

Arlington Bike/Ped Mitigation & Measures During SafeTrack

Presentation to MWCOG Bike/Ped Subcommittee, July 19, 2016



Communications



- Websites: County, Arlington DES, BikeArlington, WalkArlington
- eNewsletters:
- Social Media: Facebook, Twitter, Instagram
- Traditional Media coverage including Washington Post, WJLA-Channel 7, ArlNOW, CityLab, WAMU-Metropocalypse (Ep. 3)

Themed Wayfinding Signs

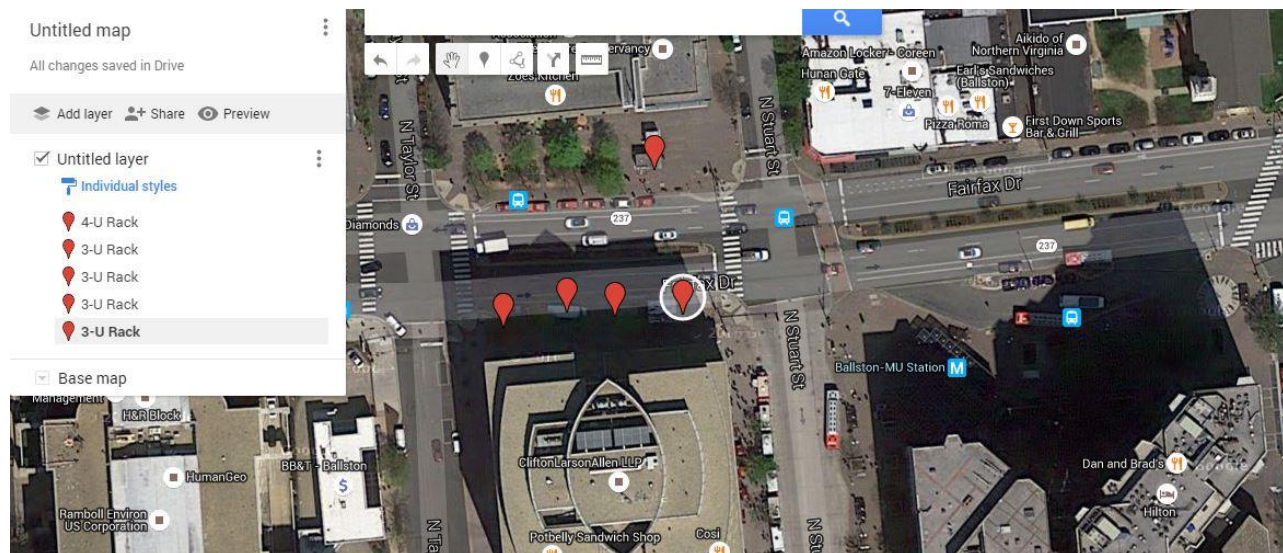
More Than 125 signs posted in R-B, Crystal City, & on Trails



Additional Bike Parking Near Ballston Metro



- Four 3-U Racks set on near side of Fairfaw Drive, b/t Taylor & Stuart
- One 4-U Rack set on far side of Fairfax Drive, b/t Taylor & Stuart
- Racks monitored; saw heavy use, but never full.
- Other stations' racks monitored in later Surges, but never full. WMATA to add racks in Rosslyn.



Bike Trains from EFC to Rosslyn

- Daily Staff- & Experienced Volunteer-led Rides
- Following Metro Line Affected
- Three AM Trains East; One PM Train West
- Stops at Each Metro Station in R-B Corridor



Alistair Wearmouth
@alistaircw



Follow

keep on rolling! These guys just passed me in Ballston. Beautiful day for a ride! 🌞🚲



BikeArlington @BikeArlington

Your 6:30am Bike Train leaders are ready to go from East Falls Church! #bikedc

6:04 AM - 8 Jun 2016

Bike Train Results

- Total Staff and Volunteers Riding: 15
- Total New or Inexperienced Riders: 0
- Trains Suspended after 1 Week.
- BikeArlington offers to Assist Any Resident Looking for Ride Guidance. No requests received to date. Also joined WABA Bike Buddies.



Capital Bikeshare Efforts



- Added New Station to East Falls Church Metro
- Added Extra Bikes via Corral at Ballston (suspended after two days)

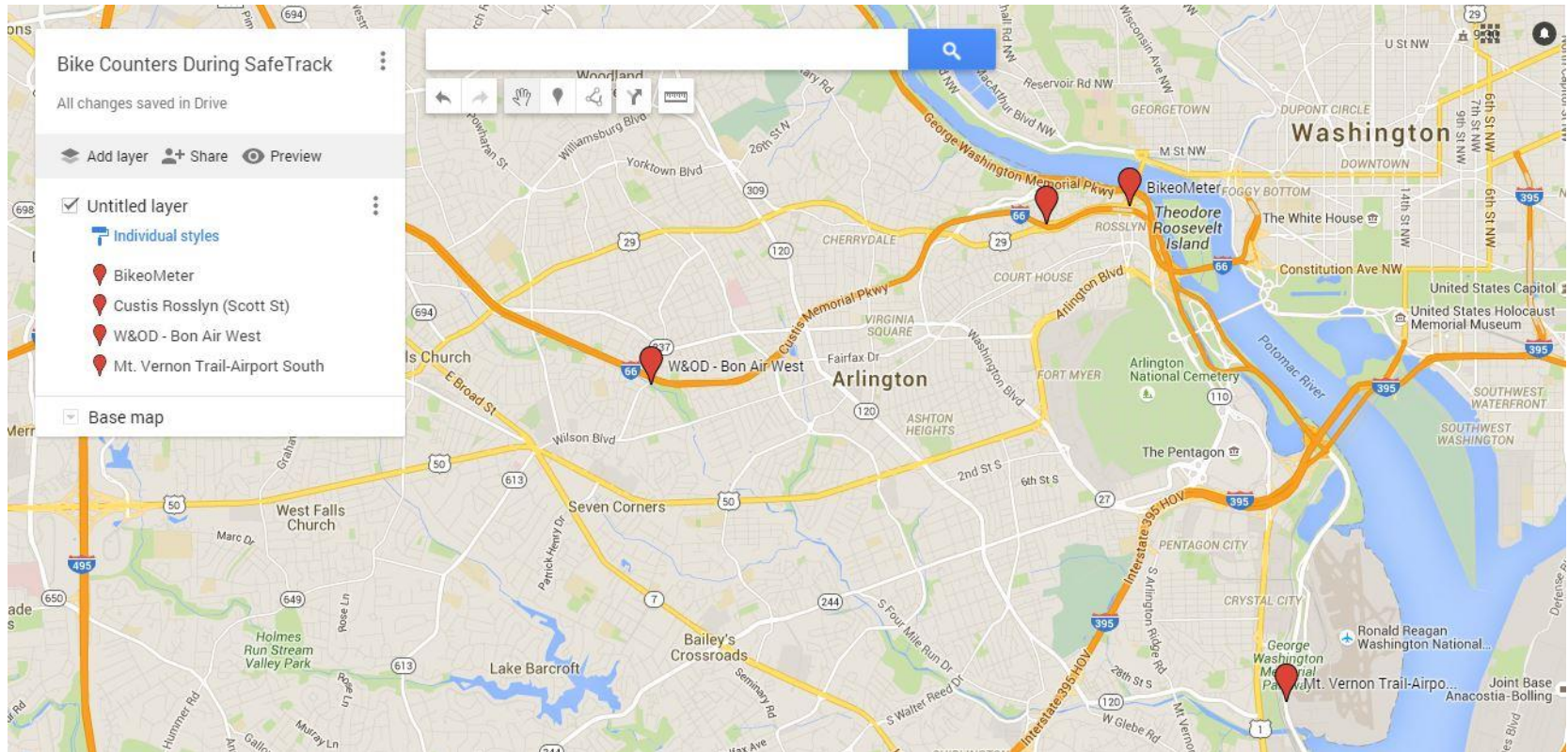


Arlington Bikeshare Usage

- June 2016 was highest Month ever: 31,108 (Prev. High: Aug 2015 at 30,644; +2%)
- Trips from Stations along R-B Corridor Increased an Average of 26% in June 2016 over June 2015.
- Busiest Station: 19th & Lynn, Jumped to 1,737 trips starts (up 17%).



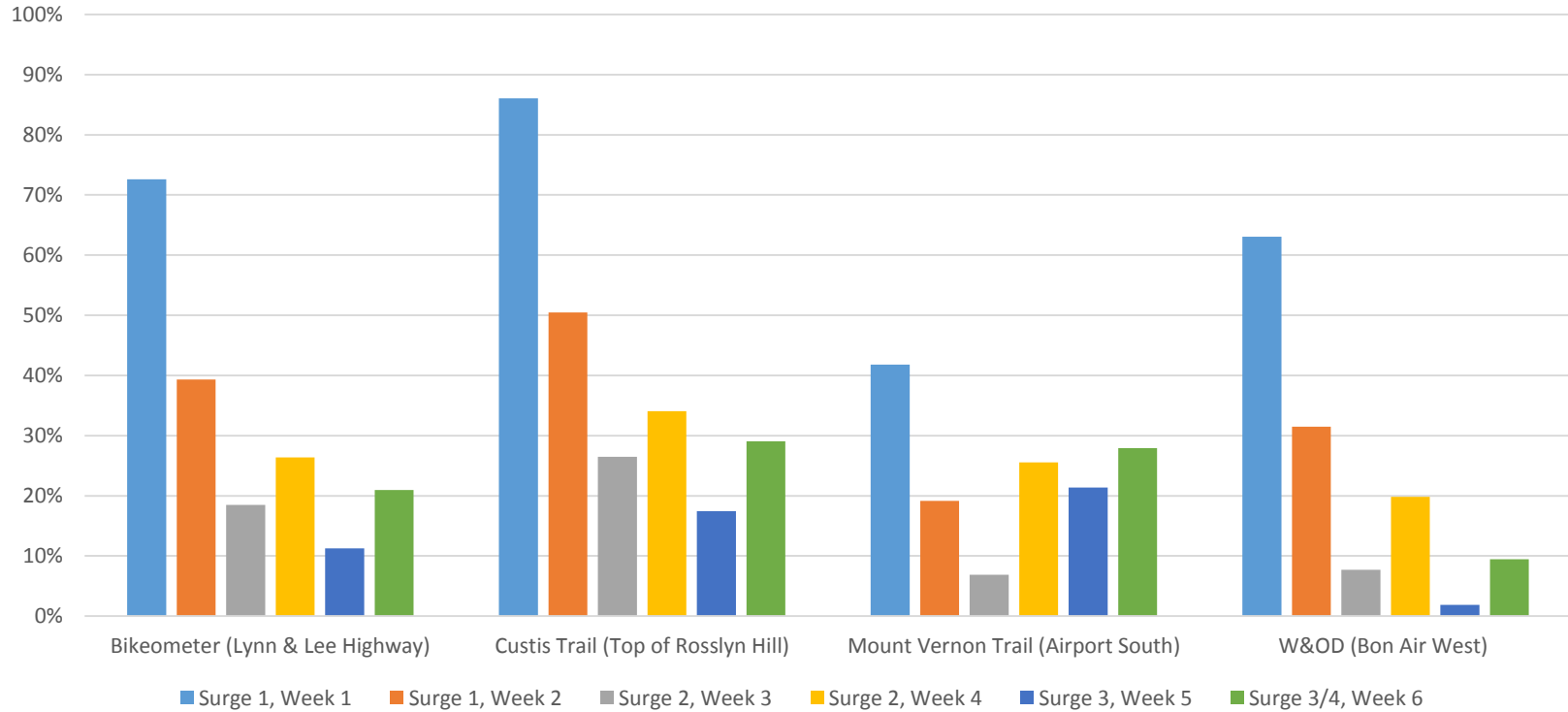
Bike Counts During SafeTrack



Six Week Trend



Bike Counter Percentage Increase
Over 2015 Work Day Average



Top 10 Work Weeks Since 2014



- Surge Weeks Color Coded

Top 10 (plus Surge) Work Weeks in Bike Ridership at Select Arlington Trail Counters (since April 2014)																			
Rosslyn Bikeometer (Custis)					Rosslyn Scott Street (Custis)					Airport South (Mt Vernon)					Bon Air West (W&OD)				
	Dates	Week Total	Daily Ave	% chg over next highest		Dates	Week Total	Daily Ave	% chg over next highest		Dates	Week Total	Daily Ave	% chg over next highest		Dates	Week Total	Daily Ave	% chg over next highest
1	June 6-10, 2016	11,537	2,307	23.89%	1	June 6-10, 2016	13,117	2,623	23.65%	1	June 6-10, 2016	14,723	2,945	0.74%	1	June 6-10, 2016	11,878	2,376	22.35%
2	June 13-17, 2016	9,312	1,862	4.99%	2	June 13-17, 2016	10,608	2,122	8.52%	2	July 11-15, 2016	14,615	2,923	5.39%	2	May 25-29, 2015	9,708	1,942	0.02%
3	May 11-15, 2015	8,869	1,774	3.95%	3	July 11-15, 2016	9,775	1,955	2.56%	3	July 5-8, 2016*	11,094	2,774	1.45%	3	June 2-6, 2014	9,706	1,941	0.42%
4	July 11-15, 2016	8,532	1,706	0.98%	4	May 11-15, 2015	9,531	1,906	0.85%	4	May 11-15, 2015	13,669	2,734	1.86%	4	May 11-15, 2015	9,665	1,933	0.91%
5	June 27-July 1, 2016	8,449	1,690	0.06%	5	June 27-July 1, 2016	9,451	1,890	0.40%	5	May 25-29, 2015	13,419	2,684	2.91%	5	June 13-17, 2016	9,578	1,916	4.62%
6	June 2-6, 2014	8,444	1,689	1.43%	6	May 23-27, 2016	9,413	1,883	2.72%	6	June 27-July 1, 2016	13,040	2,608	0.99%	6	May 23-27, 2016	9,155	1,831	0.02%
7	May 23-27, 2016	8,325	1,665	2.64%	7	June 2-6, 2014	9,164	1,833	0.01%	7	Aug 24-28, 2015	12,912	2,582	0.49%	7	July 28- Aug 1, 2014	9,153	1,831	1.28%
8	June 23-27, 2014	8,111	1,622	0.90%	8	Sep 14-18, 2015	9,163	1,833	2.59%	8	Aug 25-29, 2014	12,849	2,570	0.25%	8	June 23-27, 2014	9,037	1,807	0.07%
9	Sep 14-18, 2015	8,039	1,608	0.22%	9	July 28- Aug 1, 2014	8,932	1,786	0.16%	9	Mon, Jul 20, 2015	12,817	2,563	0.37%	9	July 20-24, 2015	9,031	1,806	0.26%
10	Aug 25-29, 2014	8,021	1,604	-	10	June 20-24, 2016	8,918	1,784	-	10	July 28- Aug 1, 2014	12,770	2,554	-	10	Aug 25-29, 2014	9,008	1,802	-
	June 20-24, 2016	7,919	1,584			July 5-8, 2016*	7,118	1,780			June 13-17, 2016	12,357	2,471			June 27-July 1, 2016	8,728	1,746	
	July 5-8, 2016*	6,278	1,570								June 20-24, 2016	11,097	2,219			July 11-15, 2016	8,654	1,731	
															July 5-8, 2016*	6,442	1,611		
															June 20-24, 2016	7,847	1,569		
	Surge 1																		
	Surge 2																		
	Surge 3																		
	Surge 4																		
	* Only Four days this week.																		