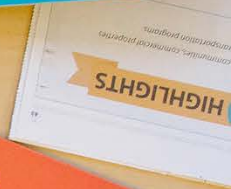


Item #7

Handwritten notes on a piece of paper, including the name "Arlington Transportation Partners" and a website URL.



# Vanpool Connect

Personalizing Vanpool Transportation

@ATPCommutes

Arlington  
Transportation  
Partners  .com

# BRANDING & TONE

## VANPOOL CONNECT

### REWARDS FOR YOUR COMMUTE

- ▶ **New Rider Reward**  
*\$50 a month for your first six months as a new rider*
- ▶ **Rider Referral Reward**  
*Refer a friend and receive a one-time \$50 reward\**
- ▶ **Monthly Rewards**  
*Raffles and giveaways for all Vanpool Connect riders*

*\*Referred rider must ride in vanpool for at least three months.*



### RESERVE A SEAT, RESERVE YOUR BENEFITS

- ▶ Reduce stress and avoid traffic with a direct commute route and minimal stops
- ▶ Travel free in HOV/HOT lanes, where available
- ▶ Choose custom van options, including WiFi, upgraded seating and satellite radio
- ▶ Use your commuter benefits to pay for your vanpool
- ▶ Enjoy preferential vanpool parking, where available
- ▶ Receive assistance in Guaranteed Ride Home registration

VANPOOLS OPERATED BY



Partnered with

Arlington  
Transportation  
Partners

## VANPOOL CONNECT

### GETTING STARTED

Arlington Transportation Partners has teamed up with Enterprise Rideshare to help start new vanpools or fill seats in existing vanpools within Arlington County.

If you're ready to receive rewards for your commute, simply contact Arlington Transportation Partners to get started.

- ▶ <http://bit.ly/VanpoolConnect>
- ▶ [solutions@transporters.com](mailto:solutions@transporters.com)
- ▶ 703.247.2417



### FREQUENTLY ASKED QUESTIONS

#### ▶ Who is eligible to ride in a Vanpool?

*Anyone can ride in a vanpool and is a great choice for riders who:*

- *Would like to receive rewards for their commute*
- *Maintain a consistent schedule*
- *Live 15 or more miles from work*

#### ▶ Who supplies the van?

*Enterprise Rideshare provides the van and will either place riders in an existing vanpool or work with you to form a new vanpool. Enterprise Rideshare will help you lease the van, coordinate insurance and billing, screen drivers, add additional riders and assist in vehicle maintenance.*

#### ▶ What does a vanpool cost?

*Pricing varies based on the type of van and the included amenities. Employees can use their commuter benefits to pay for their monthly fees (up to \$255) and new riders will receive a \$50 reward for their first six months. On average, out-of-pocket expenses are less than \$100 per month.*

#### ▶ Is there financial help available?

*Yes, Arlington Transportation Partners will help subsidize the cost of seats in new or existing vanpools for six months while we work with partners and clients to find additional riders.*



Arlington Transportation Partners, a division of Arlington County  
Commuter Services, provides transportation expertise and services to  
businesses, residential communities, commercial properties and schools  
in Arlington County, Virginia.



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# REFERRAL PROGRAM

## VANPOOL CONNECT

### REWARDS WHEN YOU REFER A FRIEND

You already know the ease, comfort and affordability of vanpooling to work each week. Put a Benjamin (\$100) in your pocket when you get others to join!

#### HOW IT WORKS

##### ▶ YOUR REWARD

Refer a friend or colleague and receive a one-time \$100 reward when they join a vanpool.\*

##### ▶ VAN REWARD

Refer three or more people and receive a special incentive for your van for up to three months.\*

Special incentives are coordinated with each van, but think fun stuff like Starbucks gift cards, free WiFi or gift cards to your favorite restaurant!

\*Incentive rewards may only be claimed after a new rider has been active in their new vanpool for at least three months.



VISIT [JOINAVANPOOL.COM](http://JOINAVANPOOL.COM)

# ACKNOWLEDGE QUESTIONS



## VANPOOL

### Frequently Asked Questions

#### ► Why should I vanpool?

Vanpools help reduce stress and allow commuters to avoid traffic with a direct route consisting of minimal stops. Vanpools travel free in HOV/HOT lanes and can save riders 1 minute/mile traveled during their commute.

#### ► Who is eligible to ride in a vanpool?

Anyone can ride in a vanpool and it's a great choice for riders who maintain a consistent work schedule and live 15 or more miles away from work.

#### ► How much does a vanpool cost?

Pricing varies based on the type of van and the included amenities. Employees can use their commuter benefits to pay for their monthly fees (up to \$255) and new riders will receive a \$50 reward for their first six months. On average, out-of-pocket expenses are less than \$100 per month. The more people in your van, the lower the monthly cost for each individual rider; it's preferable to try and fill all of your van's seats, if possible.

#### ► What does the price include?

The monthly vanpool cost covers gas, insurance and the monthly lease on the van.

#### ► Is there financial help available for a vanpool?

Yes, Arlington Transportation Partners will help subsidize the cost of seats in new or existing vanpools for six months while we work with partners and clients to find additional riders. ATP is also offering a new rider reward, giving \$50 a month for a new rider's first six months. Riders can also earn rewards through rider referrals. To learn more about vanpool rewards, visit <http://bit.ly/VanpoolConnect>.

#### ► How does vanpool billing work?

A vanpool provider is paid directly by a subsidy vendor (i.e. WageWorks) when riders use their transit benefit to pay for their commute. Any out of pocket payments may be paid with a credit card or check.

#### ► What kind of vehicle is included in a vanpool?

We work with partners like Enterprise Rideshare to provide comfortable van options. Depending on the size of your vanpool, you could have anywhere from 7 to 15 seats available in your van. Vans also come with customizable options, ranging from standard bench style seating to reclining captain's seats. Additional amenities are also available.



#### ► Do I have to buy/lease a van?

No, all vehicles are leased on a month to month basis and the leasing cost is covered in your monthly price.

#### ► How is vanpool maintenance handled?

Van providers, like Enterprise Rideshare, cover repairs for their vehicles. Vendors for service are coordinated for each van and a driver can simply drop off the van for scheduled or unscheduled maintenance.

#### ► What happens if a van breaks down or has an accident?

Each van provider has a designated assistance program to guarantee riders will never be stranded in the event of a breakdown or accident. Additionally, our trusted van providers have comprehensive insurance coverage including auto liability, comp/collision and uninsured motorist.

#### ► Where does a vanpool pick up and drop off?

Vanpools choose a central meeting point for riders where cars can be left for the day. Drop off is similar and usually most riders in the vanpool are headed to the same work destination or a building close by. In the evening, the van is either left at the original meeting point or a driver takes it home.

#### ► Who drives the vanpool?

Vanpool drivers are designated by the riders. Often two to four drivers are chosen to share the responsibility.

#### ► What happens if the vanpool loses a rider?

Arlington Transportation Partners will help fill the van with an additional rider until full. If you lose a rider, we'll subsidize the empty seat and work to replace the rider.

#### ► What happens if a rider needs to work late?

Vanpools are best suited for people who have a fairly consistent work schedule. Riders who experience unscheduled overtime or an unexpected emergency can take advantage of the Guaranteed Ride Home program, from Commuter Connections. Guaranteed Ride Home provides vanpool riders with a free, reliable ride home, up to four times per year.

#### ► How do I join a vanpool?

You can join a vanpool by contacting Arlington Transportation Partners at [solutions@transpartners.com](mailto:solutions@transpartners.com) or 703.247.2417.



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/ArlingtonTransportationPartners



Arlington Transportation Partners, a division of Arlington County Commuter Services, provides transportation expertise and services to businesses, residential communities, commercial properties and schools in Arlington County, Virginia.

## Join a Vanpool

### Get More from Your Commute

Vanpool transportation allows multiple riders to participate in a sustainable form of commuting. Travel with commuters with similar routes and work hours.

Use your **transit benefit** and join a vanpool to commute for free.

**Receive \$50/month credit** for your first six months as a new vanpool rider. Refer friends and you can receive a one-time \$50 reward.

**We do the work for you**, working with trusted rideshare companies - you just sit back and relax.

### Learn More About Joining a Vanpool

First Name\*

Last Name\*

Company Name\*

Work Email\*

Do you work in Arlington?\*

- Please Select -



How did you hear about this program?\*

- Please Select -



**Submit**

 [Terms & Conditions](#)



## SUPPORTED ADS

# HOW TO IMPRESS YOUR BOSS:

✓ Show up on time

Join a vanpool.

JoinAVanpool.com | 703.247.2417

VANPOOL  
CONNECT

Arlington  
Transportation  
Partners

ARLINGTON  
VIRGINIA

## SUPPORTED ADS



**LESS SNOOP. MORE SPACE.**

Join a Vanpool.

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Transportation  
Partners .org



**DON'T SWEAT YOUR COMMUTE.**

Join a Vanpool.

[LEARN MORE](#)

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Transportation  
Partners .org

## SUPPORTED ADS

“

I love the stress  
of my commute.

”

- No one (ever)

**Join a vanpool.**

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## SUPPORTED ADS

**Commuters stuck in traffic  
experience more stress  
than fighter jet pilots.**

**Join a vanpool.**

JoinAVanpool.com | 703.247.2417

