

EMPLOYER OUTREACH COMMITTEE

Tuesday, July 20, 2021
10 a.m. to 12 noon

Metropolitan Washington Council of Governments

Webex Virtual Meeting

Chairperson: Rebecca Johnson, goDCgo (202) 878-1651

Vice Chairperson: Marie Cox, ATP (703) 725-4946

Staff Contact: Mark Hersey (202) 962-3385

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/20/2021 Meeting Notes (5 minutes)
3. Final Third Quarter FY2021 and Draft Fourth Quarter FY2021 Conformity Verification Statements. (5 minutes)
4. The Telework Spectrum Issue Brief (20 minutes)
John Hillegass, Greater Washington Partnership, will brief the Committee on a recently issued brief on Telework that highlights some of the work configurations employers are planning on adopting.
5. WMATA Return to Work Outreach for Employers (15 minutes)
Antoinette Rucker, WMATA, will update the committee on WMATA's SmartBenefits outreach as part of the region's return to work and recovery.
6. Regional CRM Database Request for Information (10 minutes)
Nicholas Ramfos, COG/TPB staff, will brief the Committee on a Request for Information (RFI) which will be issued over the summer months. The purpose of the RFI will be to obtain specifications and cost information on CRMs that can be used for the Commuter Connections Employer Outreach program.
7. Employer Outreach FY2022 Sales Training Status (15 minutes)
Mark Hersey, COG/TPB staff, will discuss results from the survey recently taken on training topics for FY 2022.
8. 2021 Employer Recognition Awards (10 minutes)
Douglas Franklin, COG/TPB staff, will brief the Committee on The results from the in-person Employer Recognition Awards event held at the National Press Club on June 29th.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

9. FY2021 Employer Case Studies (10 minutes)
Mark Hersey, COG/TPB staff will review the three new Employer Case Studies prepared from FY2021.
10. Employer Outreach Roundtable (20 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, October 19, 2021 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).