

Metrobus Late Night Service Study

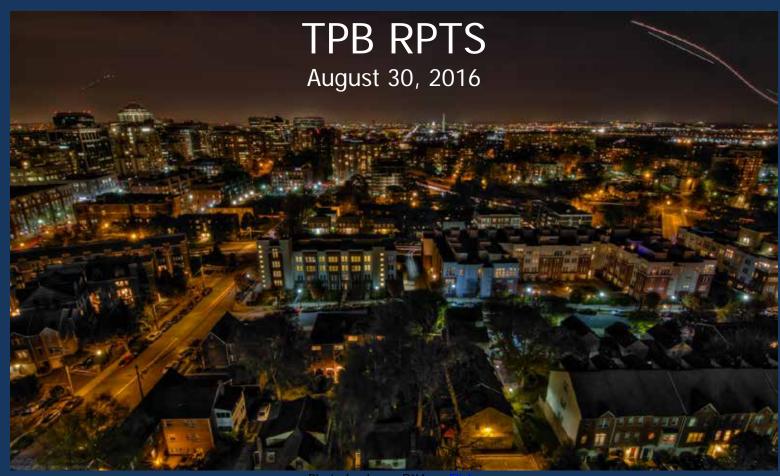


Photo by Jason OX4 on <u>Flick</u>i



First, An Important Note

Transportation

Metro general manager proposes permanent end to late-night service



Metro's general manager will propose a permanent end to late-night weekend subway service in order to expand the window for track-maintenance projects, but business owners and workers say it could have a big negative impact. (Video: WUSA9 / Photo: Katherine Frey/The Washington Post)

By Martine Powers, Faiz Siddiqui and Lori Aratani July 28 🝱

Metro General Manager Paul Wiedefeld will propose a permanent end to late-night weekend subway service, alarming District officials and business leaders who say that a curtailed system



Key Study Questions

- How does our late night service compare to peers?
- Does our late night service meet market demand?
- Are there gaps in the transit network, particularly after Metrorail closes?
- Are connections easy to make?

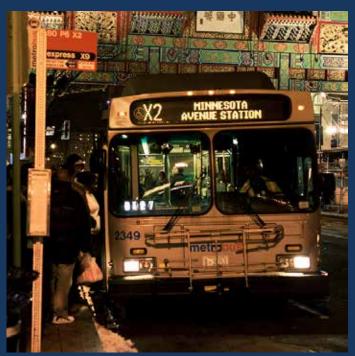
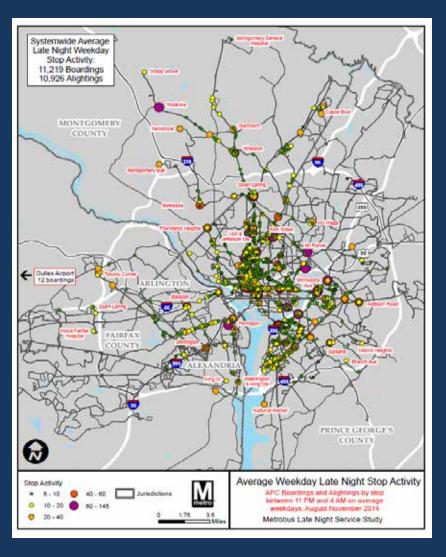


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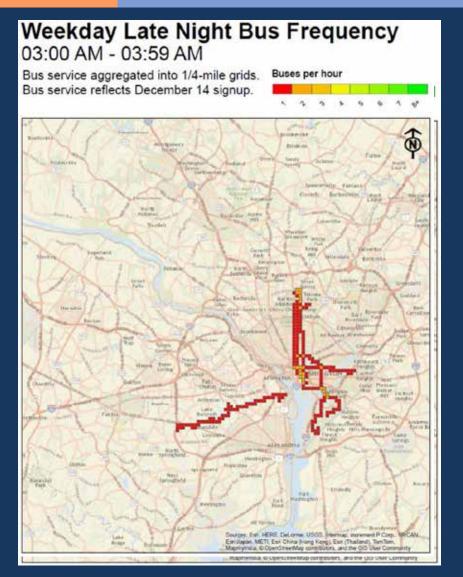
Late Night Metrobus Ridership



- Late Night: 11pm 4am
- About 11,000 riders per weeknight system wide
- Mid-City DC area generates about ¼ system ridership
- Highest ridership lines by state:
 - Georgia Ave/70 (DC)
 - Greenbelt-T'brook/C2-4(MD)
 - Columbia Pike/16s (VA)
- Highest ridership stops:
 - Anacostia, Silver Spring, Franklin Square



Late Night Metrobus Frequency, Span & Coverage



- Relatively frequent service and adequate coverage in early late night
- Service dissipates throughout the late night as demand drops
- Gaps in the network are exposed



Trends in Late Night Service

GOVERNOR PATRICK ANNOUNCES MBTA LATE NIGHT SERVICE START DATE

MBTA Late Night Service Pilot Program Will Begin Night of March 28th

Start Date: 3/13/2014





"Let's Take A Hard Look At Late Night Transit Options" Says Supe, Forms **Working Group**

SCOTT WIENER by Bay City News | April 22, 2014 6:46 pm | in City Hall | 3 Comments









Peer Review











- Increasing attention on late night service but often 1st in budget cuts
- 24 hour transit networks in Chicago, Philadelphia, SF Bay Area
- Mostly bus service (track work), but Chicago & Philly run limited late night subway service
- Mostly policy headways
- Special late night signage/maps
- Timed transfers at key locations
- SF study: late night auto crash rate is 7x that of day time



Bus destination sign
During day/evening appears as:

4 Cottage Grove
Night Owl Service appears as:
N4 Cottage Grove





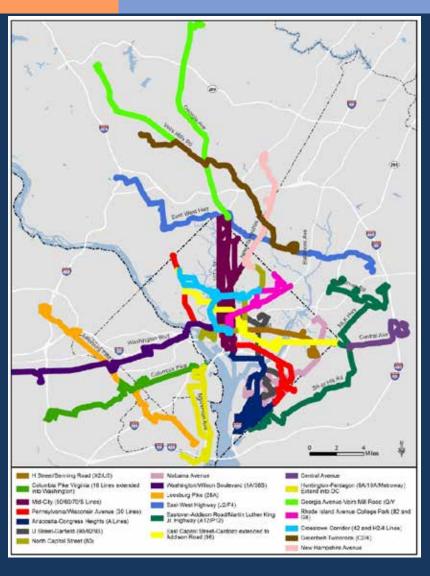
Rider Survey Results

- Method: in person, tablets, online
- 1325 responses
- 72% DC residents, 16 % MD, 11% VA
- Mostly trips to work or home
- Half are regular riders (1-5 trips per week)
- Most requested improvement:
 - More frequent service
 - Greater span of service (24 hours)





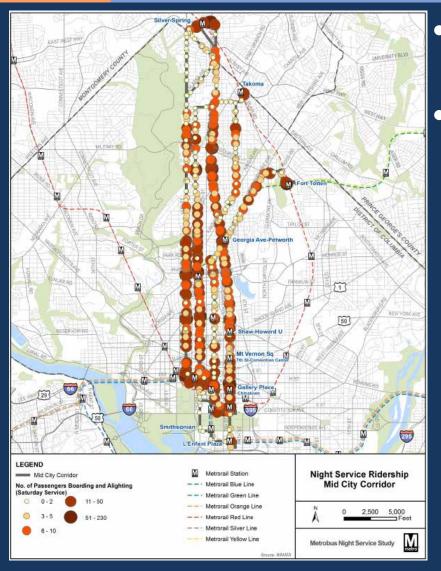
"Principal" Late Night Corridors



- "Principal" = Major arterial
 Metrobus corridors selected for more detailed analysis
- Example corridors:
 - ▼ H St/Benning Rd (X2/U8)
 - ▼ GA Ave-Viers Mill Rd (Q/Y Lines)
 - Wilson/Washington Blvd (38B, 1A)



Productivity Analysis



- Performance evaluation using key metrics and targets
- Example: "Mid-City Corridor" exceeds many targets, experiences some crowding

Late Nig	ht Trips:	Corrido	Productiv	ity Ana	lysis					11	lpm-4am, i	all 2015	
Route	Vehicle Load Factor			Boarding Passengers/ Mile			Boarding Passengers/ Hour			Boarding Passengers/ Vehicle Trips			
	M-F	Sat	Sun	M-F	Sat	Sun	M-F	Sat	5un	M-F	Sat	Sun	
3. Mid-0	ity Corri	dor	-				100						
70	•	0	•	0	0	0	0	0	0	0	0	0	
52	0	0	0	0	0	0	•	•	0	0	0	0	
54	0	0	0	0	0	0	0	0	0	0	0	0	
52	0	0	•	0	0	0	0	0	0	0	0	0	
54	0	0	0	0	0	0	0	0	0	0	0	0	
62	9	9	9	0	•	0	0	0	0	0	9	9	
64	0	0	0	0	0	0	0	0	0	0	0	0	
Legend													
Vehicle Load Factor Boar			Boardin	ing Passengers/Mile			Boarding Passengers/Hour			Boarding Passengers/Vehide Trips			
•	Exceeds Max.												
0	High		0	Well Above Min.			Well Above Min.			•	Well Above Min.		
_	Medium-High			Above Min.			O Ab	Above Min.		-	Above Min.		
0	Medium		0	Meets Min.				ets Min.		0	Meets Min.		
•	Medium-Low		•	Below Min.			Below Min.			Below Min.			



Sample Recommendations (DC)

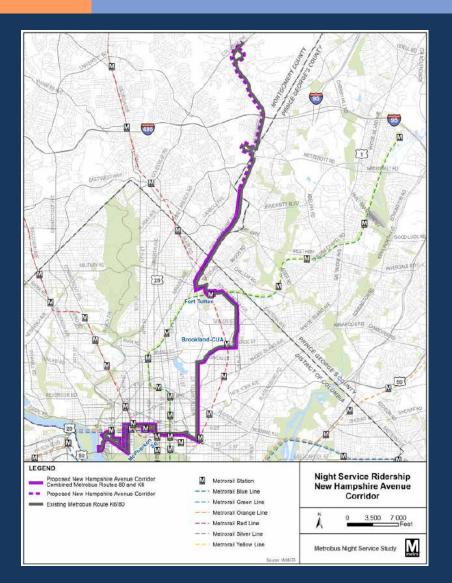
H Street/Benning corridor:

- Due to high transfers at Minnesota Ave, interline X2 and U8 after midnight (one seat ride downtown)
- Add trips for 24 hour service





Sample Recommendations (DC/MD)



North Capitol Street/New Hampshire corridor

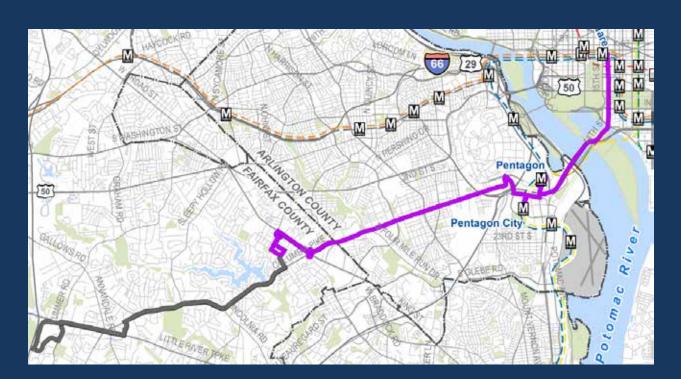
- Interline 80 and K6 after midnight at Ft. Totten
- Add trips to reduce heavy 12-1am loads
- Extend to White Oak (future)



Sample Recommendations (VA)

Columbia Pike corridor:

- Extend to Downtown DC after midnight
 - Add trips for 24 hour service





Recommendation Summary

- Extend span in major corridors for 24 hour service
- Align late night service period with rail closing (12am)
- Timed transfers downtown
- Interline/extend key routes at 12am (Columbia Pike, 38B, Bethesda, etc.)
- Add trips to reduce crowding
- Develop night service map and signage
- Total cost: about \$1.5M/year

