



EMPLOYER OUTREACH COMMITTEE

Tuesday, January 21, 2014

10 a.m. to 12 noon

Metropolitan Washington Council of Governments

777 North Capitol Street, NE

Third Floor, COG Board Room

Chairperson: Shawntea Smith, Prince George's County (301)883-5656

Vice Chairperson: Anna McLaughlin, District of Columbia (202) 478-9121

Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/15/13 Meeting Notes (5 minutes)
3. First Quarter FY 2014 and Second Quarter FY 2014
Conformity Verification Statements (5 minutes)
4. Employer Satisfaction Survey (10 minutes)
The Committee will be updated on the upcoming Satisfaction Survey
5. DC Employer-Mandated Transit Benefits (10 minutes)
Anna McLaughlin, DDOT, will brief the Committee on proposed legislation which would require employers in the District of Columbia to provide transit benefits to their employees.
6. Loudoun County Customer Satisfaction Survey Results (25 minutes)
The Committee will be briefed on the recent Loudoun County satisfaction survey.
7. Employer Outreach TERM Evaluation (10 minutes)
The Committee will be briefed on the upcoming evaluation of the Employer Outreach TERM.
8. Monthly Reporting for Employer Outreach (5 minutes)
The Committee will discuss monthly reporting procedures.
9. Training Update and Review (5 minutes)
COG/TPB staff will brief the committee on the year's training and the upcoming year's sessions
10. Employer Outreach Roundtable (35 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for April 15th, 2014 at 10 a.m.