



Meta-Leadership
Summit for
Preparedness

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Meta-Leadership Summit for Preparedness

Presenter:

Charles Stokes
President and CEO
CDC Foundation

**Metropolitan Washington Council of Governments
National Capital Region Emergency Preparedness
Council**

September 10, 2008

Meta-Leadership Summit Partners

- **CDC Foundation**
- **Centers for Disease Control and Prevention (CDC)**
- **Harvard School of Public Health**
- **Robert Wood Johnson Foundation**



Meta-Leadership
Summit for
Preparedness

The Meta-Leadership Summit for Preparedness empowers business, government and nonprofit leaders to act together in times of crisis.



Summit Objectives

- **Understand the concepts of meta-leadership**
- **Recognize the benefits of using multi-sector strategies**
- **Connect with other leaders**
- **Commit to act in collaboration with other sectors**



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Summits to Date

- **Columbus, GA**
- **Kansas (Wichita)**
- **Louisville, KY**
- **Denver, CO**
- **New Jersey (Princeton)**



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Summit Participants

High level decision-makers from:

- **Business:**

(transportation, healthcare, energy/utility, media, telecommunications, banking, agriculture, retail)

- **Government:**

(governor, mayor, emergency management, homeland security, law enforcement, military, education, public health, public transportation)

- **Nonprofit:**

(foundations, philanthropies, community/faith-based groups, health care, private schools)



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Champions

- **Champions are:**
 - Corporate president/CEO
 - Nonprofit president/executive director
 - Governor or mayor
- **Champion's role:**
 - Serve as advocate for the Summit
 - Help recruit other champions



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Summit Champions

Columbus, GA

Mayor Jim Wetherington, City of Columbus

Synovus

Bradley Turner Foundation

Kansas (Wichita)

Kansas Governor Kathleen Sebelius

Spirit AeroSystems

Kansas Health Foundation

YRC Worldwide, Inc.



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Summit Champions

Denver, CO

Colorado Governor Bill Ritter Jr.

Denver Mayor John Hickenlooper

Caring for Colorado Foundation

CO Emergency Preparedness Partnership

The Colorado Health Foundation

Molson Coors Brewing Company

Qwest Communications International Inc.



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Summit Champions

Louisville, KY

Louisville Mayor Jerry E. Abramson

American Red Cross, Louisville Chapter

UPS Airlines

New Jersey (Princeton)

New Jersey Governor John S. Corzine

Robert Wood Johnson Foundation

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Results from four pilot Summits:

- 82% rated the quality of the Summit as “good” or “outstanding”
- 84% said the Summit was a valuable use of time
- 92% said they intend to practice what they learned





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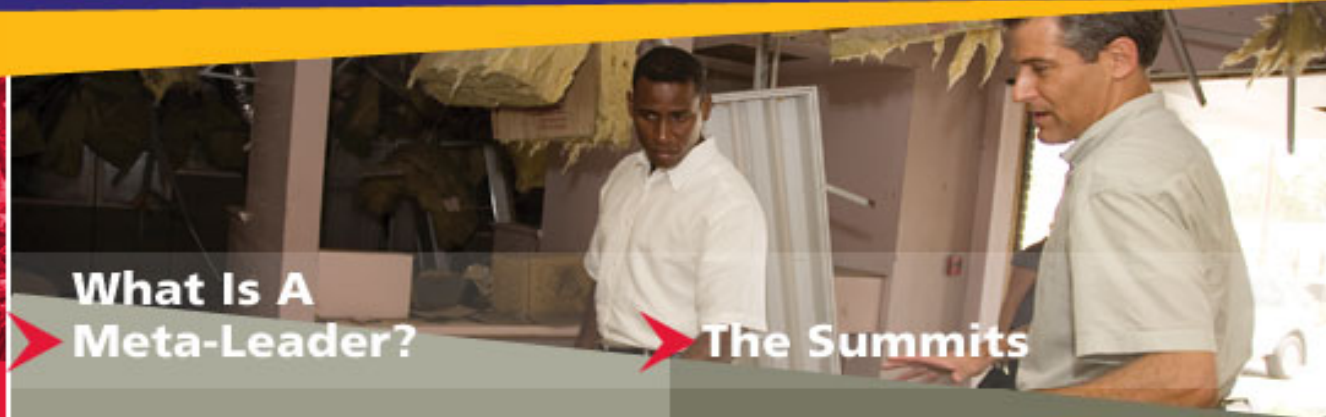
What if... major distribution channels are disrupted by a **terrorist attack?**

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Hurricane Katrina. 9/11.

The nation's response to these events demonstrated the urgent need for people and organizations to work more effectively together during a public health or safety crisis. It is only a matter of time before the unthinkable happens again – a terrorist attack, a natural disaster, a pandemic flu outbreak. Will we be prepared to protect and serve citizens and employees – no matter what the



What Is A Meta-Leader?

A meta-leader is a leader of leaders, who mobilizes people and organizations to collaborate in times of crisis.

When disaster strikes, meta-leaders reach across organizations and sectors to build cross-cutting strategies to protect the safety of their families, businesses and communities. They exchange information, share resources and coordinate systems and personnel. They use their influence

The Summits

The Meta-Leadership Summit for Preparedness is a learning and networking opportunity designed to prepare business, government and nonprofit leaders to act together in times of crisis. When you participate in a Meta-Leadership Summit, you will gain effective problem-solving skills and build connections with other leaders who may be critical to you and your organization in a disaster.

Thank You



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