# **Baltimore Dockless Vehicle Program**



MWCOG Micromobility Webinar
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### Agenda



**Program Updates** 



**Improved Equity Plans** 



**Building Partnerships** 



**Identifying Workforce Development Opportunities** 



**Engaging Communities** 

## **Program Updates**



**New Scooters** 



**Improved Spin Access** 



**Engagement** 



Baltimore riders with limited incomes can apply online at www.spinaccess.com to be approved for **free rides**.

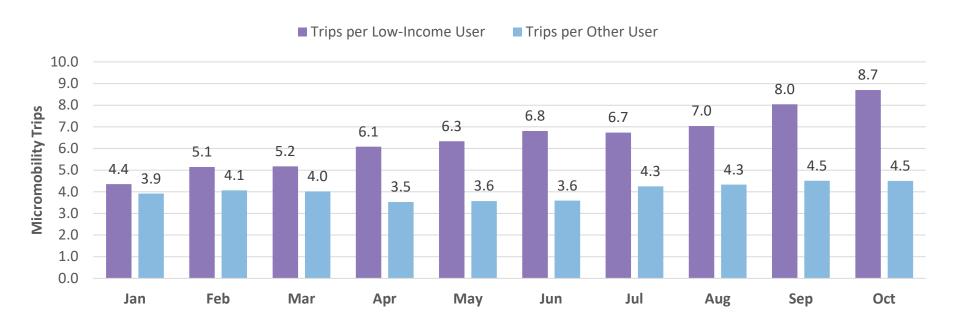
Users that are enrolled in public benefits programs (e.g., utility discount program or SNAP, among other programs) are eligible for **free e-scooter and e-bike rides**.

https://www.spin.app/spin-access

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#### **Equity Plan Ridership Is Growing**

A rider that has an equity plan takes about 50% more trips using dockless vehicles each month than non-equity plan users. An equity plan user takes over 6 micromobility trips per month whereas a non-equity plan user takes an average of 4 micromobility trips per month.



#### **Building Partnerships**

BCDOT received \$21,500 from the Better Bike Share Partnership to effectively reach transportation-insecure communities by hosting low-income micromobility plan registration events, providing free rides, sponsoring bike lane clean-up activities, and distributing informational materials at libraries and community centers.





















#### **Identifying Workforce Development Opportunities**

Spin and VETWorkS are developing an e-bike mechanics course for local veterans. The organization, VETWorkS provides vocational training to veterans and helps connect veterans to employment opportunities in Baltimore.







## **Engaging Communities**



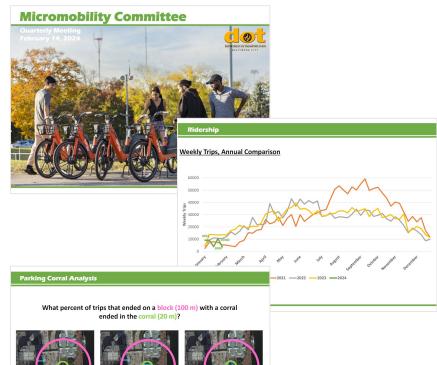






#### Stay in touch!





Learn more about Baltimore's Program:



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