

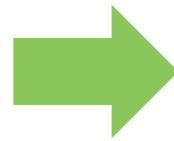
PUBLIC SURVEY FOR THE 2018 LONG-RANGE PLAN

Ben Hampton
TPB Communications Manager

TPB Citizens Advisory Committee
May 11, 2017



From CLRP to LRP



Two outreach phases

**PHASE I:
SURVEY**

Summer 2017

**PHASE II:
WORKSHOPS**

Fall/Winter 2017



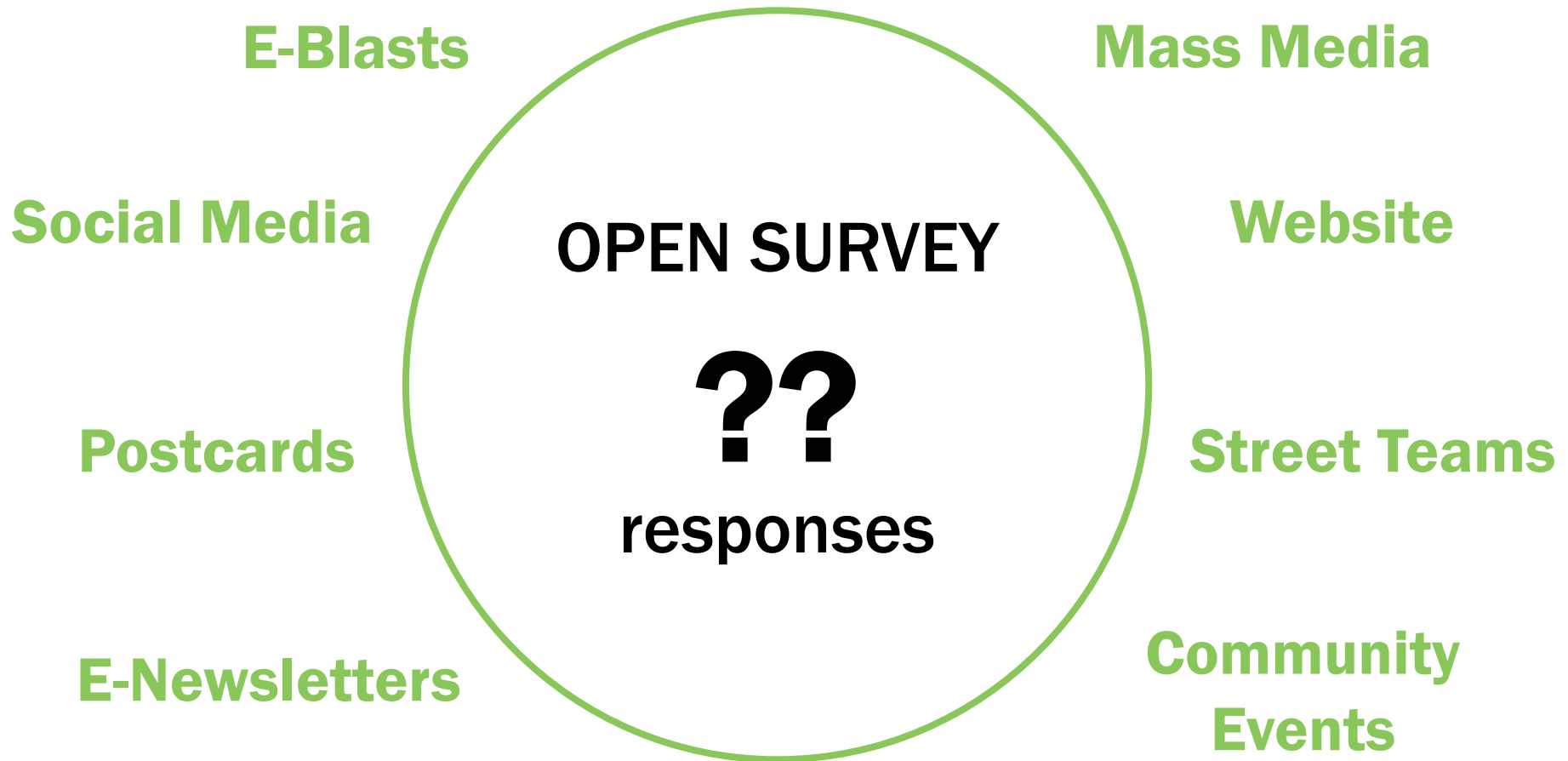
Survey: Two versions

CONTROLLED
SAMPLE
600
responses

OPEN SURVEY
??
responses



Survey: Outreach



Survey: MetroQuest

Your Vision for the Valley's Transportation Future

Progress

WELCOME

PRIORITIES

Your Top Priorities

What to do **Next Task**

- 1 Congestion
- 2 Bus Transit
- 3 Light Rail
- 4 **Pedestrians & Bicyclists**
- 5 Transportation Safety

Order your top 5 items
↑ above this line ↑

Sprawl

Environment & Air Quality

Maintenance

Suggest another item



Provide Facilities for Walking & Biking

Build or rebuild streets to accommodate and serve pedestrians and bicyclists

Your Vision for the Valley's Transportation Future

Progress

WELCOME

PRIORITIES

PREFERENCES

3 Transportation Preferences


What to do **Next Task**

Safety **Road Priorities** Spending Daily Travel Transit

Road Priorities

Choose the option that best shows which tradeoff you prefer

More space for cars More space for bikes, pedestrians & transit



Previous **Optional Comment** **Next Tradeoff**

FUTURE INVESTMENT

STAY INVOLVED



Survey: Screens

- **Welcome**
- **What's Important to You?**
- **Show Us Your Ideas**
- **Tell Us About Yourself**



From CLRP to LRP



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