# Disadvantaged Business Enterprise Goal Methodology Metropolitan Washington Council of Governments Wednesday August 12, 2015

**ATTACHMENT: Stakeholder Meeting** 

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#### Metropolitan Washington Council of Governments

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**Events Calendar** 

Events: List Format

August 12 2015

Title: Disadvantaged Business Enterprise (DBE) Consultation Meeting

Start Time:01:30 PMEnd Time:02:30 PMCategory:MeetingLocation:Room 4&5

Address: 777 N Capitol St, NE

Washington, DC 20002

Contact: George Hohmann
Email: George Hohmann

**Description:** In compliance with the Federal Regulations, 49 CFR Part 26, the

Metropolitan Washington Council of Governments (MWCOG) is developing a 3-year Disadvantaged Business Enterprise (DBE) program goal (FY 2016 –

FY 2018) for FTA-funded projects.

The purpose of the meeting is to receive input regarding the Council of Governments' proposed new three year DBE Goal for projects it administers and those performed by sub-recipients. We will review the methodologies used in development of the goal and invite you to participate in the discussion.

We sincerely hope that you or your representative will attend this meeting to provide input into our ongoing efforts to administer an effective DBE program.

To register for the event, please click on the link below.

#### ? Download Instructions



Reasonable accommodations are provided for persons with disabilities. Please allow up to 7 business days to process requests.

Phone: 202.962.3300 or 202-962.3213 (TDD). Contact <u>George Hohmann</u> for assistance. Click here for more information.

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#### One Region Moving Forward

District of Columbia

COG 3-YEAR DISADVANTAGED BUSINESS ENTERPRISE GOAL

Bladensburg\*

FY 2016 - FY 2018

Bowie

**PUBLIC MEETING** 

Charles County College Park

Frederick County

WEDNESDAY AUGUST 12, 2015

Gaithersburg Greenbelt

Frederick

**AGENDA** 

Montgomery County

Prince George's County

Rockville Takoma Park Alexandria

Arlington County

**Fairfax** 

1. WELCOME AND INTRODUCTIONS

George Hohmann

Fairfax County

Falls Church

Loudoun County Manassas

Manassas Park

Prince William County

Purchasing Manager

2. INTRODUCTION TO COG

Jeanne Saddler

**Director of Communications** 

\*Adjunct Member

3. REVIEW OF GOAL

George Hohmann

4. Q&A ON GOAL

5. Q&A ON TRANSPORTATION

**PROJECTS** 

## METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS (MWCOG)

DISADVANTAGED BUSINESS ENTERPRISE
GOAL SETTING FOR FEDERAL FISCAL YEARS (FFYs)
2016 – 2018
Public Meeting

WEDNESDAY AUGUST 12, 2015



To learn about the Metropolitan Washington Council of Governments (COG) proposed new three year (FY 2016-2018) Disadvantaged Business Enterprise (DBE) goal for projects it administers and those performed by sub recipients and receive comment from interested parties in compliance with federal regulations, 49 CFR Part 26.

Covers COG's federal transportation projects both as a direct recipient and as a sub-recipient.



#### INDUSTRY STANDARD METHODOLOGY UTILIZED:

#### DATA COLLECTION

- Compiled a list of all 15 planned transportation projects worth \$20 million over 3 fiscal years
- Compiled a bidders list from previously awarded projects

#### **DATA ANALYSIS**

- Matched planned projects with appropriate North American Industry Classification (NAICS) Codes
- Researched Census Bureau information and State Unified Certification Program (UCP) DBE Directories to determine availability of DBE's in COG's market area

### **PROCESS**

#### **GOAL DEVELOPMENT**

- Determining availability of Ready, Willing and Able DBE's
- Adjustment of Base Figure Using Established Formulas
- Determining the Race/Gender-Neutral and Race/Gender-Conscious Split

#### NARRATIVE JUSTIFICATION

- To be submitted to the Federal Transit Administration (FTA)
- Once approved by FTA, will be posted on COG's website

## COG-List of Projects for Federal Fiscal Years 2016 - 2018

|     | PROJECT   | A  | MOUNT      |
|-----|---|----|------------|
| 1.  | FTA Section 5310 Enhanced Mobility Project (Sub-recipients)                 | \$ | 8,400,000  |
| 2.  | Public Participation (Study of Public Awareness & Interest)                 | \$ | 55,000     |
| 3.  | Annual Report (Preparation of Publication & Printing)                       | \$ | 36,000     |
| 4.  | Transportation/Land-Use Connections (TLC) Program                           | \$ | 780,000    |
| 5.  | Department of Transportation Planning (DTP) Management                      | \$ | 30,000     |
| 6.  | Regional Studies  | \$ | 180,000    |
| 7.  | Household Travel Survey   | \$ | 3,000,000  |
| 8.  | Paratransit Study (WMATA)   | \$ | 90,000     |
| 9.  | Highway Performance Monitoring System (HPMS) Traffic Counts (DC)            | \$ | 270,000    |
| 10. | Long Distance Commuter Bus Study (VA)                                       | \$ | 100,000    |
| 11. | Unified Planning Work Program (UPWP) Technical Assistance Studies (MD TLC)  | \$ | 880,000    |
| 12. | D.C. Highway Performance Monitoring System                                  | \$ | 270,000    |
| 13. | Assistance with Development/Application of MWCOG/NCRTPB Travel Demand Model | \$ | 600,000    |
| 14. | Commuter Connections Regional Mass Marketing Program                        | \$ | 680,000    |
| 15. | FTA State Safety Oversight (SS0) Transportation Safety Program              | \$ | 4,949,018  |
|     | TOTALS  | \$ | 20,320,018 |

## PROPOSED GOAL FY 2016-FY 2018

16.26%

14.26% - Race/Gender-Conscious

2.00% - Race/Gender-Neutral

How is goal applied by COG in its procurement process?

- Requests for Proposals (RFPs)
  - To encourage vendors, points awarded for DBE participation
  - Advertise on website
  - Pre-proposal meetings for partnering opportunities
- Outreach
  - D.C. Department of Small and Local Business Development
    - Fall 2015 event planned

## Review of Goal Methodology/ Questions?

The goal methodology will be available for review beginning Tuesday August 18<sup>th</sup>.

For more information contact:
George Hohmann
COG Contracts & Purchasing Manager
ghohmann@mwcog.org