

## **INTERSTATE AIR QUALITY COUNCIL**

District of Columbia Department of the Environment  
District of Columbia Department of Transportation  
Maryland Department of the Environment  
Maryland Department of Transportation  
Virginia Department of Environmental Quality  
Virginia Department of Transportation

### **ACTION ITEM – Good News Campaign**

Air Quality Success and Challenge – A Coordinated Outreach Effort  
July 17, 2006

The District of Columbia, the State of Maryland and the Commonwealth of Virginia through long standing efforts to reduce air pollution have improved air quality within the Washington DC Region. In fact, the Washington, DC nonattainment area complied with the now revoked 1-Hr Ozone standard by the statutory deadline. The Washington region's new designation under the new 8-Hr Ozone standard is moderate not severe.

The IAQC together with MWAQC will:

Develop a campaign that will: 1) highlight the success of past efforts in cleaning the air; 2) promote the new 8-Hr SIP as the key to success in reaching attainment of the revised Ozone standard; 3) encourage local government action as well as continued individual actions to prevent or reduce pollution and 4) expand the message as appropriate to cleaning up fine particle air pollution.

**APPROVED BY IAQC – JULY 17, 2006**