

MOMENTUM

metro[®] The Next Generation of Metro

Presentation to Regional Bus Subcommittee
November 27, 2012



Momentum Update

- 10 years since last strategic plan
- Board and staff are charting a new course
- Draft staff-recommended strategic plan to Board in January 2013
 - Include strategies to address all Board goals
 - Connect to Metro's business plans





The Way Forward

Strategic Goals:

- ✓ Build and maintain a premier safety culture and system
- ✓ Meet or exceed customer expectations by consistently delivering quality service
- ✓ Improve regional mobility and connect communities
- ✓ Ensure financial stability and invest in our people and assets





Relationship with Regional Transit System Plan (RTSP)

Momentum

- Metro only
- Both short-term infrastructure and non-infrastructure needs

RTSP

- All transit and operator-neutral
- Only short- and long-term infrastructure needs

Momentum and RTSP

- Long-range vision
- Address core-capacity needs
- Connect communities
- Lay the groundwork for improved surface transit in the region



Stakeholder Outreach

- Meetings with jurisdictions, business community, regional groups
- MindMixer, Twitter, and Facebook
- Rider surveys on future of WMATA
- Deliberative forums with riders
- Emails to SmarTrip database and other stakeholders
- Advertising on bus, non-English papers
- Employee communications





Outreach Stats to Date

Stakeholders:

- 16 meetings, 500 public officials and business leaders

MindMixer:

- Page views: 34,000
- Total/unique visits: 6,500/3,900
- Total votes: 2,000
- Participants : 475
- Comments on poll questions: 400
- Ideas from open ended questions: 125





Stakeholder Themes

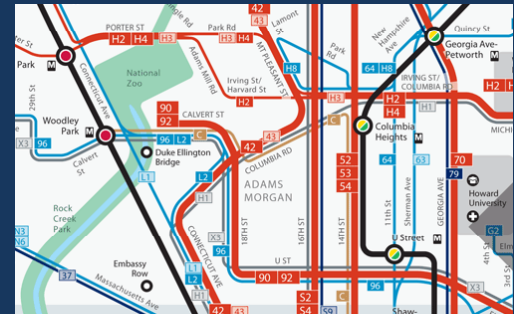
- Keep rebuilding. Predictability and reliability as priorities
- Address core capacity now to prepare for future
 - 8-car trains
 - Bus Potential
 - Connect rail lines
 - Station capacity
- Improve accessibility
- Momentum is important—region's economy at stake
- Funding challenge
- Region needs a transit planner and integrator lead





MindMixer Themes

- Safety—repair and relieve crowding
- Address core crowding first
 - More train frequency
 - Bus priority
 - Station entrances; gates
- More/better information needed
- Integrate and connect other services, communities
- Funding—long-term source





Bus Specific Comments: Information

- NextBus accuracy, availability and prevalence
- Clarity of entire regional/local bus system
- Audibility of on-board announcements
- Better/faster alerts for buses
- Open source data





Bus Specific Comments: Reliability/ Frequency

- Bus priority needed on all types of roadways – lanes, signals, etc
- Layover and parking space in the core
- Increase off-peak frequency to support car-free lifestyle



Memorial Bridge



Bus Specific Comments: Surface Transit System Integration

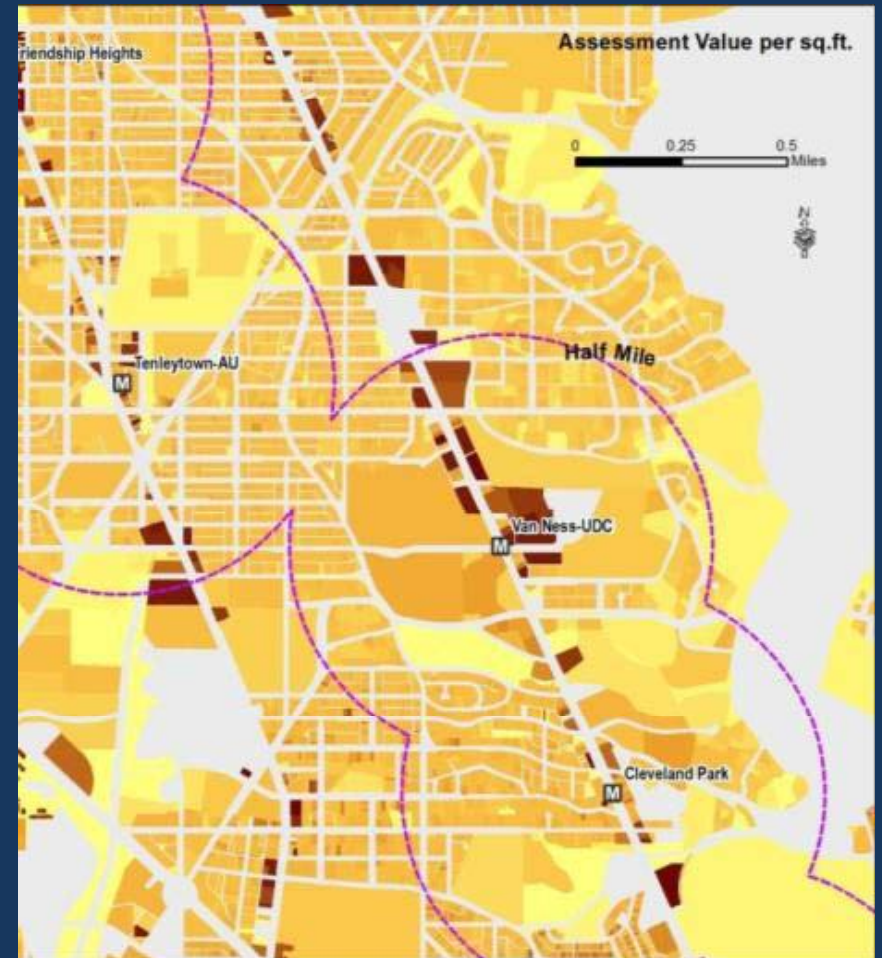
- SmarTrip needed on all regional services
- Proactively address integration of new surface transit systems
- Reshape bus network
- Mixed opinions on streetcar/LRT/BRT
- Improve connections between centers





Bus Specific Comments: Funding

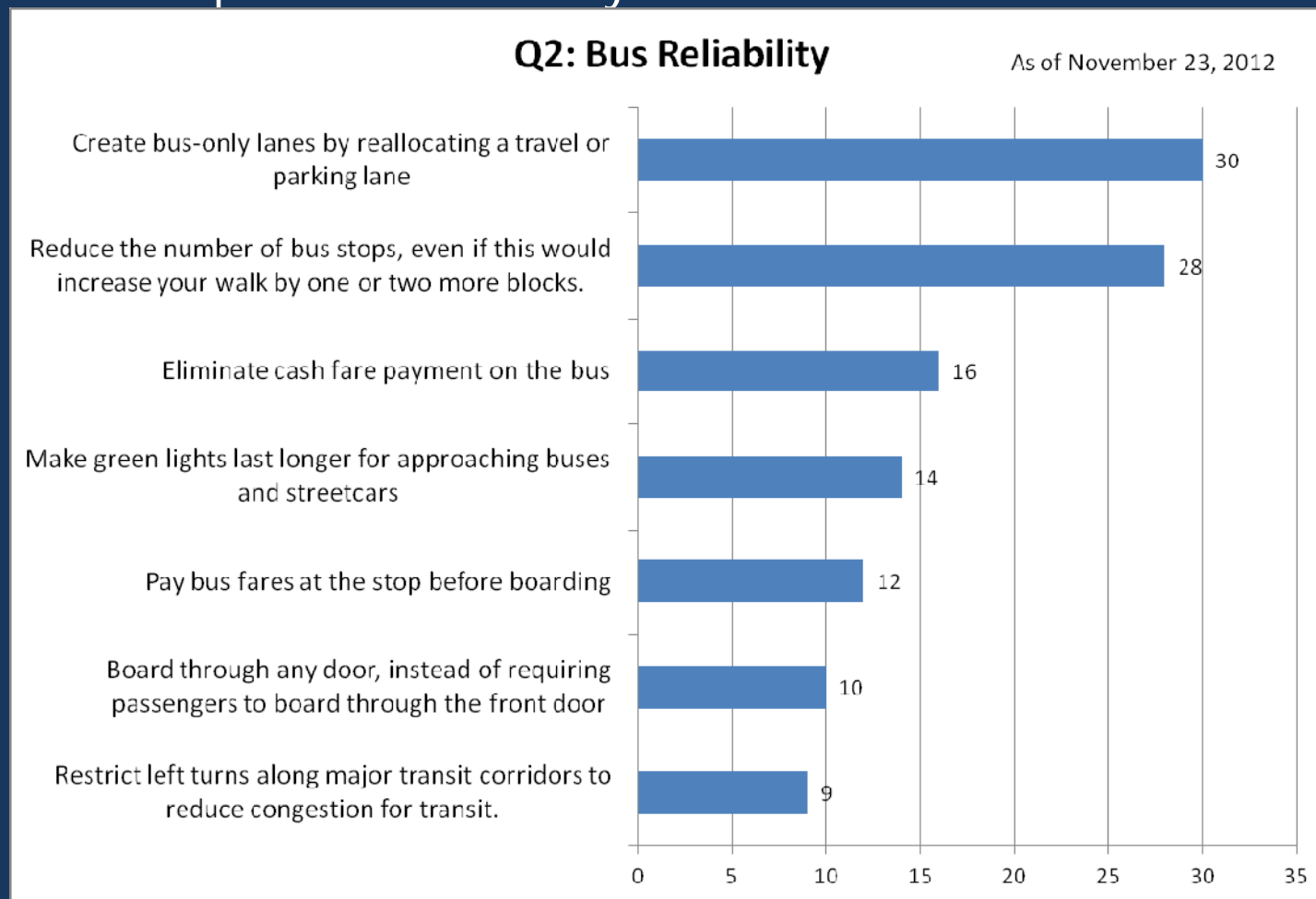
- Dedicated revenue source for transit needed
- Tap into the benefits brought about by transit
- Raise the gas tax to fund transit





Improve bus reliability and travel time

In your opinion, what do you feel are the most important features to improve the reliability and travel times of buses?





Next Generation of Metro: Core



100% 8-car trains



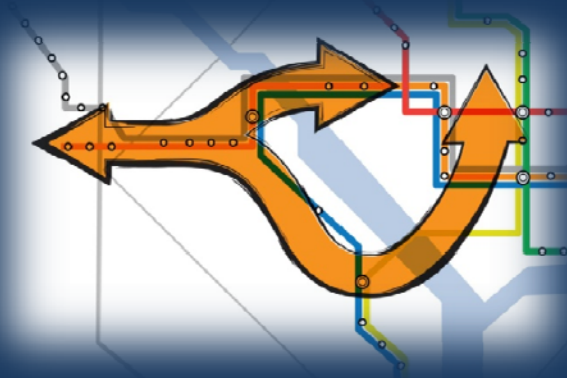
More station capacity



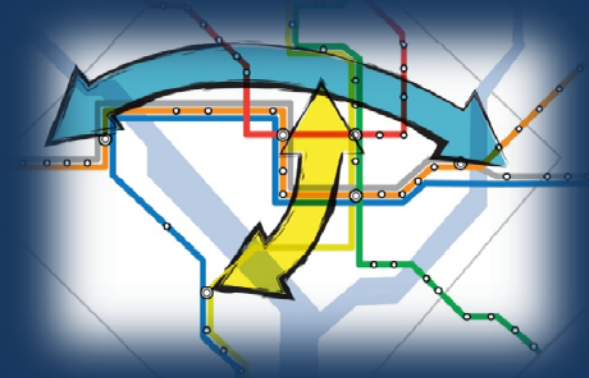
Underground pedestrian links



Complete Priority Corridor Network



Provide new direct connections between lines



Add new tunnels through downtown



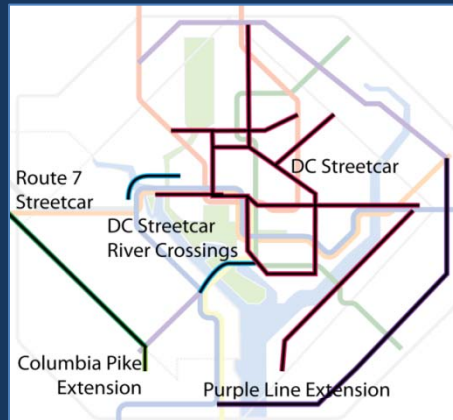
Next Generation of Metro: Connect



Transit priority on congested roadways

Seamless connections including fares, information, and services

Connect communities with high quality BRT, LRT, or streetcar



Extend system beyond end of line stations with BRT, LRT, or Metrorail



Join the Conversation!

wmata.com/momentum

Washington Metropolitan Area Transit Authority

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M Home Rail Bus Accessibility Getting Around Fares Rider Tools About Metro

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What We Need from You

- Ask colleagues, stakeholders, friends, family to join the conversation on MindMixer
- Forward emails to your listservs and stakeholder groups
- Let us know dates of any upcoming high-level meetings in your jurisdiction or stakeholder groups



Appendix



Challenges/Risks to Our Future

- Age of the system
- Reliance on Metro's core
- Changing travel patterns
- Unsustainable cost drivers
- Planning for and serving people with disabilities
- Long-term sustainable funding to maintain and grow
 - Sequestration





What If We Do Nothing?

- Threats to safety
- More delays, service disruptions and crowded conditions
- More congested highways as regional growth will outpace Metro investment
- Reduced overall quality of life
- Reduced region's competitive advantage –talent, jobs, and investment dollars

