

EMPLOYER OUTREACH COMMITTEE

Tuesday, January 16, 2024
10 a.m. to 12 noon

Metropolitan Washington Council of Governments

Chairperson: Antoinette Rucker, WMATA
Vice Chairperson: Hamzat Sani, GO Alex
Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/17/2023 Meeting Notes (5 minutes)
3. Final First Quarter FY2024 and Draft Second Quarter FY2024 Conformity Verification Statements (5 minutes)
4. Mobility and Clean Transportation Stakeholder Challenge (20 minutes)
Kate Roetzer, Sustainability Program Manager with WMATA, and H.G. Chissell, Founder and CEO of the Advanced Energy Group, will brief the Committee on recent efforts from WMATA regarding an employer transit rider challenge.
5. Employer Outreach Levels of Participation and Employer Survey (20 minutes)
COG/TPB staff will inform the Committee on the updates to levels of participation for the Employer Outreach program. The Committee will also be presented with updates for the Employer Site Survey.
6. FY2024 TDM and Sales Training Sessions (5 minutes)
Mark Hersey, COG/TPB staff, will discuss the status of the Employer Outreach training sessions for this fiscal year.
7. Employer Outreach Satisfaction Survey (10 minutes)
Nicholas Ramfos, COG/TPB staff will update the committee on the status of the FY20254 employer satisfaction survey.
8. Employer Outreach Roundtable (45 minutes)
Group members can share challenges and successes they have encountered in recent TDM outreach activities.

9. Other Business

(5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, April 16, 2024 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcoq.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).