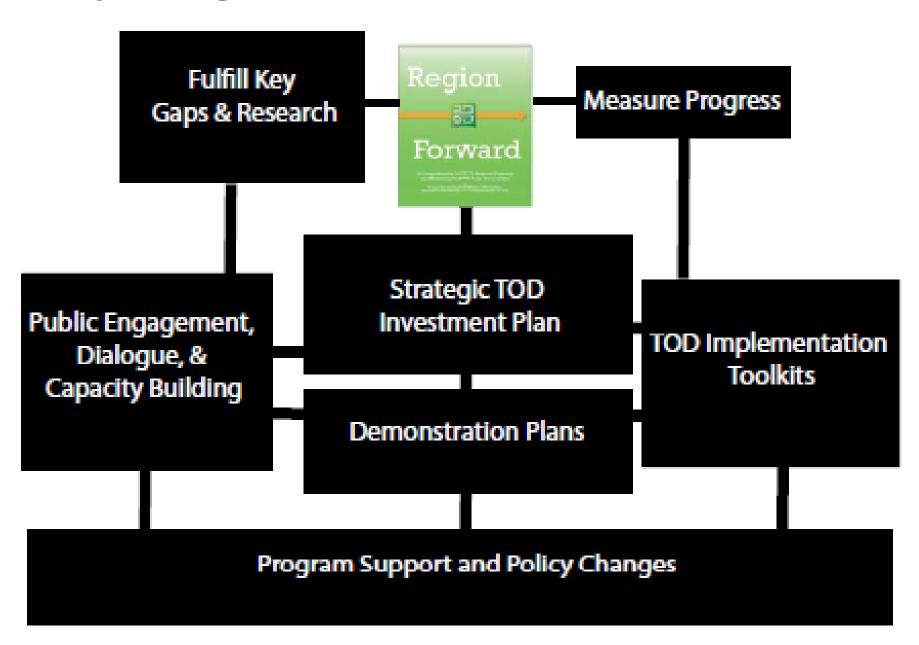
Target physical and human capital investments to our transit corridors to support equitable development and livable communities.

Desired Outcomes:

- > A better jobs-housing balance
- More affordable housing around transit
- Better access to jobs, housing, and services for disadvantaged residents
- Development patterns that protect the Chesapeake Bay
- Greater ability for vulnerable businesses and local governments to weather economic adversity
- > Deeper public involvement in regional planning and decisions
- > Better alignment of local, state, and federal investments



Proposed Program



Public Engagement, Dialogue and Capacity Building

Purpose: Build Capacity, Lead Engagement, Address Equity

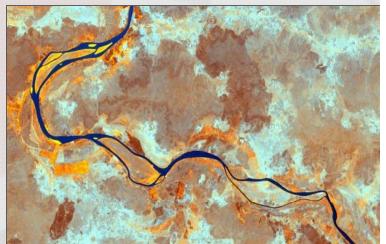
- Finalize Equity and Engagement Team
- Hire Outreach Coordinator
- Public Participation Plan, Tools, and Resources
- > IMPACT Leadership Training
- Facilitate connections to broader stakeholders



Fulfill Plan Gaps and Conduct Research/Analysis

Purpose: Address gaps and inform planning activities

- Housing Plan (Gap)
- Fair Housing Analysis (Gap)
- Build-out and Redevelopment Analysis
- Industry and Cluster Analysis
- CaBi Tool for the Unbanked
- Regional Equity and Health Analysis
- Additional Dataset Needs

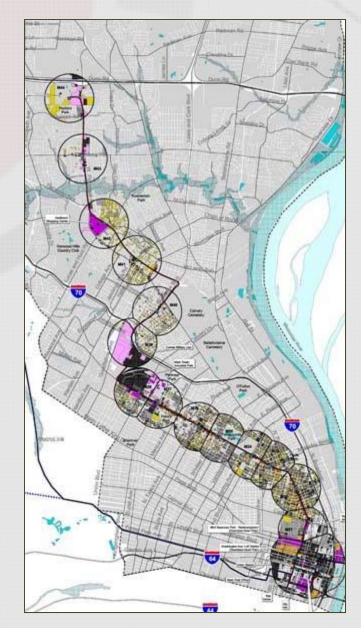


Strategic TOD Investment Plan

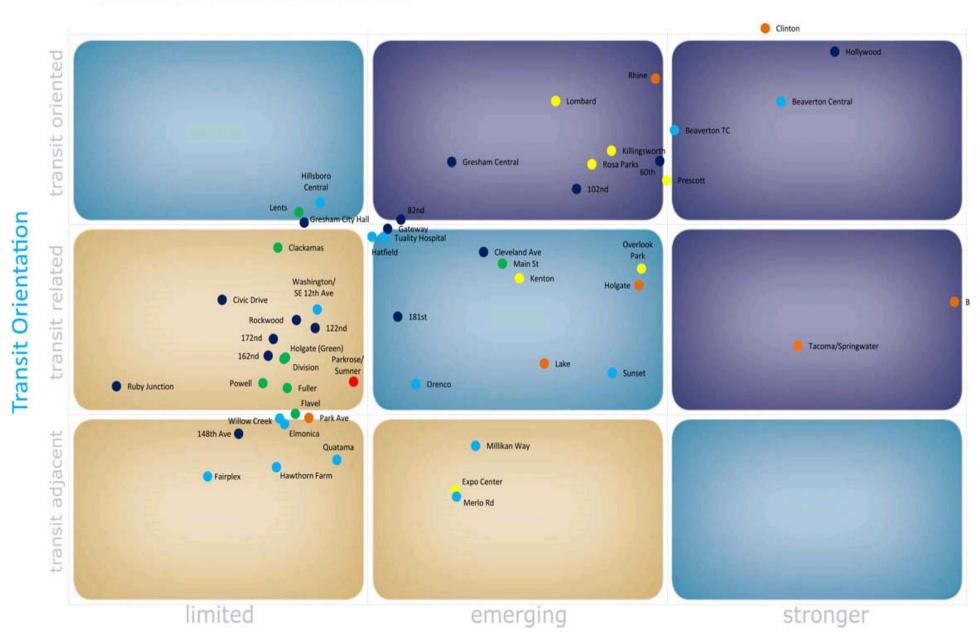
Purpose: prioritize short- and long-term investments in the region's transit corridors

Activities:

- Defining Complete
 Community Attributes for
 Transit Corridors
- TOD Typology Framework



TOD Station Area Typology



Real Estate Market Strength

Demonstration Plans

Focus: New or Underutilized Transit Stations and Corridors

Purpose:

- 1) Address how our regional sustainability and equity goals can be achieved in different community types in tandem with new transit investments.
- 2) Build capacity among local groups to utilize the STIP



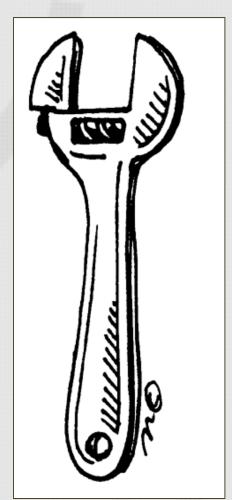
Demonstration Plans

- Anacostia Streetcar Healthy Communities, 11th St. Bridge Design
- 2. Purple Line Business Stabilization
- 3. Silver Line Affordable Housing Production/Live Near Your Work
- **4. Columbia Pike Streetcar** Public Private Partnerships to support family-oriented public amenities and affordable housing
- 5. Richmond Highway BRT/Light Rail Suburban Retrofits, Urban Design, Street grid
- 6. Green Line & Future Streetcar at St. E's Stormwater TOD and District Energy

Toolkits: Resources, Models and Tools for Different Community Types

Purpose: Utilize the demo plans to create transferable models, tools and identify resources for different community types in the Strategic TOD Investment Plan

Note: Toolkit topic areas are closely tied to issues addressed in the demonstration plans



Toolkits:

Livability

- Model inclusionary housing ordinances
- Model impact fees
- Displacement prevention tools
- Housing Production

Prosperity

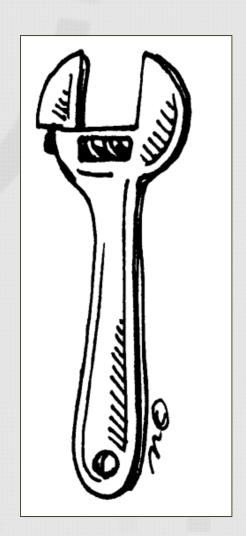
- Business Incubator Models
- Small Business Retention
- Industry Siting and Public Incentives

Accessibility

- Model Complete Streets Ordinance
- Street grid improvement guide
- Capital Bikeshare Siting/Payment

Sustainability

- Energy Efficiency
- District Energy
- Stormwater Management



Program, Policy, and Institutional Changes

Purpose: Realign programs and change policies, regulations, and administrative practices to support targeting diverse investments and resources to transit corridors



Activities:

- ➤ Affordable Housing: Local Consolidated Housing Plans, GreenPATH and Live Near Your Work
- ➤ Transportation: Realign regional funding practices and priorities
- > Stormwater: Inform how new MS4 permits can be successful in DC and neighboring jurisdictions

Region Forward Coalition Management Committee

11 Members

Role: Advise MWCOG and TPB, approve budgets, lead and assist work groups and teams, infuse equity into the entire program, pilot new models for regional collaboration/decisions between Coalition and MWCOG/MPO, facilitate management decisions during

3 members Chair & 2 Vice Chairs 2 members 2 members 2 members 2 members Impact Regional Complete Team for Team Analysis Team Communities Regional Equity Role: Create Toolkits, Team & Engagement Role: Address Plan Policy, Program, Regu-Role: Create Strategic Gaps, Research, Role: Infuse equity latory, Governance TOD Investment Plan Performance into progrm Changes monitoring engage public

Transit Corridor/Station Teams

Role: Create Demonstration Plans

Team Composition will include multi-sector stakeholders drawn from the Team for Regional Equity and Engagement, Regional Analysis, Complete Communities, Impact Team, and local governments.

Region Forward Coalition

21 Local Governments State and Federal Agencies MWCOG Technical Committees MWCOG Policy Committees MWCOG Business and Economic Development Community Development Environment Real Estate Health Equity Housing Research and Academia Philanthropy Housing Authorities

Role: Govern and Set Strategic Direction, Prioritize Implementation, Provie Policy Guidance, Infuse Equity into program, pilot new models for regional decision making/governance, develop Ideas for Strategies and Programs, Act as Liaisons to Broader Constituencies, Partnership Development

Next Steps

- ➤ Meet with Region Forward Coalition to determine a strategy for moving forward without a HUD grant
- Expect to hear back from HUD late November or early December