

Five Megatrends shaping our world of tomorrow



Digitalization

By 2020, the digital universe will reach **44 zettabytes**¹ – a 10-fold increase from 2013



Demographic change

The earth's population will increase from 7.3 billion people today to **9.6 billion** in 2050. Average life expectancy will then be 83 years



Climate change

According to scientists, in the summer of 2015, Earth's atmosphere had the **highest CO₂ concentration** in 800,000 years



Urbanization

By 2050, **70 percent of the world's population** will live in cities (2014: 54 percent)



Globalization

The volume of world trade nearly doubled between 2000 and 2014

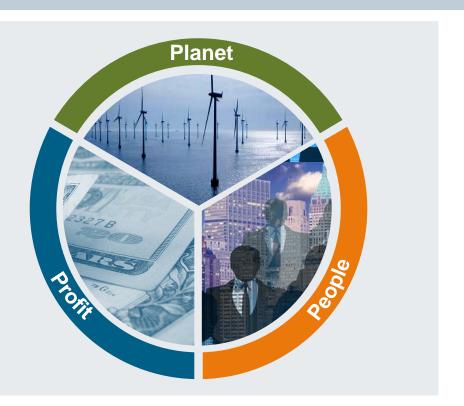
Sources: IDC, United Nations, UNCTAD Statistics

1 One zettabyte (ZB) is equivalent to 1000^7 bytes or 1billion terabytes

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Sustainability at Siemens aims to optimize the impact of our business activities on a global level





Sustainable development is the means to achieve profitable and long-term growth.

At Siemens we have a clear commitment to think and act in the interest of future generations, balancing People, Planet and Profit.

"Taking action is not just prudent – it's profitable."

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Joe Kaeser, NYT Op-Ed, Sept. 22, 2015

Urgent Need: Why are we involved?



To effectively mitigate climate change and to reduce global warming by 2°C, 80% of all carbon emissions worldwide must be reduced by 2050.1

The **calls for action from experts**, politicians, and various other figureheads, including Pope Francis, are becoming louder and louder.

It takes global efforts to mitigate climate risks. Business plays a major role both through its actions and through the innovations and technologies it can provide to combat climate change.

Business Case: Why does climate neutrality make sense?



¹Presidential Climate Action Project

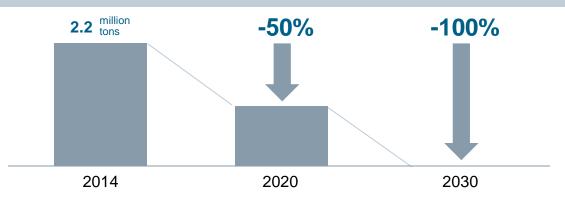
Once we fully implement the measures to reduce our carbon footprint to zero, we will attain sustainable annual savings of more than €0 million.

Through this commitment, we can **showcase innovations applied in our own operations** – e.g. low carbon-power generation technologies, distributed energy systems, and energy efficient applications such as drives and building technologies.

Leadership for our customers, employees, and society.

This is an example of **Walk the Talk**, demonstrating Siemens' ownership culture and helps motivate and engage employees.

Our path to CO2-neutral operations



Four levers



Drive energy efficiency program at our own sites



Leverage distributed energy systems at our own sites



Improve the fuel efficiency of our vehicle fleet



Purchase green electricity

Siemens path to carbon neutrality

- Positive overall business case: ROI <5 years
- Showcase our own
 Siemens technologies
- Supporting global efforts on climate change mitigation
- Engagement of employees

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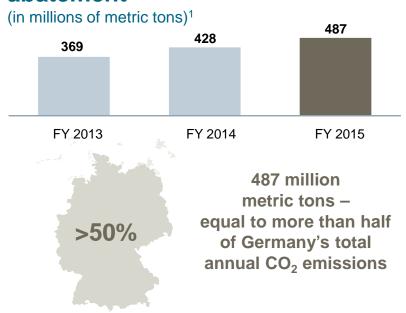
Environmental Portfolio – Highlights

Environmental Portfolio revenue





Environmental Portfolio CO₂ abatement



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¹ Without Rolls-Royce and Dresser-Rand business, on a comparable basis

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Sustainability in Cities



The Challenges of Cities Today

- Urbanization, climate change and demographic change will shape the future of cities – and the world.
- Economic competitiveness, quality of life, and environmental protection are the fundamental goals of cities.
- Urban residents want a good quality of life, reliable electricity, accessible healthcare, and capable mobility

Future City Life

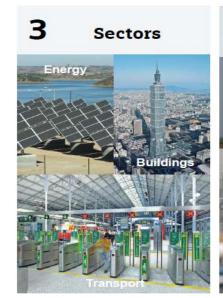
- Buildings represent enormous potential for energy savings and are key to sustainable city development.
- City residences will not just consume electricity: they will also generate and store it.
- Intelligent, intermodal transportation will ensure seamless travel.

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Siemens City Performance Tool (CyPT)

"The CyPT provides city governments with customized predictions of how a plethora of **transportation**, **building efficiency**, **and energy supply** technologies could help them to meet their greenhouse gas emission and air quality targets while adding 21st century jobs to the local economy. The tool can act as a catalyst for change, providing decision makers with customized impact and cost comparisons for various technologies."

-Dr. Christoph Reinhart, Sustainable Design Lab, MIT







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