Item #3



National Capital Region Transportation Planning Board COMMUTER CONNECTIONS PROGRAM

Bike To Work Day 2023 Draft Report

Prepared for:

Metropolitan Washington Council of Governments 777 North Capitol Street, NE, Suite 300 Washington, DC 20002-4290

Prepared by:

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November 8, 2023



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ACKNOWLEDGEMENTS - PIT STOPS - REGISTRANT TOTALS

The 2023 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations and the registrants for each pit stop and the number of registrants:

			# Regis trant
2023 Pit Stop Name DC NE Anacostia Riverwalk Trail -	Name Julie	Company/Organization name:	S
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Society DC NW Penn Quarter at City	zyk John	National Geographic Society	246
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Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Douglas Franklin Mark Hersey Dan Sheehan

Washington Area Bicyclists Association (WABA) staff included: Colin Browne Jeslyn Zakes

District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2023 a success.

BACKGROUND and EXECUTIVE SUMMARY

Bike to Work Day has been held annually in the Washington metropolitan region for over a decade and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of using cycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day in 2001, annual registrations for the event have grown expondentially over the years. In 2020, the event was canceled due to the COVID pandemic, reinstated in 2021, and is gradually looking to rebound to pre-COVID levels.

Several bicycles were raffled off and all the registrants who attended received a free BTWD 2023 T-shirt.

Bicyclists enjoyed free T-shirts, snacks, participated in prize drawings, and heard live bands as well as music and listened and talked to elected officials.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective media, crafting key messages, and procuring giveaway items such as t-shirts designed to attract commuters to try bicycling to work.

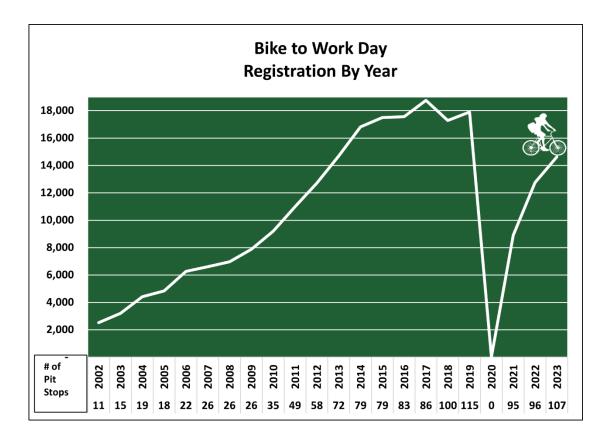
The Steering Committee's resources for Bike to Work Day 2023, included:

- Web site designed and maintained by Commuter Connections.
- > Posters and rack cards developed and printed by Commuter Connections.
- Promoting the event through WABA's membership.
- > A comprehensive campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- > An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- > An e-mail to previous year's participants by Commuter Connections.
- Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- > The design and distribution of free t-shirts by Commuter Connections.
- Donated bicycles for the regional raffle from BicycleSPACE, and Bikes@Vienna as well as Three Points Cycles.

In addition, 19 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to a peak of more than 18,000 in 2017. Although biking to work accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.



	Bike to Work I Regional Spons	-	
bike to work day	Deadline to R	Return Januar	y 31, 2023
Please check one of the following	Sponsor Levels:	Cash	In-Kind
GOLD SPONSOR LEVEL Mentioned as sponsor on hundreds of (traditional and/or internet radio), Soo plus all Silver and Bronze level items	cial Media,		
SILVER SPONSOR LEVEL Logo on thousands of T-shirts, Press Bronze level items			
BRONZE SPONSOR LEVEL Logo on Website and thousands of F			
If in-kind donation, please describe	e:		
Sponsors must provide a minimum of 50% cash* acceptable merchandise. *Donors of bicycles ma locations is separate from this regional sponsors however be negotiated separately with the indepe	y be in-kind only. Sponsor attend hip agreement and is typically av	lance at Bike to Wo ailable at no extra	rk Day pit stop
Name:	Title:		
Organization:			
Address:			
City, State, Zip:			
e-mail:	Phone: ()		
Website address for your sponsor log	go:		
Signature			
Please make check payable to: Metropolita	n Washington Council of Gov	vernments and n	nail to 777 N.

Please make check payable to: Metropolitan Washington Council of Governments and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to <u>dfranklin@mwcog.org</u> in high resolution format for quality reproduction, no later than January 31, 2023. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.





Metropolitan Washington Council of Governments



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Sponsor Drive

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$45,950 in cash was donated for the region. The following is a list of both cash and in-kind sponsors who generously donated to the Bike to Work Day 2023 event:

2023	Sponsors:

Sponsor	Level
All About Burger	Gold
GoAlex	Gold
ICF	Gold
Pedego	Gold
BicycleSPACE	Silver
BikeArlington	Silver
City Dental DC	Silver
Verra	Silver
American Association of State	
and Highway Transportation Officials	Bronze
bikes@vienna	Bronze
Fair Lakes League	Bronze
Giant Food	Bronze
goDCgo	Bronze
Maryland Department of	
Transportation	Bronze
Prince George's Vision Zero	Bronze
Virginia Department of	
Transportation	Bronze

HIGHLIGHTS FROM AREA PIT-STOPS

Adams Morgan: The event was held at Unity Park from 7:30am to 11am. There were 362 registrants for the pit stop.

Alexandria Carlyle Square: Bike to Work Day 2023 was a huge success for our 13th year as the Carlyle Pit Stop! Our registration was higher than in 2019! Our turn out was great, the weather was wonderful, and it was so great to have so many supportive sponsors on site and donate to our raffle. We are so thankful that everyone took the time to register and come out to support our pit stop! We had our live raffle every 15 minutes with three winners each time. Our Mayor, Justin Wilson, vice-mayor, Amy Jackson, Councilman Canek Aguirre, and Councilwomen Sarah Bagley stopped by to support and helped us with our raffle drawings! We are so grateful for the Alexandria Police Department and Sheriff Department for showing up early to support us with setting up their tables.

We cannot thank our wonderful sponsors below enough! They donated generous gift cards and gifts for the raffle! We are so thankful for all our wonderful businesses and group organizations for their support and time!

Alexandria Dog Walk
Alexandria Renew Enterprise
Alexandria Spokeswomen
Alexandria Police Department
Alexandria Sheriff Department
Bicycle & Pedestrian Advisory Committee
Burke & Herbert Bank
Carlyle Council
Carlyle Gateway
Club Pilates Alexandria
Conte's Bike Shop
Cowo & Crèche
Eisenhower Partnership
Frizzles Salon & Spa
Handy Bikes

Lost Boy Cider
Nando's- Carlyle Crossings
Panera Bread
Paradigm
Post Carlyle Square/ MAA
Pure Barre
Simpson Properties, Ltd.
Sweet Fire Donna's
Tequila & Taco
The Westin
WABA (Washington Area Bicyclist Association)
Wegman's
Whiskey & Oyster
Yoga 6

Alexandria: This year was a transitional year for the City of Alexandria's Bike to Work Day. After a long hiatus due to COVID we finally were back at City Hall's Market Square as the main Bike to Work Day pit stop. This allowed us to host a larger affair than we had in the last couple of years as COVID took us away from larger gatherings. While splitting participants up amongst smaller pit stops sustained us, the City's bike commuters missed the fanfare and camaraderie that Market Square provided.

This year's affair included a set by DJ Regy Reg, A 360 Photobooth experience with your bike, coffee, eats, on site tune-ups and of course tabling by our wonderful City partners, businesses and agency representatives and of course our giveaways and BTWD T-Shirts. We were grateful to finally have enough to not run out this year, although we did have requests for larger sized 4XL and 5XL shirts we could not accommodate. We added to our slate of sponsors this year with prizes, donations and giveaways provided by Wegmans, Athleta, the Water Taxi, ESP Tea and Coffee and so much more.

Despite competing with the opening of the brand-new Potomac Yards Metro Station we were still able to net appearances by several local officials including the Mayor, City Manager and local council members. We had 308 people register online and had more people show up and sign up. Between the 5 pit stops within the City of Alexandria we had over 1,100 registrations. Thanks to a strong push towards then end and a great interview on WUSA we saw another year of increased participation.

Alexandria Del Ray: The event was held at Colasanto Park from 6am to 9am. There were 212 registrants for the pit stop.

Alexandria National Landing at APTA: The event was held from 3pm to 6pm. There were 45 registrants for the pit stop.

Anacostia: The event was held by the Arts Center from 7am to 9 am. There were 51 registrants for the pit stop.

Anacostia Riverwalk Trail: The event was held from 7am to 9am. There were 129 registrants.

Annandale: The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 51 registrants for the pit stop.

Annandale George Mason Library: The event was held from 6:30am to 9am. There were 17 registrants.

Arlington County Pit Stops and Number of Registrants

Arlington Rosslyn: The event was held from 6:30 am to 9:30 am. There were 631 registrants. Arlington Ballston: The event was held from 6:30 am to 9:30 am. There were 435 registrants. Arlington Columbia Pike East: The event was held from 6:30 am to 9:30 am. There were 159 registrants.

Arlington Clarendon: The event was held from 4:30 pm to 6:30 pm. There were 114 registrants. Arlington Shirlington: The event was held from 4:30 pm to 6:30 pm. There were 133 registrants. Arlington East Falls Church: The event was held from 6:30 am to 9:30 am. The were 194 registrants.

Arlington National Landing: The event was held from 7:00 am to 9:00 am. There were 304 registrants.

Arlington Columbia Pike West: The event was held from 7 am to 9 am. There were 114 registrants. Arlington HQ National Guard: The event was held from 6:30 am to 10:30 am. There were 34 registrants.

Arlington Langston Blvd: The event was held from 3:00 pm to 6:00 pm. There were 51 registrants.

BikeArlington Pit Stop Sponsors Piedmont Office Realty Trust SuperPedestrian Pit Stop Partners Car Free Diet Potomac Pedalers Friends of Mount Vernon Trail Washington Area Bicyclist Association Sustainable Mobility for Arlington County **Arlington County Transportation Bash Boxing Arlington Art Truck** Trek Bikes **Bell Ringer** Mcdonalds Rosslyn – MCD Mateos **Kasper Cargo Bikes** Nandos **Rosslyn Bid Ballston Bid** All About Burger Friends of Washington and Old Dominion Trail **Arlington Families for Safe Streets** Lime Pike Forward Arlington Food Assistance Center Car Free Diet **Eco Action Arlington** Museum of Contemporary Art Arlington

Arlington Mill: The Arlington Mill pit stop was held on the plaza of the Arlington Mill Community Center from 7-9am. Participation was strong for this first year of the stop with 112 registrants. In addition to claiming their free tee-shirt, riders enjoyed getting free bike safety checks from Phoenix Bikes mechanics, relaxing with chair massages from Elements Massage in Pentagon City, and browsing information from the Animal Welfare League of Arlington and Cyclebar Columbia Pike. Riders enjoyed hot coffee from Commonwealth Joe, delicious donuts from Good Company, cookies from Captain Cookie & the Milkman, and bananas from MOM's Organic Market in Arlington. Raffle prizes and give-aways including gift cards to a new tapas bar on Columbia Pike Sabores, a one-month Cyclebar pass, 60-minute massage from Elements Massage, and free trial passes to VIDA Fitness and Spenga in Ballston.

Bethesda: The event was held at the Capitol Cresent trail from 6:30am to 8:30am. There were 448 registrants.

Bladensburg Waterfront Park: The event was held at the Waterfront Park from 7am to 9am. There were 83 registrants for the pit stop.

Briggs Chaney Park & Ride Mobile Commuter Store: There were 20 registrants for the pit stop.

Brunswick MARC Station: The event was held from 9am to 11am. There were 25 registrants for the pit stop.

Burke: There were over 50 people who signed up, and over 30 came. There were a couple of "bonuses" supervisor Walkinshaw's chief of staff, Frank Anderson, was a rider. And Lake Braddock Secondary School's Safe Routes to School coordinator held an event early this morning at the school for teachers who bikes (with doughnuts - wheels for wheels) before she biked to the stop and took the VRE downtown for work.

The regional engineer for VRE was there (Dallas Rogers), talking with people about to bring bikes on VRE, and many people who weren't biking came over and took info.

Capitol Hill Eastern Market: The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 382 registrants for the pit stop.

Capitol Hill at House Office Buildings: The event was held at South and C Streets SE from 7am to 10am. There were 48 registrants for the pit stop.

Capitol Riverfront: The event from 7am to 9am. There were 173 registrants for the pit stop.

Cathedral Heights: The event was held from 7am to 9am. There were 126 registrants.

Centreville/Clifton: The event was held from 6:30am to 9am. There were 15 registrants for the pit stop.

Chantilly Library: The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 43 registrants for the pit stop.

Chantilly Sully: The event was held from 6:30 am to 9:30am. There were 16 registrants for the pit stop.

Coast Guard Headquarters: The event was held at US Coast Guard Headquarters from 6am to 9am. There were 54 registrants for the pit stop.

College Park City Hall: The City of College Park hosted its morning pit stop at City Hall Plaza from 6:30 to 8:30 am. There were 134 registrants.

Columbia Heights Plaza: 125 cyclists enjoyed a bright, sunny, warm May afternoon at the Columbia Heights Plaza in Northwest DC, for the annual "Ride Home from Bike to Work Day '23". We were assisted by 8 loyal volunteers (Debra, Graham, Karen, Laurel (and baby), Max, Nathan,

Phoebe, & Sarah), and joined by the "Book Bike" of DC Public Libraries (DCPL), WABA, the DC 3rd District community-service police officers, and the wildly-popular Leah Fantle of UpShiftDC for bike tune-ups. Councilwoman Brianne Nadeau brought her 2 daughters by bike early in the afternoon, and ANC-1A members Jeremy Sherman and Max Ewart (also a volunteer) stopped by later.

300 pre-registered, and 36 registered on-site, supplemented by 2 (the lowest quantity in years!) from previous pit-stops. Giant donated \$50 for food (bananas, apples, mandarins) and water. Plenty of maps (DC, Regional, and Fairfax County) were distributed, and WABA and DCPL signed up a few new members.

Thanks to Park Triangle (sign display), Giant, District Bridges and DCPL for loaned tables, DC DPR, & DC Police and public officials.

Crystal City/National Landing: With over 300 registrants, the Bike to Work Day Pit Stop in Crystal City/National Landing was filled with energy. Conte's Bike Shop offered bike safety checks, a raffle for National Landing branded bike jerseys and backpacks, and a smoothie food truck, all with a DJ providing the tunes for a festive vibe. Looking forward to surpassing to building on this success for 2024!

Dumfries: The event was held at the Dumfries Town Hall from 7:30am to 9:30am. There were 12 registrants for the pit stop.

Dupont Circle: This year's AGU pit stop for Bike to Work Day (at Dupont Circle) — now our third year hosting! — was another spectacular success! Highlights in no particular order included:

• More than 250 riders from the DMV registered for our stop, and about that many visited us on the day of (whether registered or not).

• Neighborhood businesses partnered with us: Conte's Bikes did countless tune-ups on-site, and critical refreshments came courtesy of Call Your Mother Deli on P St and Dawson's Market next door.

• Advisory Neighborhood Commissioner (ANC 2B01) Meg Roggensack joined us, chatting with constituents, calling out door prize drawings, and making plans to bring lots of fellow ANC 2B commissioners in for building tours, and to start up community bike rides in our part of Ward 2.

• Riders clamored for building tours and wanted to come back with friends and colleagues to see our NetZero headquarters.

• We gave out snazzy science door prizes every few minutes, in the form of Science is Society t-shirts, glossy NASA calendars (both of these thanks to Vicky Thompson!), and gift cards from Conte's Bikes.

• Young minds were corrupted with science— small people were enchanted by our planet plaza and crawled across orbits not just of the rocky worlds but way out to the gas giants, and they took crayons to our AGU coloring sheets to produce technicolor volcanoes and outcroppings.

• AGU alums Chris McEntee and Cristine Gibney rode to our pit stop to bask again in our building's energy-efficient glow and to take renewed pride in talking about their work on the NetZero renovation with other riders.

• Current AGU staff came out to celebrate too: we were glad to see Asha Pinkney-Gillus, Mark Shimamoto, and veteran BTWD pit stop supporter Liza Lester, who cycled all the way from Takoma Park!

• Amazing volunteers made it all happen! Hearty applause goes out to AGU staff Michelle Brown, Matt Boyd, Sebastian Gominho, Neil Washington, Jeffrey Nguyen, and Emille Beller. We even had two fabulous non-AGU volunteers, Alan from Georgetown University and Alissa from the Metropolitan Washington Council of Governments.

Spirits were high across the board on this cool and sunny morning, and first-time riders especially were surprised at the joyful and supportive atmosphere! The plaza probably hasn't seen this much traffic since last year's Bike to Work Day, and the event is a great opportunity for us to engage with our neighbors and the city.

Many thanks again go out to all who participated in this year's Bike to Work Day in any capacity, and we hope even more of you will join in next year! Our small but mighty team has lots of ideas to make our bikes-and-neighborhood-and-science carnival even better and grander!

Edgewood at Metrobar: The event was held from 4pm to 8pm. There were 199 registrants for the pit stop.

Fairfax Government Center: The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 80 registrants for the pit stop.

Fair Lakes: The event was held Fair Lakes Center from 6am to 9am. There were 45 registrants for the pit stop

Fairlington Center: The event was held at Fairlington Center in front of Great Harvest Bread from 6:30am to 9:00am. There were 52 registrants.

Falls Church: The event was held from 6:30am to 9am. There were 15 registrants.

Fort Belvoir: The Fort Belvoir Bike to Work Day pit stop attracted about 30 participants. Food and refreshments were donated from the Fort Belvoir Commissary. While picking up the Bike to Work t-shirts participants also had their choice of swag provided by the Fort Belvoir Installation Safety Office. Swag included drawstring bags, stress balls, water bottles, first aid kits, bike safety coloring books, chapstick, and sunglasses.

Franklin Park: The event was held from 7am to 9am. There were 288 registrants.

Frederick: The pit stop at the Transit Center in Downtown Frederick was a great success! More than 240 participants registered for the event.

Some highlights from this year's event include:

- A new and improved Ceremonial Ride route
- ASL interpreter and Certified Deaf Interpreter, to ensure full inclusion of our Deaf and hard-of-hearing cyclists and community members.
- Local elected officials participated, including City of Frederick Mayor Michael O'Connor, County Executive Jessica Fitzwater, and Aldermen Kelly Russell.
- There was 25+ participants from the City of Frederick and Frederick County Government Divisions.

• Vendors included: BGCFC and TourDeFrederick, Pedego Frederick, Frederick Health, Bike Doctor Frederick, The Bicycle Escape, The Common Market, Key103, and MDOT/MTA

Friendship Heights: The 2023 Friendship Heights pit stop was at The Shops at Wisconsin Place, at the

corner of Wisconsin Ave. & Western Ave. in Chevy Chase and ran from 6:30 – 9:00 AM. There were 207 riders

at final registration. A total of 119 attended, including registrants and walk-ups.

As in previous years, there were two new bike winners. This year, the bikes were from Happy Go Bikes. One

winner had to be present to win, the other was selected from a randomized number listed on the registration:

Pit stop exhibitors and donors included:

Ill-In-One Entertainment

- Happy Go Bikes
- Drink More Water
- **Whole Foods**

Starbucks

Wisconsin Place Recreation and Community Center

GEICO – The Gecko was on hand to greet people
District Taco
Montgomery County Dept. of Environmental Protection
Circle Yoga
CorePower
Haute Bodhi Yoga & Pilates
WABA
Parkinson's Foundation Mobile Unit

Gaithersburg Kentlands: The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 183 registrants for the pit stop.

Gaithersburg Old Towne: The event was held in Old Towne, Gaithersburg from 4pm to 6pm. There were 63 registrants for the pit stop.

Georgetown – Meigs Park and Waterfront Park (DC): the was held from 7am to 9am. There were 487 registrants.

Golden Triangle – Farragut Square: The event was held at Farragut Square from 7am to 9am. There were 196 registrants for the pit stop.

Golden Triangle – L Street (DC): The event was held on the corner of 19th and L Streets NW from 7:30am to 9am. There were 114 registrants for the pit stop.

Greenbelt: Bike to Work Day 2023 was Greenbelt's 11th year. A committee of three City of Greenbelt employees organized the event in the City Hall parking lot.

There were 143 bikers registered with 137 passing through.

Jeff Lemieux led 15 bikers on a convoy to downtown Washington DC and a convoy of 29 passed through on their way to NASA in Greenbelt.

Our sponsors:

Anacostia Trails Heritage Area provided funding for breakfast snacks.

Heavenly Well led Stretching with Your Bicycle just prior to the convoy departure.

Proteus Bicycle mechanic provided light maintenance and safety checks.

Jersey Mike's Subs and Old Greenbelt Theatre provided raffle prizes.

Swag bags were provided to registered riders with items donated by the Greenbelt COOP

Supermarket & Pharmacy, McCarl Dental Group and Jersey Mike's Subs.

Greenbelt Sunoco provided free coffee to bikers stopping at their shop.

Primo Water supplied a water dispenser which allowed the stop to improve sustainability.

Herndon Innovation Center: The event was held from 6:30am to 9am. There were 40 registrants for the pit stop.

Herndon Town Hall Green: Herndon Parks and Recreation Department staff planned and executed this year's pitstop Riders did gratefully grab bottled water, fruits, and a variety of different snacks. All riders were very excited to get their T-shirts this year! We opened at our usually time at 5:30am but it was slow roll until later in the morning, Next year we will be looking at adjusting our start time. With over 300 registered that were excited, grateful, and overjoyed to be a part of Bike to Work Day!

Hyattsville Driskell Park: The event was held at Driskell Park from 6:30am to 8:30am. There were 114 registrants for the pit stop.

Indian Head: The event was held from 6am to 11am. There were 53 registrants.

Ivy City: The event was held at BicycleSPACE from 7am to 9am. There were 50 registrants for the pit stop.

Kelly Leadership Center: The event was held from 6am to 9:30am. There were 22 registrants.

Largo: The Prince George's County Department of Public Works & Transportation in partnership with the M-NCPPC Department of Parks and Recreation, Prince George's County and the Prince George's County Bike and Pedestrian Safety Community Advisory Group co-hosted a Bike to Work Day Pit Stop at the Largo/Kettering/Perrywood Community Center in Upper Marlboro, MD on May 19th - Bike to Work Day. Vision Zero Prince George's and the Be Seen, Be Alert, Be Safe Campaign were proud Bronze Sponsors of Bike to Work Day!

There were 103 cyclists that registered for the Bike to Work Day pit stop in advance and 40 cyclists that signed up onsite to ride on Bike to Work Day. Cyclists from across Prince George's County, Maryland and around the Region were welcomed to the Largo/Kettering/Perrywood Community Center by Tiffany Jennings, Prince George Bike and Pedestrian Program Manager and Pit Stop Manager and Tedd Russell, Bike to Work Day Pit Stop Co-Manager. Special greetings were provided by Michael Johnson, Director of DPW&T; Bill Tyler, Director of M-NCPPC Department of Parks and Recreation; and by Wala Blegay, Prince George's County Council Vice-Chair and District 6 County Councilwoman. During the Bike to Work Day event, There were demonstrations for Cyclists on how to load and unload the bicycle on a bike rack on front of Prince George's County's TheBus. Additionally, Cyclists were provided information and giveaways by representatives from the following agencies, organizations, offices and businesses:

Prince George's County Department of Public Works & Transportation TheBus RideSmart M-NCPPC Department of Parks & Recreation, Prince George's County

Prince George's County Executive Prince George's County Council M-NCPPC Park Rangers Vison Zero Prince George's Prince George's County Be Seen, Be Alert, Be Safe Bicycle and Pedestrian Safety Campaign Prince George's County Bike and Pedestrian Safety Community Advisory Group Capital Bikeshare Prince George's County Office of Community Relations PGC311 Maryland Highway Safety Office M-NCPPC Seniors Cycling Club Jafe Cycling **Beech Tree Pedalers** The Capital Market at Creative Suitland Prince George's County Bike and Pedestrian Program Capital Bikeshare Bowie State University – Bowie Metropolitan Alumni Chapter The Black Nurses Association of Southern Maryland

Leesburg: Staff from Loudoun County Transit and Commuter Services greeted more than 180 cyclists at Raflo Park in Leesburg on Bike to Work Day. After checking in and selecting their T-shirts, participants were able to refill their water bottles, enjoy coffee, Gatorade, bananas and an assortment of pre-packaged grab and go snacks.

Two Bike Loudoun volunteers were assisted at the pit stop. One remained busy making adjustments and simple repairs at his bike stand. Participants browsed literature and picked up water bottles from Equinix and Loudoun County Fire and Rescue. VDOT staff added flashing safety lights for cyclists to the assortment of available swag.

One month prior to the event, the Leesburg Pit Stop vinyl banner was displayed along the W&OD Trail, not far from the pit stop location. Posters and rack cards were shared with local bike shops, Bike Loudoun, and employers. Bike to Work Day registration was promoted at in-person events in late April and early May. The event was also publicized on Facebook, LinkedIn, through the employer newsletter and with a County-issued news release. For the first time ever, the Leesburg Town Council issued a separate Bike to Work Day proclamation.

During the event, staff from Loudoun County Public Affairs and Communication captured still photos and video. A highlight video was shared on social media and will be refreshed to help promote the 2024 event.

Lorton: The event was held 3pm - 7pm at the Workhouse Arts Center in Lorton, VA. There were 19 registered.

Manassas VRE: Bike to Work Day 2023 at the Manassas VRE Station pitstop was a great success! We had a total of 70 participants register for the event of which 39 attended. We were also able to engage multiple commuters who were interested in registering for the event the day of. Some key highlights include the City of Manassas bike convoy which included over a dozen city employees and community members and a visit from the City of Manassas Mayor Michelle Davis-Younger. For refreshments we offered snacks, coffee, and water. A special thanks to Dan Donohue of NoVA Cycleworks for providing bike repair services for free to participants, and to the team at Historic Manassas, Holly Morello, and Allen Muchnick for helping to make the event a success!

Manassas Park VRE: There were 19 registrants and 4 walk-up bikers who visited.

Manassas GMU: A group from Aurora Flight Sciences based over at Manassas Airport come every year and I think this is the biggest group so far. We had 33 registered this year and 23 showed up so a pretty good %! There were 2 families that stopped by. One was on their way to Pennington Traditional School in Manassas and another family was going back home since they both work from home. They were pulling a trailer with a tandem with their 2 year old. We gave away almost all of the t-shirts so that was great. I took the 3 we had left over to the shop for a few of our skinnier mechanics!

McLean – MITRE: The event was held from 6:30am to 9am. There were 142 registrants.

Merrifield - Mosaic: The event was held from 4pm to 6:30pm. There were 87 registrants for the pit stop.

Mt. Rainier: For the Prince George's County Mount Rainier Bike Co-op stop, our third year was a success! The Mount Rainier Bike Co-op was freshly remodeled and open for tours and showed off the new bike repair stand available in front of the shop. We had a total of 48 registrants and 36 people who biked by to pick up their shirts, snacks, drinks, patch kits and bike maps!

Mt. Vernon – Belle View (VA): The event was held at Mount Vernon Rec Center from 6:30am to 9:00am. There were 35 registrants for the pit stop.

Mt. Vernon: The event was held at VIDA Fitness from 6:30am to 9:00am. There were 119 registrants for the pit stop.

Naval Support Activity: The event was held from 6am to 9am. There were 101 registrants for the pit stop.

National Geographic Society: The event was held from 8am to 10am. There were 246 registrants.

Newington: The event was held at South and C Streets SE from 6:30am to 9am. There were 14 registrants for the pit stop.

NIH: The event was held from 7am to 9:30am. There were 347 registrants.

NOMA: The event was held at Wunder Garten from 7:30am to 9:30am. There were 466 registrants for the pit stop.

North Bethesda: On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. The pit stop was located in the parking lot next to Bark Social and behind Pinstripes. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of breakfast foods, giveaways, and information provided by our great sponsors who attended – Bender JCC of Greater Washington, Call Your Mother Deli, Office of Home Energy Programs, Onelife Fitness, Orangetheory Fitness, PetWellClinic, Pike District Partnership, REI, Strathmore/AMP by Strathmore, and WABA. Additional prizes and giveaways were generously donated by Bibibop Asian Grill, Central Farm Markets, and Nada. A very special thank you to our host, Pike & Rose, for all the support!

Prizes, drawings, and "sponsor spotlights" were made every 15 minutes and music was provided throughout the event. Cyclists participated in various fun contests as well. Techs from REI performed checks on participants' bicycles.

Councilmember Kate Stewart brought greetings from the Montgomery County council. She also spoke about the importance of bicycling in Montgomery County. Councilmember Laurie-Anne Sayles presented the Council's Bike to Work Day proclamation, and spoke about the Council's support of infrastructure projects.

The grand prize was a bicycle, from REI. REI staff helped with the drawing and congratulated the lucky winner. A second bicycle, also from REI, was awarded to another lucky winner after the event. Another successful year was enjoyed at the North Bethesda at Pike & Rose pit stop!

Oakton: The event was held at the Oak Mar RECenter from 6:30am to 9:00am. There were 15 registrants for the pit stop.

Old City Market and Oven: The event was held on the corner of 6th and K Streets NE from 7am to 9am. There were 119 registrants for the pit stop.

Oxon Hill: The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 53 registrants for the pit stop.

Penn Quarter: The event was held from 7am to 9am. There were 74 registrants.

Providence Community Center: The event was held from 7am to 9am. There were 31 registrants for the pit stop.

Reston: The event was held at the Plaza from 6:30am to 9:30am. There were 271 registrants for the pit stop.

Riverdale Park Station: Bike to Work Day 2023 at Riverdale Park Station was a success and enjoyed by many! During our station time of 4pm – 6pm, we hosted about 75% of our registered participants. Lively music of all genres was paired with yummy snacks and great conversation. In addition to the Bike to Work t-shirts; we handed out hydration drinks and plenty of "The Station" merchandise. There were many passersby that inquired about obtaining information about the event and participating in next year's Bike to Work Day.

Rockville: The event was held at TREK Bicycle from 8am to 11am and from 6pm to 7pm. There were 171 registrants.

Rockville Fallsgrove: What a beautiful morning! Yes, the weather was perfect, and we had a terrific debut of our new pit stop location. Thomas Farm Community Center, nestled in Fallsgrove Park and right on the Carl Henn Millennium Trail was such a welcoming venue for residents of the local community and commuters to the hundreds of businesses surrounding the Life Sciences Corridor. MCDOT Commuter Services and the City of Rockville co-sponsored the pit stop, as in years past and the MCDOT Greater Shady Grove TMD outreach team managed the event with the help of great volunteers. There were 257 participants registered for the early morning gathering to celebrate one of their favorite activities and means of commuting, general travel, and exercise. Casual bikers and cyclists, first-timers and seasoned commuters, even some little "future commuters," sporting their training wheels, alongside mom and dad --all showed up to enjoy the camaraderie and our little party in the morning.

They arrived in waves throughout the morning, many hanging out for quite a while to enjoy the music, yummy snacks, and coffee from local businesses, and to check out the exhibitors with information, resources, and fun giveaways to share. All were greeted with smiles, Bike to Work Day t-shirts, towels, bicycle swag, and a chance to win some really cool raffle items. Bike Werks performed bike safety checks and simple maintenance repairs, while County and City agencies hosted information tables. Chris Conklin, MCDOT Director, started us off with a heartfelt greeting and the reading of a short version of the Bike To Work Day Proclamation, followed by the raffle kick-off and our first of two new bicycle giveaways provided by MCDOT. Our DJ rocked the

morning, while our emcees engaged the crowd. and OneLife Fitness trainers led multiple mini stretching sessions to get everyone in motion, and ready to continue their ride. There were gatherings of friends, groups of work colleagues, and lots of individual riders, who likely met a few new like-minded commuters or even close neighbors. Tents were up, tables were full. Our wonderful food supporters included: Krispy Kreme, Dunkin Doughnuts, Giant, Safeway, Harris Teeter, Pasion Bakery, Drink More Water, Smoothie King, Starbucks, and Chick-fil-A.

We ran the raffle throughout the morning, with winner after winner receiving great prizes from our super-generous local business sponsors. We concluded with the second grand prize bike drawing for a lucky winner. There were big cheers all around and special thanks to our location host the City of Rockville's Thomas Farm Community Center --and for our volunteers, raffle donors, and information exhibitors who contributed to making the event a great success: AT&T, Verizon, Art and Frame Depot, CAVA, Chipotle, Cooper's Hawk Winery & Restaurant, Copper Canyon Grill, Dick's Sporting Goods, REI, Mamma Lucia, MOM's Organic Market, MCDOT-Commuter Services and Capital Bikeshare, Montgomery County Department of Parks and Planning, Montgomery County Department of Environmental Protection: Division of Solid Waste Services, MyEyeDr., Nando's Per-Peri, Panera, PNC, Police Department Community Engagement Division, Potomac Pizza, Sandy Spring Bank, Ski and Bike Center LTD, Target, T-Mobile, Visit Montgomery, and WABA.

Shaw: The event was held from 7am to 9am. There were 130 registrants for the pit stop.

Silver Spring: The 2023 Bike to Work Day Silver Spring pit stop was held at Veterans Plaza and 394 individuals

registered online. There were 269 individuals that attended the event to enjoy music, raffles, and to get a BTWD t-shirt and other giveaways.

The Veterans Plaza pit stop was managed by Commuter Services. Contractor support was provided by Fovndry who secured donors, sponsors and exhibitors. Two additional volunteers helped at the registration and giveaway tables The Silver Spring Civic Building staff helped with event layout and rental equipment delivery logistics. The indispensable Silver Spring Urban District's Clean and Safe Team was on hand bright and early to assist with set up and with break down at the end of the event.

This year, State Delegate Lorig Charkoudian addressed the crowd and chose the winning ticket for the bike raffle.

Raffles, Exhibitors and Grand Prize Winners

Commuter Services purchased two bicycles from Silver Cycles for the raffle. This year's winners were Lee Goldberg (pictured below with Sande Brecher (MCDOT) and Del. Lorig Charkoudian) and Teresa Locke.

Bike, Health and Fitness Participants and Exhibitors

Silver Cycles performed bike checks. Planet Fitness demonstrated a pre-ride stretch. WABA, Friends of the Metropolitan Branch Trail and CCI Health attended.

Strong Business Participation and Support

We had a lot of donated raffle items and refreshments that provided prizes for multiple raffles throughout the morning. Breakfast treats including bagels, fruit, muffins and coffee. Downtown Silver Spring businesses, merchants and non-profits who supported the event included: The Blairs, Chik-fil-A, Einstein Bagels, Giant Food, Nando's Peri-Peri, Peet's Coffee and Tea, Safeway, Starbucks, Silver Cycles, Whole Foods. All in One Entertainment was the DJ again this year for the event. In addition, other County and City agencies hosted information tables, along with other exhibitors.

Southwest Business Improvement District: The event was held at the BID from 8am to 10am. There were 51 registrants for the pit stop.

Springfield Metro: The event was held at the Springfield Metro Park from 6:30am to 8:30am. There were 48 registrants for the pit stop.

Springfield – South Run: The event was held at the South Run RECenter from 6:30am to 9:00am. There were 30 registrants for the pit stop.

Sterling: More than 160 cyclists visited the Sterling Pit Stop overlooking the W&OD Trail at the Sterling Ruritan Club. It was a festive setting with five tents hosted by Loudoun County Transit and Commuter Services, Bike Loudoun, Friends of the W&OD Trail, Loudoun Water, and Trek Bikes.

Participants were offered water, coffee, Gatorade, bananas, and a variety of pre-packaged snacks. Bike Loudoun shared literature, including a new flyer detailing how to incorporate biking and transit in Loudoun County. A proclamation from the Loudoun County Board of Supervisors was read and presented by Loudoun County Supervisor Juli Briskman (Algonkian District).

A mechanic from Trek Bicycle of Leesburg served a steady stream of visitors requesting minor adjustments and repairs. Loudoun County staff and volunteers served refreshments and distributed T-shirts to participants.

To encourage participation, Bike to Work Day was publicized in variety of ways: a news releases, social media posts, newsletter article, communication with employers, posters, and rack cards. A large vinyl banner was installed near the pit stop site along the W&OD. Loudoun County Public Affairs and Communications staff captured photos and video, including Supervisor Briskman at the Sterling pit stop. A highlight video and assortment of photos will be incorporated into next year's promotional efforts.

Takoma Park – Downtown/Old Takoma: The event was held at Takoma Urban Park from 6am to 9am. Participants received bike safety swag, bicycle maps and resources, and breakfast snacks.

There were 159 registrants for the event and at least 91 riders stopped by the pit stop, including 13 ride-ups.

Takoma Park – Sligo Creek Trail: The Sligo Creek Pit stop held the event from 6:30am to 9:30am. Participants received bike safety swag, bicycle maps and resources, and breakfast snacks. There were 64 registrants for the event and at least 36 riders stopped by the pit stop, including 6 ride-ups.

Takoma Park – Takoma Bicycle: The event was held from 7am to 9am. There were 52 registrants for the pit stop.

The Wharf/Southwest Waterfront: The event was held at 7th Street Park from 7am to 9am. There were 166 registrants for the pit stop.

Tysons Corner: Tysons Corner Center operated our annual pitstop for Bike to Work Day 2023 on Friday May 19th. Participation in this national initiative supports our Development and ESG Goals, in addition to being a way for TCC to connect with the local community.

Participating Retailers/Sponsors: Fabletics, Lush,

Nordstrom, Therabody, Shotted.

Collaboration with Access Tysons, FABB (Fairfax Alliance for Better Bicycling), Hines, and Tysons Community Alliance.

I Activites included: A deejay, branded TCC giveaways, Shotted coffee and assorted pastries, Nordstrom wellness beverages, Therabody treatments, snacks, and partner giveaways.

MARKETING

Campus-wide event promotion to retailers, employees, VITA residents, Tysons Tower and 1861 tenants

Instagram/Facebook posts and eblast inclusion including a link to register; total reach approximately 150K.

Printed signage at Concierge and TCC event page

Access Tysons social media and email communication

RESULTS

Approximately 70 bikers visited our pit stop between

6:30 -10AM

Over \$400 in giveaways donated by TCC sponsors and partners

 Positive feedback from attendees and appreciation for the recent opening of the Tysons/Old Meadow pedestrian bridge over 495

USDA Farmers Market: The event was held from 7:00am to 9:00am. There were 35 registrants for the event.

University of Maryland: The event was held in front of the Regent's Drive Parking Garage from 3pm to 6pm. There were 66 registrants for the pit stop.

Vienna: The event was held at the Town Green from 6:30am to 8:30am. There were 259 registrants for the pit stop.

West End at ACoC: On Friday, May 19th the ACC hosted its 6th Bike to Work Day pitstop, and out front of Heart House was a bustling and popular place to be! 58 bicyclists had officially registered for the pitstop, with an additional 26 people signing up in-person that afternoon. Visitors enjoyed free snacks, swag, music, & more to punctuate the work day and kickoff the weekend.

ACC continued to receive very positive feedback on hosting an afternoon pitstop, with cyclists feeling not as rushed and having more time to socialize, without the morning's pressure of getting to work on time. A company convoy of 9 bicyclists even stopped by! Special thanks to ACC's 6 staff volunteers for managing and coordinating the successful event.

Wheaton: The event was held from 7am to 9am. There were 79 registrants for the pit stop.

White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 7:30 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 6 volunteers that provided refreshments to include water, coffee, juice, doughnuts, muffins, fruit, and each bicyclist registered for our pit stop received a 2023 BTWD T-Shirt. The first bicyclist arrived around 7:15 a.m. and eventually had 47 bicyclists used the pit stop. The final number of registered bicyclists for the White Oak/FDA pit stop was 99. The day started off sunny and warm and a great time was had by all.

Woodbridge Chinn Center: The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 43 registrants for the pit stop.

Woodbridge - Rippon VRE Station: There were 19 registrants for the Rippon pit stop, and they signed up two more on-site, for a total of 21. Fourteen total riders actually showed up. I sent Doug some pictures of the downtown Manassas pit stop, and will send some from Rippon before the end of the day tomorrow.

Woodbridge – Tackett's Mill: The event was held from 6am to 9am. There were 7 registrants for the pit stop.

Woodbridge VRE Station: The event was held at the Woodbridge VRE station from 6:00am to 9:00am. There were 7 registrants for the pit stop.

EMPLOYER PARTICIPATION

There were 391 Employers that had 5 or more employees registered for the event:

The winner of the Employer Challenge for the free luncheon was the National Institutes of Health.



Federal Employers

Administration for Children of Families Architect of the Capitol **Bureau of Labor Statistics** CFTC **Defense Logistics Agency** FDIC Federal Communications Commission Federal Highway Administration **Federal Reserve** Federal Energy Regulatory Commission Foreign Service Institute Goddard Space Flight Center **Government Publishing Office** Fish and Wildlife Service NASA National Capitol Planning Commission National Labor Relations Board National Zoological Park NOAA

Administrative Office for the U.S. Courts Army National Guard Bureau of Land Management **Consumer Financial Protection Bureau** EEOC Federal Aviation Administration Federal Election Commission FEMA Federal Trade Commission Food and Drug Administration **General Services Administration Government Accountability Office Internal Revenue Service** Library of Congress National Archives National Institutes of Health National Park Service Naval Research Lab Office of Management and Budget

Securities and Exchange CommissionSmithsonian Institution **US Air Force** US Army US Census Bureau US Coast Guard US Department of Treasury US Department of Agriculture US Department of Commerce **US Department of Customs** US Department of Defense US Department of Education US Department of Energy US Geologic Survey US Department of Health and Human Services US Department of Homeland Security US Department of Housing and Urban Dev. **US** Department of Justice US Department of Labor US Department of the Interior US Department of State US Department of Transportation **US Environmental Protection Agency US Government Printing Office US House of Representatives** US Housing and Urban Development US Navy US Patent and Trademark Office **US Nuclear Regulatory Commission US Peace Corps** US Postal Service US Senate USAID Veterans Affairs FERC

State and Local Governments

Arlington County	Charles County	
City of Alexandria	City of Bowie	
City of College Park	City of Fairfax	
City of Falls Church	City of Frederick	
City of Gaithersburg	City of Greenbelt	
City of Hyattsville	City of Manassas	
City of Rockville	City of Vienna	
DC Council	District of Columbia	
Fairfax County	Frederick County	
Loudoun County	Maryland- NCPPC	
Montgomery County	Prince George's County	
Prince William County	State of Maryland (including MDOT and MTA)	
Commonwealth of Virginia (including VDOT and VDRPT)		
Town of Herndon	Town of Leesburg	

Private/Non-Profit Sector Employers

10Pearls	10 th Street LLC
10xPrinciples	1200 Architectural Engineers
1450 Air Force Way	1Prospect Technologies LLC

3points Cycle	4 Ideal Design
5 Paws	5W Research
A Howard Real Estate	A neighbor, I walk the dog
A Tech	A. Morton Thomas & Associates
A/V	A+F Engineers
A1 Transportation	A2LA
A2Z Latino Services LLC	AAAS
AACOM	AAHIVM
AAMC	AARDA
AARP	AASHTO
ABC News	Abigail Rome
ABL, Inc	ABOD and Associates
ACDI	AECOM
Airbus Americas	ACHRI
Alarm.com	Amazon
American Airlines	
American Association for Laboratory Accreditation	
American Association for the Advancement of Science	
American Bankers Associations	American Chemical Society
American College of Cardiology	
American Council for an Energy-Efficient Economy	
American Council for International Education	American Geophysical Union
American Institute of Architects	American Institutes for Research
American Psychological Association	American Public Health Association
American Red Cross	American Society of Civil Engineers
Amtrak	Appian
Apple	Applied Predictive Technologies
Arnold & Porter	Association of American Medical
Association of Schools and Programs of Public Health	
AstraZeneca	AT&T
Atlantic Council	Atlantic Media
BAE Systems	Beacon Health Options
Bechtel	BICYCLE ESCAPE
BicycleSpace	Blackboard
Bloomberg BNA	Boeing
Booz Allen	British Embassy
CACI	Cambridge Associates
Capital One	Carlyle Group
CBRE	Center for American Progress
Center for Science in the Public Interest	Center on Budget and Policy Priorities
CGI Federal	Chemonics International

Children's National Medical Center **College Board Conservation International** CoStar Group **CSRA** DAI **Deloitte Consulting LLP** Dewbury **Discovery Communications** Dun & Bradstreet **Eastbanc Technologies Education Advisory Board Embassy of Canada** Engility **Environmental Defense Fund** EVERFI Fannie Mae FHI 360 FiscalNote Fox Architects Frederick Memorial Hospital Gdit **General Dynamics Georgetown BID Global Communities** Google Greenpeace Henry M. Jackson Foundation **Howard Hughes Medical Institute** IBM Inova Fairfax Hospital Intelsat International Finance Corporation International Foundation for Electoral Sys. International Republican Institute JBG Smith Kaiser Permanete LeadingAge Leidos **Management Sciences for Health** Mantech International

Clark construction Comcast **Consumer Financial Pro** Costco CustomInk Defenders of Wildlife **Destination Sales & Marketing Group Dexis Consulting Group DLR Group** Earthjustice **Economic Policy Institute Embassy of Belgium Embassy of Japan** Entheos Esri Evolent Health Federal Realty Investment Trust **FINRA** Food & Water Watch Freddie Mac Gartner Geico Gensler GlaxoSmithKline GlobalGiving Grant Thornton Hannover Research Hogan Levells **Hughes Network Systems ICF** International Institute for Defense Analysis InterAmerican Development Bank International Food Policy Research International Monetary Fund Jacobs Jones Lange Lasalle KPMG League of Conservation Voters Lockheed Martin Management Systems International Mapbox

Marriott Mayer Brown LLP Medstar Merrill Lynch Metropolitan Washington COG Microsoft Microvest **Monumental Sports and Entertainment** National Academy of Sciences National Association of Broadcasters National Democratic Institute National Endowment for Democracy National Gallery of Art National Geographic Society National Institute of Mental Health National Institute of Standards and Technology **National Science Foundation** Natural Resources Defense Council Navanti Neustar Northrop Grumman Nuance Ocean Conservancy **Orbital Sciences Overseas Private Investment Corporation** Partnership for Public Service Pension Benefit Guaranty Corporation Physicians Committee for Responsible Medicine **PNC Bank PricewaterhouseCoopers Quinn Evans Architects Rally Health RAND** Corporation Raytheon **Reston Association** Rose Physical Therapy Group SAIC SAP ScienceLogic **SCS Engineers** Sharp & Company

Mathematica Policy Research Medimmune Meridian Metropolitan Wash Airports Authority MetroStar Systems Microstrategy MITRE Morgan Stanley National Alliance for Hispanic Health National Cancer Institute National Education Association National Fish and Wildlife Foundation National Geographic National Industries for the Blind NRECA National League of Cities National Wildlife Federation Navy Federal Credit Union **NeoNiche Strategies** Noblis NPR Oath Oracle **Organization of American States** Pan American Health Organization Peace Corps Pew Charitable Trust

POLITICO Public Broadcasting Service Rails-to-Trails Conservancy Ramboll Rare REI Rockwell Colins RTI Salesforce Save the Children Scout & Molly's Boutique Shalom Baranes Associates Sierra Club Silman **Smithsonian Institution** Sprint Steptoe & Johnson LLP Take your Lane Tetra Tech The Nature Conservancy Thomson Reuters Transaction Network Services Union of Concerned Scientists United Educators Urban Land Institute Verisign Virginia Hospital Center Vox Media Walter P Moore WeddingWire Wells Fargo Western Union Wiley/Wilson WMATA World Learning World Wildlife Fund

SmithgroupJJR Software AG Squire Patton Boggs **Studios Architecture** Takoma Bicycle The Atlantic **Thermo Fisher Scientific** Toole Design Group Uber UNISYS Unity Health Care Vencore Verizon Volkswagen of America WABA Washington Post Wells + Associates Westat Wiley Rein Williams & Conolly LLP World Bank World Resources Institute WSP Parsons Brinckerhoff

Universities and Colleges

American University Frederick Community College George Mason University Georgetown University Johns Hopkins University Montgomery College NOVA Community College Uniformed Services University University of Virginia Hood College Catholic University Galludet University George Washington University Gonzaga College High School Marymount University National Defense University Strayer University University of Maryland Virginia Tech University

Earned and Social Media

Bike to Work Day 2023 Earlied Wedia Placements Bike to Work Day 2023 Media Coverage			
Television Inte	Television Interviews		
05/19/23	WUSA9	Cycling surges worldwide thanks to pandemic wusa9.com	
Additional Ra	dio/Television Covera	age	
05/19/23	WUSA9	(Bike to Work Day: How you can celebrate the environmentally friendly way to commute -	
05/18/23	WUSA9	Yes, protected bicycle lanes make streets safer for cyclists wusa9.com	
05/19/23	Key 103 Radio	Bike to Work Day - Live Remote - WAFY - Myersville, MD	
05/19/23	Fox 5 DC	-	
Print/Online C	Coverage		
03/21/23	ActioNet	Join Us for Bike to Work Day 2023 - ActioNet	
03/03/23	Active Rain	Bike to Work Day, Friday, May 19, 2023	
05/02/23	Anacostia BID	<u>Registration open for Bike To Work Day</u> <u>Anacostia Pitstop on May 19 – ANACOSTIA BID</u>	
05/02/23	Anacostia BID	DDOT Releases 2023 DC Bike Map in Celebration of National Bike Month – ANACOSTIA BID	
04/07/23	Arlington Transportation Partners	Bike to Work Day 2023 Arlington Transportation Partners	
03/31/23	Arlington VA	Earth Day 2023: Spring E-CARE, Sustainability Programs and More - Official Website of Arlington County Virginia Government	
04/24/23	Axios	Bike to Work Day is back in D.C Axios Washington D.C.	
05/11/23	Bell Ringer	Bike to Work Day 101 · BellRinger	
05/09/23	Bristow Beat	OmniRide Encourages Residents to Bike to Work on May 19 - Bristow Beat	
05/02/23	City of Alexandria	Bike to Work Day is Friday, May 19 City of Alexandria, VA	

Bike to Work Day 2023 Earned Media Placements

05/02/23	City of College Park	City of College Park, Maryland (collegeparkmd.gov)
05/02/23	City of Takoma	Biking to Work on Friday, May 19 - TKPK Staff
	Park	Will Be At Two Pit Stops - Starting at 6:30 am.
		<u>City of Takoma Park</u>
05/18/23	DCist	<u>16 Things To Do Around DC This Festival-tastic</u>
		Weekend DCist
05/02/23	District	DDOT Releases 2023 DC Bike Map in
	Department of	Celebration of National Bike Month ddot
	Transportation	
05/12/23	DMV Climate	Resource for Residents: Bike to Work Day DMV
	Partners	<u>Climate Partners</u>
05/02/23	Downtown DC	DowntownDC Bike to Work Day 2023
04/04/23	Extra Space	Moving to Arlington? Here Are 11 Things to
		Know Extra Space Storage
05/02/23	Fairfax County VA	Bike to Work Day 2023 Transportation
05/08/23	Fair Lakes	Bike To Work Day Fair Lakes
05/15/23	Greater Greater	Events: Celebrate the annual Anacostia River
	Washington	Festival - Greater Greater Washington
05/23/23	Loudoun County	Bike to Work Day Loudoun County, VA - Official
	Transit and	<u>Website</u>
	Commuter	
	Services	
04/18/23	Loudoun Now	Loudoun to Host Pit Stops for Bike to Work Day
		Local News loudounnow.com
05/02/23	MCDOT	Maryland Marks Bike to Work Day - MDOT
05/02/23	Meet up - NoVA	[FYI - NON CBG] Bike To Work Day - 2023
	CBG	
05/02/23	Meet up -	National Bike to Work Day, Fri, May 19, 2023,
	Rockville Bike Hub	
05/02/23	Meet up - Vélocity	Volunteer at Velocity's Bike to Work Day Pit Stop, Fri,
		<u>May 19, 2023</u>
04/27/23	MidCityDC	Register for Bike to Work Day - MidCity DC
		<u>News</u>
03/29/23	Montgomery	Montgomery County Updates: County to
	County Updates	Sponsor Seven Pit Stops During Washington
		Region's Annual 'Bike to Work Day' on Friday,
		<u>May 19</u>

05/04/23	Montgomery	Montgomery Parks welcoming cyclists to a pit
03/04/23	Parks	stop in downtown Wheaton on Bike to Work Day
	T diks	- Montgomery Parks
05/12/23	MSN	Bike To Work Day 2023 Includes 10 Arlington
03/12/23		Stops
05/17/23	My MCM	Friday's Bike to Work Day Features Raffles -
03/1//23		Montgomery Community Media
03/27/23	My MCM	Registration Open for Bike to Work Day; County
03/2//23		
		Home to 13 Pit Stops - Montgomery Community Media
05/09/23	Northarn Virginia	
05/11/23	Northern Virginia Patch - Alexandria	Bike to Work Day – What You Need to Know
05/11/25	Patch - Alexandria	Bike To Work Day 2023 Includes City Of
		<u>Alexandria Stops Old Town Alexandria, VA</u>
05/12/23	Datah Dathasala	Patch Dilya Ta Wardy Day 2022 In alwalas Standa In And
05/12/23	Patch - Bethesda-	Bike To Work Day 2023 Includes Stops In And
	Chevy Chase	Around Bethesda Bethesda, MD Patch
05/11/23	Patch - Falls	Bike To Work Day 2023 Includes Falls Church
05 (40 (00	Church	Area Stops Falls Church, VA Patch
05/12/23	Patch -	Bike To Work Day 2023 Includes Stops In, Near
05/44/00	Gaithersburg	Gaithersburg Gaithersburg, MD Patch
05/11/23	Patch - Greater	Bike To Work Day 2023 Includes Greater
	Alexandria	Alexandria Stops Greater Alexandria, VA Patch
05/12/23	Patch - Herndon	Bike To Work Day 2023 Includes Stops In And
0.5.4.0.400		Around Herndon Herndon, VA Patch
05/12/23	Patch -	Bike To Work Day 2023 Includes Springfield
	Kingstowne-Rose	Stops Kingstowne, VA Patch
	Hill	
05/11/23	Patch - Ashburn	Bike To Work Day 2023 Includes Loudoun
		County Stops Leesburg, VA Patch
05/11/23	Patch - Manassas	Bike To Work Day 2023 Includes Prince William,
		Manassas Stops Manassas, VA Patch
05/12/23	Patch - McLean	Bike To Work Day 2023 Includes Stops In And
		Around McLean McLean, VA Patch
05/12/23	Patch - Prince	Bike To Work Day 2023 Includes Stops In Prince
	George's County	George's County Bowie, MD Patch
05/12/23	Patch - Reston	Bike To Work Day 2023 Includes Stops In And
		Around Reston Reston, VA Patch

05/12/23	Patch - Rockville	Bike To Work Day 2023 Includes Stops In And
03/12/23		Around Rockville Rockville, MD Patch
05/11/23	Patch - Vienna	Bike To Work Day 2023 Includes Vienna Area
03/11/23		<u>Stops Vienna, VA Patch</u>
05/12/23	Potomac Local	OmniRide says ditch your car and ride your bike
03/12/23	News	to work (potomaclocal.com)
05/02/23		
05/02/23	Prince George's County, MD	Bike to Work Day Prince George's County, MD
05/17/23	Prince William Virginia	Celebrating Bike to Work Day on May 19
05/02/23	Stay Happening	Bike to Work Day, Alexandria City Hall, 19 May 2023
03/29/23	The Connection	<u>'Bike to Work Day', Friday, May 19</u>
04/12/23	The Connection	Montgomery County to Sponsor 7 Pit Stops
		During Bike to Work Day
05/18/23	The Georgetown	Weekend Roundup, May 18 - 21 The
	Dish	Georgetowner
04/12/23	The Hill is Home	The Hill is Home The To Do List, Week of April
		28, 2023 The Hill is Home
04/26/23	The Moco Show	Montgomery County to Sponsor Seven Pit Stops
		During Washington Region's Annual 'Bike to
		Work Day' on Friday, May 19 - The MoCo Show
05/08/23	The Zebra Press	Alexandria Registration and Information About
		Bike to Work Day, Friday, May 19
05/25/23	Thrillist	Things to Do in DC This Weekend: May 19-21,
		<u>2023 - Thrillist</u>
-	Town of Herndon	Bike to Work Day Town of Herndon, VA
05/17/23	Washingtonian	Nervous About Biking in DC? These Tips From
		an Expert Cyclist Can Help Washingtonian
05/18/23	Washington Post	The 28 best things to do in D.C. this weekend
		and next week - The Washington Post
05/03/2023	WTOP	Get in gear for bike to work day 2023 - WTOP
		News
05/19/23	WUSA 9	Cycling surges worldwide thanks to pandemic
		wusa9.com
05/19/23	WTOP	Millions ditched cars for bikes during the
		pandemic. These cities want the habit to stick -
		WTOP News

Social Media		
05/10/23	Facebook -	Adams Morgan Facebook
	Adams Morgan	
05/15/23	Facebook - All	All About Burger Facebook
	About Burger	
05/11/23	Facebook -	Ashburn Facebook
	Ashburn Patch	
05/18/23	Facebook -	Arlington Transportation Partners Facebook
	Arlington	
	Transportation	
	Partners	
05/09/23	Facebook - Arch	Arch Street Communications Facebook
	Street	
05/40/00	Communications	
05/19/23	Facebook -	BicycleSPACE - Facebook
05/44/02	BicycleSPACE	
05/11/23	Facebook - Bike	Bike Arlington Facebook
0.4/07/00	Arlington	
04/26/23	Facebook - Bike	Bike Arlington Facebook
04/02/02	Arlington	
04/03/23	Facebook - Bike	Bike Arlington Facebook
02/24/22	Arlington	
03/24/23	Facebook - Bike	Bike Arlington Facebook
	Arlington	
-	Facebook - Bike	Bike to Work Day Facebook
03/04/23	to Work Day Facebook -	Rikaa@V/janna Facabaak
03/04/23		<u>Bikes@Vienna Facebook</u>
04/03/23	Bikes@Vienna Facebook -	Capital Hill PID Escapack
04/03/23	Capitol Hill BID	Capitol Hill BID Facebook
05/01/23	Facebook -	Carlyle Council Facebook
03/01/23	Carlyle Council	
05/03/23	Facebook - City of	<u>City of College Park Facebook</u>
03/03/23	College Park	
04/28/23	Facebook -	Council Member Christopher Vigliotti
0 17 207 20	Council Member	Facebook
	Christopher	
	Vigliotti	

05/02/23	Facebook -	Department of Public Works and Transportation
03/02/23		<u>Department of Public Works and Transportation</u> Facebook
	Department of Public Works and	Facebook
	Transportation	
-	Facebook -	DowntownDC Facebook.com
	DowntownDC	
05/10/23	Facebook - City of	<u>City of Greenbelt Facebook</u>
	Greenbelt	
05/16/23	Facebook -	<u>goDCgo Facebook</u>
	goDCgo	
05/05/23	Facebook -	Langston Boulevard Alliance Facebook
	Langston	
	Boulevard	
	Alliance	
05/03/23	Facebook -	Loudoun County Commuter Services Facebook
	Loudoun County	
	Commuter	
	Services	
05/18/23	Facebook -	MDOT, State Highway Administration Facebook
	MDOT, State	
	Highway	
05/00/00	Administration	
05/09/23	Facebook -	MidCityDC Facebook
	MidCityDC	Deslays Alexandria Escala and
05/16/23	Facebook -	Pedego Alexandria Facebook
	Pedego Alexandria	
05/01/23	Facebook -	Pedego Alexandria Facebook
03/01/23	Pedego	<u>redego Alexandria Facebook</u>
	Alexandria	
05/18/23	Facebook -	Pedego Bethesda Facebook
03/10/23	Pedego Bethesda	- Cacgo Demesaa i acebook
05/03/23	Facebook -	Pedego Bethesda Facebook
00/00/20	Pedego Bethesda	
05/02/23	Facebook -	Pedego Bethesda Facebook
	Pedego Bethesda	
05/17/23	Facebook -	Phoenix Bikes Facebook
	Phoenix Bikes	

04/24/23	Facebook - Prince George Vision Zero	Prince George Vision Zero Facebook
05/19/23	Facebook - Prince George Vision Zero	Prince George Vision Zero Facebook
05/19/23	Facebook - Prince George Vision Zero	Prince George Vision Zero Facebook
05/15/23	Facebook - Prince George Vision Zero	Prince George Vision Zero Facebook
05/12/23	Facebook - Prince George Vision Zero	Prince George Vision Zero Facebook
05/02/23	Facebook - Prince George Vision Zero	Prince George Vision Zero Facebook
05/16/23	Facebook - RideSmart	RideSmart Facebook
05/17/23	Facebook - The Neighborhoods of EYA	<u>The Neighborhoods of EYA Facebook</u>
05/10/23	Facebook - Virginia Department of Transportation, Northern VA	<u>Virginia Department of Transportation, Northern</u> <u>VA Facebook</u>
05/09/23	Facebook Group - DC Bike Talk	DC Bike Talk Facebook
05/09/23	Facebook Group - Bike to the Beach	Bike to the Beach DC Facebook
05/09/23	Facebook Group - Bike More Bmore	Bike More Bmore Facebook
05/08/23	Instagram - All About Burger	All About Burger Instagram/
04/12/23	Instagram - Adams Morgan	Adams Morgan Partnership /BID on Instagram
03/02/23	Instagram - A1 Cycling	A1 Cycling Instagram
04/24/23	Instagram - APTA	<u>APTA Instagram</u>

	1.	
05/17/23	Instagram -	Arlington Transportation Partners Instagram
	Arlington	
	Transportation	
	Partners	
05/16/23	Instagram -	Arlington Transportation Partners Instagram
	Arlington	
	Transportation	
	Partners	
05/19/23	Instagram -	Arlington Transportation Partners Instagram
	Arlington	
	Transportation	
	Partners	
05/19/23	Instagram -	Bikes@Vienna Instagram
	Bikes@Vienna	
05/11/23	Instagram - Bike	Bike Arlington Instagram
	Arlington	
05/05/23	Instagram - Bike	BikeArlington Instagram
	Arlington	
05/08/23	Instagram - Bike	BikeArlington Instagram
	Arlington	
05/01/23	Instagram - Bike	BikeArlington Instagram
	Arlington	
04/26/23	Instagram - Bike	BikeArlington Instagram
	Arlington	
04/10/23	Instagram -	Carlyle Council Instagram
	Carlyle Council	
05/05/23	Instagram - City of	City of College Park Instagram
	College Park	
03/22/23	Instagram -	Downtown DC BID Instagram
	DowntownDC BID	
03/22/23	Instagram -	Franklin Park DC Instagram
	Franklin Park DC	
05/16/23	Instagram -	<u>GoDCqo Instagram</u>
	goDCgo	
05/05/23	Instagram -	Langston Boulevard Alliance Instagram
	Langston	
	Boulevard	
	Alliance	
02/16/23	Instagram -	MCDOT Instagram
	MCDOT	······································

05/04/00		
05/01/23	Instagram -	<u>Pedego Alexandria Instagram</u>
	Pedego	
	Alexandria	
05/04/23	Instagram -	<u>Pedego Bethesda Instagram</u>
	Pedego Bethesda	
05/03/23	Instagram -	Pedego Bethesda Instagram
	Pedego Bethesda	
05/02/23	Instagram - Prince	Prince George Vision Zero Instagram
	George Vision	
	Zero	
05/19/23	Instagram - Prince	Prince George Vision Zero Instagram
	George Vision	
	Zero	
05/19/23	Instagram - Prince	Prince George Vision Zero Instagram
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	Zero	
05/12/23	Instagram - Prince	Prince George Vision Zero Instagram
03/12/23	George Vision	
	Zero	
05/18/23	LinkedIn -	Arlington Transportation Portners I LinkedIn
05/16/25		Arlington Transportation Partners LinkedIn
	Arlington	
	Transportation Partners	
05/17/23	LinkedIn -	Arlington Transportation Partners LinkedIn
	Arlington	
	Transportation	
	Partners	
05/19/23	LinkedIn -	Foursquare Integrated Transportation Planning
	Foursquare	LinkedIn
	Integrated	
	Transportation	
	Planning	
05/16/23	LinkedIn -	<u>goDCgo LinkedIn</u>
	goDCgo	
05/19/23	LinkedIn - Jarred	Jarred Toups LinkedIn
	Toups	
05/16/23	LinkedIn - Monica	Monia Reyes LinkedIn
	Reyes	
05/19/23	LinkedIn - Trish	Trish Alatorre-Ridings LinkedIn
	Alatorre-Ridings	
L		

06/01/23	TikTok -	VikenthemovelTikTek
06/01/23	vikonthemove	<u>Vikonthemove TikTok</u>
05/15/23	TikTok - Your DC	Your DC Bestie TikTok
05/15/25	Bestie	Tour DC Bestie TikTok
05/21/23	TikTok -	<u>Fwebbiefoot TikTok</u>
03/21/23	webbiefoot	
05/17/23	TikTok - Arch	Arch Street Communications TikTok
03/17/23	Street	
	Communications	
05/19/23	TikTok -	Defendourfuture TikTok
	defendourfuture	
05/19/23	TikTok -	<u>Golds Gym TikTok</u>
	goldsgym_dcmetr	
	0	
05/19/23	TikTok - The City	The City of Frederick TikTok
	of Frederick	
05/11/23	Twitter -	Alexandria Patch @AlexandriaPatch
	Alexandria Patch	
04/27/23	Twitter -	Alexandria Transportation & Environmental
	Alexandria	Services @AlexandriaVATES
	Transportation &	
	Environmental	
05/03/23	Services	Arlington Department of Environmental Services
05/05/25	Twitter - Arlington Department of	Arlington Department of Environmental Services @ArlingtonDES
	Environmental	<u>exhingtonDLS</u>
	Services	
05/04/23	Twitter - Arlington	Arlington Transportation Partners
00/01/20	Transportation	@ATPcommutes
	Partners	
05/01/23	Twitter - Bike	Bike Arlington @BikeArlington
00/01/20	Arlington	
05/19/23	Twitter - Bike	Bike Arlington @BikeArlington
	Arlington	Bike / winigton ebike/winigton
05/19/23	Twitter - Bike	Bike Arlington @BikeArlington
03/17/23	Arlington	
05/09/23	Twitter - Brian	Brian Mitchell @BMitchliveNBCS
03/07/23	Mitchell	
05/00/22		Capital Community News @capital.community
05/09/23	Twitter - Capital	Capital Community News @capitalcommnews
	Community News	

05/11/23	Twitter - Carlyle	Carlyle Council @carlylecouncil
	Council	
05/03/23	Twitter - City of	City of College Park @CollegePark MD
	College Park	
05/10/23	Twitter - City of	City of Greenbelt @CityofGreenbelt
	Greenbelt	
05/19/23	Twitter -	Commuter Connections @BikeToWorkDay
	Commuter	
	Connections	
05/10/23	Twitter - Council	Council Vice-Chair Wala Blegay
	Vice-Chair Wala	@CMWalaBlegayD6
	Blegay	
05/19/23	Twitter - DDOTDC	
05/11/23	Twitter - Falls	Falls Church Patch @FCPatch
05/04/02	Church Patch	
05/04/23	Twitter - Franklin	Franklin Park DC @FranklinPrkDC
05/1//22	Park DC	
05/16/23	Twitter - GoDCGo	<u>GoDCgo @goDCgo</u>
05/19/23	Twitter -	Joe McAndrew @Joe McAndrew
03/1//23	Joe_McAndrew	Joe McAndrew egge McAndrew
03/24/23	Twitter - MCDOT	MCDOT @MCDOTNow
05/18/23	Twitter - MDOT,	MD State Highway Adm @MDSHA
	State Highway	
	Administration	
05/19/23	Twitter - MD_MVA	MD_MVA@MD_MVA
05/19/23	Twitter -	Holly Arnold @MDOTMTAHolly
	MDOTMTAHolly	
05/19/23	Twitter -	Holly Arnold @MDOTMTAHolly
	MDOTMTAHolly	
05/20/23	Twitter -	MDTransportationDept @MDOTNews
	MDOTNews	
05/19/23	Twitter -	MDTransportationDept @MDOTNews
05/10/22	MDOTNews	
05/19/23	Twitter -	MDTransportationDept @MDOTNews
05/10/22	MDOTNews	
05/19/23	Twitter - MDSHA	MD State Highway Adm @MDSHA
05/19/23	Twitter - MDSHA	MD State Highway Adm @MDSHA

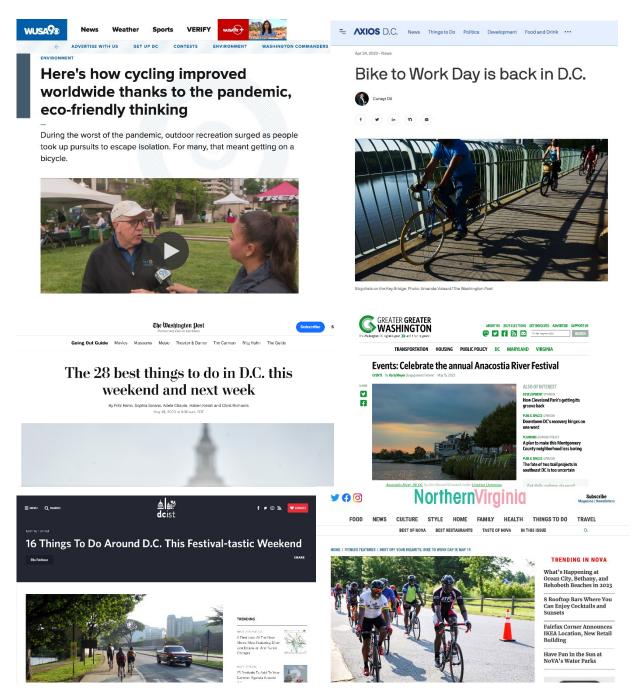
04/13/23	Twitter - Metro	Metro Forward @wmata
	Forward	
05/09/23	Twitter -	MidCityDC News @MidCityNews
	MidCityDC	
05/19/23	Twitter – MTA	MTA Maryland @mtamaryland
	Maryland	
04/12/23	Twitter - MWCOG	COG @MWCOG
05/02/23	Twitter - Prince	PGCountyDPWT @PGCountyDPWT
	George Vision	
	Zero	
05/19/23	Twitter - Prince	PGCountyDPWT @PGCountyDPWT
	George Vision	
	Zero	
05/19/23	Twitter - Prince	PGCountyDPWT @PGCountyDPWT
	George Vision	
	Zero	
05/09/23	Twitter - Prince	Prince William County Green Business Council
	William County	@pwcgbc
	Green Business	
	Council	
05/03/23	Twitter - Sarah for	Sarah for Alexandria @SarahforALX
	Alexandria	
05/09/23	Twitter - South	South Fairfax Chamber of Commerce - SFCC
	Fairfax Chamber	<u>@SouthFairfax</u>
0.4/45/00	of Commerce	
04/15/23	Twitter - SR 244	SRtwofourfour @SRtwofourfour
05/11/23	Twitter -	TakomaParkMD @TakomaParkMD
05/40/00	TakomaParkMD	
05/19/23	Twitter - VDOT	VDOT Northern VA @VaDOTNOVA
05 (40 (00	Northern VA	
05/19/23	Twitter - VDOT	VDOT Northern VA @VaDOTNOVA
05/16/23	Twitter - VDOT	VDOT Northern VA @VaDOTNOVA
05/02/02	Northern VA	
05/03/23	Twitter - Vélocity	Vélocity Bicycle Co-op @velocitycoop
05/11/23	Twitter - Vienna	<u>Vienna Patch @ViennaPatch</u>
	Patch	

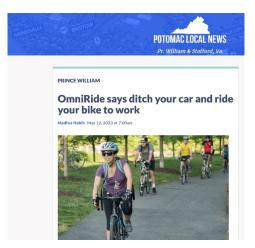
05/20/23	Twitter -	WalkCycleMD @WalkC	
	WalkCycleMD		
05/05/23	Twitter - WHS	WHS Transportation @WHS Transport	
	Transportation		
05/19/23	Twitter - Zach	(2) Zach Wild Places Pr	ints @ZZZZach89
	Wild Places Print		
05/01/23	YouTube -	YouTube - Commuter	<u>Connections</u>
	Commuter		
	Connections		
04/04/23	YouTube - City of	YouTube - City of Fairfax	
	Fairfax		
05/19/23	YouTube - DDOT	YouTube - DDOT	
05/19/23	YouTube -	YouTube - Downtown DC BID	
	Downtown DC		
	BID		
05/18/23	YouTube -	YouTube - WUSA9	
	WUSA9		
Calendar List	ings		
A-1 Cycling		DC News Now	Patch - Arlington
Adams Morg	an Partnership BID	District of Columbia	Patch - DC
		Public Service	
		Commission	
Afro American Newspaper		District Wharf	Petworth News
Alexandria Times		Dulles Moms	PoPville
Alexandria Living		Eventbrite -	Southern Maryland
		BikeArlington	News
All Events - Arlington		Eventbrite - Metrobar	The Frederick News Post
All Events - Metrobar		Eventbrite - National	Southern Maryland
		Landing Business	Chamber of Commerce
		Improvement District	
AllEvents - Greenbelt		Events.com	The Zebra Press
ALX Now		Fairfax Alliance for	Town of Leesburg
		Better Bicycling	
Arlington's Car-Free Diet		Friendship Heights	DC Military
ARL Now		Georgetown BID	Patch - Old Town Alexandria
Baltimore Su	า	Georgetowner	DC Inno

Bethesda Transport Solutions	goDCgo	One Montgomery Green	
Bike Arlington	Greater Greater	National Landing	
	Washington		
Capital Gazette	Greenbelt MD	City of Rockville	
Capital Hill BID	Keep Prince Williams	City of Hyattsville	
	Beautiful		
Carlyle Council	Key 103 Radio	Mount Vernon Triangle	
		DC	
Central Fairfax Chamber of	Langston Boulevard	Mommy Poppins	
Commerce	Alliance		
Charles County Chamber of	Launch Workplaces	City of Fairfax	
Commerce			
WARK	Greater Washington		
	Women's Network		

Social Media Highlights Earned Media Highlights

Major/Local Media





Media Calendar Listings

The Frederick News-Post

FOR KIDS ALLAGES FAMILY FRIENDLY FOR TEENS RSVP REQUIRED CONTRIBUTED FREE

Bike to Work Day 2023

Fri May 19th

Over 100 Pit Stops Located Across the Metropolitan DC Area, 777 North Capitol St NE map



Bike to Work Day 2023--Join thousands of area commuters for the free 22nd annual event celebrating bicycling as a fun, low-cost, healthy, and environmentally friendly way to get around!

Riders can find Bike to Work Day pit stops around the metropolitan region in DC, Suburban Maryland, and Northern Virginia. The first 15,000 to register and attend one of the pit stops will receive a free Bike to Work Day T-shirt. Pit Stop information is available at bit.ly/BTWD-2023

Bike to Work Day 2023 This event occurred on Friday, May 19th, 2023 – all day
 Over 100 Pit Stops Located Across the Metropolitan DC Area (777 North Capitol St NE) E Free http://bit.ly/BTWD-2023

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dcmilitary.co



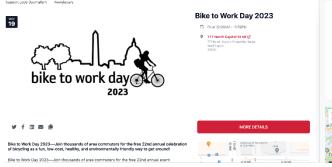
reduces traffic congestion, and improves regional air quality. Commuter Connections, hosting the event with the Washington Area Bicyclist Association (WABA), and a variety of local pit stop organizers and sponsors, hope to reconnect residents with bicycling as a form of commuting, exercise, and a way to encourage mental well-being. Join a free bike convoy, find a ride buddy, or ride solo this Bike to Work Day, and stop by one of our over

This year's Bike to Work Day event provides an opportunity for DC-area commuters to be part of the growing trend of bicycling, all while participating in a fun and free event that helps save commuters money,

100 pit stops for free giveaways, food, and beverages, while supplies last, plus a chance to win raffle prizes. For free registration and event updates, please visit bit.ly/BTWD-2023. Follow Commuter Connections on Twitter at @BikeToWorkDay and use #BTWD2023 or #BTWD.

Welcome to our Baltimore-area event calendar

Click or tap here to submit an event. Powered by CitySpark, our event listings are a free service for finding and sharing virtual and in-person events. How do I list or promote an event? What if it's virtual? View answers to frequently asked questions.







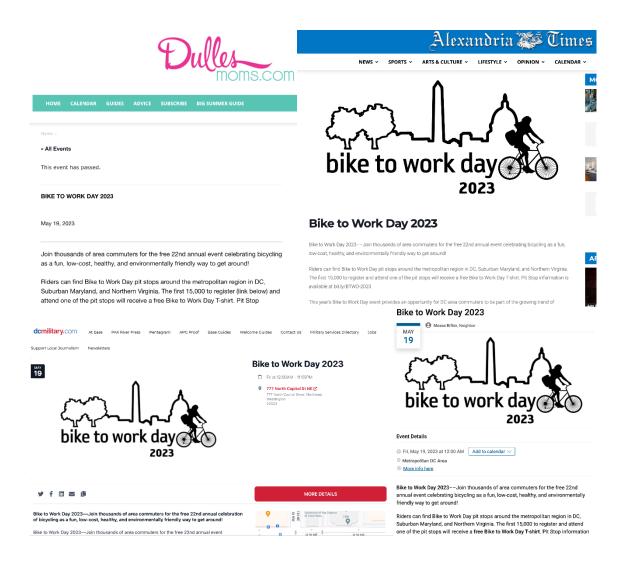
Location Washington Metrop 777 N Capitol St NE

Washington, DC 800-745-7433

Description Bike to Work Day 2023—Join thousands of area commuters for the free 22nd annual event celebrating bicycling as a fun, low-cost, healthy, and environmentally friendly way to get

Riders can find Bike to Work Day pit stops around the metropolitan region in DC, Suburban Maryland, and Northerr Vireinia. The first 15.000 to register and attend one of the oit.





Social Media Highlights Public Official Social Posts

Council Member Christopher Vigliotti April 28 · @

Register for a chance to win a thing, and (my favorite part) ride down to the train station and say hi to the folks working the bike to work tent (usually includes a gift bag).



← Tweet

....



It was great to join @LtGovMiller, @MayorBMScott, @BmoreCityDOT, @MDOTNews, @Joe_McAndrew, my councilman @ElectRyanDorsey & many more for #BikeToWorkDay this morning! Biking and transit go great together! 要 a 記念



10:22 AM · May 19, 2023 · 2,454 Views

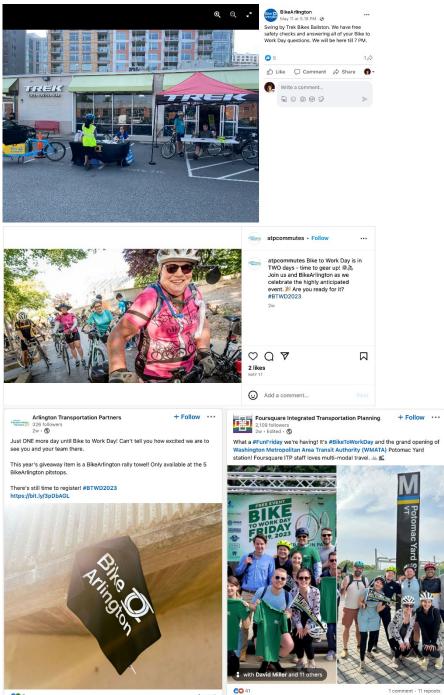


Even if you *ahem* work from home you should register, ride down and say hi. See you there



Organization/Government Social Posts





1 repost

X 1 comment - 11 reposts

58



<text><text>



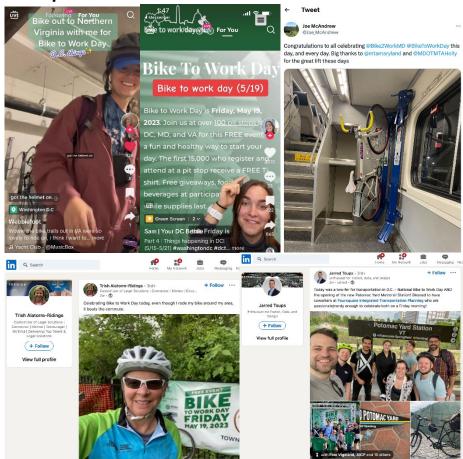
X Parts		bikesatvienna · Follow	
- AND I DI ANNA		bikesatvienna Bike to Work Day is off to a good start. Stop by the Vienna Town Green and say hi. 2w	
No water	0 17 like	ST	

Add a comment...

57



Participant Social Posts/Video



Proclamation



Proclamation

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day together with the Washington Area Bicyclist Association; and

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, and reduced commuting and parking costs; and

WHEREAS, many employers have embraced bicycling and provide secure parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional system has 700+ stations across seven jurisdictions; and

WHEREAS, 108 Bike to Work Day pit stops will be located within 22 COG member jurisdictions; and

WHEREAS, the week of May 15th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

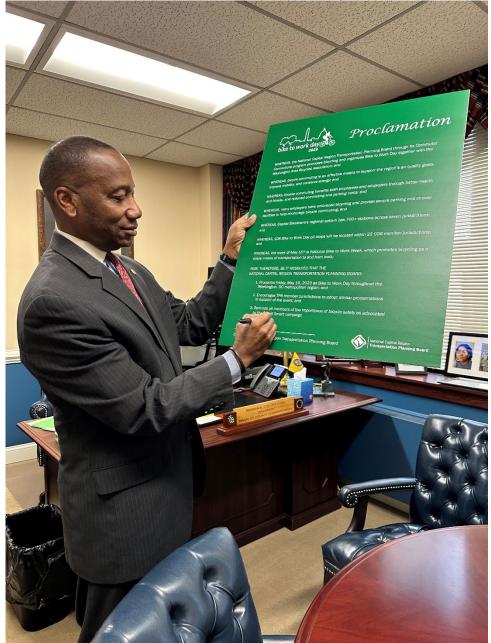
- 1. Proclaims Friday, May 19, 2023 as Bike to Work Day throughout the Washington, DC metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

Chair, National Capital Region Transportation Planning Board



National Capital Region Transportation Planning Board

Proclamation Signing



MARKETING MATERIALS

Rack cards 3¾ x 8½" (40,000) Flyers 8½" x 11" (24,300) plus 1,000 Spanish Posters 22" x 28" (300) T-Shirts (14,800)

The marketing materials used for the 2022 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

Flyer English





BIKETOWORKMETRODC.ORG 800.745.7433

f E #BTWD2023



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Rack Card Back



Printed on recycled paper

T-Shirt



Press Release



Ready to Roll: Bike to Work Day 2023 Registration Now Open

Apr 13, 2023



Bike to Work Day participants.

Bike to Work Day (BTWD) is rolling full speed ahead, as warm weather, a sense of community, and a chance to win a free bicycle will attract thousands of commuters to participate in metropolitan Washington's regional event on Friday, May 19. <u>Registration</u> for the free, fun, and eco-friendly event is now open.

Commuter Connections and the Washington Area Bicyclist Association (WABA) co-organize the celebration of bicycling as a green, low-cost commuting option. This year's event features 108 pit stops in Washington DC, Suburban Maryland, and Northern Virginia offering raffles, food, and giveaways—and a free Bike to Work Day T-shirt for the first 15,000 registrants to attend.

It's fast, free, and easy to register at <u>www.biketoworkmetrodc.org</u>. To find your local participating pit stops and plan your route, check out our <u>Find Your Pit Stop</u> map.

"Bicycling makes the daily commute more sustainable, whether you go to an office one day a week or five," said Nicholas Ramfos, Director of Commuter Connections, a regional network of transportation organizations coordinated by the Metropolitan Washington Council of The generosity of regional sponsors makes this year's Bike to Work Day event possible, with Gold Sponsors ICF, All About Burger, GO Alex, Pedego Electric Bikes Alexandria & Bethesda; Silver Sponsors BikeArlington, BicycleSPACE, Verra, City Dental DC.

MORE: Free registration for Bike to Work Day is available at <u>www.biketoworkmetrodc.org</u> or by calling (800) 745-RIDE. Follow Commuter Connections on Twitter at <u>@BikeToWorkDay</u> and Facebook at <u>@BikeToWorkDayMetroDC</u> and use #BTWD2023 or #BTWDC.

Contact: Lindsey Martin Phone: (202) 962-3209 Email: <u>Imartin@mwcog.org</u>

Photos and other promotional items



Capitol Riverfront





Leesburg Proclamation

The Town of

Virginia



WHEREAS, this year Friday, May 19 is Bike to Work Day; and

WHEREAS, Bike to Work Day is an event open to riders of all levels, from first-time riders to the most experienced cyclists; and

WHEREAS, the event's goal is to bring attention to the numerous cycling benefits for riders and for the environment; and

WHEREAS, cycling helps with stress reduction, cardiovascular health, and weight management; and

WHEREAS, bicycling to work contributes to air pollution reduction and decreases automobile traffic congestion; and

WHEREAS, there will be over 100 pit stops located throughout the Washington Metropolitan Area; and

WHEREAS, Leesburg residents can join the event at the Raflo Park pit stop by the W&OD Trail.

THEREFORE, PROCLAIMED, that the Mayor and Council of the Town of Leesburg in Virginia recognize May 19, 2023, as Bike to Work Day and encourage residents to join one of the convoys, bike alone or find a riding partner to participate in this fun event.

PROCLAIMED this 9th of May 2023.

Kelly Burk, Mayor

Neil Steinberg, Vice Mayor

Todd Cimino-Johnson

Ara H. Bagdasarian

Zach Cummings

Patrick Wilt

Loudoun Proclamation

LOUDOUN COUNTY, VIRGINIA

PROCLAMATION

- Bicycle travel is an alternative to automotive travel that improves air quality, reduces traffic congestion, and conserves energy; and WHEREAS
- Bike commuting encourages an active lifestyle that benefits public health; and WHEREAS
- Encouraging bicycle commuting brings benefits to employers and employees alike, through reduced healthcare costs, decreased absenteeism, increased WHEREAS productivity, reduced parking costs, and increased corporate social responsibility; and
- Multi-modal transportation options like bicycling are an essential strategy to WHEREAS reduce greenhouse gas emissions; and
- Bike to Work Day is organized at the regional level by Commuter Connections WHEREAS at the Metropolitan Washington Council of Governments and the Washington Area Bicyclist Association (WABA); and
- Loudoun County Commuter Services is hosting two Bike to Work Day pit stops, WHEREAS in partnership with Bike Loudoun and Friends of the W&OD Trail, along the Washington and Old Dominion Trail in Sterling at the Sterling Ruritan Club and in Leesburg at Raflo Park;

In NOW THEREFORE BE IT RESOLVED that the Loudoun County Board of Supervisors does hereby proclaim May 19, 2023, as

Bike to Work Day

tin District

in Loudoun County and encourages residents to bike to work.

thullis Kang Dulles District lee Turner, Ashburn District Loudoun County Board of Supervisors May 16, 2023

Greenbelt News Review

11/6/23, 2:54 PM

Greenbelt a Premier Pit Stop For Bike to Work Day 2023 |

Submissions

Search our archive!



Archives

The paper, published by the Greenbelt Cooperative Publishing Association, Inc., was established in 1937 shortly after the construction of Greenbelt, one of The New Deal Green Towns. It has been published weekly without interruption since that time and is delivered free to most Greenbelt residents.

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Greenbelt a Premier Pit Stop For Bike to Work ²⁵ Day 2023

🎗 by Jenni Pompi

Greenbelt was bustling with bicycles on Friday, May 19, as local riders of all ages converged at Roosevelt Center for Bike to Work Day, which expected to see around 14,000 commuters participating across the region this year at 107 pit stops.

This is the 11th year the city has hosted a pit stop, and more than 140 people signed up to stop by, according to Di Quynn Reno, the Community Center supervisor. Greenbelt's pit stop is fully sponsored – participants received a free T-shirt and were treated to muffins, fruit and a free coffee as well as raffle prizes. The city also set up a water station so those passing through could refill. "Greenbelt is one of our premier pit stops," said Nicholas Ramfos, director of

mmuter Connections at the Metropolitan Washington Council of Gov-ernments, which organizes the regional event
 h the Washington Area Bicyclist Association.

first convoy of about 15 bikes left Greenbelt for D.C. at 7 a.m. after a series of stretches led by Sage Garrettson. The voy was led by Proteus Bicycles' Jeff Lemieux, and Paul and Priya Lemieux, also from Proteus Bicycles, were on id performing free tune-ups and checks for anyone interested.

Residents and local officials expressed a variety of reasons for using bicycles as transportation, but most agreed that the best benefits were cost savings, reduced traffic congestion and improved health.

"Bike to Work Day is such an important regional event where we can take time out and enjoy the outdoors. It also relieves congestion, is good for the environment and has many health benefits," said Greenbelt Mayor and cyclist Emmett Jordan, who left with the 7 a.m. convoy.

Jan-Michael Archer, who had his bike tuned up at the pit stop, commutes by bike to College Park most days because of its sustainability, and for the exercise.

Archer's sentiment was echoed by Jackson Tan, a member of the GHI Bicycle Committee, who bikes to work from Greenbelt to the Goddard campus two or three times a week. "It's a friendly way to commute and also saves money and keeps me healthy," said Tan.

Aileen Kroll, who moved to the D.C. metro area in 2008 because she wanted to live a car-free lifestyle, said, "I bike everywhere because my bike is my car!"

District 22 Delegate Ashanti Martinez, himself an avid cyclist, stopped by to encourage bike commuters and support alternative forms of transportation. "Bike to Work Day is a great opportunity to speak about the importance of multimodal transportation and investments in infrastructure that all people can feel safe using," Martinez said. Safety was also on the mind of Kiara Thomas, who commutes most days from the area near Eleanor Roosevelt High School to her job in Beltway Plaza on her Jetson e-bike. She usually uses Spellman Overpass and cuts through Old Greenbelt to avoid as much of Greenbelt Road as she can, because even with the bike lane, "It's a little scary," she says. When asked what she'd like motorists to know about sharing the road with cyclists, she said, "Don't speed up when you pass us because the gust of wind from the car can throw you off balance. Slow down, and then speed up once you pass us."

But, overall, Thomas loves commuting by bike. "My commute is more relaxed, and you get to see more of your neighborhood," she said.

https://www.greenbeltnewsreview.com/news-stories/greenbelt-a-premier-pit-stop-for-bike-to-work-day-2023/

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Manassas VRE







Signed this <u>19th</u> day of <u>May</u> in the year <u>2023</u>

MARC ELRICH

and improving the health and welfare of the community.

County Executive



Charles County Proclamation



County Commissioners of Charles County

PROCLAMATION 2023-45

National Bike to Work Day

WHEREAS, bicycle commuting is an effective means to improve air quality, reduce traffic congestion, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, reduced parking and health care costs; and

WHEREAS, increasing numbers of Transportation Planning Board (TPB) member jurisdictions have added or improved bicycle paths and trails; and

WHEREAS, increasing numbers of businesses have installed bicycle parking and shower facilities to encourage employees to commute by bicycle; and

WHEREAS, the federal bicycle commuter benefit can be used by employers to assist employees with bicycle purchases, improvements, repair and storage; and

WHEREAS, biking to work or to school can help develop good exercise habits, lessen car traffic, reduce pollution and make a difference for your health and our community; and

WHEREAS, the Transportation Planning Board (TPB) through its Commuter Connections program promotes and organizes the annual Bike to Work Day event along with the Washington Area Bicyclist Association and supports bicycling through its Employer Outreach program.

NOW, THEREFORE, BE IT RESOLVED THAT THE COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND, do hereby proclaim May 19, 2023 as National Bike to Work Day in Charles County, Maryland, and encourage residents to participate and support this environmentally friendly, healthy and fun event.



arol A. DeSoto, Clerk to the Commissioners

RAMA MAR

COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND

Reuben B. Collins, II, Esq., President

Kalph Fatter T Ralph E. Patterson, II, M.A., Vice Presider Dilbert O. Bavly

Gilbert O. Bowling, M

Thomasina Coates, M.S.

Shel Seven Amanda M. Stewart, M.Ed. District 9



County of Fairfax, Virginia

To protect and enrich the quality of life for the people, neighborhoods and diverse communities of Fairfax County

Joint Board Matter Chairman Jeff McKay Hunter Mill District Supervisor Walter Alcorn Providence District Supervisor Dalia Palchik April 11, 2023

Bike to Work Day is Friday, May 19

Background:

Mr. Chairman, less than two weeks after the upcoming Tour de Hunter Mill is another great cycling event, Bike To Work Day, which takes place on Friday, May 19. Fairfax County, the Fairfax County Department of Transportation, Commuter Connections, the Washington Area Bicyclist Association (WABA) and neighboring governments are hosting the 22nd annual event. It is a great opportunity to enjoy a healthy and environmentally friendly commute to work and enjoy some of our scenic roads and trails. Even if a resident is working from home, they can participate by biking to one of the many pit stops across the county to get out of the house and enjoy the fun. And residents with longer commutes should consider biking as a first and last mile to a bus or train stop. The Fairfax County Department of Transportation has great resources including maps and how to register on their web page at fairfaxcounty.gov/transportation/bike-work-day-2023.

Motion:

Therefore, Mr. Chairman, I move that the Board of Supervisors proclaim Friday, May 19, 2023 as Bike to Work Day. In addition, I ask that the Fairfax County Department of Transportation and the Office of Public Affairs promote Bike to Work Day to our residents and businesses.

###

Walter L. Alcorn, Supervisor Hunter Mill District Fairfax County Board of Supervisors 1801 Cameron Glen Drive, Reston, VA 20190 17 703-478-0283, FAX: 703-471-6847 HUNTERMILL@fairfaxcounty.gov



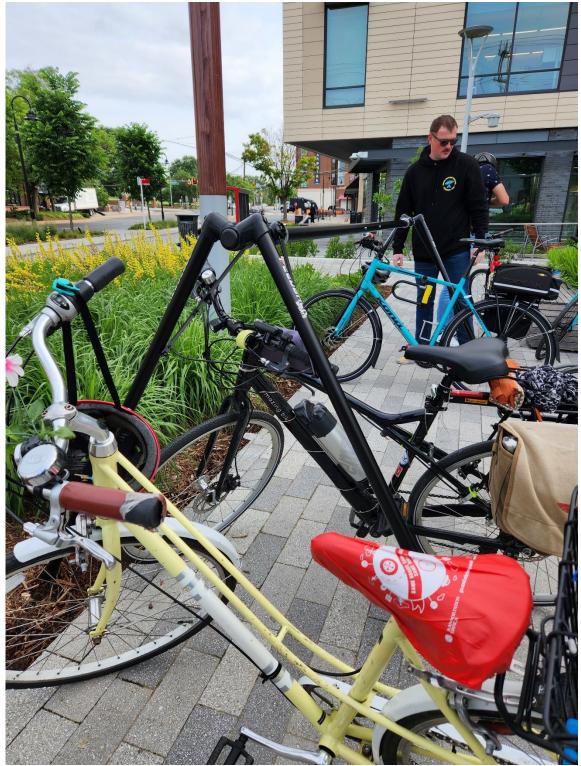
Dupont Circle



Frederick



College Park



Alexandria - Carlyle



Capitol Hill BID







Largo



Silver Spring

