



OVERVIEW OF THE MARC GREEN CONSORTIUM

Description of the Mid-Atlantic Regional Collaborative (MARC)

Established in 2008, the Mid-Atlantic Regional Collaborative (MARC) is a regional coalition committed to enhancing the economic vitality of the District of Columbia, Maryland, and Virginia. Members include leaders from the State Workforce Agencies for the District of Columbia, Maryland and Virginia. The MARC is focused on building a globally competitive regional talent development system to drive and fuel regional prosperity.

Regional Opportunity

In June 2009, the United States Department of Labor released a competitive grant application for State Labor Market Information (LMI) Improvement Grants. Eligible entities included consortia of State Workforce Agencies. The MARC applied for and won a \$4 million grant to conduct innovative LMI activities that will support the strategic and systematic expansion of a region-wide green economy. This initiative is known as the MARC Green Consortium. It is an offshoot of the MARC and will serve the District of Columbia, Maryland and Virginia.

Outcomes

Outcomes of this 18-month project include a comprehensive three-state regional green jobs and training survey with initial findings available mid-October 2010 and a detailed final analysis completed February 2011; state specific related research on the green workforce with a final report issued April 2011; and an integration of the District of Columbia, Maryland and Virginia's on-line LMI and labor exchange capabilities. An information-only regional website is available now and located at www.marcgreenworks.com. The fully integrated regional website will be operational by May 2011.

Additional Information

Please contact the MARC Green Consortium's Project Director, Ed Trumbull, at 410-917-4510 or by email at etrumbull@tca-llc.co.

