



**Marketing Committee Meeting  
January 24, 2007  
10:00 am – 12:00 pm**

**Call-In Number: 800-308-9936  
Passcode: 492221**

**MWCOG  
Conference Room 2 – 1st Floor**

1. Collateral Materials
  - Stationary sets
  - Brochure
  - Membership Kit
  - Newsletter Template
2. Clean Air Partners Timeline
3. “Faces of Clean Air” Video/Web Clips
4. Web Site
5. 2007 Media Campaign
  - Radio Ads
  - Print Ads
  - Transit/Fare Cards Ads
  - Gas Pump Ads