

2020 Census Overview

Metro Washington Council of Governments

Ronald E. Brown, Partnership Specialist

April 3, 2018

2020 Census

- ✓ U.S. Constitutional Mandate, Article 1, Section 2
- ✓ Apportion seats in the U.S. House of Representatives
- ✓ Conduct redistricting at the federal, state, and local levels
- ✓ Distribute over \$675 billion federal dollars to state and local governments
- ✓ Provide statistical support for grant applications
- ✓ Help community plan for future needs

2020 Census Goals

Goals

- ✓ To count everyone once, only once, and in the right place

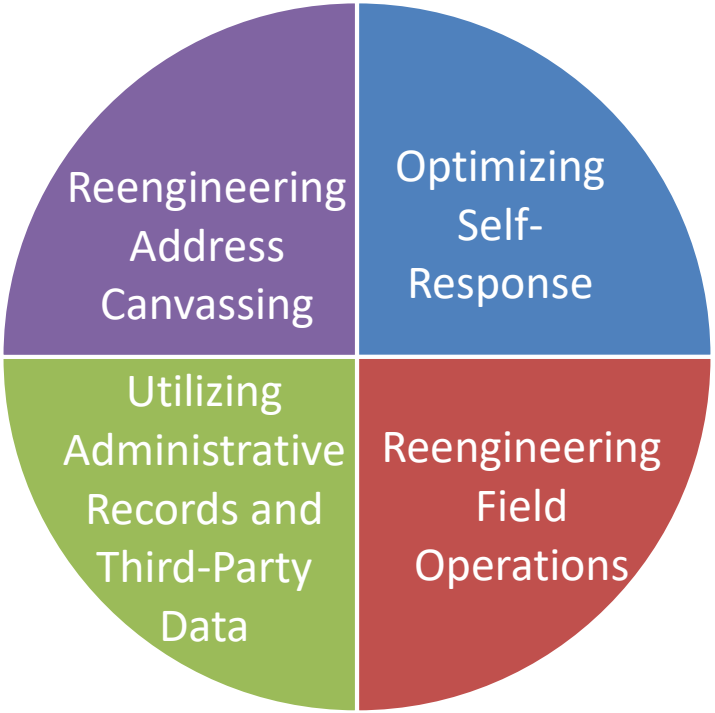
Objectives

- ✓ To conduct the 2020 with the same high quality, but at a cost savings of 5.2 billion in comparison to the 2010 design

What's New

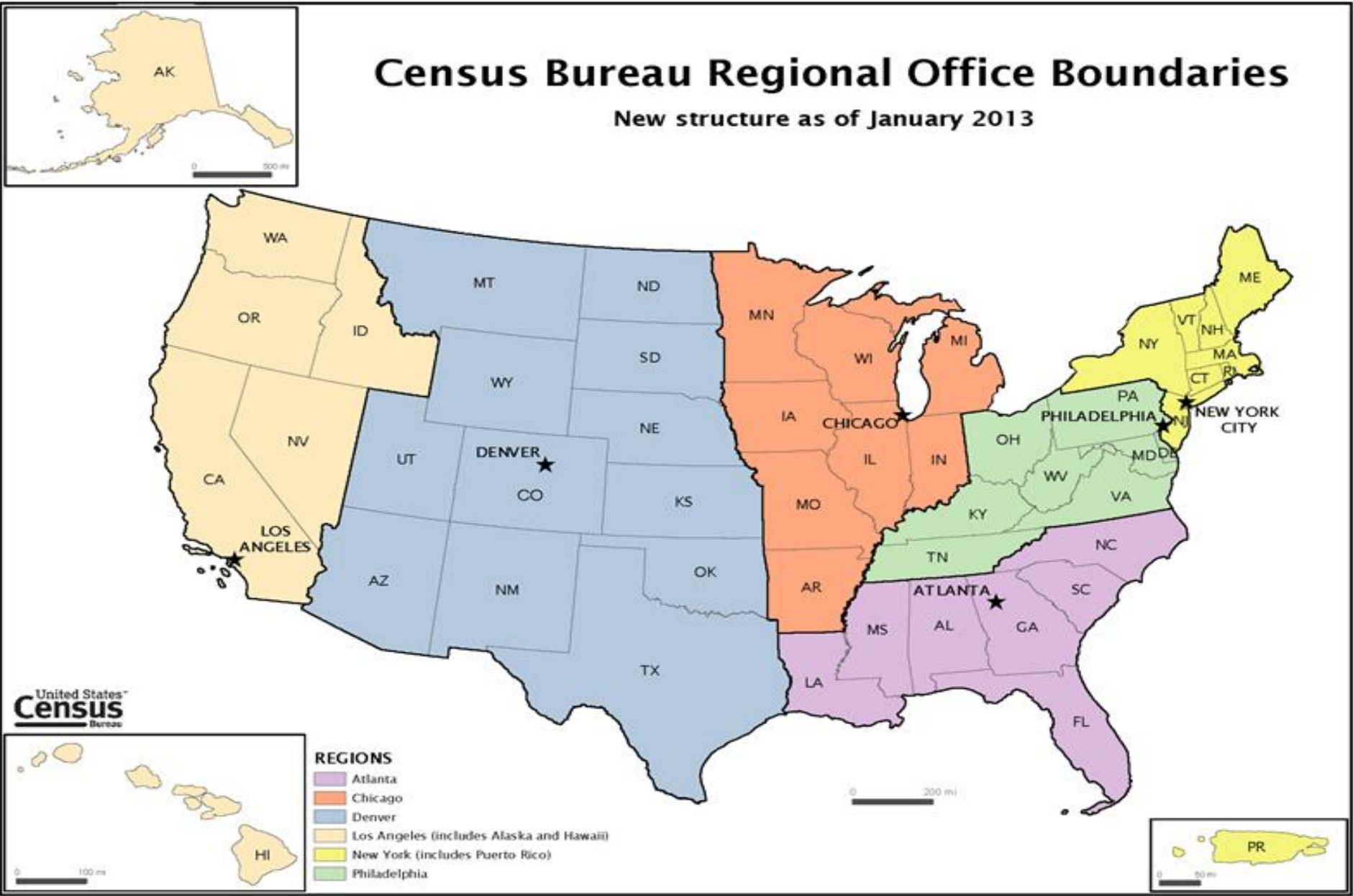
- ✓ We're maximizing outreach by using both traditional and new media
- ✓ We're offering and encouraging people to use the secure online response option
- ✓ We're providing our fieldworkers with handheld devices for collecting Census data.
- ✓ We're utilizing automated systems for recruiting, training, and payroll.

Four Key Innovation Areas for 2020



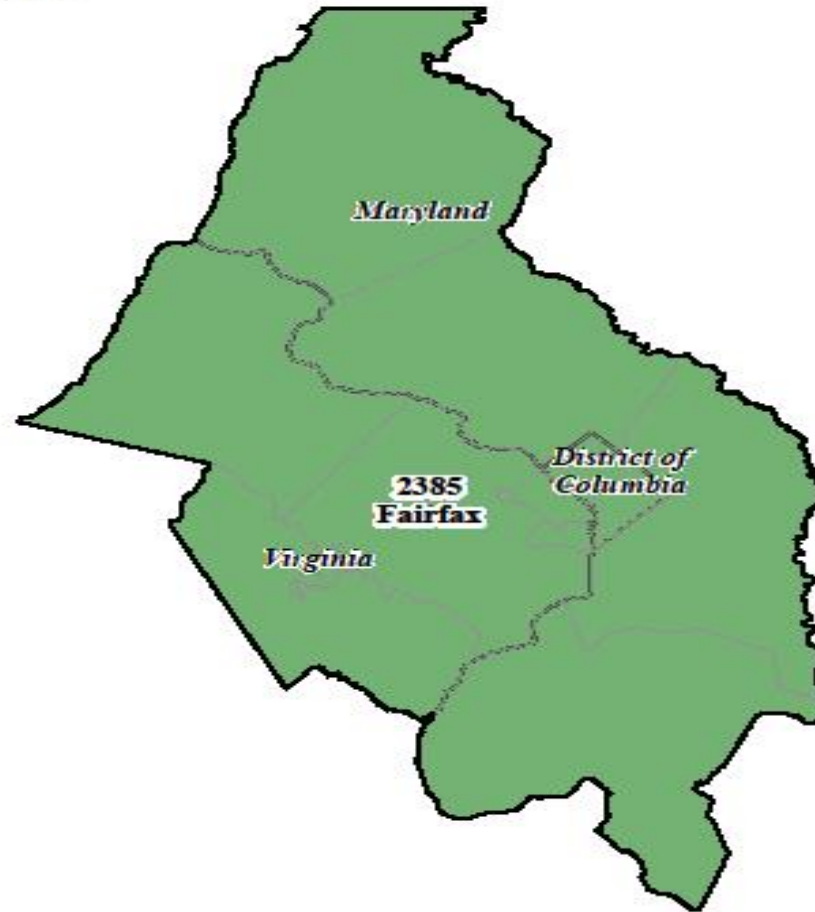
Census Bureau Regional Office Boundaries

New structure as of January 2013



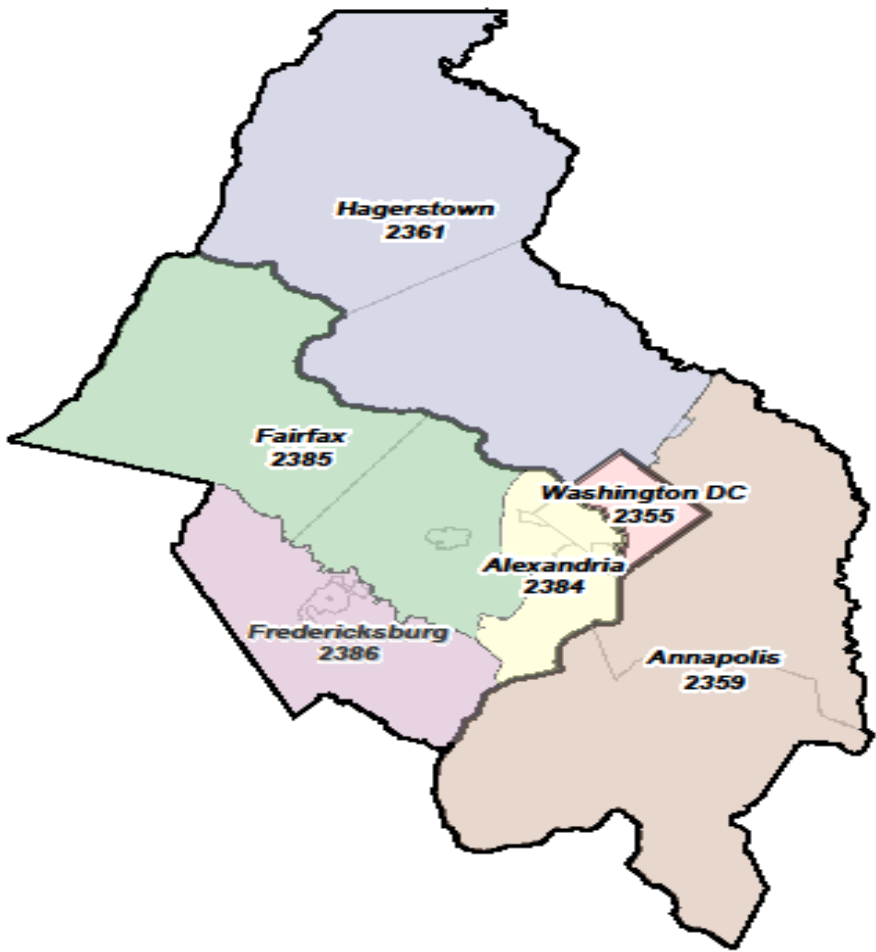
2020 Census
Area Census Office (ACO) Wave 1 Boundaries
Metropolitan Washington
Council of Governments

United States
Census
BUREAU
2020 Census



Document Path: \\Census\2020\ACOs\2020\Full\2020\ACOs\Projections\ACO Wave 1 Areas.mxd

Date: 3/9/2018

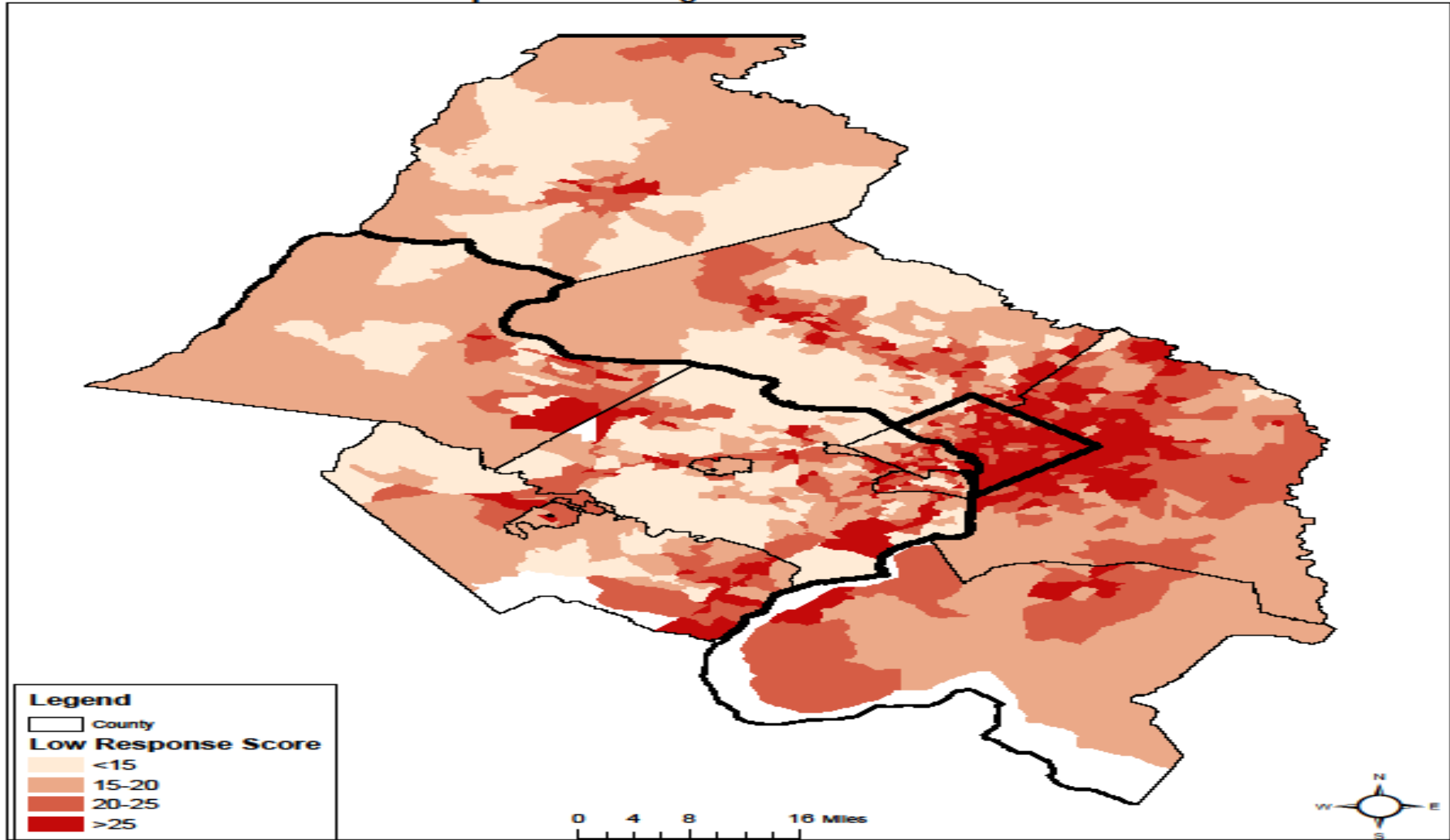


2020 Census
Area Census Office (ACO) Boundaries Wave 2
Metropolitan Washington
Council of Governments

United States
Census
BUREAU
Metropolitan Region
Date: 3/9/2018

Low Response Score by Tract

Metropolitan Washington Council of Governments

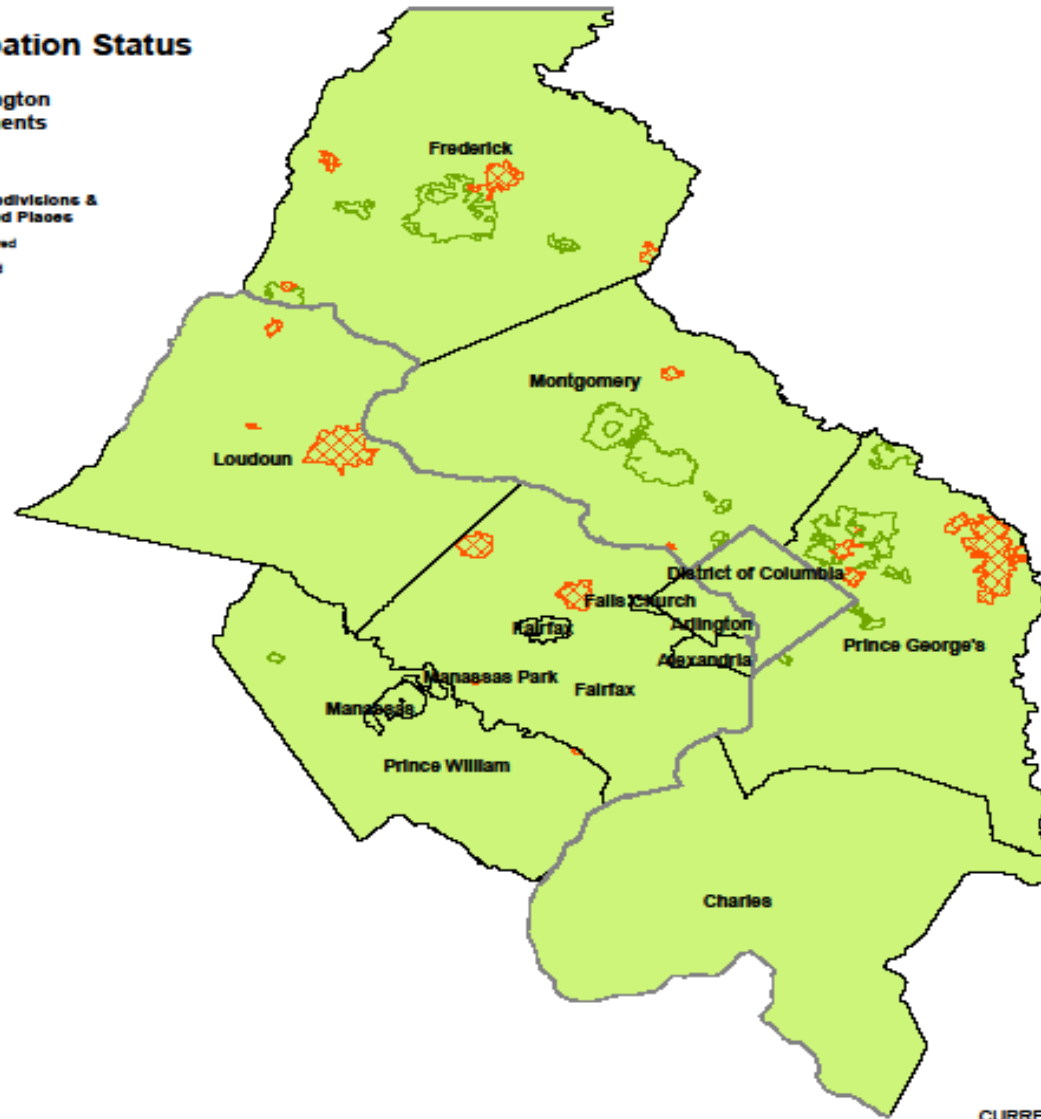


LUCA Participation Status

Metropolitan Washington
Council of Governments

Legend

County Status		County Subdivisions & Incorporated Places	
	Registered		Registered
	Declined		Declined
	Boundary		

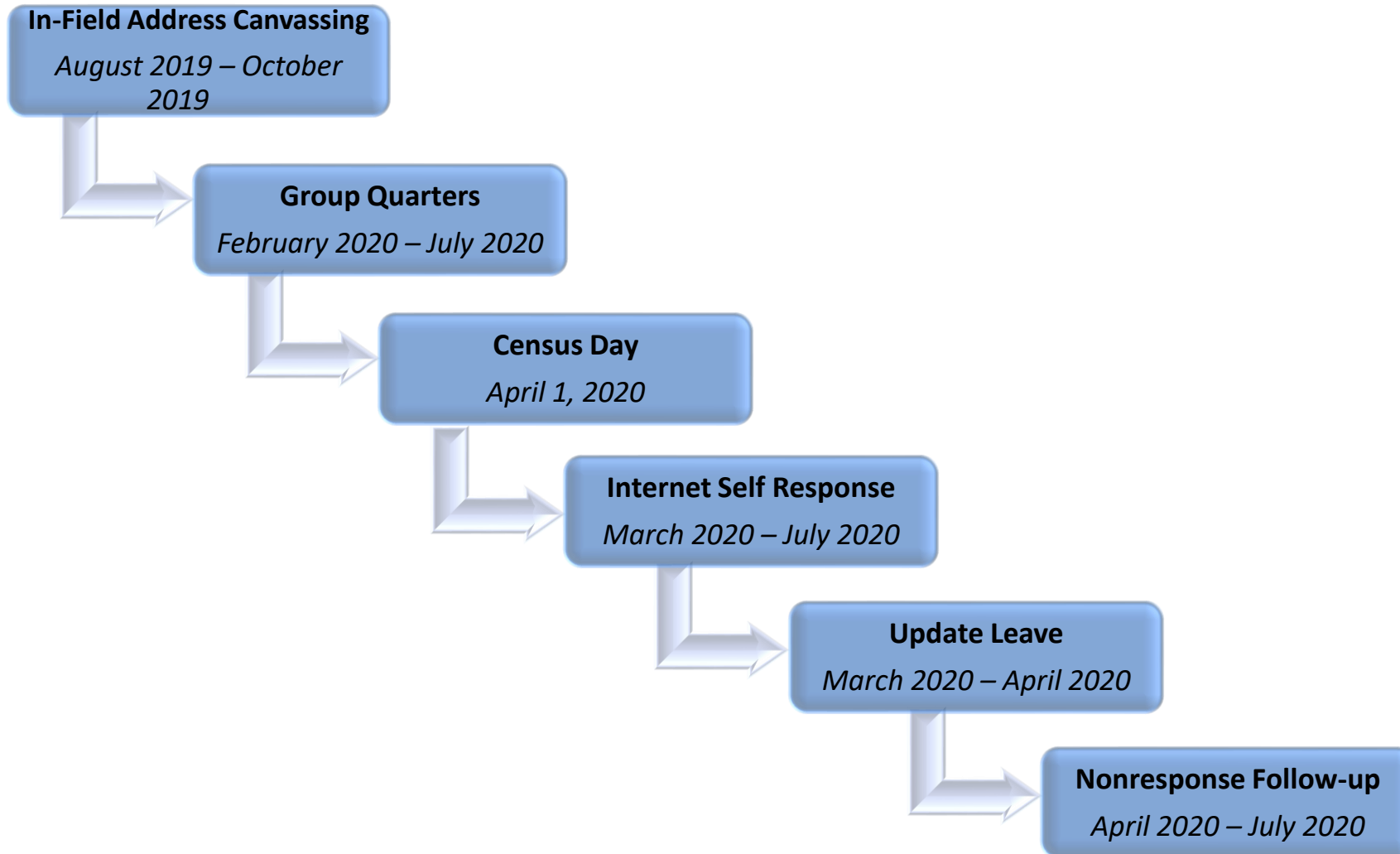


CURRENT AS OF: 3/9/2018



Download from: <https://www.census.gov/geo/maps/maps/data/luca/>

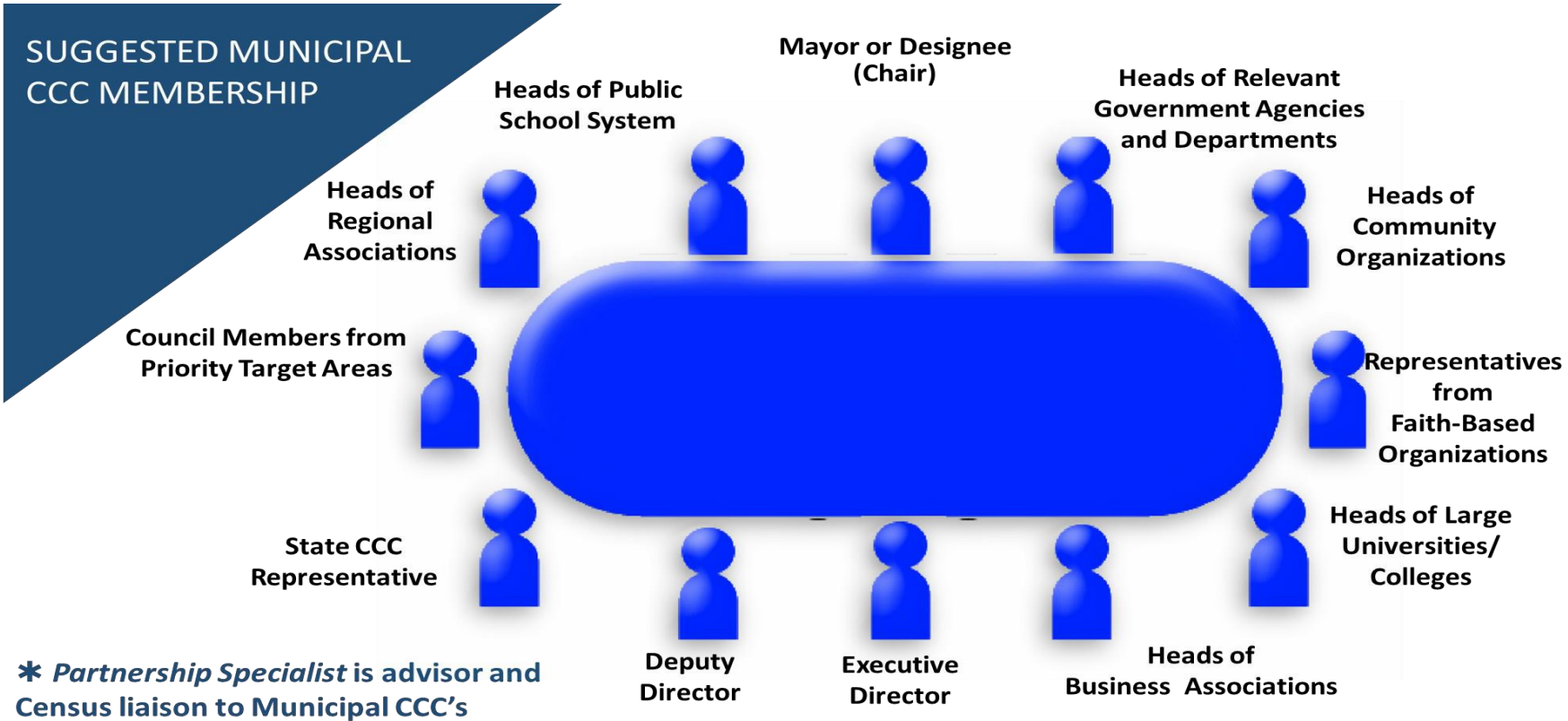
Our Timeline



ACO Job Title & Descriptions

- ✓ **Area Census Office Manager** - *Responsible for the general supervision and administration of the office.*
- ✓ **Census Field Manager / Lead CFM**– *Responsible for accomplishing production and quality goals in field operations under their span of control. Conducts individual and group training sessions for their personnel as necessary.*
- ✓ **Administration Manager** – *Responsible for administrative functions, such as personnel, payroll and supply. Manages and monitors all office requisitioning, equipment and shipping.*
- ✓ **IT Manager** – *Leads all office computing environment, mobile computing environment, and automation support efforts.*
- ✓ **Recruiting Manager** – *Oversees the recruiting and testing of job applicants for field position and clerks.*
- ✓ **Recruiting Assistant** – *Assists in recruiting and testing of job applicants.*
- ✓ **Census Field Supervisor** – *Appoints, trains, and supervises enumerators that are engaged in data collection.*
- ✓ **Office Operations Supervisor** – *Coordinates, supervises, and oversees the work of office clerks in specific functional areas.*
- ✓ **Enumerator** – *Locally hired workers who perform field enumeration activities in and around their respective neighborhoods.*
- ✓ **Clerk** – *Office clerks perform a wide variety of clerical functions in support of field data collection, recruiting, payroll/personnel, automation technology, and quality assurance operations.*

Sample Complete Count Committee



UNITED STATES DEPARTMENT OF COMMERCE
 Economics and Statistics Administration
 U.S. Census Bureau
 Washington, DC 20233-0001



How Local Governments Can Collaborate with the U.S. Census Bureau

Operational Support

- ✓ Provide space that can be used for testing, on-boarding, training, etc.
- ✓ Provide lists of residential institutions
- ✓ Provide lists of shelters, service providers, and transient locations
- ✓ Promote temporary job opportunities

Promotional Support

- ✓ Form a Complete Count Committee (elected officials, community groups, faith based, social service, health, business, etc.)
- ✓ Encourage census participation in newsletters, on websites, alert systems, drop-in articles, etc.

Philadelphia Regional Office Update

- Washington DC
- Maryland
- Virginia

Questions 2020 Census Operations and Positions?

Contact us:

Recruiting Hotline - 1-888-480-1639

Philadelphia Regional Census Center- 1-844-507-2020

Email us at - Philadelphia.rcc.partnership@census.gov