

## **CAR FREE DAY STEERING COMMITTEE MEETING NOTES**

**May 8, 2019**

### **1. Introductions**

Committee members, guests and other attendees introduced themselves by name and affiliation.

### **2. Meeting Notes**

The minutes from the March 13, 2019 Car Free Day Committee meeting were approved as written.

### **3. Car Free Day 2018 Event Recap**

Following the March 13, 2019 Car Free Day Committee meeting, the Car Free Day 2018 Event Draft Report was posted to SharePoint for an open comment period. COG/TPB staff stated there were no substantive changes made to the report. The report will proceed forward and be presented to the Commuter Connections Subcommittee at its May 21, 2019 meeting.

### **4. Marketing Materials**

The Committee agreed to reuse the “Drop it for a Day” theme and graphics from 2018 for this year’s Car Free Day. The poster will be updated with new dates and made available for final review at the July 10, 2019 meeting.

### **5. Prizes/Sponsors**

The Committee is in search of sponsors to donate in-kind prizes for the regional Car Free Day raffle. Each person who takes the Car Free Day pledge and provides a valid address from the Washington, DC region is eligible. Sponsors from 2018 will be contacted by COG/TPB staff and asked to renew participation in this year’s Car Free Day raffle. Additionally, other potential sponsors will be contacted such as Chipotle Mexican Grill, Nando’s, Nift, etc.

### **6. Jurisdiction Roundtable**

Committee members provided updates on local plans for Car Free Day 2019.

### **7. Other Business**

D.C. is planning a possible open streets event this fall before September 30, as part

of Mayor Bowser's Vision Zero initiative.

Committee Chairperson Matthew Zych, Washington Area Metropolitan Transit Authority will discuss Car Free Day 2019 at the May 21, 2019 Commuter Connections Subcommittee meeting.

The next Car Free Day meeting will be held on July 10, 2019 from 10:00 a.m. to 11:30 a.m., in the Kirby Training Center.