



EMPLOYER OUTREACH COMMITTEE

Tuesday, April 17, 2007
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Katie Sihler 703/247-9290
Vice Chairperson: Mark Sofman 301/565-7378
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 01/16/07 Meeting Notes (5 minutes)
3. Final Conformity Report for Second Quarter FY2007 and Third Quarter FY2007 Draft Conformity Report (5 minutes)
4. New Employer Outreach Goals and New Contracts for FY2008 (25 minutes)
The group will discuss the new Employer Outreach Jurisdictional goals and contracts for the current and following fiscal year. The Committee will review procedures for the end of year Invoices and the new fiscal year outreach contracts
5. ACT! Database and Data Procedures Update (20 minutes)
The Committee will be updated on the ACT! Database upgrade As well as additional ACT! work group information.
6. Telework update (10 minutes)
Staff will present information on upcoming Telework sales training and outreach activities.
7. Employer Sales Portfolio Update (10 minutes)
Information and new samples of the sales portfolio will be Distributed and reviewed
8. Live Near Your Work Update (10 minutes)
Updates on recent LNYW events and outreach efforts will be Presented to the Committee.
9. Employer Outreach Roundtable (25 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
10. Other Business (5 minutes)