



## EMPLOYER OUTREACH COMMITTEE

Tuesday, April 15, 2014  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room

Chairperson: Shawntea Smith, Prince George's County (301) 883-5656  
Vice Chairperson: Anna McLaughlin, District of Columbia (202)478-9121  
Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 1/21/14 Meeting Notes (5 minutes)
3. Second Quarter FY 2014 and Third Quarter FY 2014  
Conformity Verification Statements (5 minutes)
4. FY 2014 Employer Satisfaction Survey (20 minutes)  
The Committee will be updated on the Satisfaction  
Survey highlights.
5. ACT! Upgrade (10 minutes)  
COG/TPB staff will brief the committee on the database  
upgrade
6. Case Studies (10 minutes)  
The Committee will be briefed on the new Employer case studies  
available and upcoming case studies being developed
7. Employer Outreach TERM Evaluation (10 minutes)  
The Committee will be briefed on the upcoming evaluation of the  
Employer Outreach TERM.
8. Training Update and Review (10 minutes)  
COG/TPB staff will brief the committee on the year's training and  
the upcoming year's sessions
9. Employer Outreach Roundtable (40 minutes)  
Group members can share challenges and successes they  
encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for July 15th, 2014 at 10 a.m.***

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,  
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