

DISCUSSION FOR PLANNING DIRECTORS PRESENTATION TO THE JULY TRANSPORTATION PLANNING BOARD (TPB) MEETING

Planning Directors Technical Advisory Committee
June 15, 2018



The Planning Directors can help by

- Advise the Transportation Planning Board.
- What specific actions can your jurisdiction take to advance these ideas?
- What resources are needed to enable you take these actions?
- What actions can the region collectively take?
- What are impediments to realizing the full potential of this initiative?

Results of the Long-Range Task Force - Optimize Regional Land Use Balance (TPB Endorsed Initiative)

- Through this initiative the TPB aspires to improve the performance of the region's transportation system.
- Three (3) primary components of this aspirational initiative:
 1. More households are needed to provide regional workers to meet demand from future job growth.
 2. Location of future growth in households and jobs within a jurisdiction should be focused in Regional Activity Centers and/or in areas with high-capacity transit.
 3. Better balanced distribution of future growth in jobs and housing between eastern and western portions of the region should be sought.

Process - Ideas for PDTAC's consideration

1. Take stock of the current forecast.
 - *Assess how Round 9.1 may address aspirations of the Optimized Regional Land Use Balance scenario of LRPTF*
 - *By 2040, can we add 130,000 additional households beyond the current forecast?*
2. Highlight examples of efforts underway in respective jurisdictions that demonstrate movement toward these aspirations
 - *e.g. Buzzard Point Vision, Embark Richmond Highway, Potomac Yard Metro Station, Montgomery TOD, the Purple Line in Prince George's.*
3. Discuss/review how local plans, strategies, and corresponding Cooperative Forecast updates address these aspirations.

The Transportation Planning Board presentation should be

- What were the Planning Directors goals?
- What have we heard so far?
- What is the collective narrative?

Discussion points / questions

1. Market not supporting more density around Metrorail stations
2. Twinbrook MF housing example
3. Last Mile Connections
4. Coordinating large land use / with large transportation projects
5. Think multi-modal
6. Stronger community conversations
7. Citizen opposition / NIMBYism –*Reston, DC, others*
8. What does mixed use look like?
9. Identify the land use implications
10. Zoning capacity is often misaligned.



Discussion points / questions, continued

11. Equity Analysis – What are some of the tools?
12. Making timely commitments
13. Mismatch – Short-term planning / Long-term planning
14. Plans are local (not regional)
15. Lack of resources for land use planning
16. Resources don't always equal the scope of the project
17. Technology “unknowns”

Discussion points / questions

- What does mixed use look like?
- Changing nature of market, e.g. tax base, land uses
- Last mile connections
- Alignment of land use and large infrastructure
- Challenges to implementation of the plan / vision
 - Community opposition / NIMBYism
 - Political will
 - Market pressures
 - Developer perspectives