

REGION FORWARD ECONOMIC COMPETITIVENESS INDICATORS

Update and Report

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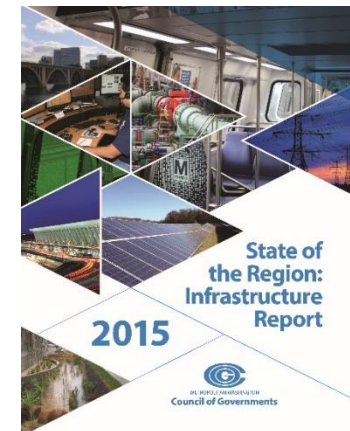
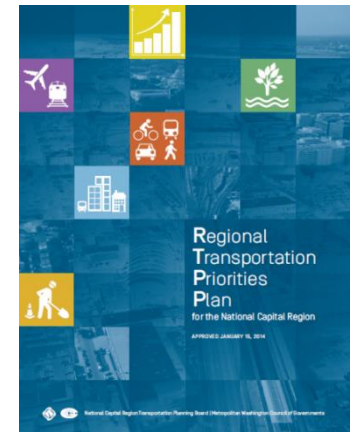
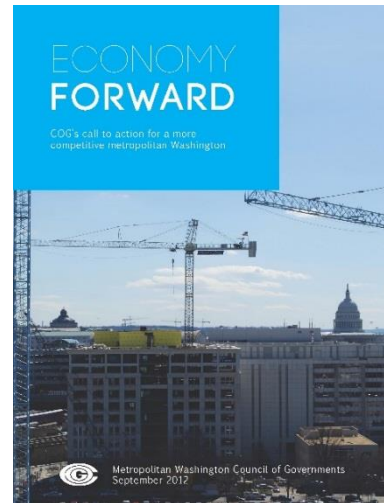
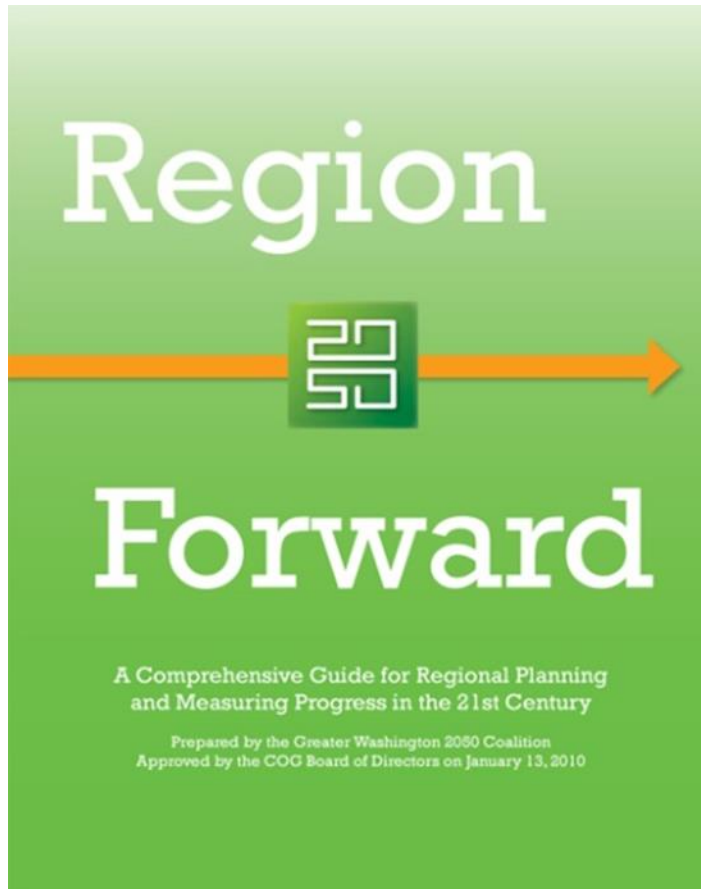
Presentation to the COG Board of Directors

November 12, 2015

Four Pillars of Competitiveness



Building Upon Region Forward



Building Upon Work by Partners

- *Dr. Stephen Fuller, GMU: Strengthen exports and STEM education*
- *Ken Ulman, University of Maryland: Culture of innovation, Startup Shell*
- *Dr. Terry Clower, GMU: Agenda for global fluency in the region*
- *Dr. Courtney Silverthorn, Federal Lab Consortium: Federal technology transfer*
- *Bob Sweeney, Washington 2024 Olympic Bid: Bipartisanship and regional unity; compact development*



State of the Region: Assessing the Economic Competitiveness of the National Capital Region

- Economic Climate
- Built Infrastructure
- Human Infrastructure
- Quality of Life
- Opportunities to Strengthen Our Regional Economic Competitiveness

Economic Climate: Metrics

- Job growth
- Wage growth
- Gross Regional Product
- Federal employment
- Federal procurement
- Core industry sectors
- Patents
- Academic and federal tech transfer
- SBIR + STTR funding
- Venture capital
- Fortune 500 presence



Built Infrastructure: Metrics

- Affordable housing supply and distribution
- Housing and job growth in Activity Centers
- Housing + transportation (H+T) costs
- Job access by transit
- Mode choice
- Transportation infrastructure



Human Infrastructure: Metrics

- High school graduation rate
- Educational attainment
- Labor force participation
- Job skill levels

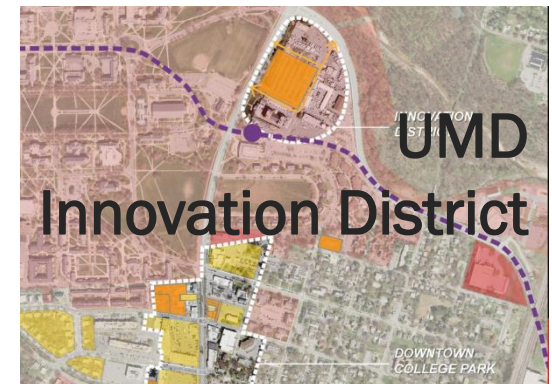


Quality of Life: Metrics

- Poverty and concentrated poverty
- Cost-burdened homeowners and renters
- Adult obesity
- Parks
- Bicycle and pedestrian infrastructure
- Philanthropy

Request for Board “Competitiveness Snapshots”

- Seeking examples of local/regional:
 - Companies
 - Industries
 - Initiatives
 - Policies
 - Partnerships
- that highlight:
 - Innovation
 - Economic competitiveness
 - Regional collaboration



Next Steps

- Today: Decision to pursue Global Cities Initiative
- November/December: Final updates to data, draft of report
- January 13, 2016: Board receives final report



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