

Impacts of China Sword and Pandemic on Municipal Recycling & Waste Contracts

Update - Fall 2020

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Recycling & Waste Industry Milestones

2000 2015 2018 2019 2020



Changes in the Stream

18M tons in 2000 → ~2M in 2015

Material Light-weighting

Water bottles → Almost 2x transactions

Chinese Green Fence

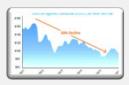
First Chinese policy to impact market value

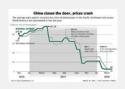




China Sword (2018)

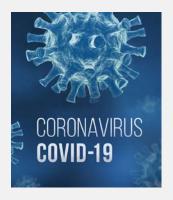
Contamination <0.5% → Mixed paper/plastic banned





Commodity Markets Crash

OCC down 70%
→ Mixed paper
down 95%



COVID-19

Commercial volume down; Residential volume up; Significant changes in material composition

The last three years have seen two global events that transformed our industry:

- 2018 China Sword resulted in China's exit from global recycling commodity markets. Economic disruption of markets and values continues today.
- 2020 COVID-19 year-long quarantine and long-term outcomes change the landscape of residential and commercial/industrial volumes in most every municipality across America.

Material Composition Changes in the Pandemic



Residential

- Increase in small cardboard (e-commerce)
- Record amounts of aluminum, PET and glass
- Overall, we have not seen dramatic increases in contamination



Commercial

- Large drops in material, particularly OCC and office paper
- More from groceries and big box; less from retail and offices

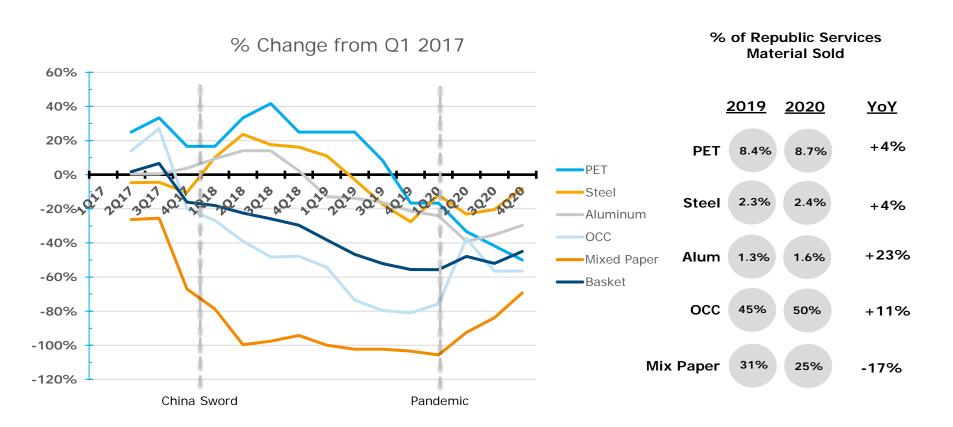


Industrial

- Limited suspension of permanent business
- Less impact on recycling volumes

The pandemic has shifted both the volumes between customer segments as well as the composition of the material collected

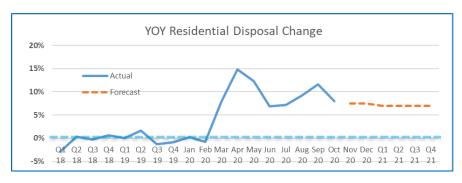
Commodity Value and Percent Sold

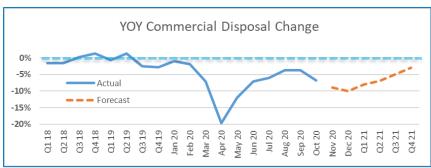


Source: RecyclingMarkets.com and STIFEL, Nov 2020

The Pandemic has driven increases in aluminum and cardboard, and a decrease in mixed paper (less junk mail). However, commodity values remain well below 2017 levels

Volume Trends as the Country Reopens





Residential volumes expected to remain elevated over trailing 2-year averages by 7-10%

- Less than 50% of public are willing to go out other than work, grocery store or barber ²
- More employees will be afforded work from home opportunities ³
- More e-commerce and at-home delivery ⁵
- Some college students electing to remain home for online learning

Small and Large Container volumes will slowly increase, as specific segments struggle to recover, and likely not return fully

- Restaurants seat half their tables ¹
- Less than 50% of public are willing to go out other than work, grocery store or barber ²
- Businesses will embrace work from home for a good portion of their workers ³
- Hospitality / Travel and Leisure unlikely to recover until late 2021 or 2022 ⁴

The "new normal" yields a long-term shift in volumes across our contracts

^{1 -} https://www.qsrmagazine.com/fast-food/trying-picture-life-restaurants-after-covid-19

^{2 -} https://www.ipsos.com/sites/default/files/inline-images/abc_covid-19_051420_1.jpg

³⁻https://www.zdnet.com/article/cfos-looking-to-make-remote-work-telecommuting-more-permanent-following-covid-19-says-gartner-survey/

^{4 -} https://www.latimes.com/travel/story/2020-04-10/when-will-we-travel-again

^{5 -} https://www.theatlantic.com/ideas/archive/2020/04/how-pandemic-will-change-face-retail/610738/

Recent Municipal Program Modifications



53%Raising Rates

Notable Examples

Couer d'Alene ID Hillsborough County FL Loudon County VA Tacoma WA



22% Changing Service

Notable Examples

Fairfax County VA Hernando County FL El Paso TX Fort Smith AR



10% Changing Material List

Notable Examples

Buffalo NY Springfield MA Southern Oregon Kent County MI



10%
Canceling Program

Notable Examples

Omaha NE Mesa AZ Franklin TN Nags Head NC



4%
Burning/Dumping
Recyclables

Notable Examples

Cleveland OH Philadelphia PA

Source: NWRA Recycling Program Changes, 8/2020

Continue to Modernize Programs











Update contracts to reflect current events as the net effects of China Sword and the 2020 pandemic are significant Ensure collection assumptions reflect current reality across residential and commercial lines of business Evaluate program recyclables that offer the best benefit to the planet

Consider better metrics to track recycling success

Increase public education, leading to lower contamination and better commodity values

Municipal contracts are based on long-term assumptions that are likely outdated, and must be **re-evaluated to ensure they align with the new normal**











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