

Strengthening the Partnership

CUWMA and MWCOG

Presenters

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Metro DC Economic Snapshot

- Region includes DC, 17 counties, 6 independent cities in Maryland, Virginia, West Virginia
- 14th largest metro economy globally, 6th in U.S.
- 7th largest service economy globally (ahead of Chicago, Beijing, Moscow)
- **95th in export economy in U.S.**
- Highly educated and wealthy population, but GDP is stagnant

CUWMA's Contribution

- Over \$15 billion economic impact regionally, one of the largest employment sectors
- Nearly \$2 billion annually in research expenditures
- 6 universities with incubators/innovation centers; one center focused exclusively on foreign start-ups
- World-class research in life sciences, engineering, technology, economics/finance, sustainable agriculture
- Neutral convener and facilitator

CUWMA Could Do More, If...

- Enrollment and employment caps in the District were removed
- Regional economic and talent strategic directions were aligned more explicitly with university programs and research
- Stronger, broader collaboration in innovation culture
- Regional governments utilized universities' convening and facilitation roles more effectively

Consortium of Universities of the Washington Metropolitan Area

- 14 universities
 - 10 in the District of Columbia
 - American University, The Catholic University of America, Gallaudet University, The George Washington University, Georgetown University, Howard University, National Defense University, National Intelligence University, Trinity University, University of the District of Columbia
 - 2 in Maryland
 - Uniformed Services University of the Health Sciences, University of Maryland College Park
 - 2 in Virginia
 - George Mason University, Marymount University
- Over 160,000 students and 60,000 employees
- Cross-registration encourages students to take advantage of the academic opportunities across CUWMA

Major Initiatives (Examples)

- Global Cities Initiative
 - Led by The Brookings Institution and JP Morgan Chase
 - Major partnership with MWCOCG and the Greater Washington Board of Trade
 - Focus on uniting the greater Washington region to grow the export economy
- 2030 Group *Roadmap* Project
 - Focus on pointing the region to invest in targeted economic sectors and developing a regional identity
- U.S. Department of Commerce Strategic Partnership
 - Focus on increasing export economy and strengthening international connections with university community

Thank You and Questions

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