

2014 Metrobus Survey

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Regional Bus Subcommittee

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Purpose of Metrobus Survey

- Meet FTA-Title 6 data collection requirements
- Obtain jurisdiction of residence data for subsidy allocation formula
- Provide data for travel forecasting model

Status and Schedule

- COG/TPB issued RFP in December 2013
- Contractor Selected in January 2014
 - WBA Research
- Pre-Test Conducted
 - February 2014
- 2014 Spring Data Collection Wave
 - March 18 - June
 - PM Peak, Evening, and Late-Night time periods
- 2014 Fall Data Collection Wave
 - September - November
 - AM Peak and Mid-day time periods

Survey Design

- All Metrobus lines will be surveyed in the Spring and Fall of 2014
- PM Peak, Evening, and Late-Night Metrobus service will be surveyed in the spring
- AM Peak and Mid-day Metrobus service will be surveyed in the fall
- Both Weekday and Weekend service will be surveyed
 - Approximately 1,400 weekday & 800 weekend bus trips will be surveyed in each data collection wave
- Passengers age 16+ will be interviewed on-board

Data Items to be Collected for Title 6 Purposes

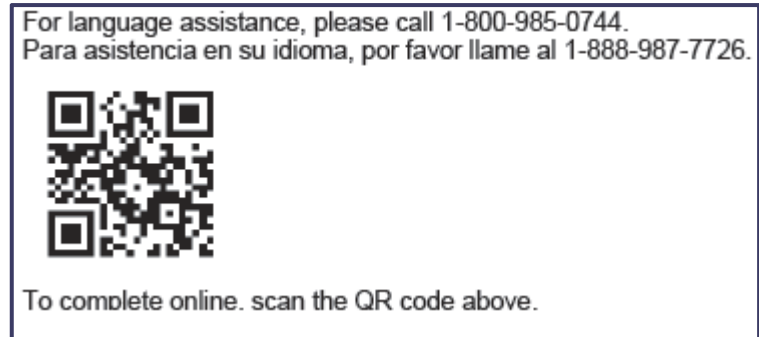
- Race
- National Origin
- English Proficiency
- Language Spoken at Home
- Household Income
- Travel Patterns of riders (O-D)
- Fare Type
- Fare Usage

Additional Data Items to be Collected for Subsidy Allocation and Planning Purposes

- Jurisdiction of Residence
- Trip Purpose (O & D)
- Access Mode
- Egress Mode
- Transit Benefits
- Vehicles Available
- Federal Employment
- Age

Survey Response Options

- Paper questionnaire available in English and Spanish on the bus
- Online web response option
- Phone option for visually impaired
- Mail-back option for paper questionnaires
- Interviewers have pencils for respondents on the bus



Accommodation of non-English and non-Spanish Speakers

- Online option
- Includes 7 language options
 - English and Spanish
- Plus
 - French, Chinese, Korean, Vietnamese, Amharic
- Invitation to online option on the questionnaire in all languages

Para completar la encuesta en español en línea, por favor visite <http://tinyurl.com/metrobus14> o utilizar el código QR. Usted necesitará la contraseña en la encuesta para completar en línea.

Pour remplir le questionnaire en ligne en français, s'il vous plaît aller à <http://tinyurl.com/metrobus14> ou utiliser le QR code. Vous aurez besoin du mot de passe sur l'enquête à compléter en ligne.

请抽出一点时间填写该调查问卷，这样可以帮助我们为您的公共交通需要作出计划。如选择上网用中文完成填写问卷，请前往 <http://tinyurl.com/metrobus14> 或扫描下方二维码进入。在网上填写调查问卷，您会需要用到问卷上提供的密码。

설문지를 인터넷으로 한국어로 작성하시려면, <http://tinyurl.com/metrobus14> 를 방문하시거나 QR 코드를 이용하십시오. 인터넷으로 작성하시려면, 설문지에 있는 암호를 이용하셔야 합니다.

Vui lòng dành một phút để giúp chúng tôi lập kế hoạch cho nhu cầu đi lại của bạn bằng cách hoàn thành bản khảo sát này. Để hoàn thành bản khảo sát trực tuyến bằng tiếng Việt, vui lòng truy cập <http://tinyurl.com/metrobus14> hoặc sử dụng mã QR ở cuối trang này. Bạn sẽ cần mật khẩu mà bạn đã được cấp để hoàn thành bản khảo sát trực tuyến.

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Incentive for All Participants

- Raffle of \$100 Smartrip cards to entice participation

1. REGISTER TO WIN ONE OF 20 \$100 SMARTRIP CARDS WHEN YOU ANSWER ALL QUESTIONS!

Please provide your name, home address, and telephone number so we can mail the winning card to you.

Full Name

Street Address (No PO Boxes Please)

Apt. City State

Zip Telephone

- Jurisdiction of residence is also asked (Q10), since some respondents will not be comfortable giving their full name and address

Survey Contacts

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