



Executive Committee Meeting Agenda

July 13, 2006

12:00 noon – 2:00 pm

-Lunch will be served at noon-

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Rooms 4&5

1. Meeting Called to Order Kim Greer (12:00 pm)
2. Approval of April 6, 2006 Minutes.....Kim Greer (12:05-12:10 pm)
3. Managing Director’s Report Harriet West (12:10-12:15 pm)

Summary: Harriet West will give the Managing Director’s report.

Action Required: none

4. 2006 Ozone Season SummaryJen Desimone and Randy Mosier (12:15-12:30 pm)

Summary: Jen and Randy will report on air quality in the Baltimore and Washington region for the 2006 season to date.

Action Required: none.

5. Marketing & Outreach Denise Walz (12:30-1:00 pm)

Summary: Denise will discuss various 2006 marketing & outreach activities including sponsor commitments, the Baltimore and Washington media events, meteorologist outreach, and recommendations for additional initiatives in 2006 based on available funding.

Action Required: none

6. Voluntary Business Emission Reduction Strategy..... Harriet West (1:00-1:15 pm)

Summary: Harriet will provide an update on the Northern Virginia Printer Initiative.

Action Required: none

7. Air Quality Curriculum....Neil Markowitz, Environmental Education Exchange (1:15-1:45 pm)

Summary: Neil will review the draft outline of activities for the air quality curriculum and the timeframe for development and implementation.

Action Required: none

8. New Business.....Kim Greer (1:45-2:00 pm)

9. Adjourn Kim Greer (2:00 pm)

Next Meeting:

Board Meeting (September 14, 2006 from 12:00-2:00 pm at COG).