TDM4.0 Update

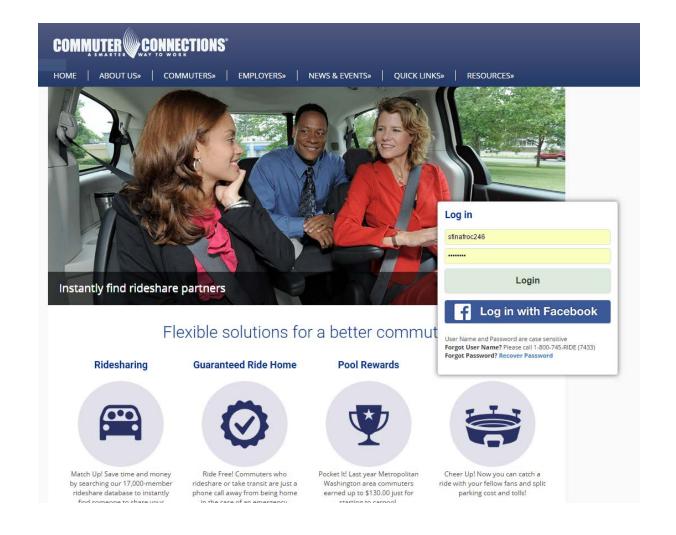
COMMUTER CONNECTIONS RIDEMATCHING COMMITTEE SEPTEMBER 20, 2016

Since June 2016...

- Housekeeping Items
 - ► New Paper Purge Letters
 - ► Electronic Bi-Weekly & Purge Reports
- Software Development
 - Completed New Look & Feel (TDM4.0)
 - Completed Facebook Login Integration
 - Completed One-Click Matching
 - Completed Route Based Ridematching Option
 - Soft Launch CarpoolNow (iOS & Android, Blackberry Pending)

Facebook Log in

- Ease of Use
- Single Sign in for existing FB Users



One-Click Matching

- Streamline Commuter Experience
- Default Variables set to Maximize Experience
- Variables can be adjusted by user

COMMUTER CONNECTIONS

EDIT PROFILE» | FIND RIDEMATCHES»

COMMUTE LOG»

WELCOME TO COMMUTER CONNECTIONS

Commuter Connections is a regional network of transportation organizations coordinated by the Metropolitan Washington Council of Governments, If you live or work in the Metropolitan Washington D.C. area, Commuter Connections can provide you with information on all your commute options, so you can make a smart choice about how you travel to work. With just a few clicks you will get the information you need for your daily commute to and from work. Whether it's carpools, vanpools, transit, biking, walking, or telecommuting, getting this information on-line or through our mobile app has never been easier!



Facebook Login

Simply your life! Link your Facebook account with Commuter Connections and you will no longer have to worry about remembering your password.

START HERE

Your 2016 Commute Logs

Edit Commute Log

Travel Mode

Savings Summary

· Total Vehicle Miles Traveled (VMT): 2.140 • Total Pollution Reduced (in tonnes): .86 • NOx Reduced (in grams): 727.60

· VOC Reduced (in grams): 214.00 • PM Reduced (in grams):

· CO2 Emission Reduced (in grams): 862.783.80 • Fuel Savings in Gallons (FG1 = VMR /

WELCOME STEPHEN FINAFROCK



Find Ridematches



Guaranteed Ride Home



Pool Rewards



Special Events



Cost of Commuting Calculator

COMMUTE RESOURCES

FIND BIKE PATHS (BETA)

QUICK LINKS

Announcements

Bicycling

Services for Employers

Guaranteed Ride Home

21.40

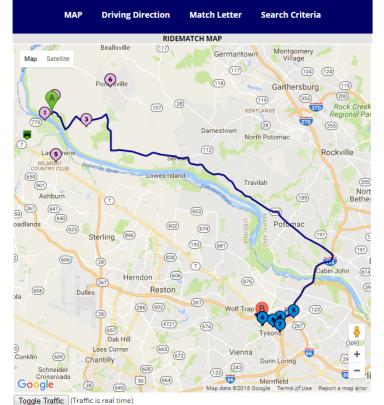
Ridesharing

Radial Matching Option

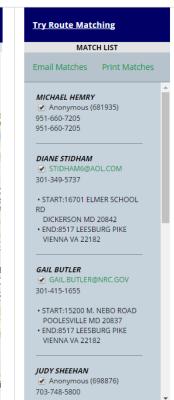
- Traditional Matching Algorithm
- Maximizes Matches



RIDESHARING - RIDEMATCH RESULTS



WELCOME STEPHEN FINAFROCK

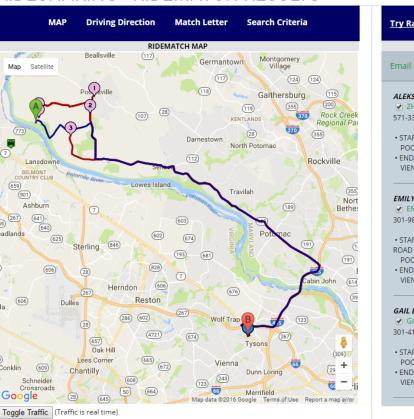


Route Matching Option

- Enhanced Matching Algorithm
- ▶ Higher Quality Matches
- Considers Natural Barriers
- Considers Road Network
- ▶ Typically Fewer Matches



RIDESHARING - RIDEMATCH RESULTS



WELCOME STEPHEN FINAFROCK



FY2017 Development

- ▶ CMS Tool Review
- Bike Routing System Overhaul
- ▶ GRH Ride Request & Integration w/ TDM Applications
- Update Commuter Connections Mobile App w/Commute Log
- iPRETTI Integration (Flex Time Incentive)
- Enable Push Notifications on Mobile Applications
- Unified GIS Data Stream for all Applications
- Look & Feel Refresh for Rideshare Delaware/Charlottesville
- Explore Gamification Possibilities

Questions?

Stephen Finafrock

Commuter Program Specialist III

MWCOG

777 N Capitol Street, Suite 300

Washington, DC 20002

202-962-3385

sfinafrock@mwcog.org