



GOALS

- 1) We seek the enhancement of established neighborhoods of differing densities with compact, walkable infill development and preservation of open space, farmland and environmental resource land in rural areas.
- 2) We seek transit-oriented and mixed-use communities emerging in regional activity centers that will capture new employment and household growth.

TARGETS	PRIMARY INDICATORS	DATA SOURCES/FREQ.	BASELINE
Beginning in 2012, capture 75% of the square footage of new commercial construction in Regional Activity Centers	Percent of new square footage of commercial construction in Regional Activity Centers	MWCOG Commercial Construction Report /Annual	High 2006: 57% Low 2003: 43% 2008: 53%
Beginning in 2012, capture 50% of new households (HH) in Regional Activity Centers	Percent of new household growth in Regional Activity Centers	MWCOG Cooperative Forecasting Program /1-2 years	2005 13% of total reg. HH 2030 16% of total reg. HH 2005—2030: 25% growth or 165,070 households
Beginning in 2012, the region will maintain more than 450,000 acres of agriculture land in farms.	Acres of agriculture land	USDA Agriculture Census /5 years	2002 = 523,614 2007 = 489,004 <i>(trend—acres)</i> 2012 = 456,682
By 2020, The Housing + Transportation costs in Regional Activity Centers do not exceed 45 percent of area median income.	Housing + Transportation Cost Index. The index is defined as: $H+T \text{ Index} = (\text{housing costs} + \text{transportation costs}) / \text{Income}$	Center for Neighborhood Technology/US Census (10 yr)	See Maps on Page 10

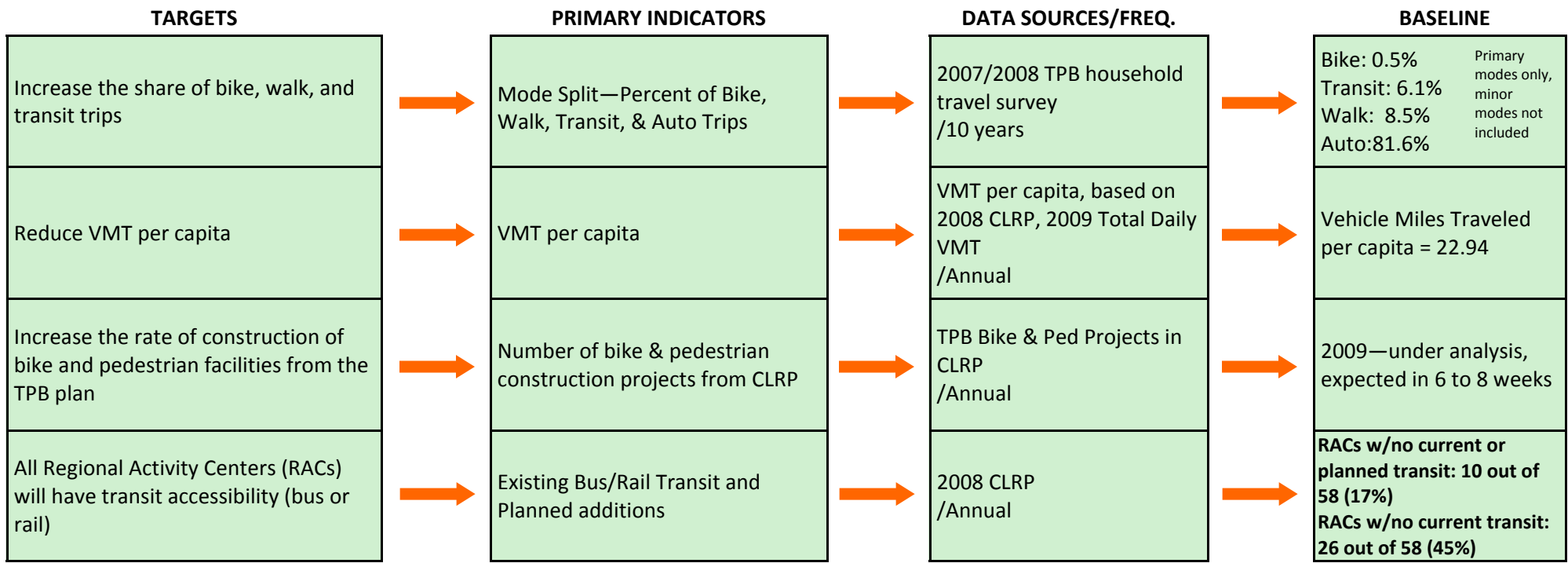
OTHER INDICATORS

- Percent of households and jobs in Regional Activity Centers
- Percent of households and jobs within a 1/2 mile of a transit station
- Square Feet of mixed use development
- Green Infrastructure Acres & preserved/protected open space
- Walk Score of Activity Centers



GOALS

- 1) We seek a broad range of public and private transportation choices for our Region which maximizes accessibility and affordability to everyone and minimizes reliance upon single occupancy use of the automobile.
- 2) We seek a transportation system that maximizes community connectivity and walkability, and minimizes ecological harm to the Region and world beyond.



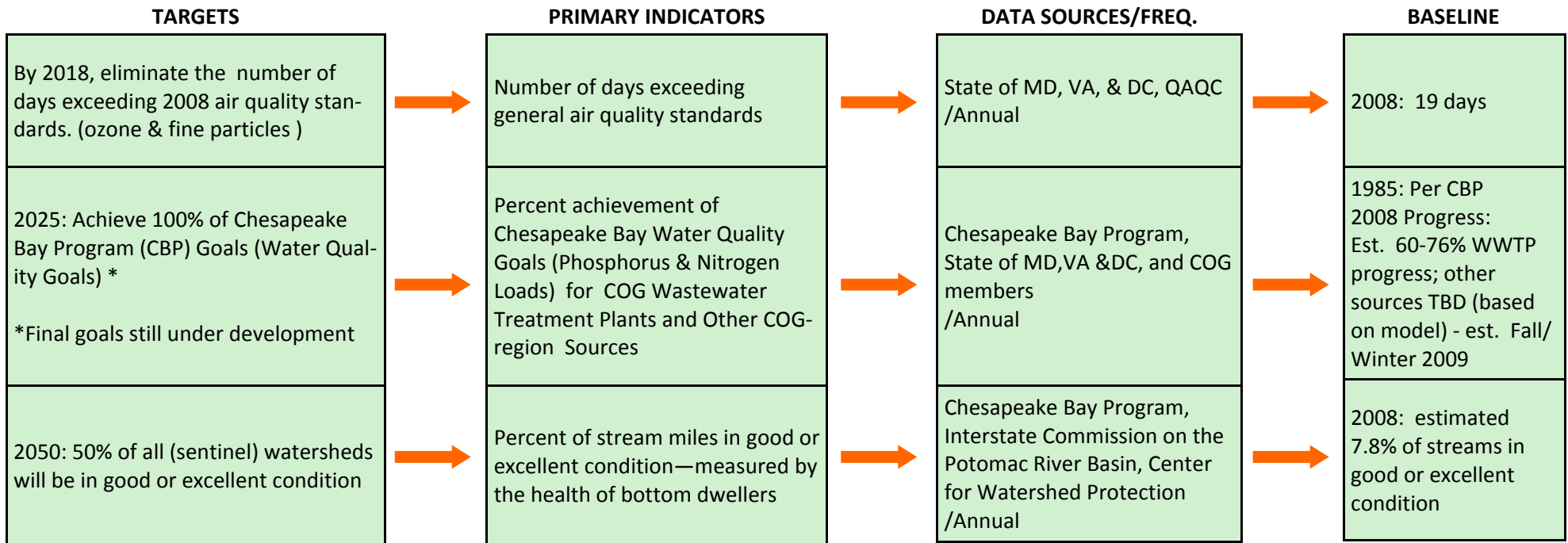
OTHER INDICATORS

- | | |
|--|---|
| <ul style="list-style-type: none"> • Accessibility to non-work activities by walk and bike • Congestion Indicator—Tri Annual Aerial Survey of Congestion on Freeways • Emissions per vehicle mile | <ul style="list-style-type: none"> • Vehicle Registration per capita • Transit share of work trips to jobs in activity clusters • LOV, HOV and transit work trips/share • Accessibility to jobs within 45 minutes |
|--|---|



GOALS

- 1) We seek to maximize protection and enhancement of the Region’s environmental resources by meeting and exceeding standards for our air, water, and land.
- 2) We seek preservation and enhancement of our Region’s open space, green space, and wildlife preserves.



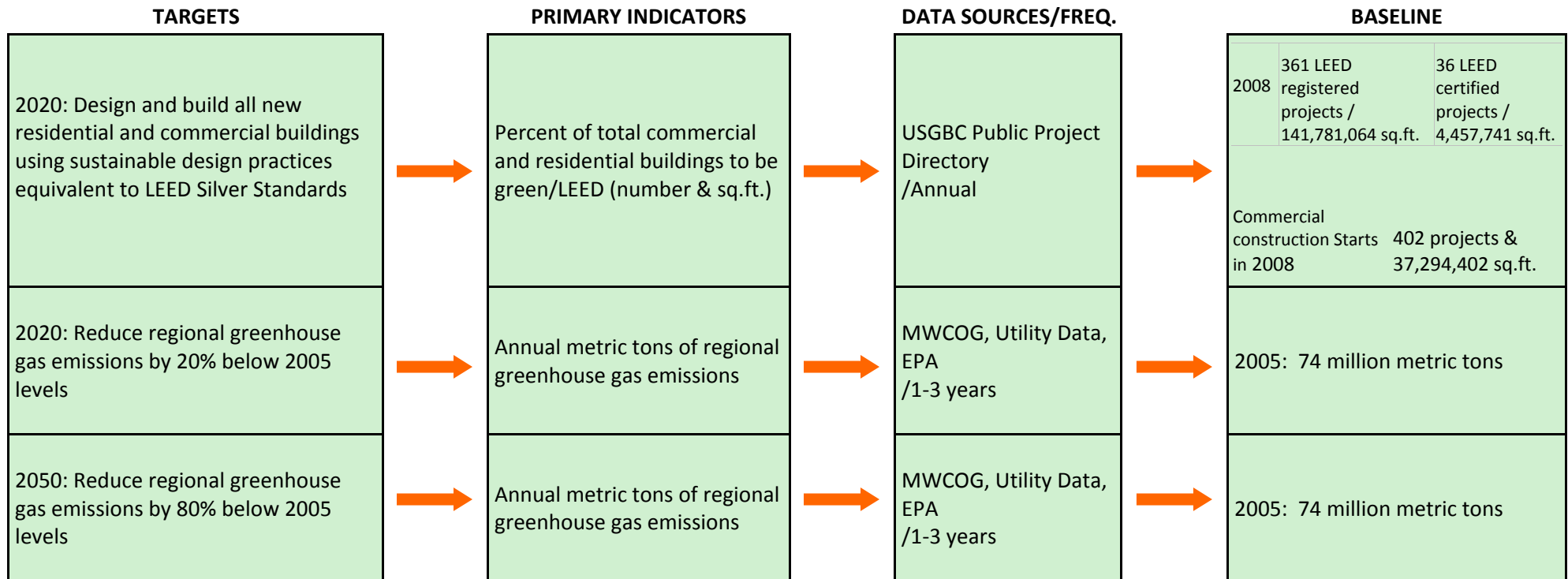
OTHER INDICATORS

- | | |
|---|--|
| <ul style="list-style-type: none"> • Forest Coverage • Percent of planned wastewater treatment capacity remaining • Water usage per capita | <ul style="list-style-type: none"> • Regional Recycling Rate per capita • Solid Waste Generation per capita • Impervious Surfaces |
|---|--|



GOALS

- 1) We seek a significant decrease in greenhouse gas emissions, with substantial reductions from the built environment and transportation sector.
- 2) We seek efficient public and private use of energy Region-wide, with reliance upon renewable energy and alternative fuels for buildings, vehicles, and public transportation.



OTHER INDICATORS

- Energy (Electricity & Natural Gas) use per capita
- Percent of Renewable Energy purchased by local governments



GOALS

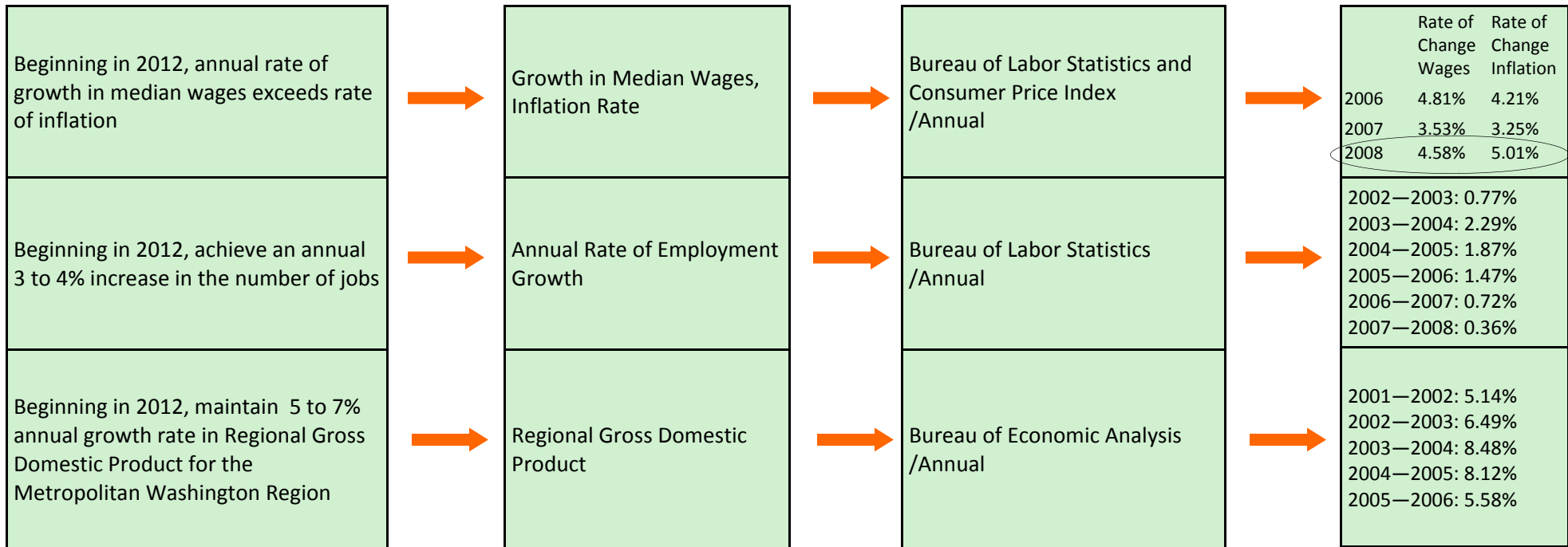
- 1) We seek a diversified, stable, and competitive economy, with a wide range of employment opportunities and a focus on sustainable economic development.
- 2) We seek to enhance the economic prosperity of each jurisdiction and the Region as a whole through balanced growth and access to high-quality jobs for everyone.
- 3) We seek to fully recognize and enhance the benefits that accrue to the region as the seat of the National government and as a world capital.

TARGETS

PRIMARY INDICATORS

DATA SOURCES/FREQ.

BASELINE



OTHER INDICATORS

- | | |
|--|--|
| <ul style="list-style-type: none"> • Median household income • Unemployment rate | <ul style="list-style-type: none"> • Federal Procurement • Employment Industry/Sector Mix (measured in number of jobs) |
|--|--|



GOALS

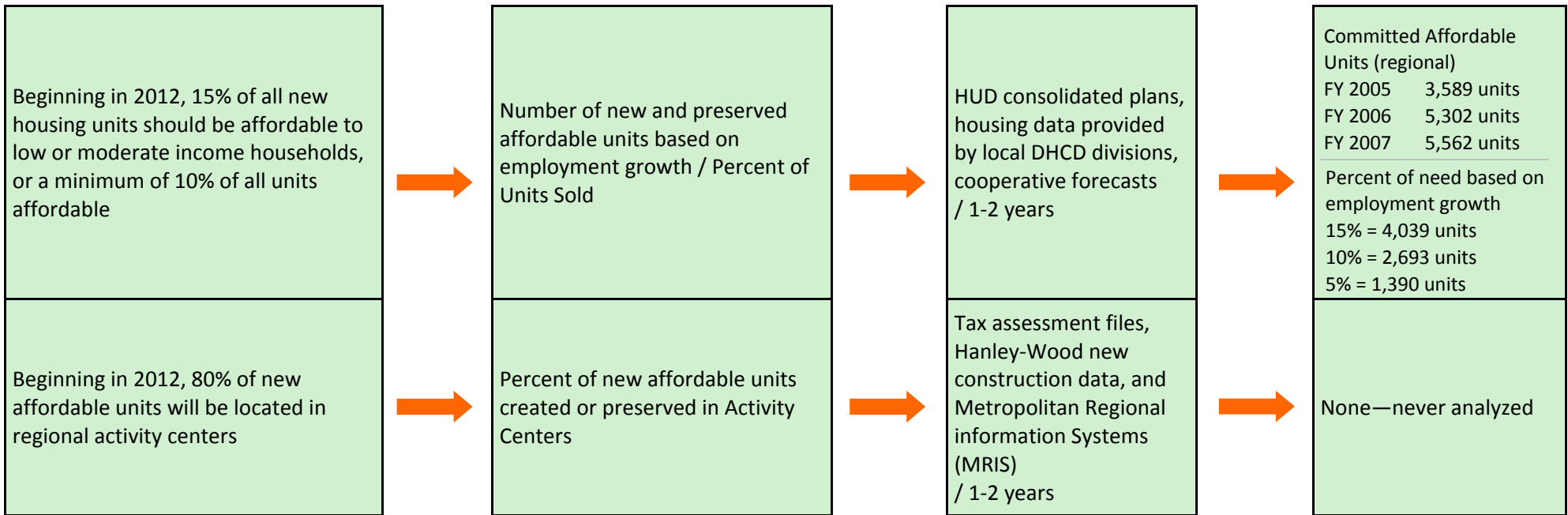
- 1) We seek a variety of housing types and choices in diverse, vibrant, safe, healthy, and sustainable neighborhoods, affordable to persons at all income levels.
- 2) We seek to make the production, preservation, and distribution of affordable housing a priority throughout the Region.

TARGETS

PRIMARY INDICATORS

DATA SOURCES/FREQ.

BASELINE



OTHER INDICATORS

- | | |
|---|--|
| <ul style="list-style-type: none"> • Average household size/composition • Mix of Housing (type/cost) • Percent of households below 80% AMI with housing cost burdens | <ul style="list-style-type: none"> • Median Sales Price • Single-Family/Multi-Family Permitting Activity |
|---|--|



GOALS

- 1) We seek healthy communities with greater access to quality health care and a focus on wellness and prevention.
- 2) We seek to provide access and delivery of quality social services to all residents.

TARGETS

The majority of the Healthy People Goals are met by greater than half of the region's population.

PRIMARY INDICATORS

10 evolving federally defined goal categories. Five or more will be met by at least 50% of region's population.

2010 Goal Categories:

- infant mortality
- breast cancer
- colon cancer
- lung cancer
- coronary disease
- Stroke
- injury
- motor vehicle
- Homicide
- suicide

DATA SOURCES/FREQ.

Department of Health and Human Services (*note: Healthy People 2020 Goals are currently under development*)
- Every 10 years

Note: Goal attainment is based on the total regional population, thus jurisdictions with large populations scoring well serve to improve the regional score.

BASELINE

2010 Healthy People Goals	
Goal Category	Goal Attainment
Infant mortality	No
Breast Cancer	No
Colon Cancer	No
Lung Cancer	No
Coronary Disease	Yes
Stroke	Yes
Injury	Yes
Motor Vehicle	
Deaths	No
Homicide	Yes
Suicide	No
Score	4 out of 10

OTHER INDICATORS

- Percentage of late/no prenatal care
- Obesity Rate



GOALS

- 1) We seek to provide greater access to the best education at all levels, from pre-kindergarten to graduate school.
- 2) We seek to make our Region a pre-eminent knowledge hub, through educational venues, workforce development, and institutional collaboration.

TARGETS	PRIMARY INDICATORS	DATA SOURCES/FREQ.	BASELINE
Beginning in 2012, increase the rate of students graduating from high school to 90%	High School Graduation Rate	State of Maryland, Virginia & District of Columbia /Annual	2008—weighted regional average = 87%
Improve access to vocational training and educational options throughout the region	Number & Location of facilities <i>enrollment & certificates conferred if available</i>	State/National Vocational Association <i>Note: Vocational education attainment or certificate data not collected by 3rd party org.</i>	Never been surveyed
By 2020, the percent of population over 25 with a Bachelor’s degree is 45% or higher	Educational Attainment	US Census & American Community Survey /Annual	2007 = 32% of pop. has a BA or above
By 2020, the percent of population over 25 with a professional or advanced degree is 20% or higher	Educational Attainment	US Census & American Community Survey /Annual	2007 = 15% of pop. has a professional or advanced degree

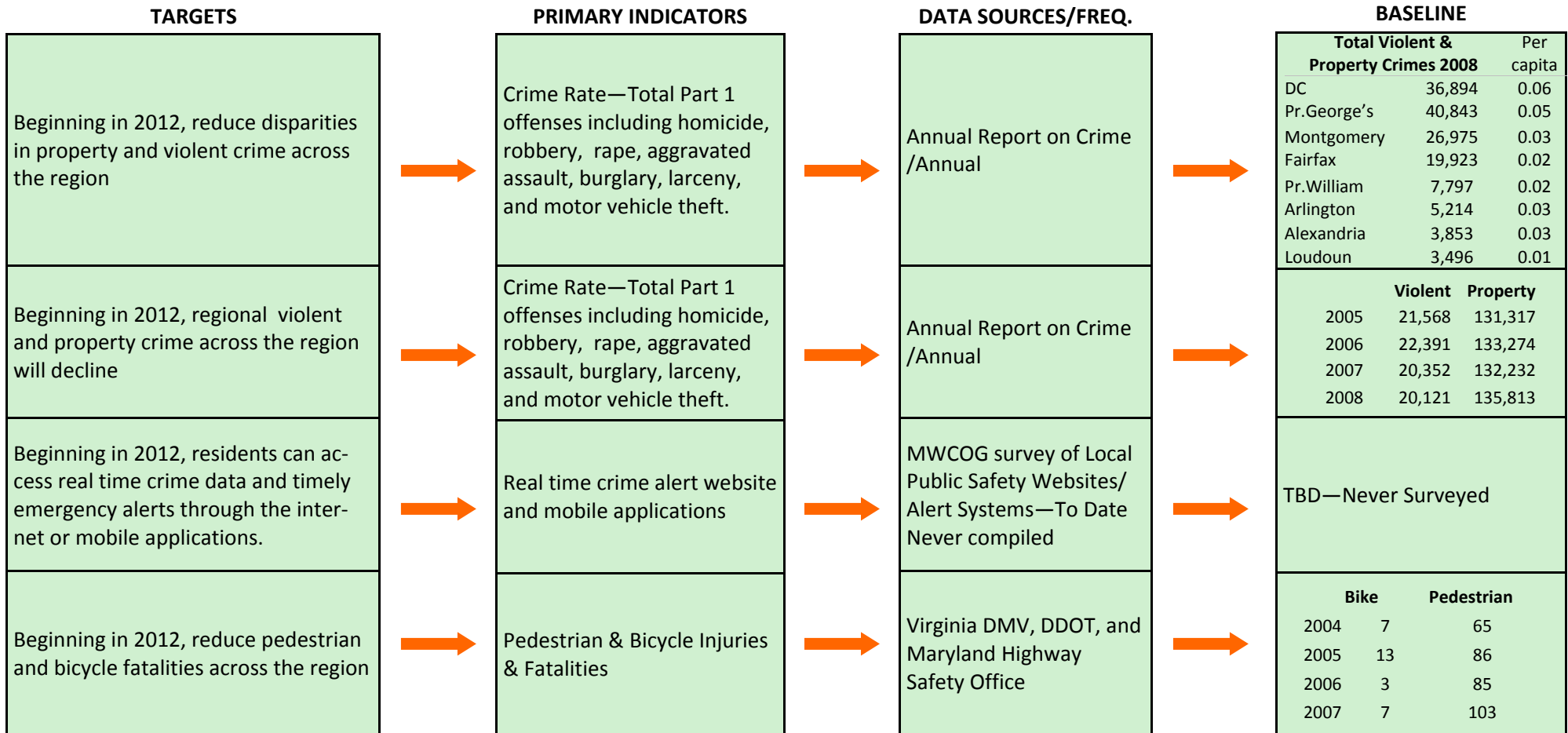
OTHER INDICATORS

- Percent of students going to college (and graduating)
- Literacy rate



GOALS

- 1) We seek safe communities for residents and visitors.
- 2) We seek partnerships that manage emergencies, protect the public health, safety, welfare, and preserve the lives, property and economic well-being of the region and its residents.

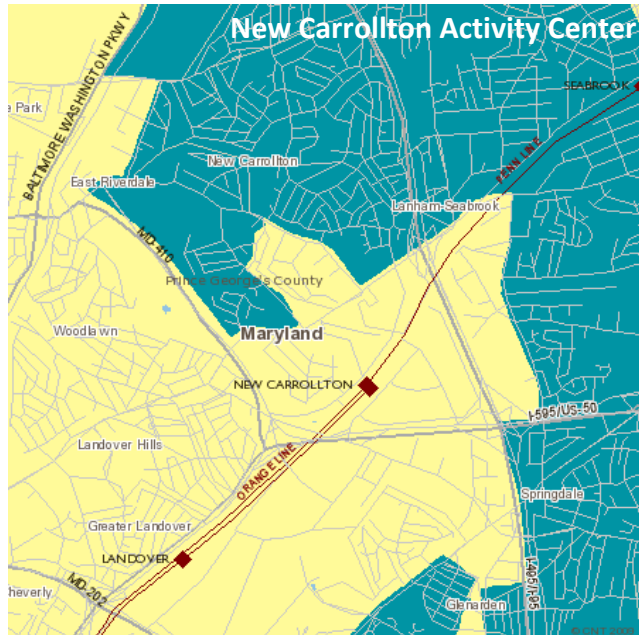


OTHER INDICATORS

- Drunk driving accidents



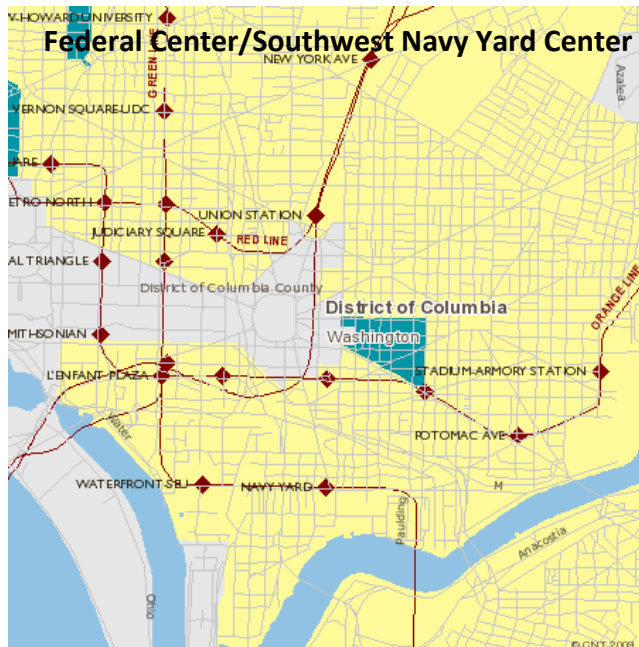
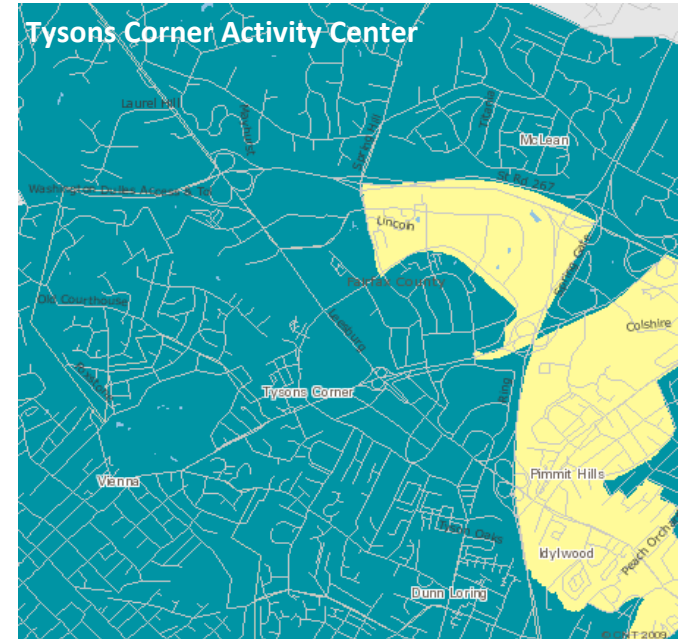
Baseline for Housing + Transportation Target in Land Use Section



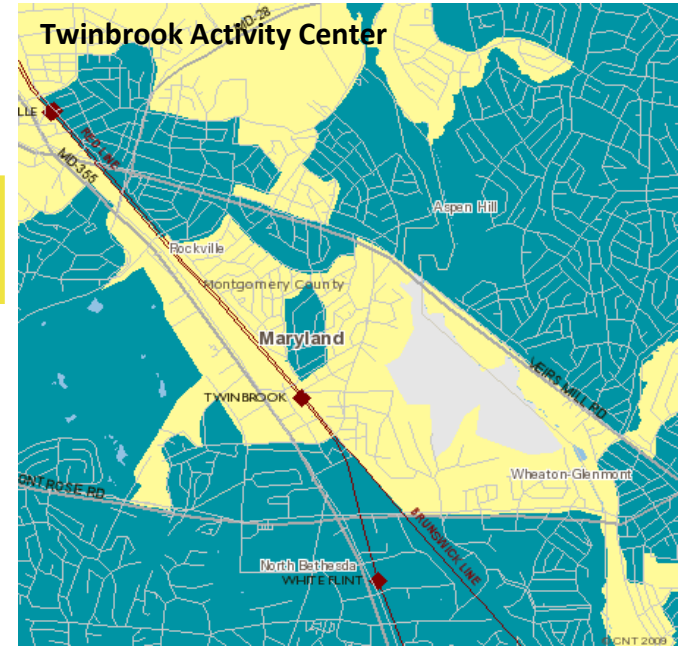
The maps illustrate a Housing + Transportation affordability target set at 45% of the Area Median Income

Key:

- Data not available
- 0 to 45%
- 45+%



$$H + T \text{ Affordability Index} = \frac{(\text{Housing Costs} + \text{Transportation Costs})}{\text{Income}}$$



Source: Center for Neighborhood Technology